

Alfa-Auto, Edition 5 Automobile business solution





Product information

- "Alfa-Auto" complex solution for automobile business companies.
 It provides maintenance of operational and management company accounting as well as management of main business processes.
- "Alfa-Auto" is suitable not only for small auto-services and accessory shops but also for car dealerships and authorized dealers of car brands
- The solution is developed on "1C:Enterprise 8" platform



History of Alfa-Auto

1997

 The history of the software product begins

June 2002

- release of "Alfa-Auto" edition 3 on "1C:Enterpris e 7.7"
- over 3500 copies were sold.

February 2012

- release of "Alfa-Auto" edition 5 on "1C:Enterpris e 8.2"
- over **1000** copies were sold.











May 2000

- release of "Alfa-Auto" edition 2 on "1C:Enterpris e 7.7"
- over 250 copies were sold.

May 2005

- release of "Alfa-Auto" edition 4 on "1C:Enterprise 8"
- over 3500 copies were sold (more than 25000 licenses).





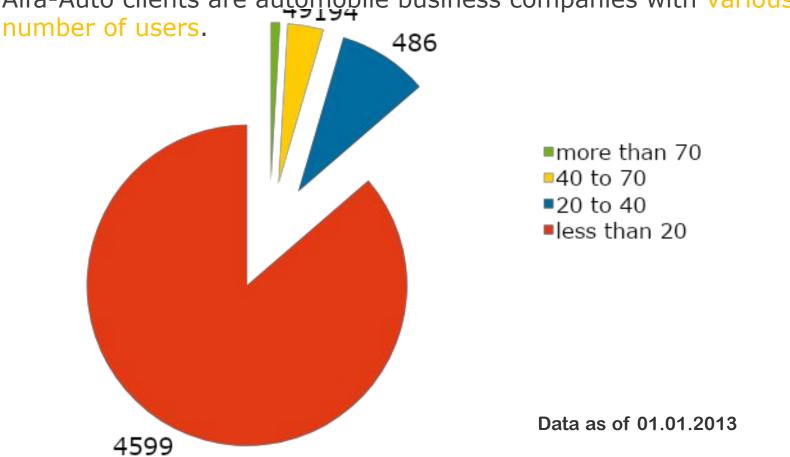
Dealers that use "Alfa-Auto"

AVTOVAZ	84	Scania	29
Hyundai	86	UAZ	33
Renault	82	TAGAZ	22
Chevrolet	64	GAZ	24
Toyota	59	Mazda	22
Kia	69	Ssang Yong	25
Ford	60	Chery	20
Opel	56	Peugeot	20
Nissan	44	MAN	18
Skoda	38	Mersedes	24
Volkswagen	47	Geely	18
Mitsubishi	42	Citroen	14
Honda	33	Hummer	11
Fiat	33	Suzuki	13
Volvo Truck	25	KAMAZ	15



Alfa-Auto user's "portrait"

Alfa-Auto clients are automobile business companies with various





Alfa-Auto

Alfa-Auto solutions sales geography:

Russian Federation

Ukraine (localized version)

Belarus

Moldova

Kazakhstan

Turkmenistan

Kyrgyzstan

Azerbaijan

Latvia

Estonia





Main purposes of implementing "Alfa-Auto"

Optimization of company's main business processes

Reduction of customer service time through the use of efficient program processes

Providing quick access to any information

Providing objective information of company's operations

Protection of commercial information, distinction of users depending on information access level

Development of system together with business evolution



Competitive advantages

Accounting of activities of all company's departments in a single information space (automobile sales, auto-service, spare parts, finance, marketing)

Design and creation of system specifically for automobile business enterprises

Efficient and reliable workflow of auto-service, spare parts and automobiles sales

Well thought out mechanism of program's subsystems interaction

Integration with external information systems: spare parts and color matching catalogues.

System is based on the familiar to users platform "1C:Enterprise 8", that provides efficient operation and reliable data storage

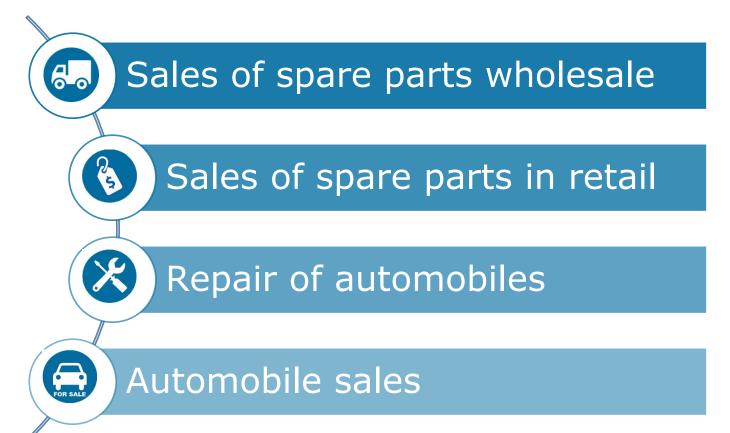
Steady operation of the system with any number of users

Further developments can be carried out as by efforts of involved programmers, as by owner's own forces



Implemented business processes

Following business processes are implemented in "Alfa-Auto"







