


**Project:** Global Social Media Plan // December  
**Topic:** Interior Riddle (5)  
**Format:** image  
**Date:** Flexible Content



|             |   |
|-------------|---|
| Description | We ask our followers what kind of car this is.<br>□ It's a Passat Alltrack. |
|-------------|---|

| Facebook  |   |
|---|---|
| Posting text (240)  | Which car offers this panorama? #riddle #volkswagen   |
| Twitter   |   |
| Posting text (140)  | Which #volkswagen offers this panorama? #riddle   |
| Instagram   |   |
| Posting text  | Which car offers this panorama?<br><br>#riddle #vw #volkswagen #car #panorama #view #design #interior |
| Image   |   |
|  <p>Picture shows optional equipment available at extra costs.</p> |   |