Politecnico di Milano School of Architecture and Society

URBAN DESIGN STUDIO- 056252

First Semester, Academic Year 2020 - 2021

Prof. Marco Facchinetti marco.facchinetti@polimi.it

www.marcofacchinetti.com

September, 14th 2020

TRANSFORMING THE CITY

URBAN PLANNING REASONS DRIVING THE CHANGE

Marco Facchinetti

Professor of urban planning, Department of Architecture and Urban Studies at the Politecnico of Milano

Visiting Professor at State University of New York at Albany, NY USA

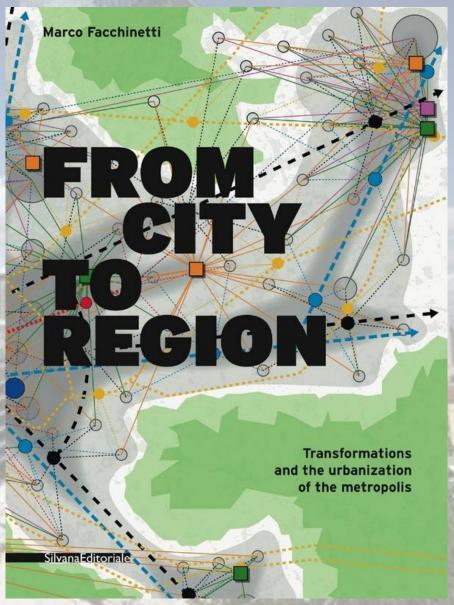
Urban planner and architect, founder of The Blossom Avenue

I belong to the School of Architecture of Milano, taking its origins in the idea of reforming the city, changing and updating its rules and the urban planning tools behind the rules. The reform should have started from a strong integration between plan and project, where the first set the rules so smartly that the second can take inspiration from them, and not being bound by them, developing the best architecture able to express itself and making the city.

This tradition is the most important and the deepest rooth of the School of Milano and it is able to offer an integrated and rich approach to the process of making the city.

Marco Facchinetti





The Urban Design Studio aims at supporting the process of re planning a specific site within the Milan region showing the reasons and the process behind any transformation of the city.

During the last 40 years, all cities have experienced fast and large processes of transformations, aimed at changing the shape of the city, the relations within the city, the position of the city and the transformation of the city into a connected region.

For the first time, thanks to inner changes the city has changed itself completely.



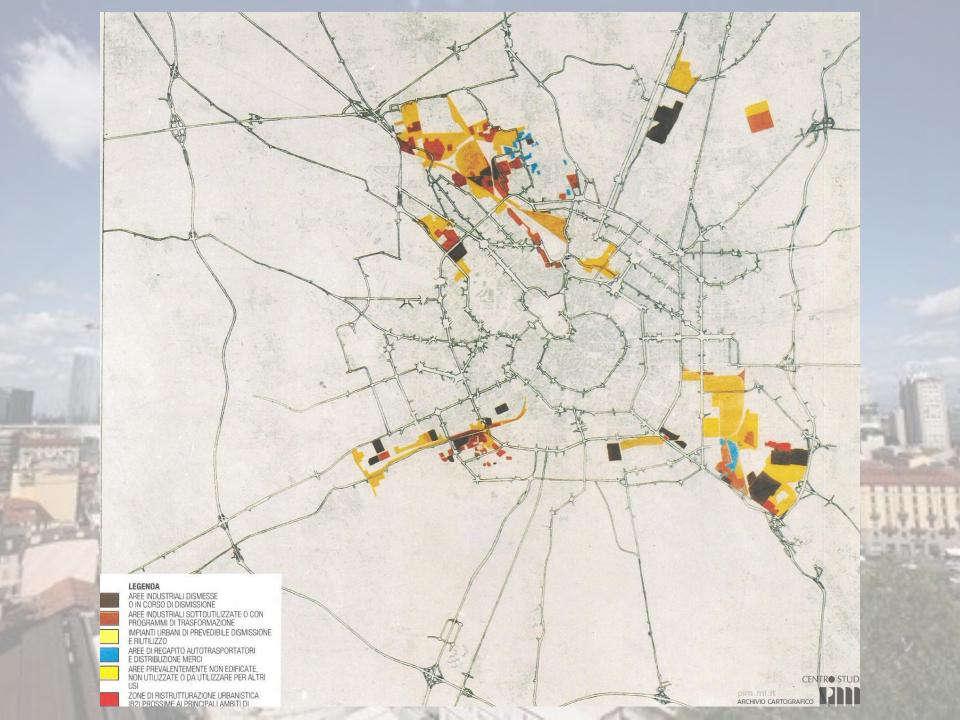




European cities, first and at the beginning of the '80s, have started experiencing with:

- (1) A <u>large amount of available lands</u> within the city, due to the changes in the economic processes that affected, first of all, the processes of manufacturing and moving goods
- (2) A <u>strong cultural debate</u>, able to focus on the transformation of the areas, as a unique chance to change the city, starting a competition, not always peaceful, between the reasons of urban planning and the reasons of architecture design The Plan VS

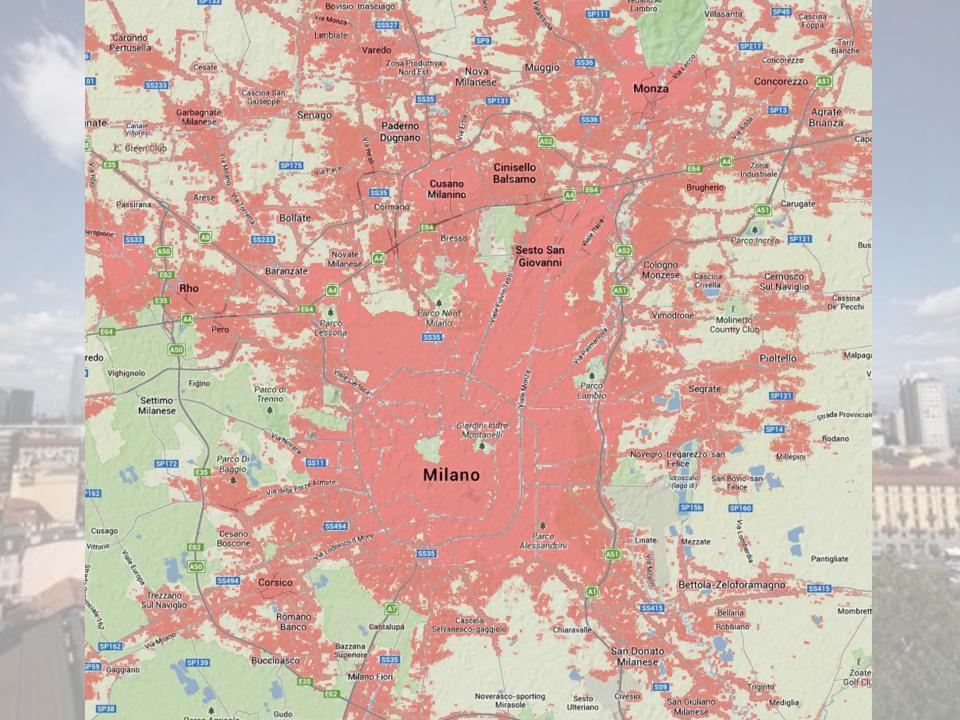
 The Project



European cities, first and at the beginning of the '80s, have started experiencing with:

- (1) A <u>large amount of available lands</u> within the city, due to the changes in the economic processes that affected, first of all, the processes of manufacturing and moving goods
- (2) A <u>strong cultural debate</u>, able to focus on the transformation of the areas, as a unique chance to change the city, starting a competition, not always peaceful, between the reasons of urban planning and the reasons of architecture design The Plan VS

 The Project
- (3) A developing vision on the city, moving the city towards the region, enlarging the domain of the urban on the surrounding areas



American cities started dealing with transformations even before, during the '60s, trying violently to update the image of the city, its uses and its relations, with the experience of the Urban Renewal Projects.