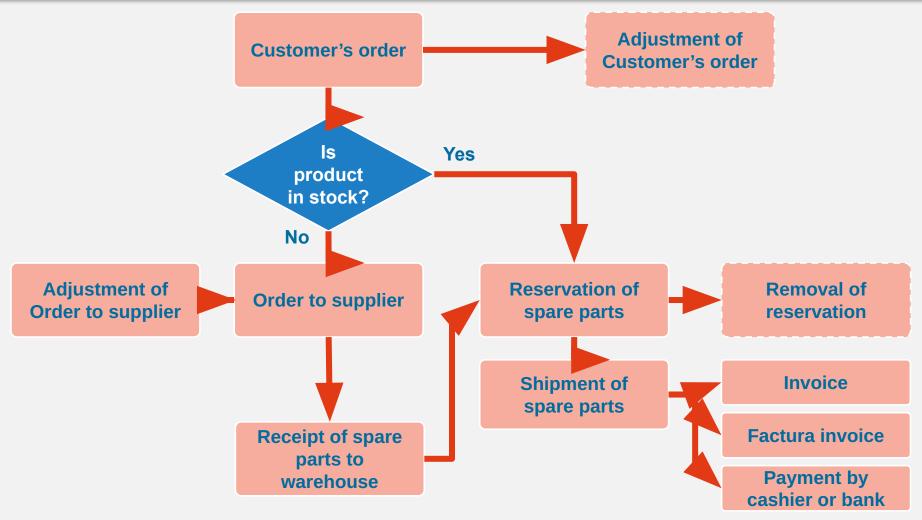


Business processes

Sales of spare parts wholesale



Workflow diagram Sales of spare parts wholesale





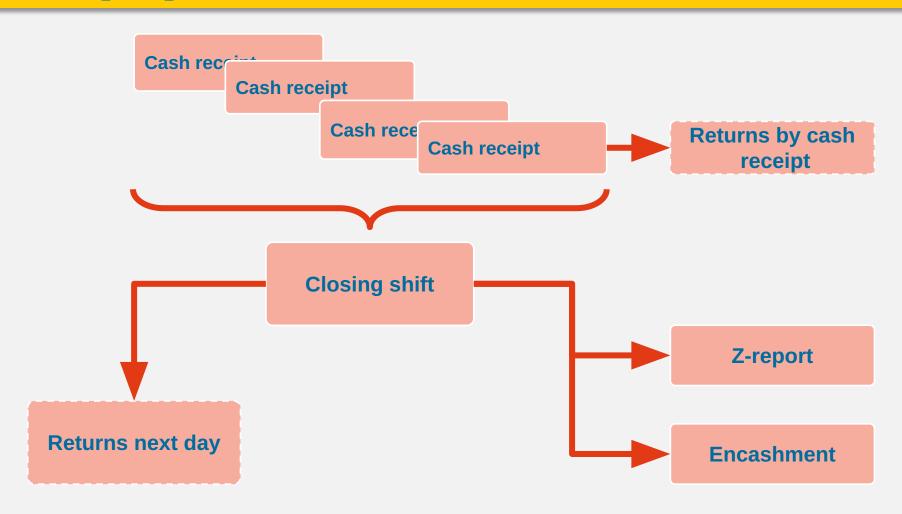


Business processes

Sales of spare parts in retail



Workflow diagram Sales of spare parts in retail

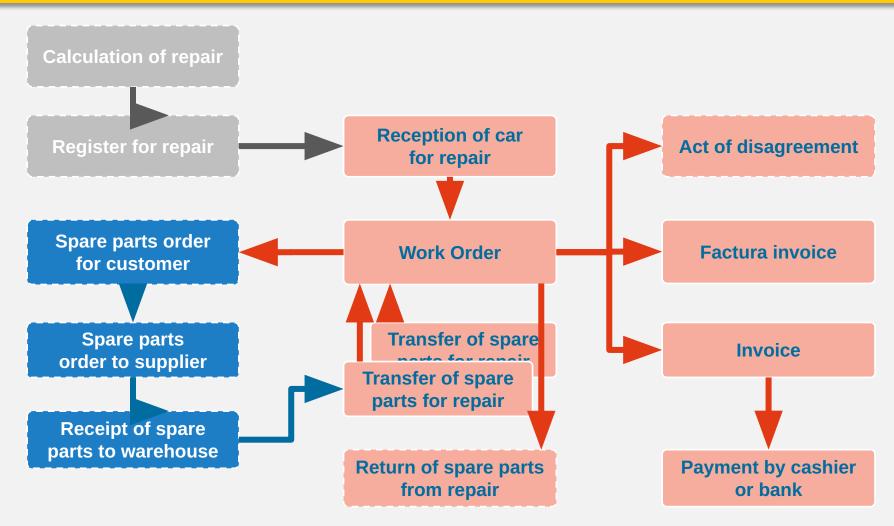








Workflow diagram Repair of automobiles

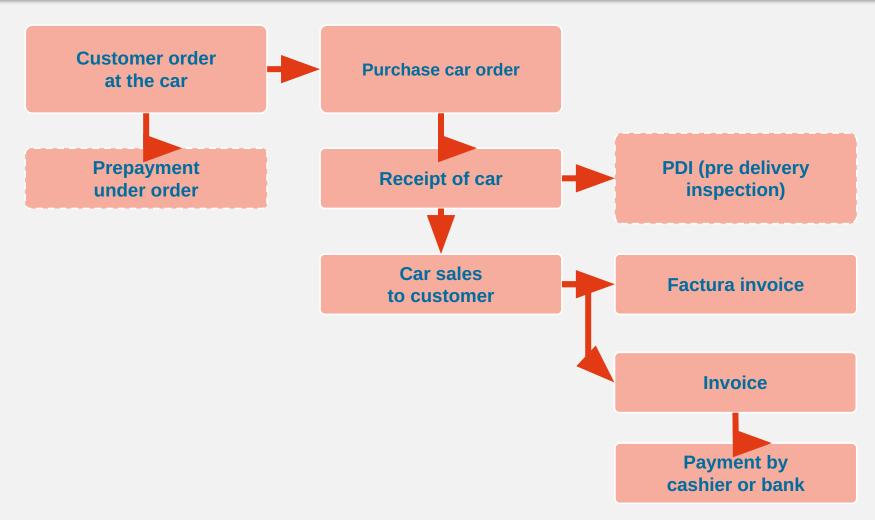








Workflow diagram Car sales





Alfa-Auto subsystems

- Functional modules of "Alfa-Auto":
 - Spare parts
 - Workshop
 - Car sales
 - Mutual settlements
 - Movement of funds
 - Income & expenses
 - Budgeting
 - Customer relationship
 - Other assets
 - Managing and service

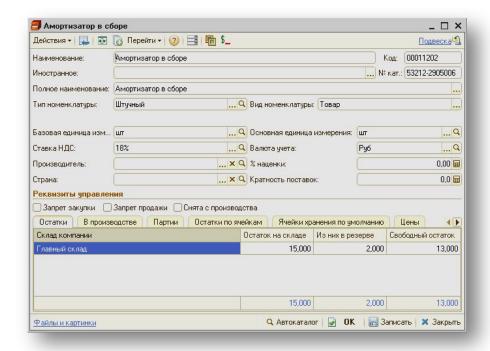
Common database

- Mutual settlements & movement of funds
- Income & expenses
- Customer relationship
- Budgeting
- Other assets
- Managing and service
- Car sales
- Workshop
- Spare parts



Spare part's card

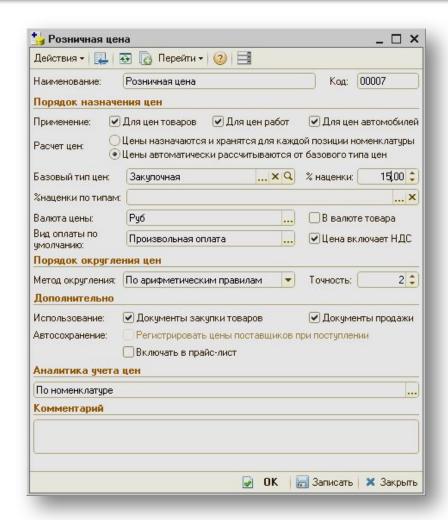
- Form of card and nomenclature list contains information and accounting data of spare parts:
 - Quantity on stock
 - Work in progress
 - Prices
 - Prices of partners and competitors
 - Replacements and equivalents
 - Applicability by car model
 - Frequency of supplies
 - Ban to buy or sell
 - Minimal remainder
 - Unfilled customers orders and orders to suppliers





Pricing by spare parts

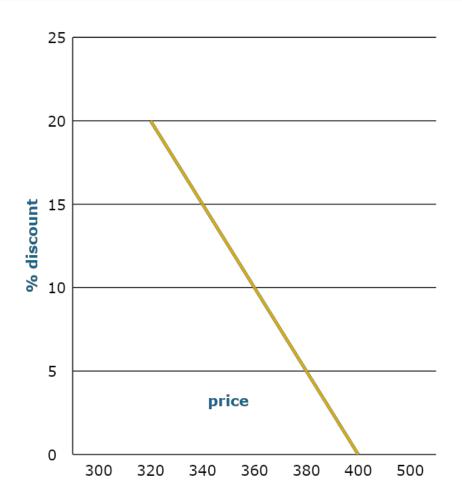
- Different ways to form spare parts prices:
 - Price setting for each parts item by documents
 - Automatic mark-up pricing according to basic price type
- Parameters of price types:
 - Application area (spare parts, auto-works, automobiles)
 - Currency of price
 - Usage (purchase documents, sales documents)
 - Analytics of price's accounting and formation (by spare parts, characteristics, unit of measurement)





Discounts at spare parts

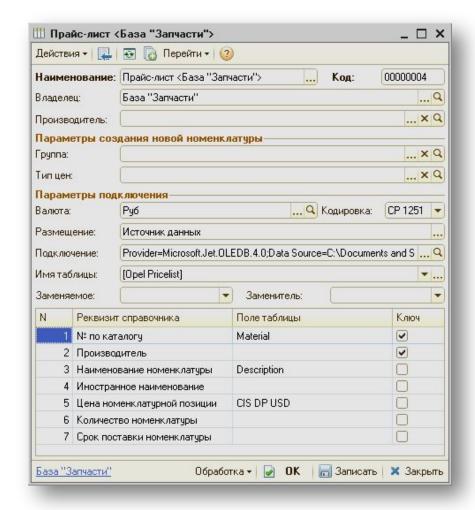
- The program uses a flexible system of discounts:
 - Discount on entire customer's order
 - Discount on certain items in sales document
- Terms of discounts can be assigned:
 - List of spare parts and auto-works that are covered by discounts
 - Customer's current sell price
 - Discount card and amount of savings on it
 - Days of the weeks and time of discounts
 - Discount to contractor
- The ability to grant discounts to customers is regulated at the level of user rights





