

GLOBAL BACHELOR IN BUSINESS ADMINISTRATION

Where?

- Cergy, 95000
- 30 min from Paris (by suburban train – RER A)
- Two more campus in Morocco and Singapore



Ranking

- N°1 – Bachelor in 4 years in France

RANG	ETABLISSEMENT	PROGRAMME	DURÉE	MENTIONS TB ET B	STAGE MIN.	INTERNATIONAL MIN.	ALTERNANTS
1	Essec	Global BBA	4 ans	54%	10 mois	15 mois	28 %
2	Edhec	BBA	4 ans	62%	13 mois	6 mois	9 %
3	EM Lyon	Global BBA	4 ans	45%	12 mois	16 mois	43 %
4	Neoma BS	Cesem	4 ans	42%	12 mois	24 mois	0 %
4	Skema BS	BBA in global management	4 ans	39%	12 mois	24 mois	15 %
6	Inseec BS	BBA	4 ans	52%	13 mois	10 mois	0 %
7	EM Normandie	Bachelor en management international	3 ans	34%	5 mois	12 mois	25 %
8	Kedge BS	IBBA	4 ans	27%	12 mois	24 mois	0 %
9	Audencia BS	Bachelor in management	3 ans	33%	10 mois	2 mois	13 %

Courses

Advanced Excel - 4 ECTS
Behavioral Economics - 4 ECTS
Big Data for Corporate Strategy - 4 ECTS
Brand Manager - 4 ECTS
Business Ethics - 4 ECTS
Change Management - 4 ECTS
CRM & Value Generation - 4 ECTS
Cultural Intelligence for Global Leaders - 4 ECTS
Communication - 4 ECTS
Conscious & Mindful Leadership - 4 ECTS
Consumer Behavior - 4 ECTS
Contemporary Issues in International Economics - 4 ECTS
Cultural Intelligence for Global Leaders - 4 ECTS
Digital Business Law - 4 ECTS
Digital Transformation - 4 ECTS
Dreams Hunter (CSR): Turn your passion into an impactful CSR - 4 ECTS
E-Business (course in English) - 4 ECTS
Entrepreneurship 2 - 4 ECTS
Financial Markets - David RIDEAU - 4 ECTS
Global Challenge (Serious Game) - 2 ECTS
Influence and Marketing - 4 ECTS
Innovation 3.0 - 4 ECTS
Innovative Merchandising (Omnichannel) - 4 ECTS
Internet of Things - 4 ECTS
Introduction to Risk Management & Derivatives - 4 ECTS
Is Economics Serving Mankind? - 4 ECTS
Luxury Marketing - 4 ECTS
Operations Management - 4 ECTS
Management for Sales Action Plan - 4 ECTS
Private Equity and Venture Capital - 4 ECTS
Portfolio Management - 4 ECTS
Product Innovation - 4 ECTS
Purchasing Management - 4 ECTS
Real-Estate Principles - 4 ECTS
SimTrade - 4 ECTS
Socially Responsible Marketing - 4 ECTS
Webdesign for Managers - 4 ECTS
Web marketing (course in English) - 4 ECTS

COURS ELECTIFS UNIQUEMENT POUR LES EXCHANGE STUDENTS ET DD

Civilisation Française / French Civilization - 4 ECTS
European Economics - 4 ECTS
Finance 1 - 4 ECTS
Geopolitics - 4 ECTS
Intercultural Marketing - 4 ECTS
International Marketing - 4 ECTS
People & Organisations - 4 ECTS
Principles of Finance - 4 ECTS
Union Européenne - 4 ECTS
European Union - 4 ECTS

Business as War - 2 ECTS
Eastern Europe Today - 2 ECTS
Human Work in the 21st Century: Globalisation, Robots & Meaning - 2 ECTS
Introduction to Business History - 2 ECTS
Social Innovation & Alternative Organisations - 2 ECTS
The Pirates of the Caribbean - 2 ECTS
The Science of Happiness - 2 ECTS

DORMITORY ?

