



Can this logo turn/spin
and depicted on the URL?

IMISCO is proud to work and partner with entities that
promote and protect the health of people and the
communities where they live, learn, work and play.
[Join the Collaboration!!](#)

IMISCO
IMpacting ISsues COllaboratively

[our IMPact](#) [the ISSues](#) [we COllaborate](#) [coverage](#) [more](#)



Client logos down here...stream...it like the next example

IMISCO is a DBA of Simi Ranajee, Inc.

A holistic approach to transforming your organization.

When your company requires transformation, it takes more than heroic leadership, a great strategy, or a re-arranged org chart to succeed. You need to address the **WHOLE** picture: Your strategy, your organization, and your leadership.



A track record of making a difference.

WHO WE SERVE



make

SMO

I like this because it is clean and the previous client logos on the bottom

our IMpact

After Assessing, Developing Implementing and Evaluating each of the areas IMISCO ensures your company is moving in the right direction.

COllaboration of all aspects from analysis, people and strategic integration employees, partnerships and



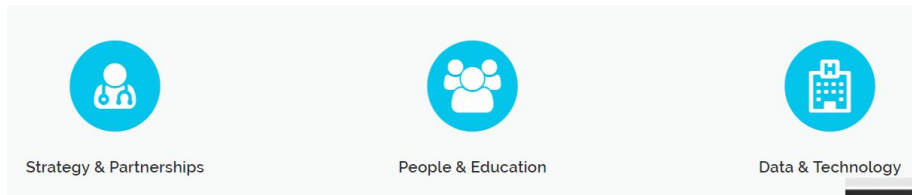
Four Areas moving in the right direction Assess Develop Implement Evaluate each of the areas below to ensure you are moving in the right direction...



Create the vision by observation and analysis. Surveys, data, secondary market, industry norms.

Strategy, Messaging and Partnerships, people and priorities

The core requires utilization of technology to share company center utilizing the data, technology to educate Utilize Technology, Education and



solving the **ISsues** through these initiatives



Principal Narrative

IMISCO creates your brand's individual story that drives the brand forward, illustrating what you stand for and why that matters internally and externally



Logo Branding and other Assets

Your visual assets should be uniquely you. IMISCO ensure that your logo, brand and collateral depict this uniqueness and difference in the market



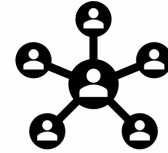
Strategic Marketing Communications

Ensure all sales, marketing and awareness assets are comprehensive and consistent that lead to global, national, local/regional business and industry trade outreach



C-Suite/Leadership

Work with Leadership to find their authentic selves and raise their voice and visibility in the U.S. and globally through such things as speaking engagements, bylines, studies and papers



Collaboration Strategies

Expand circle of influence by collaborating and establishing relationships with influencers: analysts, policymakers, academics, think tanks, NGOs across sectors and geographies



Social and Digital Presence

Establish such a strong online presence that drives traffic your website which lead to conversions and utilize each channel with such things as video, blogs, testimonials, stories and more.



Create a Giving Corporate Culture CSR

Initiate commitment to giving back to society by aligning with vetted organizations or creating your own foundation to support corporate and employee desires.



Diversity, Equand Inclusion Awareness and Training

Foster a workplace that thrives on celebrating differences and elevates all individuals to be their best through respect by enforcing and understanding.



Risk/Protocol /Etiquette training

Determine possible online, reputational, operational and other potential risk that could affect the company. Ensure all etiquette and protocol requests are understood by employees are armed with information

Collaboration Efforts



copy



Coverage

Speaking Engagements—I have a lot of these videos....

Press—see below

Thought Leadership-sending you document on all of these...(there are a lot)



For all the women you are
FEMINA

CHICAGO
MAGAZINE

India Abroad



Bloomberg



PROSPANICA



Chicago Tribune


NIRALI
Celebrating Women's Ethnic and Indo-Western Attire

CHICAGO'S VERY OWN
WGNI9

CHICAGO
SUN-TIMES

Client logos to be used on the bottom of the main page



More (page links)

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MN5

www.themn5.com

