

Stock Clearance Strategy for Ice Cream:

Estimate Logistic Cost per Parcel: 50.72 Yuan

Expiry Date of Ice Cream is in June 2020, but Tmall will force to withdraw products from shelf when it come to 40 days from the products' expiry date (which is May 9th).

So according to the situation, our suggestion:

Stock Clearance Price: 59RMB

Start Date from Janurary 1st 2021

包装耗材	Est Cost for Packaging
6个500克干冰+TM3046	20.72 Yuan
6盒/单 Weight per Set	Est Carriage Fee
30900	30 Yuan
	Est Logistic Cost per Pacel
	50.72