



McDonald's

McDonald's Corporation



- ❖ ***McDonald's Corporation*** - is the world's largest chain of hamburger fast food restaurants, serving more than 58 million customers daily.
- ❖ ***McDonald's primarily sells:*** hamburgers, cheeseburgers, chicken products, french fries, breakfast items, soft drinks, shakes, and desserts. In response to obesity trends in Western nations and in the face of criticism over the healthiness of its products, the company has modified its menu to include alternatives considered healthier such as salads, wraps and fruit.



History

- The business began in 1940, with a restaurant opened by brothers Richard and Maurice McDonald in San Bernardino, California.
- *The first McDonald's restaurants opened* in the United States, Canada, Costa Rica, Panama, Japan, the Netherlands, Germany, Australia, France, El Salvador and Sweden, in order of openings.



- **Shape of McDonald's Symbol Logo.** The McDonald's logo possesses a simple golden colored "M" which reflects the name of the food chain.

Facts and figures



- McDonald's restaurants are found in 119 countries and territories around the world and serve 58 million customers each day. McDonald's operates over 31,000 restaurants worldwide, employing more than 1.5 million people.

From interesting work to a successful career!
What kind of work do you dream? Stable? With
a flexible schedule? Do you want to achieve
career growth?

Start your way to McDonald's right now,
because it is not just a job - it's a chance to
learn and to build a career! Fill in the form, go
through an interview and join the McDonald's
legendary team, as we look forward to meeting
with those who are ready to move forward,
revealing its potential!



- **First Assistant Manager:**

- You'll assist with all aspects of restaurant operations. You'll supervise recruiting and scheduling and you will be responsible for equipment management.

- **Restaurant Manager:**

- You'll be fully accountable and responsible for the operations, profitability and management of a multi-million dollar business.

- At all levels, you'll be involved in directing, maintaining and increasing sales and profit levels.

- Ambitious and talented Restaurant Managers have the opportunity to extend their career paths into other disciplines related to McDonald's Corporate, such as Field Service Operations, Training, Supply Chain, Human Resources, Marketing and more, or enter the franchise organization.

Flexible Schedules

- At McDonald's, we know that you have responsibilities and interests outside of work. We recognize the importance of work/life balance. That's why we offer flexible schedules to help you choose hours that best fit your life.
- Maybe you need a part-time job that will fit around your studies or you're available only on weekends. Perhaps you're looking for a few hours a day while your kids are in school. Your local McDonald's Manager will be able to help you work out a schedule that suits you.

Workplace Safety



- Ensuring a healthy and safe work environment for all employees is a top priority for McDonald's. We aim to make safety a part of everything we do.
- As an important member of our team, you'll be taught to identify and report any potential issues, and encouraged to offer suggestions to improve health and safety.

McDonald's Employees from our Western Australian corporate office spent Friday's dinner rush working with Crew and Managers on the floor at the Harrisdale restaurant.

