

**Project:** Global Social Media Plan // July

**Topic:** #tiguantuesday 1

**Format:** image

**Date:** Flexible Content



## Description

Tiguan owns every Tuesday in July as a pure product showcase. This post inspires people to go out and explore. Frequently used hashtag on Instagram, e.g., #tuesday 227.8 million posts.

## Facebook

Posting text (240)

Have a nice Tiguan Tuesday! #tiguantuesday #tuesday #vwtiguan #volkswagen

## Twitter

Posting text (140)

Have a nice Tiguan Tuesday! #tiguantuesday #tuesday #vwtiguan #volkswagen

## Instagram

Posting text

Have a nice Tiguan Tuesday! #tiguantuesday #tuesday #vwtiguan #volkswagen #vw

## Image