Price lists of the suppliers

- External price lists can be connected for storing in database of suppliers' price lists
- Supported formats of price lists:
 xls, ods, txt, mdb
- Following price list options are included:
 - Spare parts search in price lists by catalogue number
 - Creation of spare parts card and prices out of price list
 - Load he replacement spare parts
 - Updating of price lists and its prices





Lost demand

Registration of spare parts lost demand from nomenclature catalogue

and sales documents **3** Номенклатура _ 🗆 × Действия 🗸 🕝 📮 🚡 🖋 🙎 🚇 🕎 📆 📆 🔻 民 Перейти 🗸 😢 🦺 🕌 🔀 Наименование = 4 Код Nº по каталогу Имя: 00007727 5320-5109044 Коврик пола задний правый Requested 00007728 5320-5109015 рик пола передний левый Наименование 00007729 5320.5109014 оврик пола передний правый quantity 🖯 📔 Номенклатура 00003878 Кожух вентилятора Audatex 00005835 96081955 Кожух заднего глушителя AutoData Online 00005836 96143428 Кожух переднего глушителя — токосметика: 1/1001100 00010650 " пластинами... ⊕ <a>Валк _ Упущенный спрос × 00004310 BA3 00002420 ій левый № по каталогу: 2110-8101096 ⊕ 📄 дзу 0000Z421 ій правый Количество: 🕀 📄 КамАЗ 00001492 Масла Номенклатура: Кожух вентилятора Reason of loss 00006369 ... x Q ⊕ □ 0C Нет в наличии 00001499 Источник запроса Прочее 00007441 Постоянный покупатель ... x Q 🕀 间 Тюнинг 00001347 Комментарий 🕀 📔 Услуги 00003024 Шины 00001693 Склад компании одный остаток Source of request Беликова Мария Сергеевна ОК
 Х Закрыть Яч... 3a. В п... Це.. Це... Ko.. AH... Пр.. Яч...

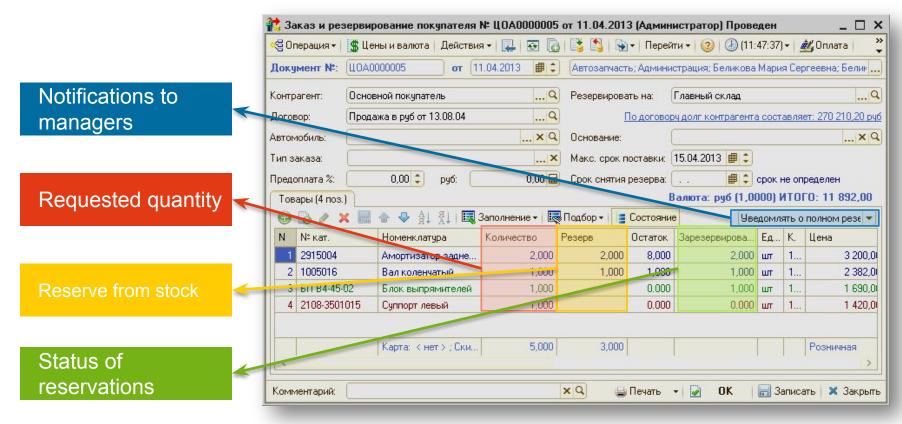
Кожух вентилятора

Поиск ▼ Автокаталоги ▼ Печать ▼
 Закрыть



Customer's order

 Customer's order allows to issue commercial offer, to reserve available spare parts and order missing spare parts.





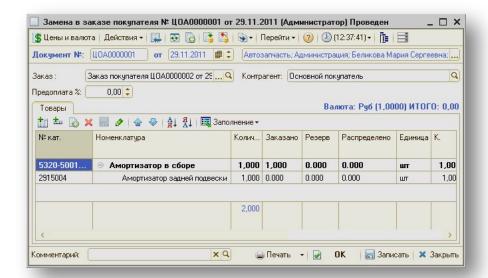
Purchase order

- "Alfa-Auto" has mechanisms of calculating requirements of spare parts in warehouses. So purchase order can be created:
 - According to customers' and subdivisions' orders
 - According to minimum balances
 - According to sales of selected supplier
 - According to calculations based on sales statistics (taking into account equivalents):
 - Monthly sales for a year
 - Amount of sales documents
 - Amount of work in progress
 - Sales forecast for a set period



Adjustment orders

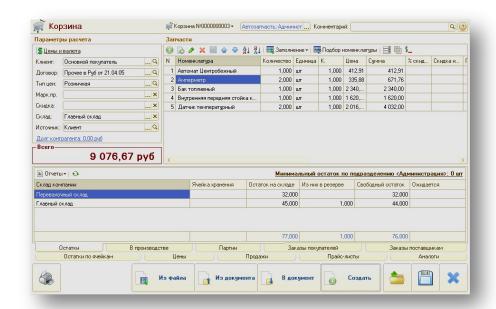
- The program supports different adjustments of customer's orders and orders to suppliers:
 - Adjustment of spare parts' list in orders
 - Replacement of parts
 - Removing of reservations on spare parts





Cart\basket

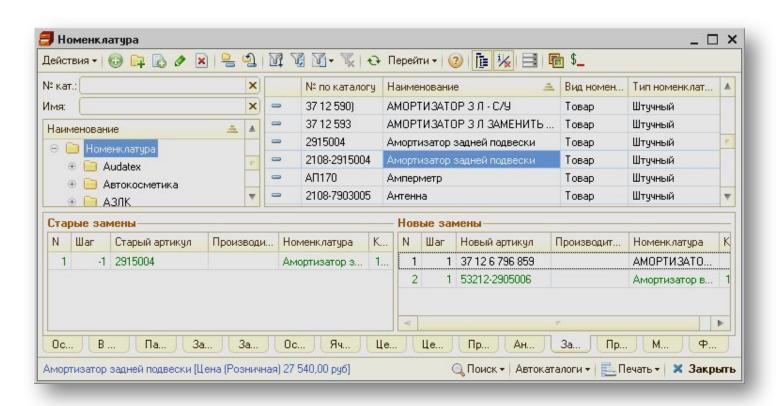
- Automated workplace of seller simplifies selection of spare parts and drawing up documents:
 - Information output about balances, orders and sales of selected spare parts
 - Saving selected spare parts to cart
 - The opportunity to return to a previously saved cart and create necessary documents: customer's order, realization of goods and others.





Replacement spare parts

- List of replacements can be stored for each spare part
- In spare parts selection replacements are taken into account





Receipt of goods to warehouse

Warehouse receipt can be filled:

- Based on purchase order
- Based on e-file
- Based on spare parts barcodes, read by barcode scanner or data acquisition terminal

Upon receipt of spare parts under purchase order, reservation of spare parts under customers orders is made automatically



Sales of spare parts

- Sales of spare parts to customer can be carried out wholesale or in retail:
 - Wholesale
 - Document "Realization of goods"
 - Sales can be carried out with or without pre-order (reservation) of goods
 - Executing full package of documents (Invoice, TORG-12, Factura invoice)
 - Sales in retail
 - Document "Cash receipt"
 - Impersonal sales with the use of trade equipment (cash register).



