

Project: Global Social Media Plan // December

Topic: Bulli Cookie

Format: image

Date: Flexible



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| Description | Baking cookies for real Bulli fans. |
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| Facebook | |
| Posting text (240) | Nothing is sweeter this holiday season. #volkswagen #christmas |

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| Twitter | |
| Posting text (140) | Nothing is sweeter this holiday season. #volkswagen #christmas |

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| Instagram | |
| Posting text | Nothing is sweeter this holiday season. #volkswagen #christmas #cookie #sweet #car #carsofinsta |

