

Project: Global Social Media Plan // December



Topic: Badges

Format: image

Date: Flexible Content

Description	Collectors' items from a real Volkswagen fan. Great content from Volkswagen Mexico.
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Facebook

Posting text (240)	The collection of a real Volkswagen fan. What's your favourite badge? #volkswagen #collection
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Twitter

Posting text (140)	The collection of a real #volkswagen fan. What's your favourite badge? #collection
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Instagram

Posting text	The collection of a real Volkswagen fan. What's your favourite badge? #collection #vw #volkswagen #car #badges #accessories #carlover #carsofinsta
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Image