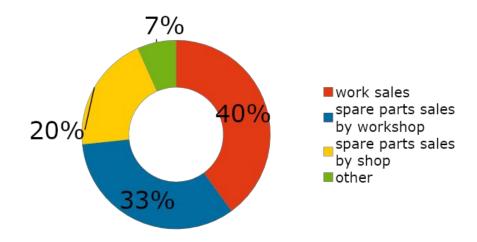
Warehouse documents

- "Alfa-Auto" contains a set of all necessary warehouse documents:
 - Goods movement
 - Write-off of goods
 - Inventory
 - Re-grading
 - Assembly of kit
 - Disassembly of kit
 - Picking
 - Transfer of spare parts in the workshop



Warehouse and sales reports

- Analytical reports:
 - Analysis of sales and trade margin
 - Analysis of price changes
 - Analysis of lost demand
- Reports on orders:
 - Status of customers orders
 - Status of orders to suppliers
 - Overdue reserves
- Warehouse reports:
 - Balances and sales of consignments
 - Movement of goods
 - «Work in progress» report
 - Deadstock spare parts

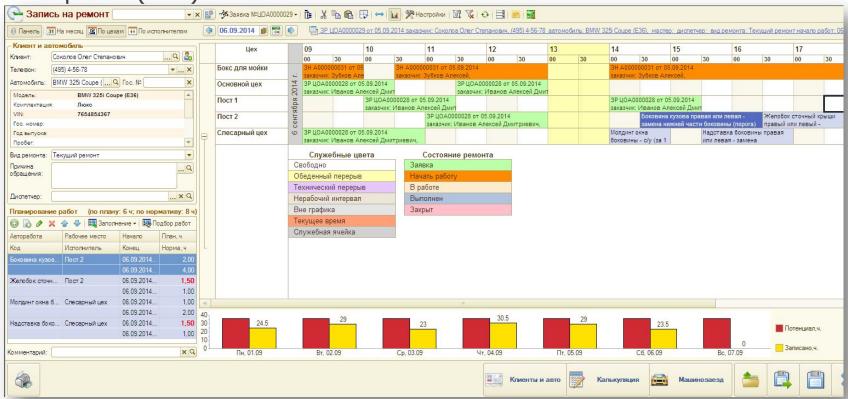


Упущенный спрос				
Номенклатура	Итого			
	Количество	Количество запросов		
Антенна	1,000	2		
Двигатель ВАЗ 2103	2,000	2		
Пампа переносная	8,000	1		
Hacoc	9,000	1		
Ось рычага	10,000	3		
Итого	30,000	9		



Planning the visit of customer

 "Alfa-Auto" has a convenient tool for planning visit customer to the workshop. The tool allows you to schedule time of of mechanics and workplace (lifts).





Labor time and pricing

Labor catalogue stores information about time allowance in terms of car models and their grade.

Pricing on labor (cost of labor hour) can be set on following parameters:

- Labor (group of labors) mandatory term
- Organization
- Type of repair
- Workshop
- •Car model
- Customer and contract of settlement payments



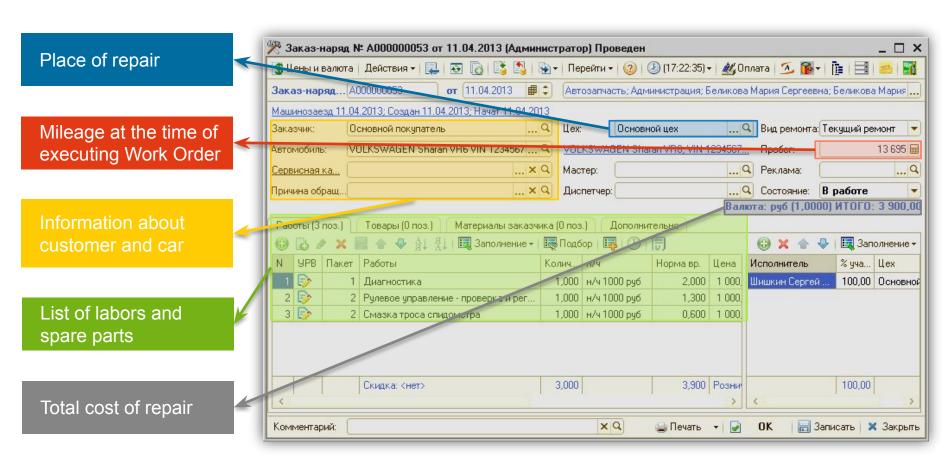
Pre-calculation

- "Alfa-Auto" has a tool for calculating estimated cost of repair document "Request for repair".
- Calculation can be saved in database for later analysis.
- Work Order can be created based on calculation.
- Calculation (Request for repair) can be linked to customer's car order
- Calculation can be used in case of executing installation of additional equipment.



Work Order

Main document of auto-service – "Work Order".





Work Order

Review of customer and automobile history

Ability to reserve spare parts during selection

Missing parts order

Appointment for spare parts issue from warehouse

Review or detail's recipients

Selection of related works (work + spare part)

calculate labor intensity (Silver-Dat II, Autodata, Autodata Online,

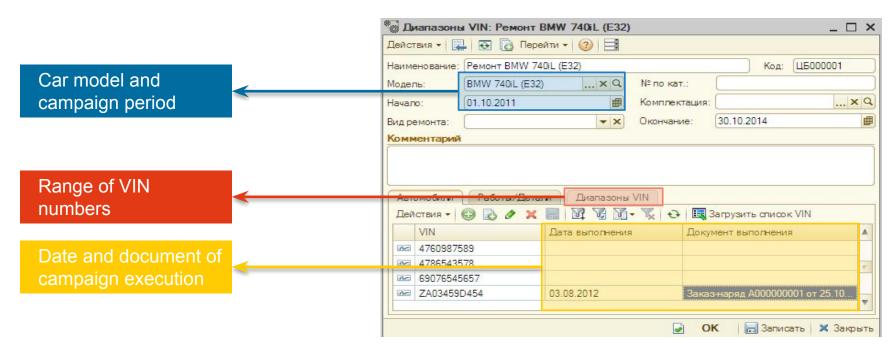
to mechanics depending on the amount of work performed and the

Work status display (not started, in progress, suspended, completed)



Service campaign

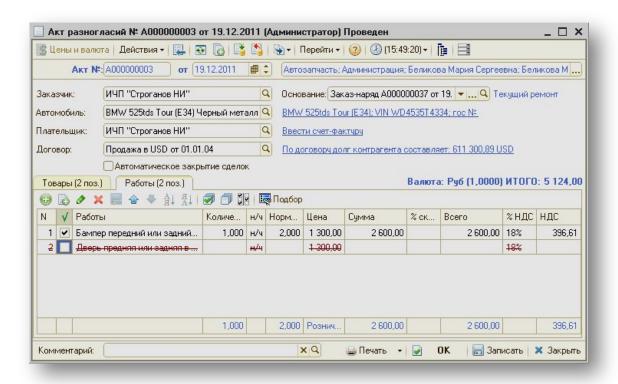
- Tracking the need to run service campaign at the stage of Work Order execution
 - •List of VIN numbers in service campaigns can be loaded from a file (xls, ods, txt, mdb).
 - •Service campaign can be executed in current or new Work Order (new request for repair).