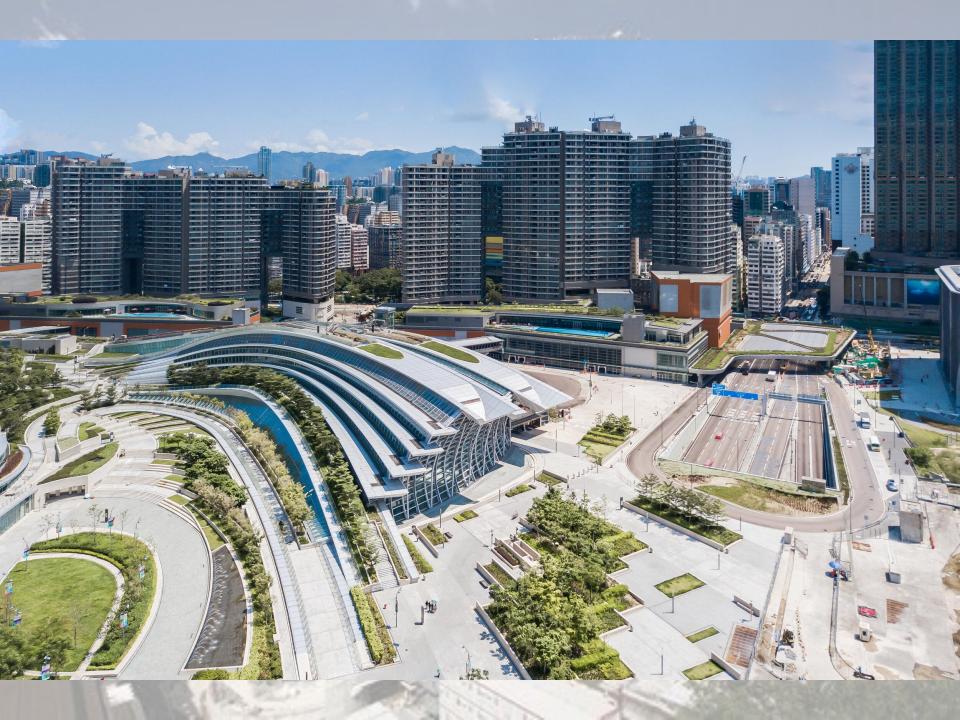
Entire neighborhoods of many cities have been completely transformed, displacing people, introducing new shapes and new 'international' architecture and focusing on attracting within the city as many people, users, functions, investments as possible. On a clear division with the region, where edge cities and suburbs continue to grow.





Eastern world cities such as Chinese cities or other cities belonging to quickly developing countries, used the transformation of the city as paradigm to build a completely new city, where development drove the growth of large areas within the city already with a regional dimension. Typologies of transformations, such as waterfront, or culture complexes, or shopping and entertainment areas have been developed to change the shape, the role and the image of the city. Absorbing the experience and the organization of the city that other places, in Europe above all, firstly experienced.

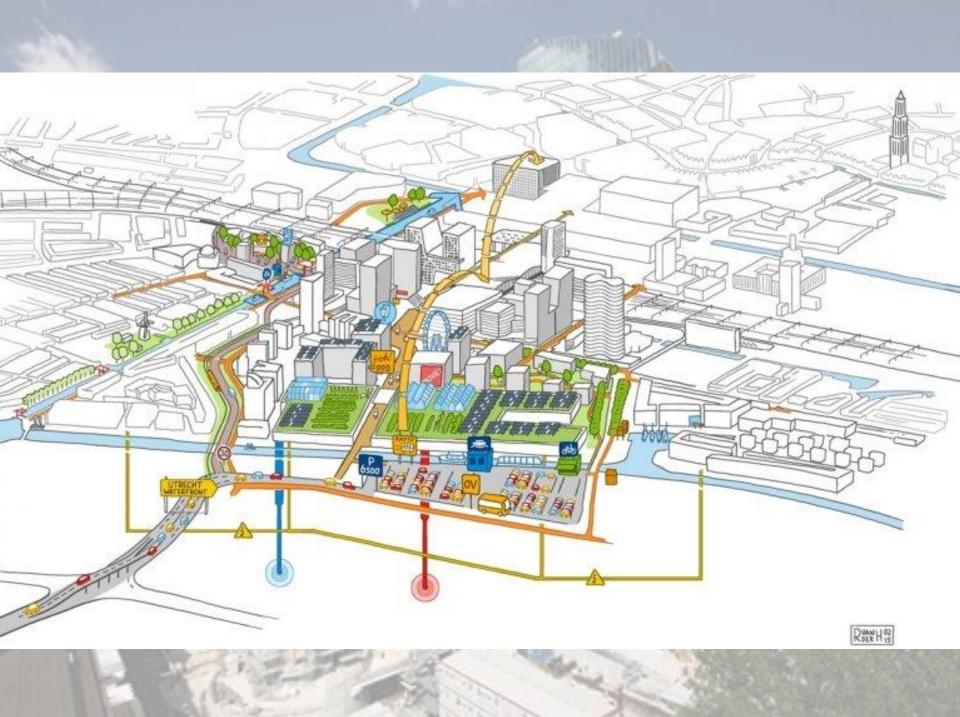




Transformations during the last 40 years at least have been able not only to change the cities, but to create a new approach to the process of city making.

