

M-pharma

What is M-pharma?

M-pharma is a mobile application that connects pharmacies across the country and allow patients to know the nearest pharmacy which has the right medicine that the doctor ordered.

The problem that we are solving:

People going around pharmacies searching for medicines , door to door.

- ▶ In our research we realized that we spent much time by passing in each and every pharmacy by asking if they have a written drug by Doctor on paper, in their store.
- ▶ We spent time, We spend money, Quality drug, Qualified pharmacists

How does it work?

Users of the system:

- ▶ Patients
- ▶ Pharmacy managers

Process:

Our mobile app which will also have the USSD version , will allow the patients to scan the medicine and the application searches in the database of pharmacies , checks the customers location and directly suggests the nearest pharmacies with the exact medicine.

Pharmacies will have their own access to the system which will allow them to update their inventory.

Why is it needed?

- Since the mobile market some app have been developed but few of them address some issues and leave others aside, our app will tackle on the drugs, its cat, patient insurance, the pharmacy and its location
- In our research we realized that 70% of patients, they do not know where they can buy medications and they do know if their insurance company works with those pharmacies.

M-pharma features

- ▶ Enter drug : user will be able to enter a drug that he/she is looking for.
- ▶ Enter location: user will be able to search a pharmacy basing on where he/she is.
- ▶ Alert: users will be able to create their own alert that remind them to take medications
- ▶ Chat: users will be able to chat with pharmacist at their choice pharmacy
- ▶ Talk to Doctor

Technology

- ▶ Mobile app (android & IOS)
- ▶ USSD

User friendly

- M-pharma is a solution with a remarkable simple and user friendly interface that will allow to reduce the time spent when patients were looking for Drugs and allows to work more effectively by focusing on the essentials
- M-pharma displays insurance companies using their logo which allow clients to quickly identify his/she insurance and can easily distinguish them as they look at them.
- With m-pharma users immediately find what they need. Users navigate through different pharmacies looking affordable price with quality drugs.

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