

Project: Global Social Media Plan // September

Topic: Thank God It's Friday #tgif 2

Subline: Start the weekend right with good music performed by the up!
Beats

Format: image

Date: Flexible Content



Description

#tgif is a very popular hashtag used over 350 million times to express the joy people feel when the working week is over and there are two days off to enjoy. Please link to your local showroom. Frequently used hashtags on Instagram, eg., #tgif 25.8 million posts, #skate 11 million posts

Facebook

Posting text (240)

Party on wheels. #tgif #skate #beats #vwup #volkswagenmagazine #volkswagen

Twitter

Posting text (140)

Party on wheels. #tgif #skate #beats #vwup #volkswagenmagazine #volkswagen

Instagram

Posting text

Party on wheels. #tgif #skate #beats #vwup #volkswagenmagazine #volkswagen #vw

Image