Act of disagreement

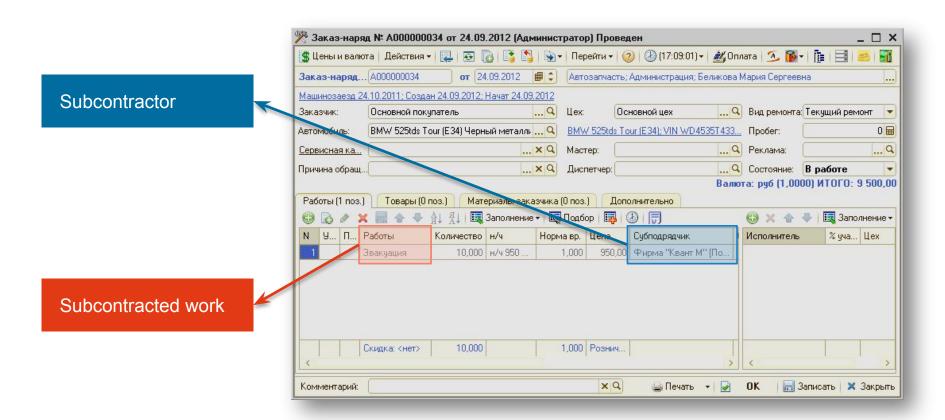
 Act of disagreement corrects revenues and settlement payments of closed Work Orders (e.g. insurance or warranty repair)





Subcontracted work

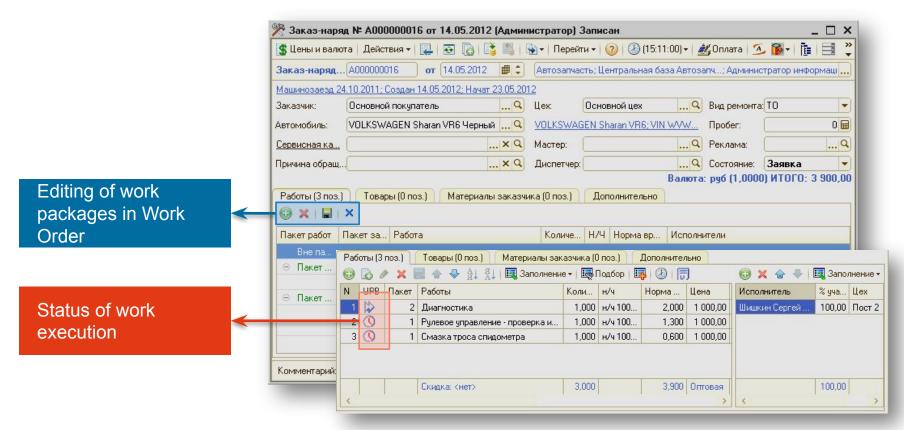
Subcontracted works can be considered during car repairs





Work time logging

 "Alfa-Auto" allows to collect data on actual time spent to perform work on repair.





Workplace in auto-service

Automated workplace (AWP) of auto-service is designed to make service staff members' work more quick and convenient.

AWP consists of 6 functional panels:

- Customers and automobiles
- Calculation
- Appointment for repair
- Automobile arrival
- Work Orders
- Reports



Alfa-Auto, Edition 5. Automobile business solution

Workplace in auto-service Functional panel: Customers and car

Customers selection, (appointed for today / waiting for car issue)

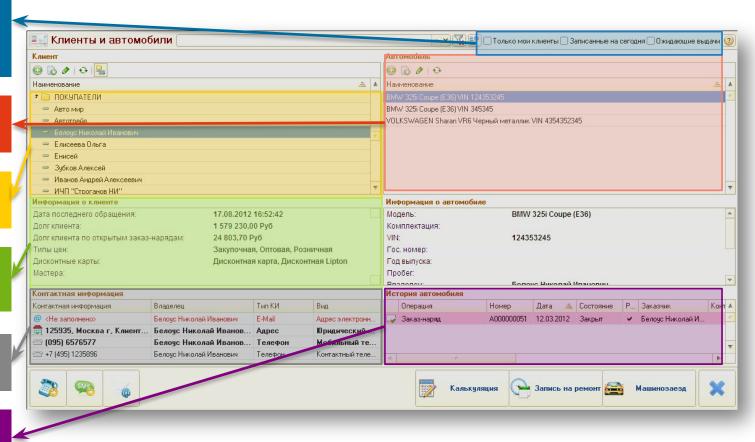
List of car of selected customer

List of customers

Information about customer's last application and debt

Customer's contact information

Repair history of selected car







Workplace in auto-service Functional panel: Calculation

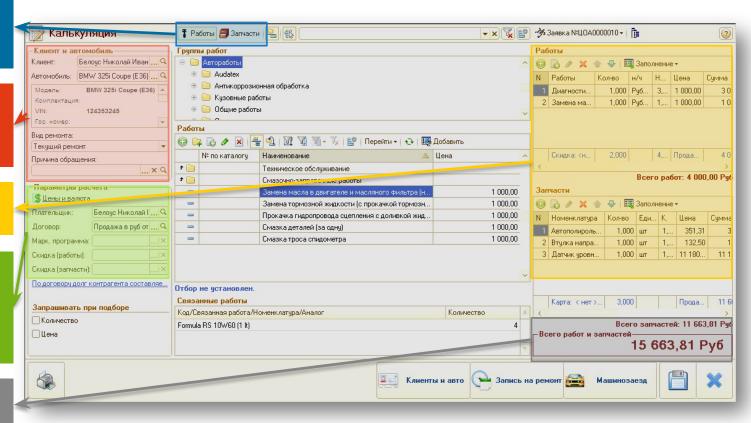
Selection of spare parts and labors for pre-calculation

Customer, car, reason for repair

Selected spare parts and labors

Payment parameters (customer's contract, discounts, prices)

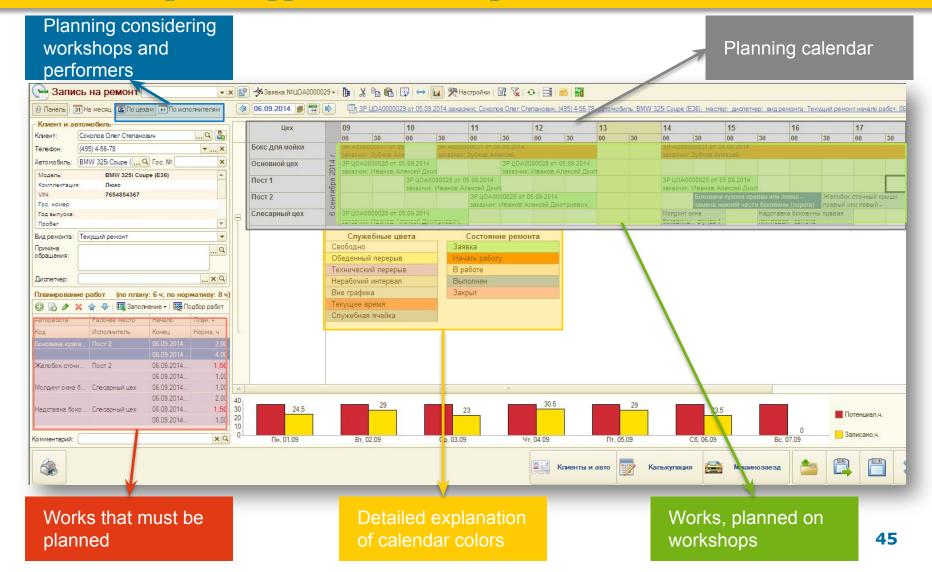
Total calculated cost of repair





Workplace in auto-service

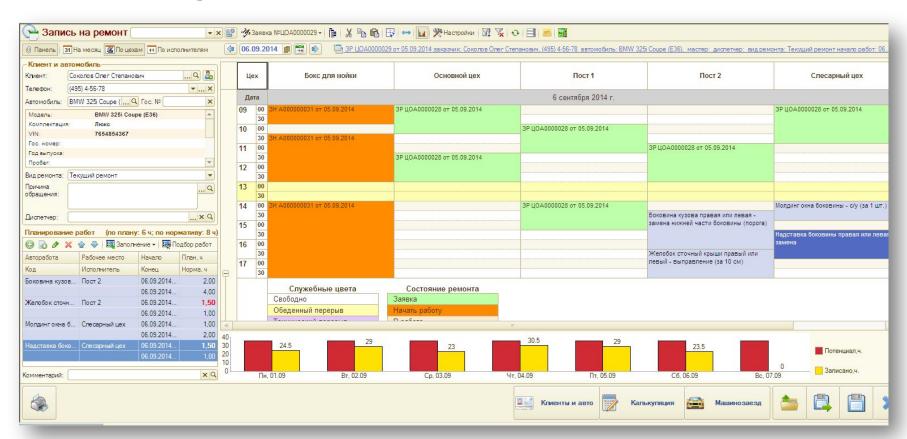
Functional panel: Appointment for repair





