## Show, Don't Tell







To bring your ideas to life, show instead of telling.



To bring your ideas to life, show instead of telling.



Show
the way
you
want
things to
be.



Show the way you want things to be.



Telling is a mere shadow of showing.



Telling is a mere shadow of showing.



Done right,
"showing" has
an element of
magic to it.



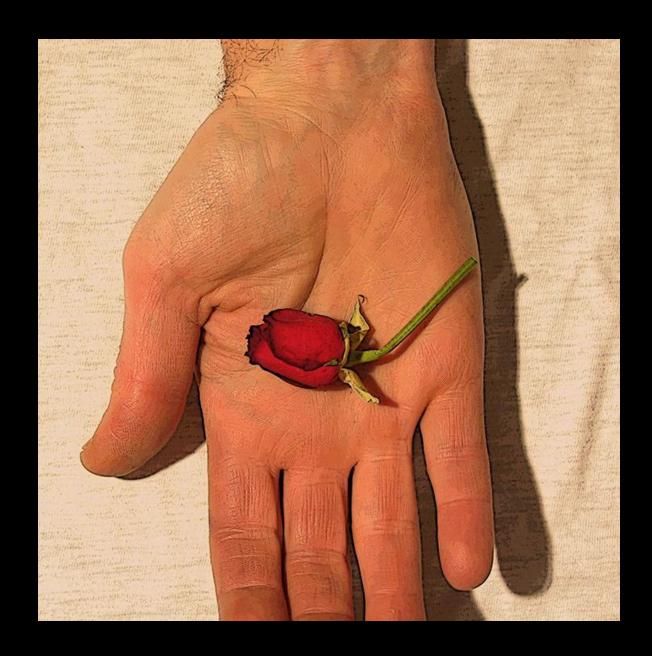
Done right,
"showing" has
an element of
magic to it.



Try it yourself!
Photograph
your own two
versions of
images like
these.



Try it yourself!
Photograph
your own two
versions of
images like
these.



Adapt the basic stuff around you to show others your vision.



Adapt the basic stuff around you to show others your vision.



Each of us makes different connections between different objects, events and ideas.



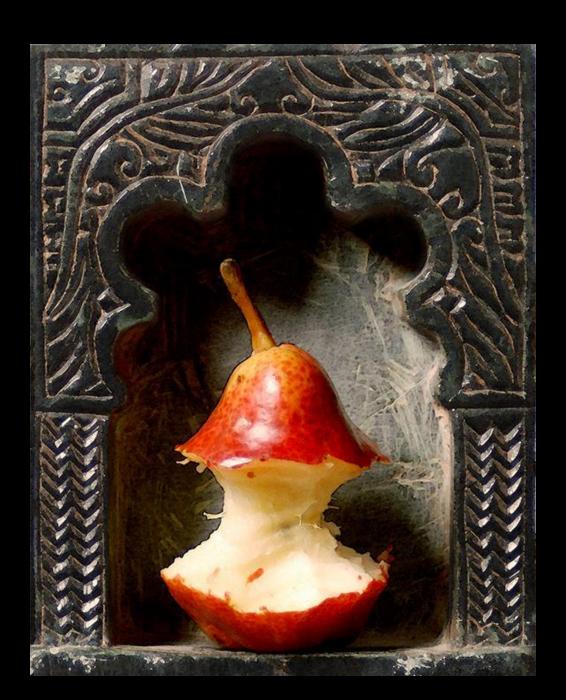
Each of us makes different connections between different objects, events and ideas.



Show people your vision of how one thing relates to another.



Show people your vision of how one thing relates to another.



Show how one person relates to another.



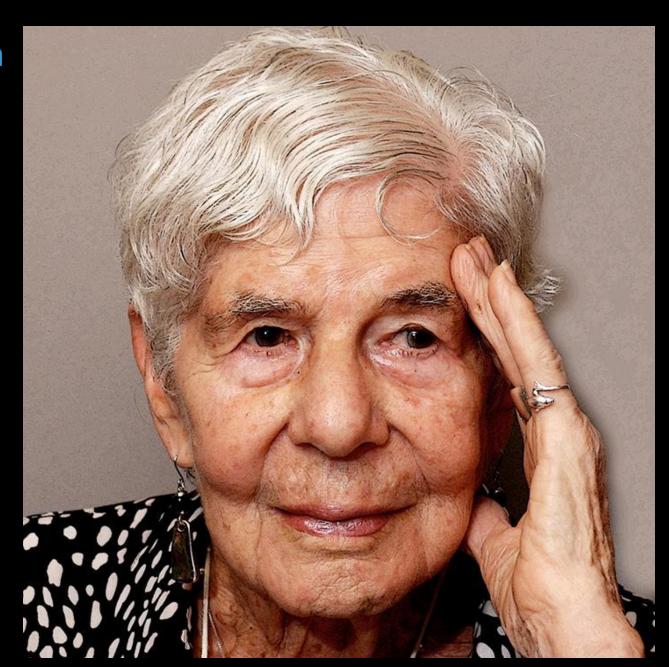
Show how one person relates to another.



Show others a glimpse of their own future.



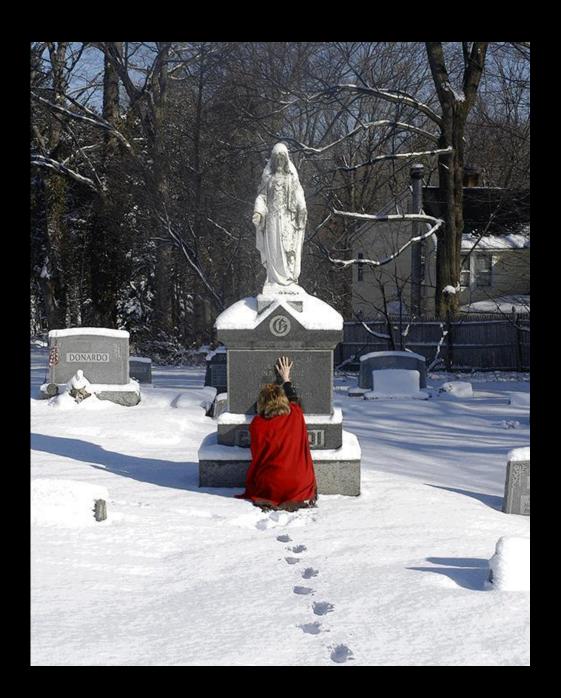
Show others a glimpse of their own future.



Give others a reason to care deeply.



Give others a reason to care deeply.



Harness the magic of showing, rather than telling.



Harness the magic of showing, rather than telling.



## **Credits**

Slideshare by Bruce Kasanoff, a speaker, writer and consultant. Learn more at <a href="Kasanoff.com">Kasanoff.com</a>

Images by Miggs Burroughs. Each pair of images can be purchased as a single lenticular image. Learn more <u>here</u>.