



# English inscription on clothes

«Кому понятны англоязычные надписи  
на одежде?»

Выполнили: Чипизубов Влад, Белых Ульяна. 7а класс  
Научный руководитель: Музыченко Т.Г., учитель английского языка

# Problem Проблема

Our attention was drawn to English-language inscriptions on clothes. Most people do not attach much importance to inscriptions on their clothes, which in turn can contain obscene and offensive meaning, grammatical and spelling errors.



# Relevance

## АКТУАЛЬНОСТЬ

Today, indispensable element of teenagers wardrobe is clothes with inscriptions.

The idea of studying sociolinguistic problems on the material of English-language inscriptions appeared as a result of personal experience, observations on the streets.

# Hypothesis

## Гипотеза

People buy modern things with various inscriptions in English, without thinking about the semantic load of these inscriptions, since they do not have sufficient knowledge of English



# Task

## Цель

- ▶ Find out what value people attach to buying clothes with English-language inscriptions.

## Objectives

## Задачи

- ▶ 1. Write a report "English-language inscriptions".
- ▶ 2. Conduct a survey among students "Clothes with English-language inscriptions?"
- ▶ 3. Holding a questionnaire "What kind of inscription on a T-shirt do I want?" Among pupils of 7 "A" class.
- ▶ 4. Design of the product of the project - design of T-shirts with English-language inscriptions.
- ▶ 5. Design of the project folder.
- ▶ 6. Protection of the project.
- ▶ 7. Reflection.



# History of inscriptions on clothes

## История надписей на одежде

Inscriptions on clothes appeared a long time ago. The earliest appeared in ancient Greece. Very often in the fashion were inscriptions, which were part of the ornament. For example, at the beginning of the second millennium, gothic fonts were used in the embroidery.



# Inscriptions on clothes in the modern world

## Надписи на одежде в современном мире

In the modern world, the inscriptions on the clothes were initially only on the form of workers. Later on the clothes began to put political slogans and what firm this thing. And after that began to appear inscriptions, which really make sense.



# In the fashion of English inscriptions?

## В моде ли английские надписи?

Now clothes with foreign inscriptions are in fashion. They need to be treated with caution, because if it's wrong to formulate a phrase in a foreign language, it will be a fiction.



# Responsibility for inscriptions on clothes

## Ответственность за надписи на одежде

Inscriptions on clothes should be treated with caution. People around them perceive them often, like words spoken aloud by the owner of fashionable clothes, which is natural, otherwise the question is legitimate - if you do not support the words written on your clothes, why did you put it on yourself?





# What causes irresponsibility?

## К чему приводит безответственность?

For the last couple of years, two dozen cases have been recorded, when English inscriptions on clothes were perceived incorrectly. For example T-shirts for girls with the inscription "Allergy to Algebra" caused public protests in the USA. Opponents said that the declared antipathy to exact sciences thus causes damage to the education of schoolgirls and humiliates them. Thus, to paraphrase the famous phrase, we can say: we are responsible for what is written on our clothes.



# Research

## Исследования

We conducted a questionnaire among students of grades 5-11 of our school with an opinion on the inscriptions on clothes. Our main goal was to reveal the level of understanding of the students of our school of the meaning of foreign inscriptions.



# The questions were as follows

## Вопросы были следующие

- ▶ 1. When you buy clothes, you are attracted to the inscriptions on it?
- ▶ 2. Do you wear English-speaking clothes?
- ▶ 3. If you wear clothes with foreign inscriptions, do you know the translation?
- ▶ 4. Do you notice grammatical or lexical errors in foreign inscriptions on your clothes?

# Conclusion

## ВЫВОД

So, answering the question posed in the introduction: do teenagers take into account the semantic load of the inscription in English, it turned out that only 30% of the students surveyed when buying a thing paid attention to the translation of English phrases. The students noted that the difficulties in translation do not stop them from buying their clothes. 70% of the students did not pay attention to the translation of the inscriptions and perceive them as decoration of clothes.



# Survey "What t-shirt do I want?»

After the survey, we asked the guys: "t-shirt with an English inscription you would like to see in your wardrobe?»

It turned out that most people, in particular teenagers do not know or only about the translation of the inscriptions on their clothes. So we decided to make a magazine, which displayed t-shirts with some desired inscriptions, but we did two options: First: Just a t-shirt with an inscription Second: t-Shirt with an inscription and a pattern that transmits the content



# Thank you for attention!

Спасибо за внимание!

