

Name of the service

slogan



Name of the service

Executive Summary [3 examples]*

EXECUTIVE SUMMARY (ex 1 – Kama Flow Approach)

Product / Service

- ...
- ...

Market

- ...
- ...

Competitors

- ...
- ...

Key Success Factors

- ...
- ...

Status / Traction

- ...
- ...

Investment







- ...
- ...

Team

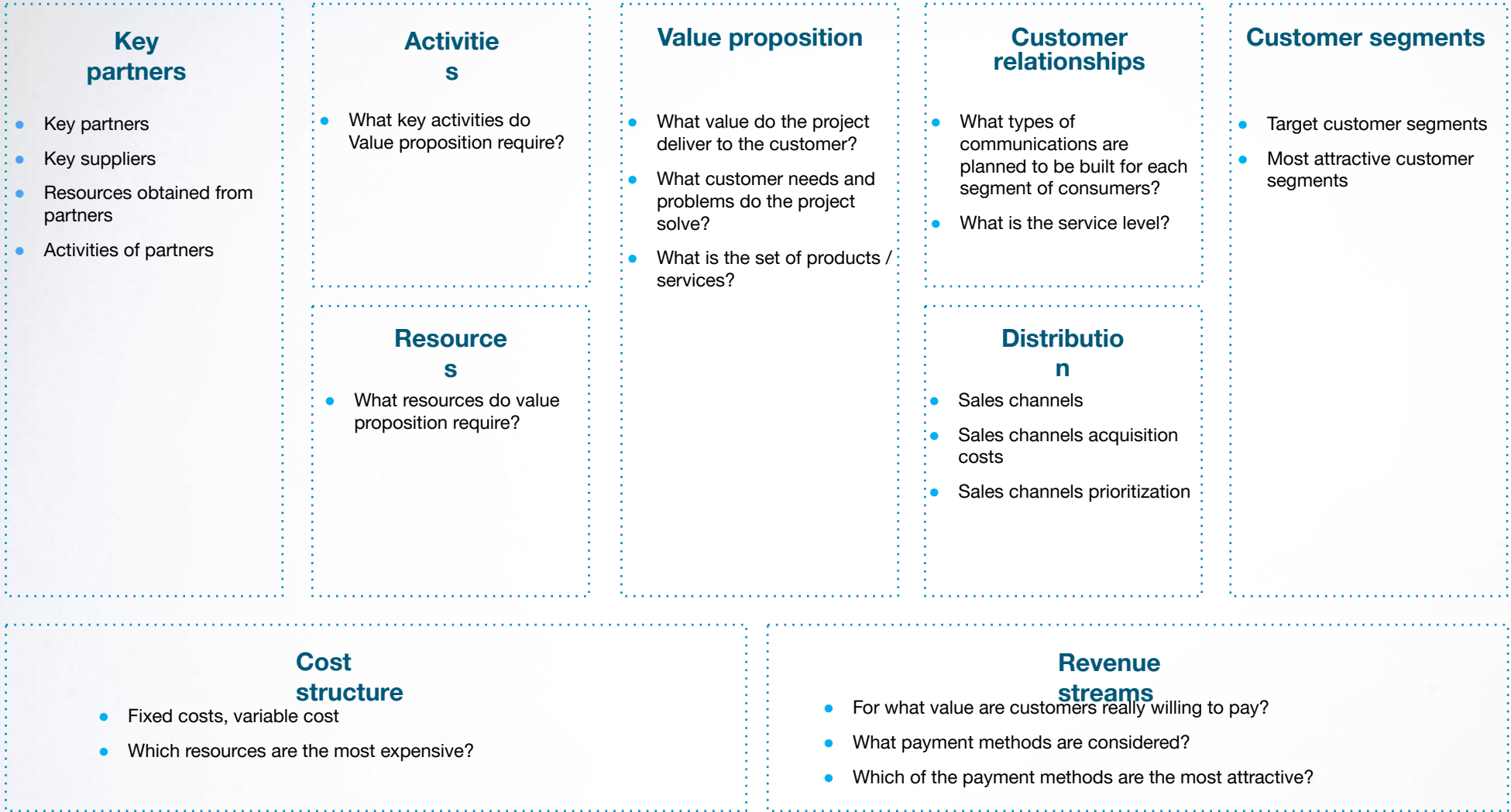
	Name
	Role
	• ...
	• ...

	Name
	Role
	• ...
	• ...

RoadMap

- 1  ...
 ...
- 2  ...
 ...
- 3  ...
 ...

EXECUTIVE SUMMARY (ex 2 – Canvas)



EXECUTIVE SUMMARY (ex 3 – Investor Desk)

Contact

- **S** Cell
- E-mail

Offer for an Investor

- Raising
- Share
- Budget structure
- KPIs
- Deadline (interest, closing)

Team & advisors

Reference **S**

Mission and Vision

- **Vision** technology, the current status and long-term objectives of the project

Market Snapshot

- Volume & dynamics
- The most attractive industry figures

Challenge

- **S** Problems / needs that the project addresses

The Project Solution

- Functional and technological base of the project
- USP

History and achievements to date

- Partners, revenue, contracts, patents, and so on.

Opportunities for an Investor

- **Investor** (why now?)