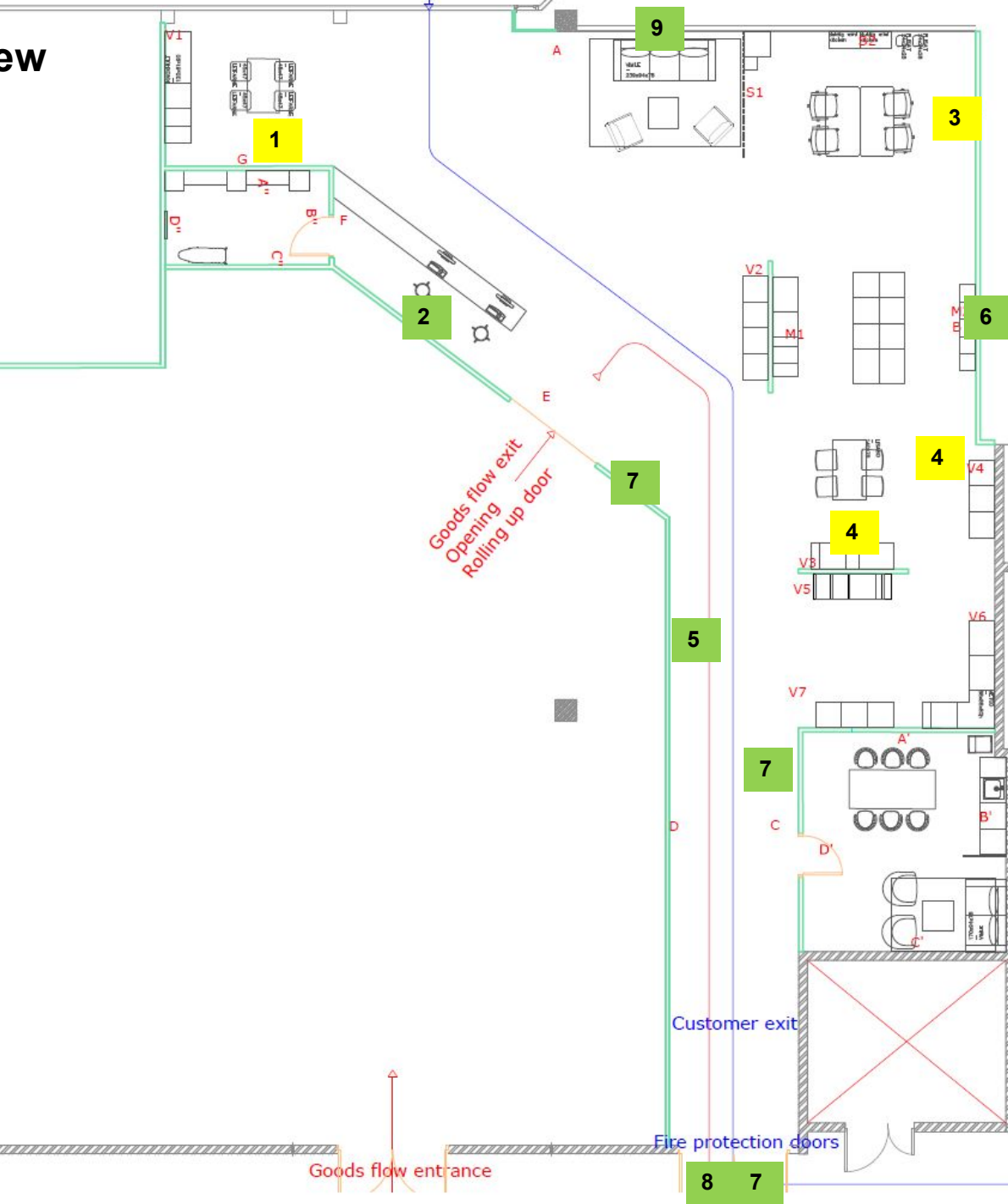


# Communication overview

Rive Gauche PuP, Kiev



ew



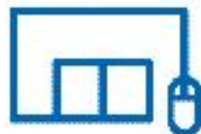
- x Confirmed
- x Waiting for info
- 0 Space for buying guides, service booklets and picking lists
- 1 Need info about how to shop in PuP
- 2 Hej message
- 3 TV screen – 41” approximately
- 4 3 Tablets:  
Online browsing and ordering  
Knoxhult combinations variety  
Metod combinations variety
- 5 365 days return policy
- 6 All the parts with sizes
- 7 Navigation to exit (wall finish check), from elevator to parking, trolley parking, parking spots
- 8 Hej da message
- 9 Swedish origins message

