



**How can a clam cram
in a clean cream can?**



Television



Answer the questions:

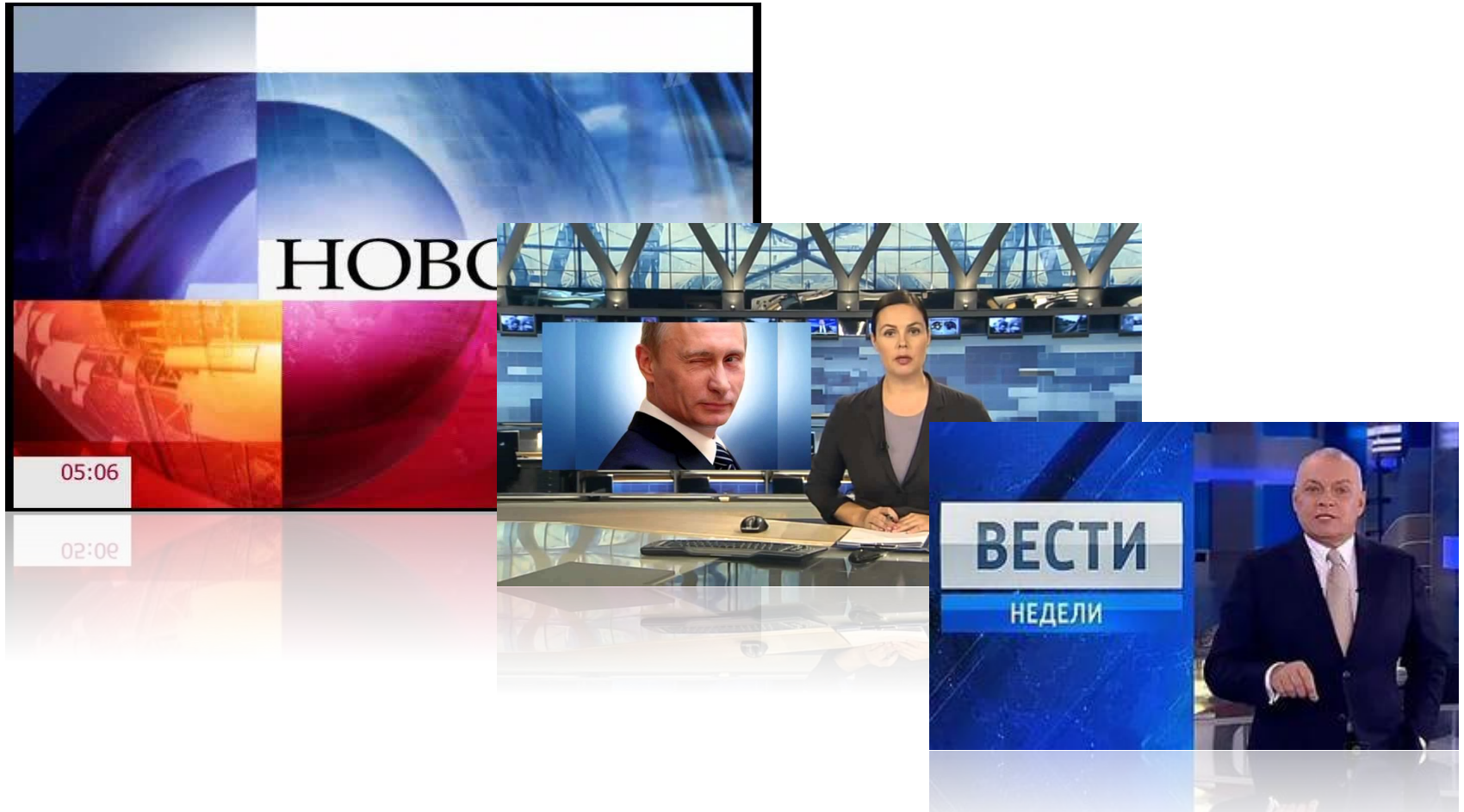
- How often do you watch TV?
- When do you usually watch TV?
- With whom do you usually watch TV?

- What TV channels are popular in Russia?
- What are your favourite TV channels?