Workplace in auto-service Functional panel: Appointment for repair

Vertical alignment







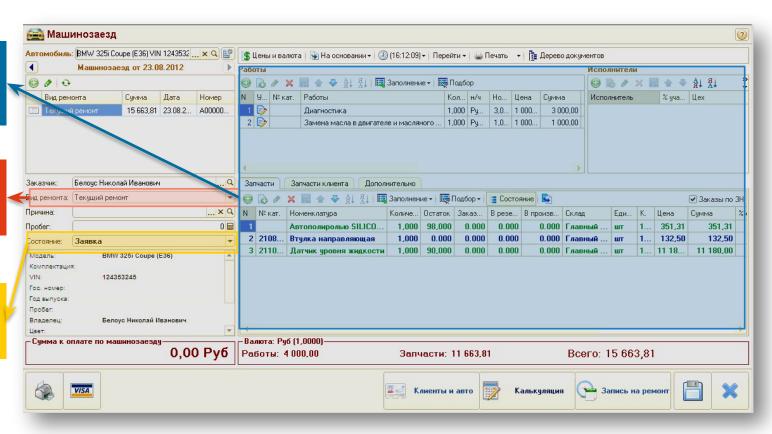
Workplace in auto-service

Functional panel: Automobile arrival

List of calculated labors and spare parts

Type of repair (as in Work Order)

Status of Work Order





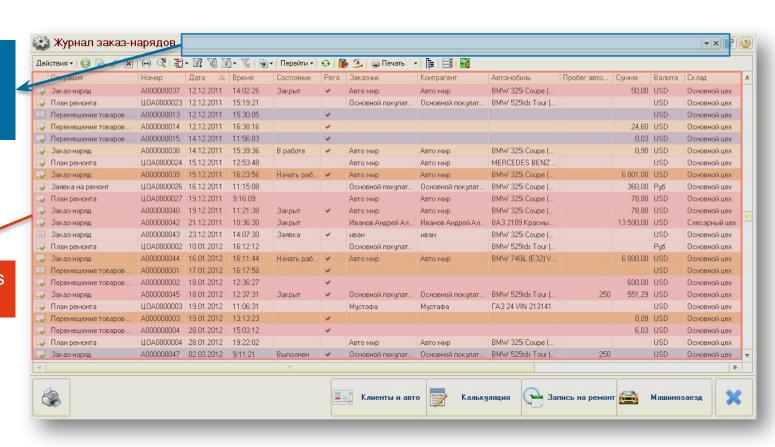
Alfa-Auto, Edition 5. Automobile business solution

Workplace in auto-service

Functional panel: Work Order journal



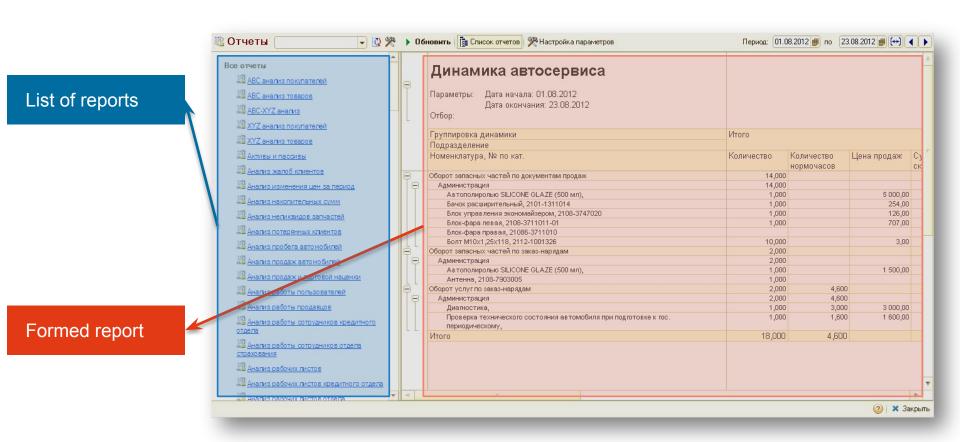
List of Work Orders and Calculations





Alfa-Auto, Edition 5. Automobile business solution

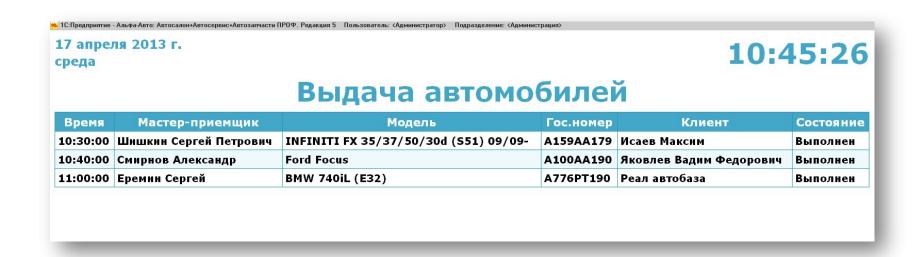
Workplace in auto-service Functional panel: Reports





Auto-service monitor

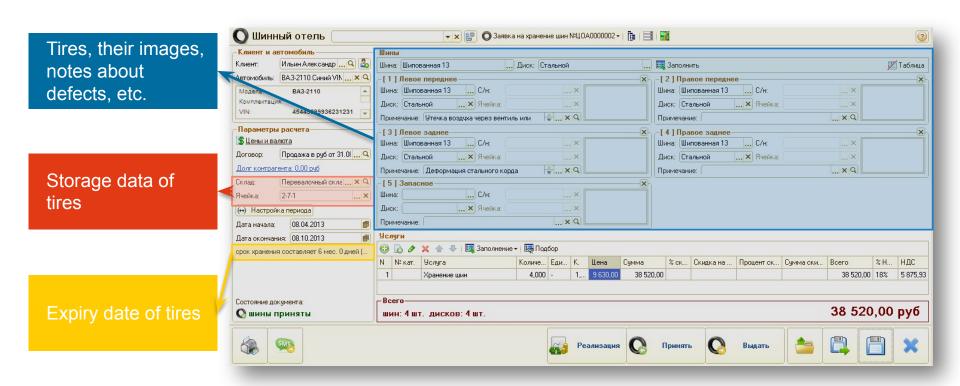
Customers can track readiness of automobiles using auto-service monitor.





Storage tires

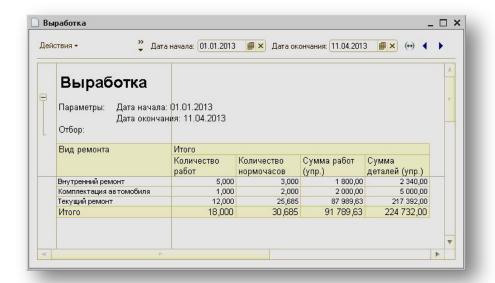
 Reception of tires for storage is implemented with the help of workplace "Tire hotel"





