

Project: Global Social Media Plan // May

Topic: Summer Refreshment

Format: image

Date: flexible Content



Description

Evoke freshness and a summery sensation with the #infusedwater social media trend, e.g., #fresh 37.6 million, #mint 4.5 million posts on Instagram.

Facebook

Posting text (240)

Refresh yourself! #mint #fresh #infusedwater #vwbeetle

Twitter

Posting text (140)

Refresh yourself! #mint #fresh #infusedwater #vwbeetle

Instagram

Posting text

Refresh yourself! #mint #fresh #infusedwater #vwbeetle #volkswagen

Image

