

# Heritage issues and challenges in developing regions



  
LOGO

# Outline

- 1 “Heritage” what does it mean?
- 2 Development indicators
- 3 Importance
- 4 Challenges in developing regions

# About heritage

People visiting cultural and historical resources is one of the largest, most pervasive, and fastest growing sectors of the tourism industry today.



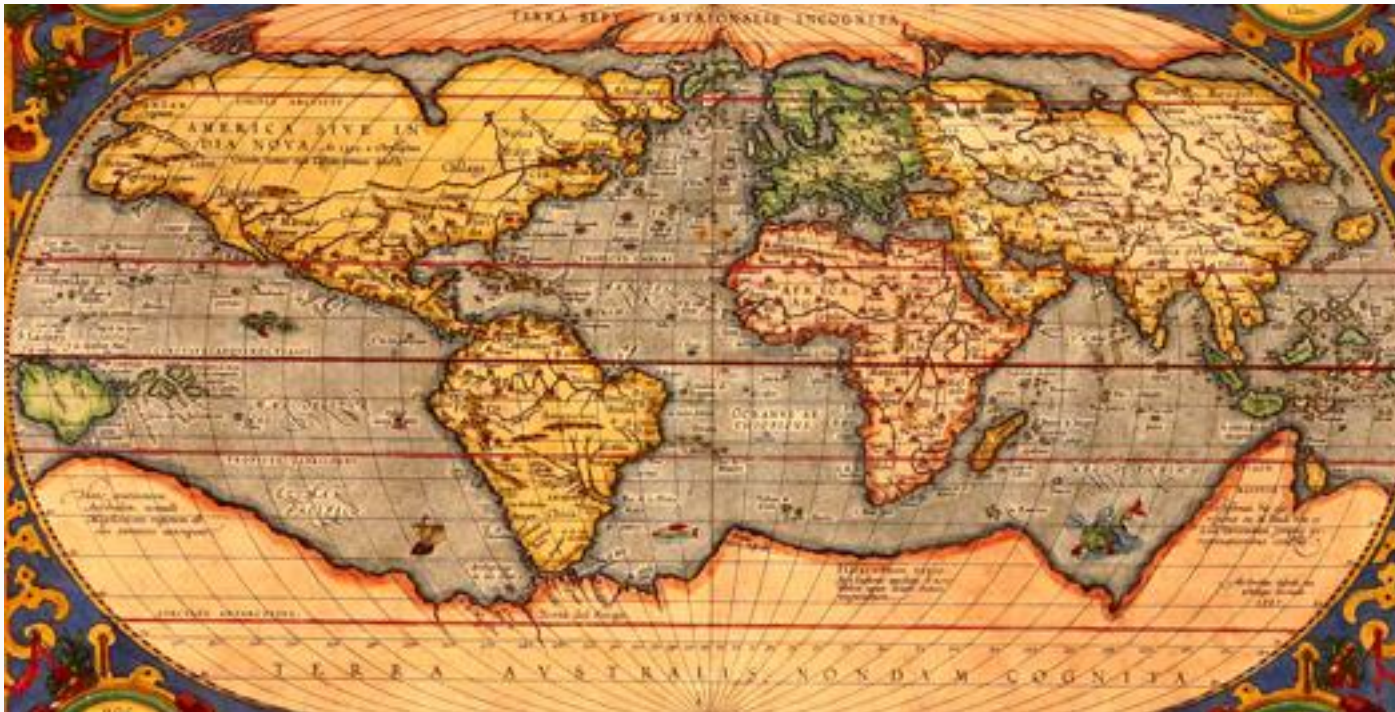
# Definition

- ❖ Cultural heritage tourism (or just heritage tourism or diaspora tourism) is a branch of tourism oriented towards the cultural heritage of the location where tourism is occurring. The National Trust for Historic Preservation in the United States defines heritage tourism as "traveling to experience the places, artifacts and activities that authentically represent the stories and people of the past, "and "heritage tourism can include cultural, historic and natural resources."



Heritage

- ❖ Heritage tourism involves visiting historical or industrial sites that may include old canals, railways, battlegrounds, etc. The overall purpose is to gain an appreciation of the past.





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**KEEP  
CALM  
AND  
SAVE  
Heritage**

- ❖ Cultural heritage tourism has a number of objectives that must be met within the context of sustainable development such as; the conservation of cultural resources, accurate interpretation of resources, authentic visitors experience, and the stimulation of the earned revenues of cultural resources.

# Development indicators

<i>Traits</i>	<i>Developed countries (MDCs)</i>	<i>Developing countries (LDCs)</i>
Per capita GDP and income	High	Low
Percentage of population employed in manufacturing	High	Low
Energy use	High	Low
Percentage of population living in cities	High	Low
Percentage of population living in rural settings	Low	High
Birth rate	Low	High
Death rate	Low	Higher than in MDCs
Population growth rate	Low	High
Percentage of population under age 15	Low	High
Percentage of population that is literate	High	Low
Amount of leisure time available	High	Low
Life expectancy	High	Low

GDP, gross domestic product.





# Importance

## Importance of heritage

it has a positive economic and social impact, it establishes and reinforces identity

it helps preserve the cultural heritage, with culture as an instrument it facilitates harmony and understanding among people

it supports culture and helps renew tourism

# Challenges in developing regions



A meme featuring the character SpongeBob SquarePants. He is shown from the chest up, wearing his signature white shirt and red tie. He has a serious, somewhat stern expression on his face, with his eyes looking slightly to the right. His right hand is raised, with his index finger pointing upwards. The background is a blurred underwater scene with blue and green tones. The text is overlaid on the image in a bold, white, sans-serif font with a black outline.

**THANKS FOR YOUR  
ATTENTION**

**PLEASE, IF YOU HAVE ANY  
QUESTION, ASK THE TEACHER**