- YES!
- Alegessec : 4 residences near the campus in Cergy (FR)
- The most chosen by international students: Résidence Cergy Le-Haut – 15 min by RER from school and your own studio with kitchen and bathroom
- Rent : 600 euros/Month or 380 euros/month with government aid

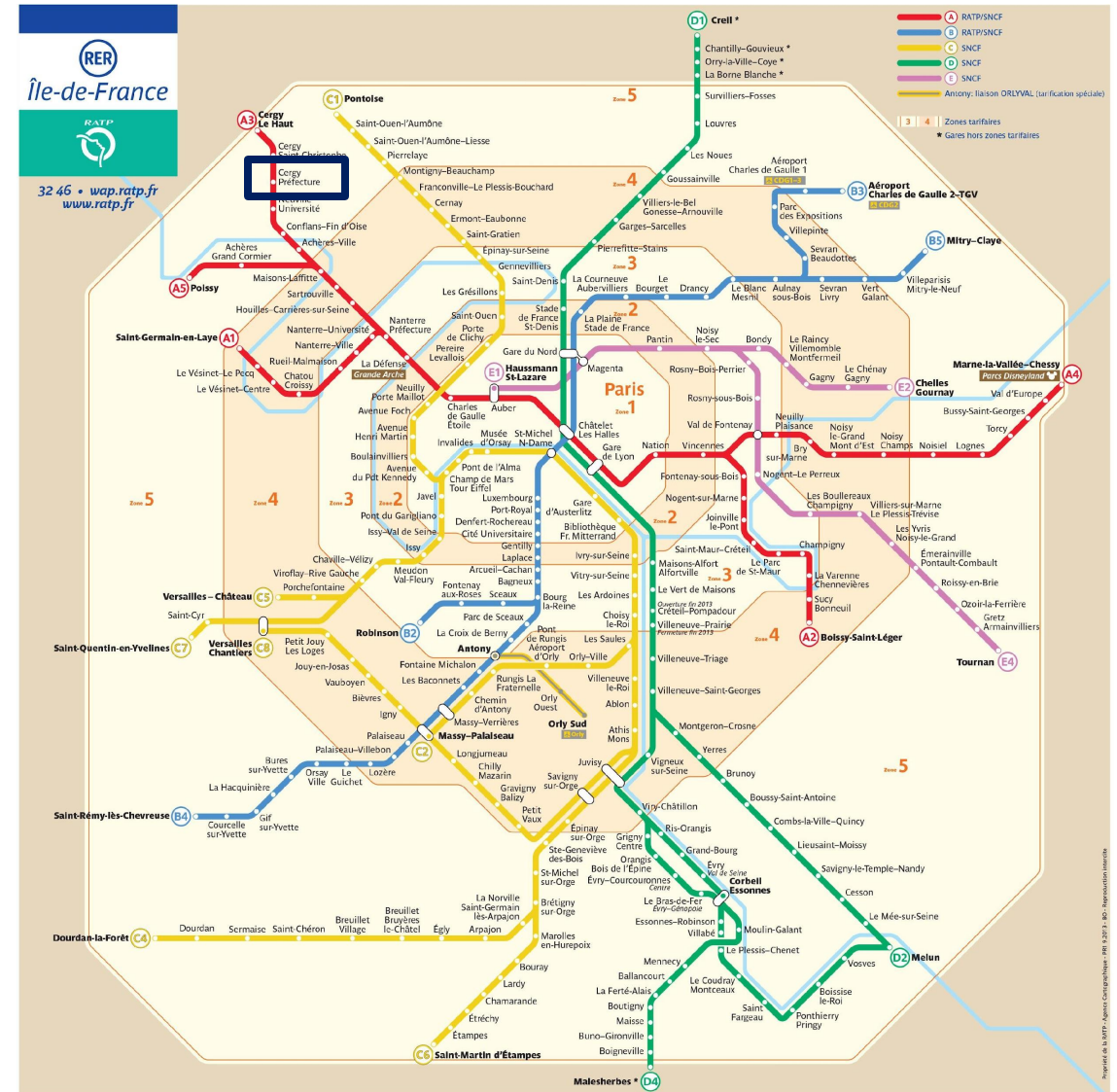


ESSEC
BUSINESS SCHOOL



Transportation

- Pass Navigo (monthly pass for transport = 39€ per month or 350€ for the year)
- RER A – to go to Paris or Cergy-Le-Haut (dormitory)
- In Paris – RER, métro, bus, tram, suburban train



Expected costs of living

- Around 700€ per month including accomodation and food (around 150€ per month)
- Auchan – 10min walk from ESSEC + cafeteria in ESSEC + CROUS canteen...



Student clubs, buddy system and events

