



Министерство образования,
науки и молодежной политики
Нижегородской области



Государственное бюджетное
образовательное учреждение
высшего образования
«Нижегородский государственный
инженерно-экономический университет»

London eye - "the wheel of the Millennium".



Performed:
Student group
number 19 MO
Specialty:
Management
Letyagina. M. S.

Checked:
Bykova D.V.
Foreign language
teacher

Княгинино
2019 г



History of the London eye

In 1993, the Sunday Times announced a competition for a "Millennium Structure" to be built in London for the Millennium.

A married couple of architects – Julia Barfield and David Marks-submitted a project for the Ferris wheel. But the jury rejected their offer. The architects were so excited about their project that they decided to find investors on their own and bring their creation to life.

In 1998, the couple had a landmark meeting with Bob Elling, the Manager of British Airways. He became an investor on the condition of advertising the company.





The London eye is a Ferris wheel built in the capital of England to celebrate the Millennium.

The second name of this attraction is
"Millennium Wheel".

Design features

The London Eye Ferris wheel is equipped with 32 glass capsule booths. Each of them symbolizes one district (borough) of London. One capsule can accommodate 25 people-accordingly, at full load, 800 people can ride on the attraction. The wheel makes a full turn in 30 minutes, the speed at which it moves is 26.4 cm/sec.





Complementary services

Do you want to arrange an unusual date, make an offer or hold a solemn wedding painting at an altitude of 135 meters? The London eye attraction provides a private capsule-here you can arrange a mini-holiday that will be remembered for a lifetime.



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