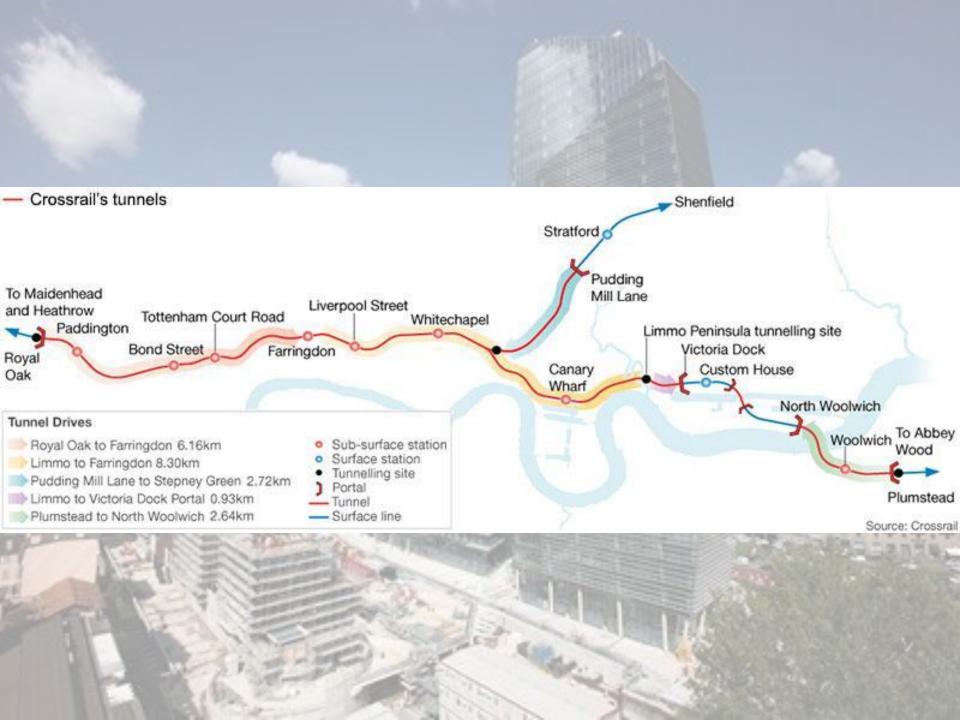
In many cases, the complexity of the project that aimed at changing a specific place put its hands on many topics, and above all infrastructures. Generally speaking, infrastructures, their update or the projects that touched infrastructures have been the largest and the most important driver to changes. This included, at the beginning, a generation of projects able to update stations and areas around them, and then larger infrastructural projects able to reform the city completely





