

Show, Don't Tell



SECRETS OF GREAT PRESENTATIONS

**To bring your
ideas to life,
show instead
of telling.**



**To bring your
ideas to life,
show instead
of telling.**



**Show
the way
you
want
things to
be.**



Show
the way
you
want
things to
be.



Telling is a
mere shadow
of showing.



Telling is a
mere shadow
of showing.



**Done right,
“showing” has
an element of
magic to it.**



**Done right,
“showing” has
an element of
magic to it.**



**Try it yourself!
Photograph
your own two
versions of
images like
these.**



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Photograph
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images like
these.**



**Adapt the
basic stuff
around you to
show others
your vision.**



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Each of us
makes
different
connections
between
different
objects, events
and ideas.



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makes
different
connections
between
different
objects, events
and ideas.



**Show people
your vision of
how one thing
relates to
another.**



**Show people
your vision of
how one thing
relates to
another.**



Show how one person relates to another.



Show how one person relates to another.



**Show others a
glimpse of
their own
future.**



**Show others a
glimpse of
their own
future.**



**Give others a
reason to care
deeply.**



**Give others a
reason to care
deeply.**



**Harness the
magic of
showing,
rather than
telling.**



**Harness the
magic of
showing,
rather than
telling.**



Credits

Slideshare by Bruce Kasanoff, a speaker, writer and consultant. Learn more at [Kasanoff.com](https://www.kasanoff.com)

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