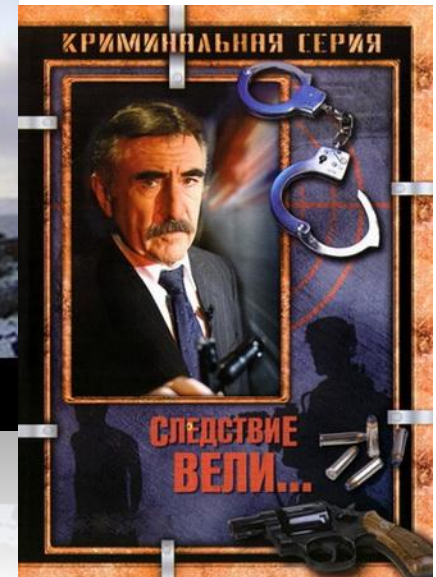
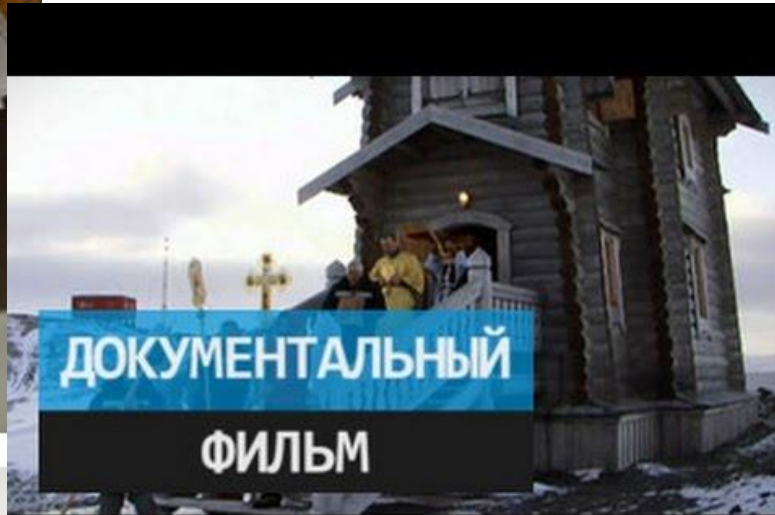


Kinds of TV programmes

The News - give information about everything that happen in Russia or other countries



Documentary – a programm which gives facts and information about a particular subject



ФОНД

BEIN

Quiz – competition or game in which people have to answer questions.



Advert - is picture, Set of words, Or short film.



Soap (opera) – a film about the daily lives and relationships of the group of people



Talk show - a television program where one person (or group of people) will discuss various topics



Cartoon (Animated film)



Weather forecas



Guess the types of programmes:

1. Programmes shown several times a day which tells you about all the important events.
2. Film stories for children made by photographing a series of drawings.
3. TV stories about a group of people and their lives which shown regularly for many years.
4. Programmes deal with systematic training and instruction of different subjects. With the help of these programmes one can get knowledge.
5. Programmes on which members of the audience are asked questions, in case of correct answer they receive prizes.
6. Programmes showing animals, birds etc. in their natural surrounding (environment).

wild life programmes

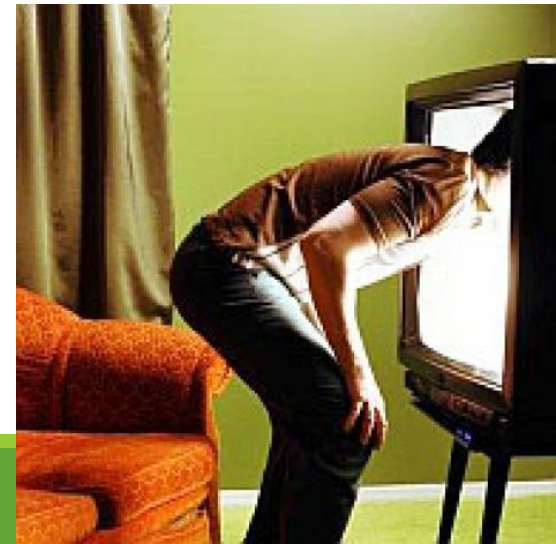
the news

soap operas

educational programmes

quiz programmes

cartoons



Mass media Broadcasting programmes

A daily newspaper

Radio

Satellite TV

A tabloid

Cable TV

A magazine

The Internet

A weekly paper

News

Advertisements

A play

A fashion show

A football match

Weather forecast

Sport review

A soap opera

A concert

A cartoon

Educational programmes

Let's have a rest!



TV in our life.

TV plays a very important part in our life. Television programs keep people informed about the latest developments in different fields. Television is a very good type of entertainment. But people begin to depend too much on it; they don't often go out and even speak to each other less. Some people spend too much time watching TV. They simply can't switch it off! People get addicted to certain TV soap operas. Too much TV is certainly bad for people's eyes.

On the other hand, documentaries, science programs, news and talk shows help people to learn a lot. We can watch a lot of feature films on TV. Nowadays, when cinema ticket cost a lot, television helps you to watch films that you want and when you want. Television is popular among everybody, and it deserves its popularity.

Home task



- Make a list of Advantages and Disadvantages of the television.

Advantage	Disadvantage
To have rest	To spend less time with your friends

"Television: Chewing gum for the eyes."

Frank Lloyd Wright

American politician

“It is a medium of entertainment which permits millions of people to listen to the same joke at the same time, and yet remain lonely.”



T. S. Eliot (1888-1965), Anglo-American poet, critic.

Thank you!