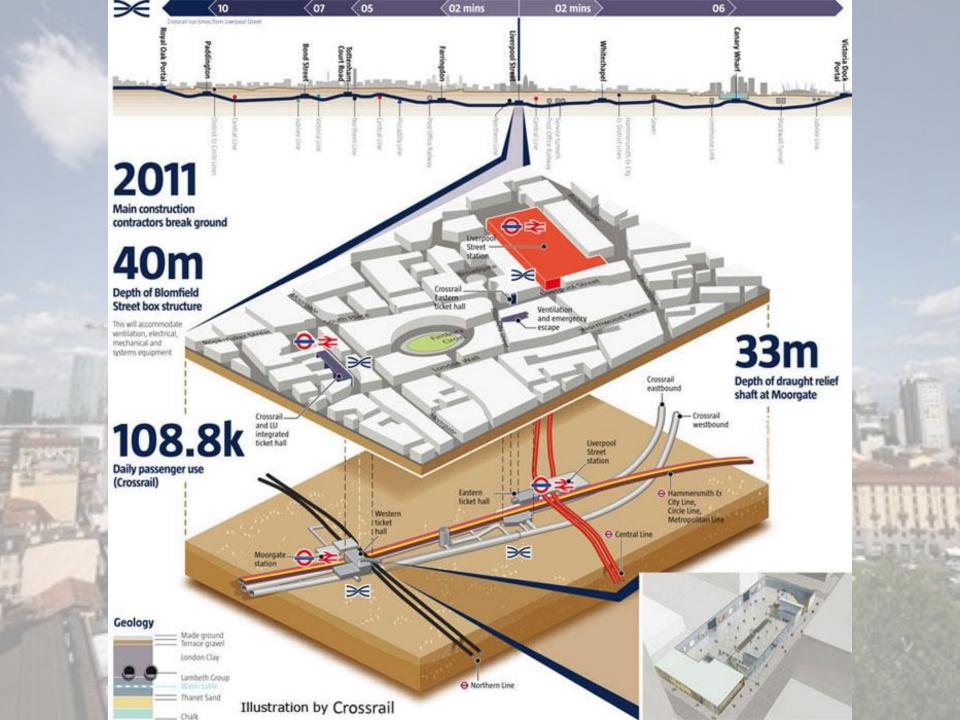








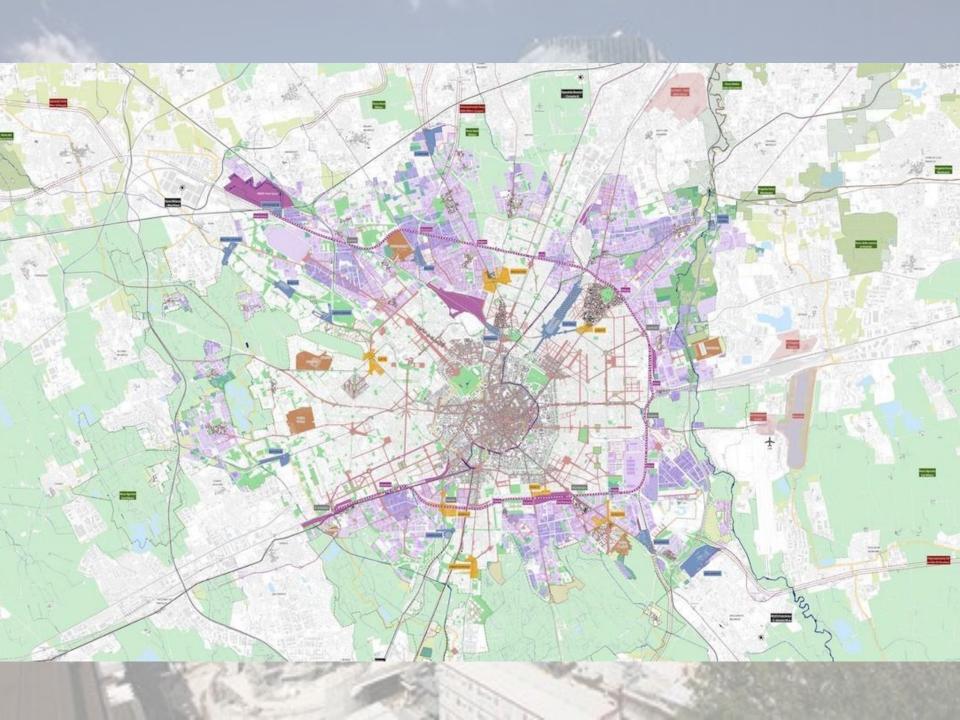


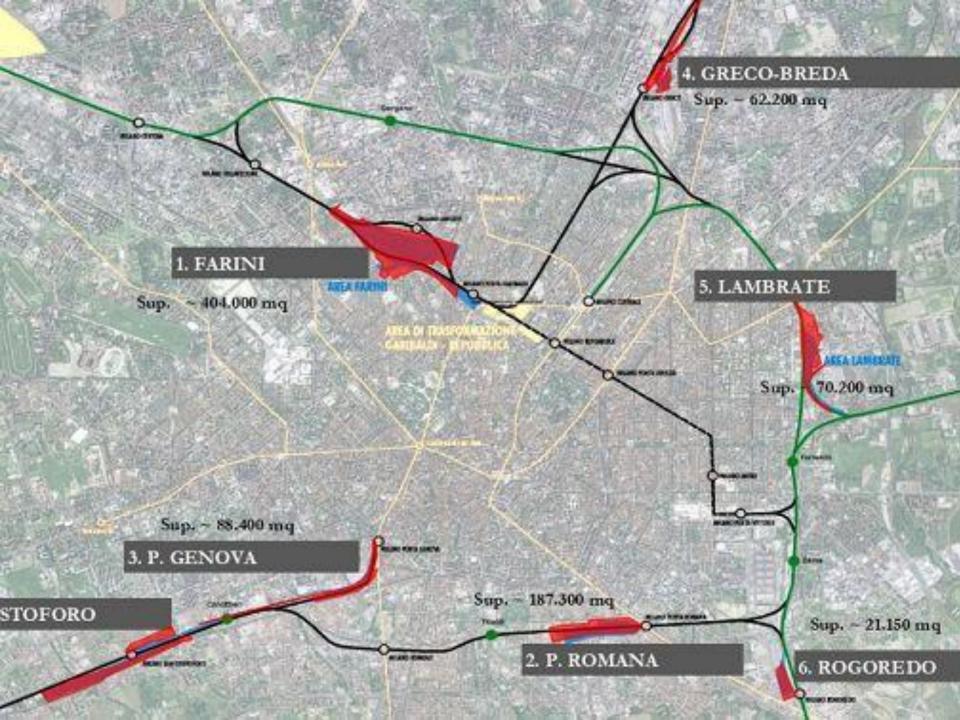


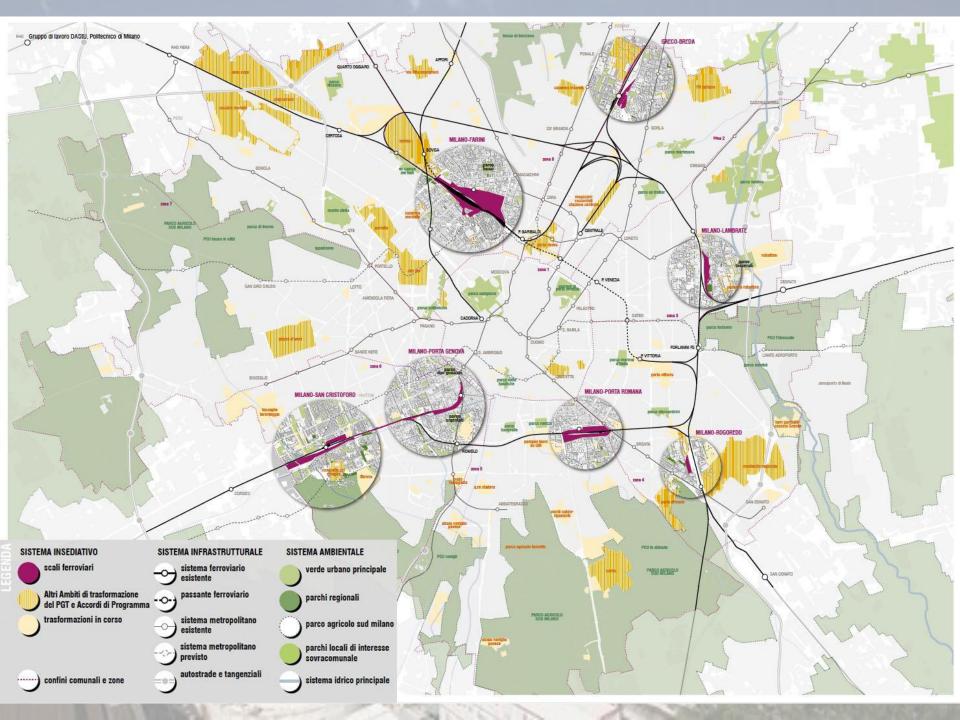
The Urban Design Studio will move through these aspects, and in its focus on the creation of a masterplan for the redevelopment of Porta Romana's area in Milano, it will:

- Explain the area now on the process of urban planning of a contemporary city role of transformation's
- Understand the elements that need to be considered, on a large and integrated approach and with the deep acknowledgment that every stone changed on a complex city has impacts on the whole region
- Highlight the systems that compose a masterplan, dividing them between structural elements and strategic assets
- Consider the official rules and plans, always moving towards them to implement them or to propose amendments
- Create a toolbox of keywords and elements able to move students from project to practice









The aim of Urban Design Studio is to fill of urban planning contents the masterplan students shall prepare and propose for the redevelopment of Porta Romana railyards.

Through some important keywords, Urban Design Studio will guide the creative process of designing, with architecture, the transformation of this section of the city:

- Innovation, as a new engine able to combine the most active actors of urban life, from anchor institutions or events (such as the Olympics) to communities and groups of interests;
- Sustainability, as a changing paradigm, able to invest the whole urban economy with new contents
- Urbanity, and a reviewed idea of centrality, in a world with new distances, and a changing geography of interests
- Togetherness, with a new view of the idea of neighborhood

Urban Design Studio will teach to students the importance of building transformations through the use of masterplan, as a specific technique able to:

- Design the physical effects of codes, rules, numbers;
- Anticipate the 3D effects of morphological decisions;
- Create creative boundaries through which architecture can move and freely express its ability to make the city;
- Establish the correct interactions between built up and open space and create networks for the connection of places and people
- Define the difficult balance between public and private
- Create a recognized layout of interests between users, the community, people