#### Chow Mein Tacos Recommendations for the restaurant



team members: Group 236 Vanyushkina Anastasiya Bakhur Anna A Mexican restaurant with a family atmosphere. Here you can eat, have fun, immerse yourself in the atmosphere of Mexico and relax with the



# Menu

It must be varied, constantly updated, otherwise it will quickly become old-fashioned and boring. Healthy eating and vegetarianism are now very common and gaining popularity. Tacos are a must have for everyone from different ingredients and sauces, but they must also retain their top secret Mexican ingredient in all tacos. But don't forget about traditional Mexican drinks.





## Atmosphere

It should be special. Each visitor should plunge into Mexico, feel the warmth and comfort at home. There should be a calm interior and at the same time fashionable and memorable, play calm Mexican music, dim lighting. Each of the visitors should have a pleasant impression of the restaurant so that everyone wants to come back again and again



#### Premises

They should be spacious. Every visitor should feel comfortable and free. There should also be special rooms where they could spend birthday parties, romantic dates and sit big noisy companies and not disturb other visitors. Noise disturbs and angers many, it can only scare away the clients.



## Client profile

The restaurant must be designed for all ages from children to the elderly, then it will gain interest. You can also come up with more interesting dishes for children and inexpensive for the elderly, so that every visitor can try a real Mexican tacos.



## Special offers

It is possible on holidays, for example, New Year, March 8, February 23, birthday, Shrovetide, etc. make 40-50% discounts. Also, every Saturday to arrange master classes from the chef on cooking tacos, and every Friday to hold raffles and organize competitions in Mexican dances, then the restaurant will gain interest from customers.



### Ingredients



#### Visitors' health must be safe

They should be only natural and fresh, carefully processed and stored in special rooms.



## Marketing

The restaurant should create its own website, pages on Instagram, Facebook, where people can find out about it and everything that interests them, they could book a table or see a preliminary menu, the photos should not be old-fashioned, but bright and clear. Also, flyers and posters should be posted throughout the city so that people know about restaurants, discounts should be posted at the restaurant. You can also gain popularity with the help of live music and mementos.



WELCOME



#### Employees





Qualified professionals must work in the restaurant. They must be well versed in their business, cook with soul, come up with new dishes so that the restaurant is fashionable and attractive. They should also be the face of the restaurant, help it attract customers and cook in such a way that the visitor wants to return.

## Thanks a lot for your attention!

