

Project: Global Social Media Plan // January

Topic: Chinese New Year 1

Format: image

Date: 28 January



Description

Chinese New Year, known as the "Spring Festival", is an important Chinese festival celebrated at the turn of the traditional lunisolar Chinese calendar.

Facebook

Posting text (240)

The Chinese year of the Rooster is about to begin.
Happy Chinese new year!

#volkswagen #chinesenewyear #rooster

Twitter

Posting text (140)

The Chinese year of the Rooster is about to begin.
Happy Chinese new year!

#volkswagen #chinesenewyear #rooster

Instagram

Posting text

The Chinese year of the Rooster is about to begin.
Happy Chinese new year!

#volkswagen #chinesenewyear #rooster
#celebration #car #vw #happy

Image