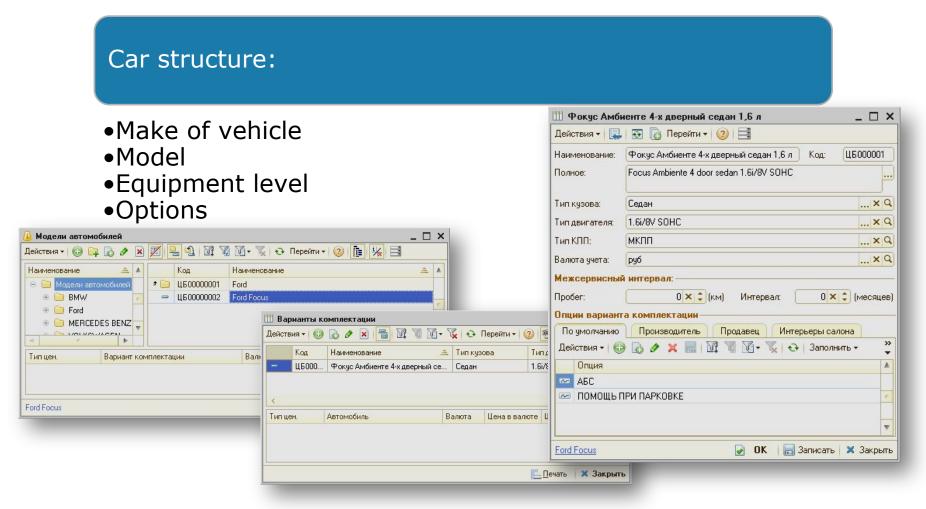
Workshop reports

- Sold and elapsed time
- Summary sheet
- History on repair
- Dynamics of auto-service
- Execution of service campaigns
- Analysis of lost customers
- Report on subcontracted works
- Hours worked mechanics





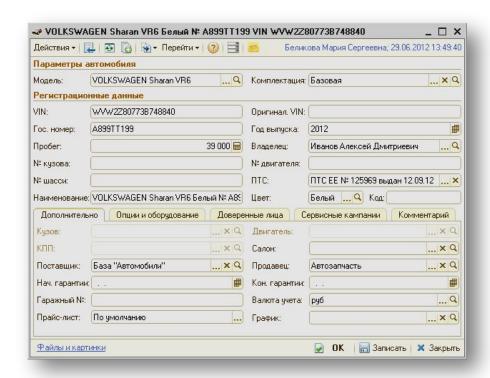
Car models and grades





Car characteristics

- Car properties:
 - Model
 - Grade
 - VIN
 - Original VIN
 - Body number
 - Chassis number
 - Engine number
 - Motor vehicle certificate of title
 - Color
 - License plate number
 - Mileage
 - Owner
 - Options and set equipment

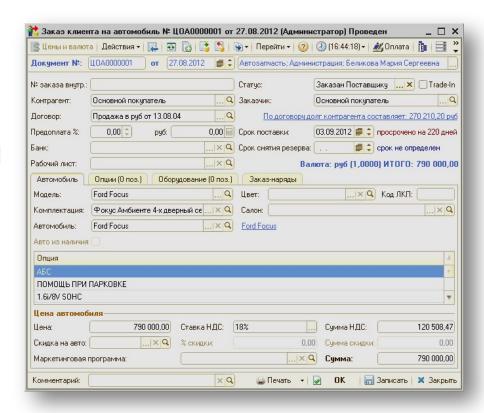






Customer's car order

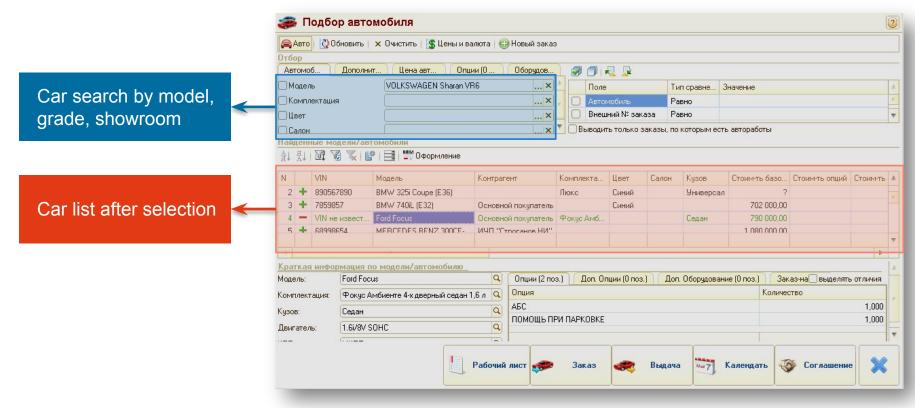
- Orders are classified:
 - Orders for customer
 - Orders under Trade-In
- Existing order can be canceled or re-issued for another customer





Customer's car order

 Car selection in orders takes into account car available in stock and car that were ordered but haven't arrived yet.





Operations with the car

Customer's car order

Purchase car order to supplier

Reservations, removal of reservations on car

Test drive

Arrival of car to warehouse

subsequent passing into the ownership

Kitting and De-kitting of car

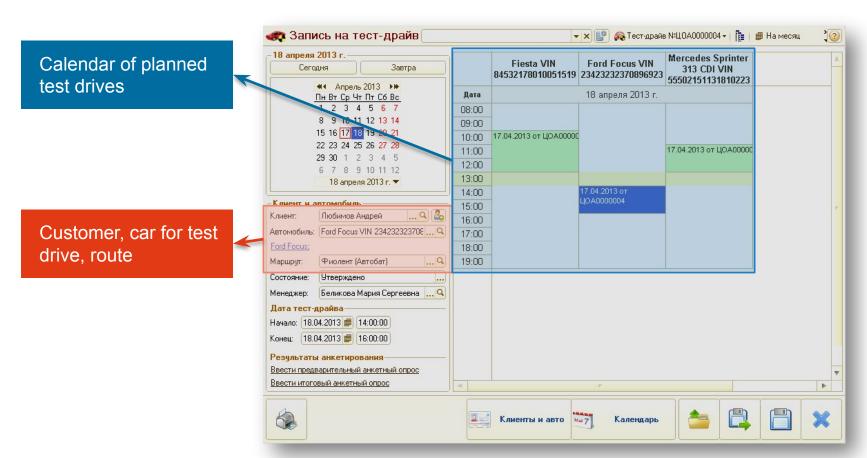
Car sales

movements, inventory, write-off



Test drive

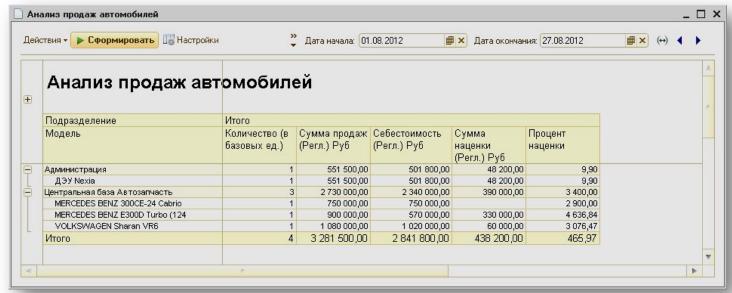
Appointments for test drives





Car showroom reports

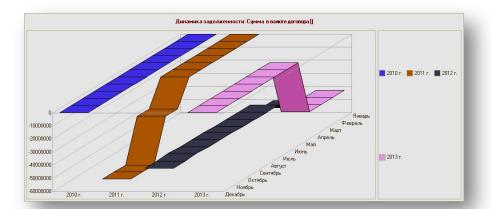






Mutual settlements

- Set of documents:
 - Advance report
 - Set-off
 - Correcting debt
 - Deed of Payment Reconciliation
- Reports
 - Mutual settlements with contractors
 - Repayment of debt
 - Dynamic of debts
 - Age of debts

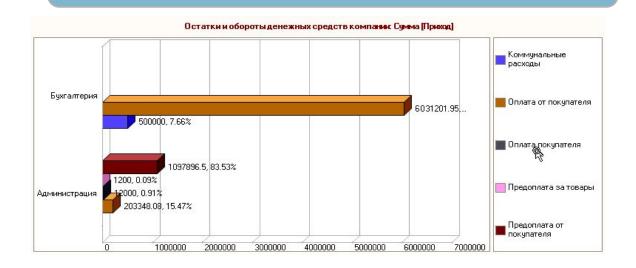




Movement of funds

Set of documents

- Cash receipt and issue notes
- Bank statement and transfer order
- Encashment
- Delivery-Acceptance Act of security papers
- Reports
- Bankces sho merovers of capital



Корректировка долга № А000000001 от 27.08.2012 (Администратор) Проведен

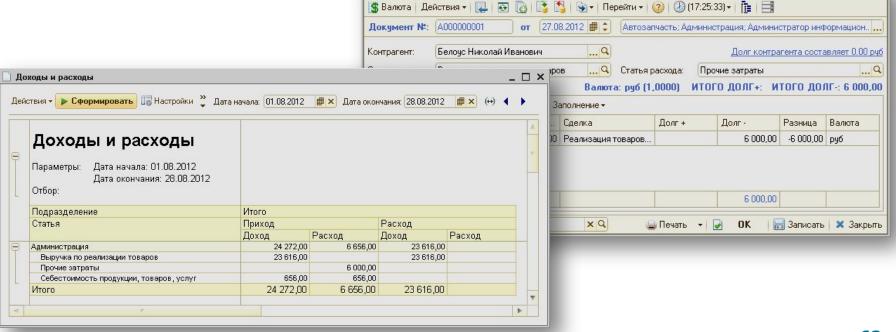


Income and expenses



Reports

Income and expenses



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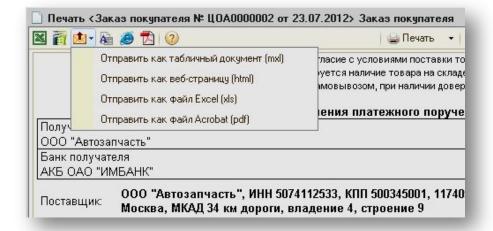
Budgeting

- Budgets
 - Budget of spare parts sales
 - Budget of spare parts purchase
 - Budget of workshop
 - Budget of car sales
 - Budget of car purchase
 - Budget of funds movement
 - Budget of income and expenses



Customer relationship

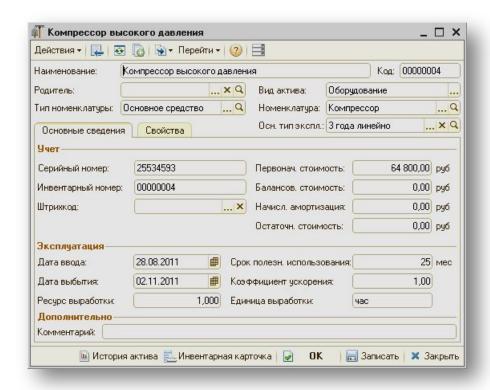
- Event document for registration of contacts with customers: meetings, calls, letters and etc.
- Email reports and printing forms can be sent by e-mails
- SMS messages can be sent under documents (using <u>www.sms4b.ru</u>)





Other assets

- Documents:
 - Putting into service
 - Movement of assets
 - Assets write-off
 - Disposal of assets
 - Asset servicing
 - Depreciation
- Reports:
 - Balances and turnovers of assets
 - History of assets





Managing and service

User setup and rights

Scheduled tasks

Full-text search

Data exchange with accounting

Document templates

Data upload from a spreadsheet document ()

Printing price tags and labels

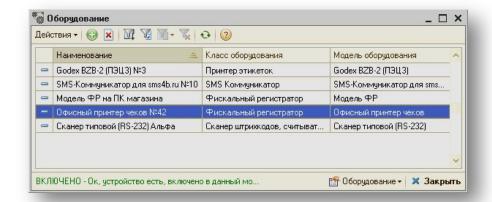
External processing and reports

Batch printing



Shop equipment

- Connectivity to shop equipment:
 - Fiscal recorders
 - Cash register
 - Data acquisition terminal
 - Magnetic Card Reader
 - Barcode scanners
 - Label Printers
 - Customer display panel
 - GSM-gateway





Activity analysis of business organization

Financial analysis

- Customers debts
- Financial resources on current accounts or in cash desks

Management analysis

- Income and expenses
- Analysis of sales and profits from sales

Warehouse analysis

- Warehouse turnovers
- Analysis of slow mover

Marketing analysis

- Analysis of price adjestments
- Active discounts and the amount of sayings on discount cards of customers views (activity types, comparative study of budget and actual data in



Tools for customer capture

- Analysis of lost customers of workshop
- Run various special offers, including seasonal offers
- Providing discount cards and different discount percentage
- Prompt notification (SMS, email, calls) about executed automobile repair or parts delivery
- ABC-customers analysis
- Improvement of quality and speed of customer service through user-friendly interface
- Integration "Alfa Auto" to "1C-Bitrix" for processing online orders for spare parts on the company's website



Commercial information protection

- Protection of personal data of employees and customers
- Employee control in information base
- Limits on user's rights
- Different interfaces depending on user's work
- Remote access to information base
- Storing user actions history



Integration with other applications

"Alpha-Auto" provides integration with work and time allowance catalogues:

- Silver-Dat II (file format .szf)
- Audatex (file format .90)
- Автонормы (file format .xml)
- AutoSoft (file format .xml)
- Autodata (file format .xml)
- •Withdsparreirparits roatalogues:
- ETKA
- ELSA
- АвтоДилер: Каталог (file format.txt)
- Microcat (file format.txt)
- AutoSoft (file format.txt)

With color matching programs:

- Du Pont (file format.xml)
- Glasurit (file format.xml)



Technical support and updates

- Within 3 months after registration for free
- Cost of annual support
 - User support. Level "Standard" 7 500 rub
 - User support. Level "Prof" 12 500 rub
 - User support. Level "Corp" 34 600 rub
- User support:
 - Consultations by phone on work days from 10:00 to 18:00 Moscow time
 - Email support: <u>alfa@rarus.ru</u>
 - Support with the use of remote access
 - Providing updates (registration required http://update.rarus.ru)



Price list

Basic supply:

Alfa-Auto:Car-showroom+Workshop+Auto-spare parts PROF, edition 5, for one user(software security)	62 000
Alpha-Auto:Car-showroom+Workshop+Auto-spare parts PROF, edition 5, for one user(hardware-based security)	64 000
Alpha-Auto:Workshop+Auto-spare parts PROF, edition 5, package for 5 users (software security)	44 000
Alpha-Auto:Workshop+Auto-spare parts PROF, edition 5, package for 5 users (hardware-based security)	46 000

Prices do not include cost of 1C: Enterprise 8



Price list

• Licenses for additional workplaces:

Additional license for 1 user	5 000
Additional license for 5 user	19 800
Additional license for 10 user	38 000
Additional license for 25 user	88 000
Additional license for 50 user	165 000



Price list

Licenses for additional modules of Alfa-Auto:

Addition "Alfa-Auto": Work time logging, edition 5	42 000
Addition "Alfa-Auto": Customer Relationship Management, edition 5	26 000
Addition "Alfa-Auto": Interface with Audatex, edition 5	24 000
Addition "Alfa-Auto": Technical checkup, edition 5	14 000

Prices do not include cost of 1C: Enterprise 8



Licensing

- "Alfa-Auto, edition 5" is not a stand-alone program, it is intended for use with platform "1C:Enterprise 8.2"
- Configuration contains of protected parts of code and uses hardware or software security
- "Alfa-Auto:Car-showroom+Workshop+Auto-spare parts PROF, edition 5" includes a license for one workplace
- "Alfa-Auto:Workshop+Auto-spare parts PROF, edition 5 package for 5 users" includes a license for 5 workplaces
- For increasing number of workplaces additional licenses for configuration "Alfa-Auto, edition 5" and client licenses for "1C:Enterprise" are needed
- To work in client-server mode, user must have a license for server



Contact us



Address: Dmitrovskoe sh. 9B, Moscow



Phone/fax: +7 (495) 223-04-04, +7 (495) 231-20-02



E-mail: <u>alfa@rarus.ru</u>



Web: www.rarus.ru