# Почніть робити покупки вже тут



Використовуйте вебсайт IKEA, коли плануєте візит і коли робите покупки.

[IKEA.ua](https://www.ikea.ua)



Замовте товари і заберіть їх наступного дня.



Зверніться до консультанта та отримайте квитанцію та сплатіть на касі.

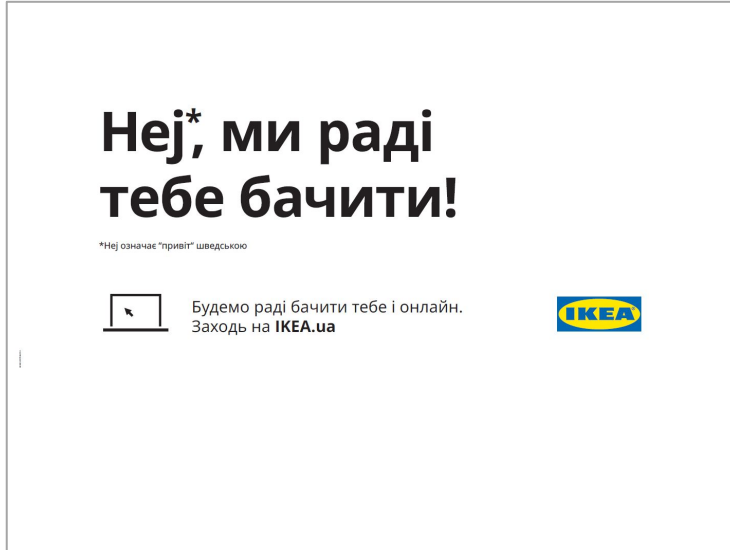


У вас є 365 дні, щоб повернути покупку. Зберігайте квитанцію, щоб повернути товар було простіше.

Більше інформації на [IKEA.ua](https://www.ikea.ua)

I need the steps that we want  
to communicate to the customer about the PuP Rive Gauche

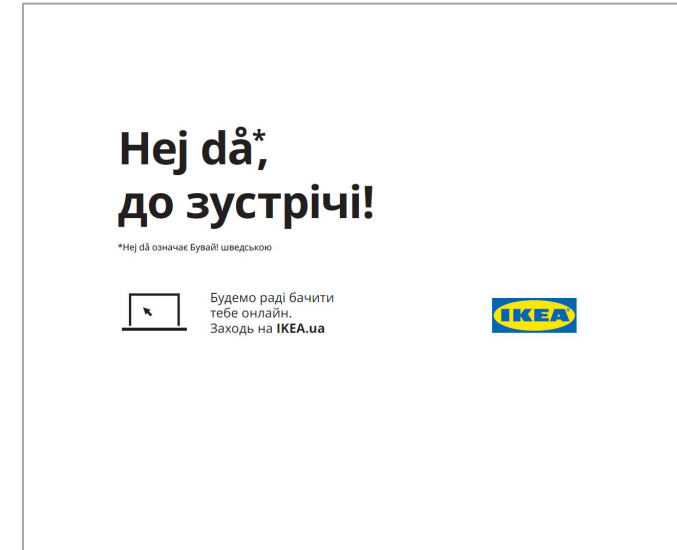
# Messages



Hej\_Wall\_graphics\_400x300\_cm  
Adhesive vinyl stuck on the wall



Return\_policy\_Wall\_graphics\_360x300\_cm  
Adhesive vinyl stuck on the wall



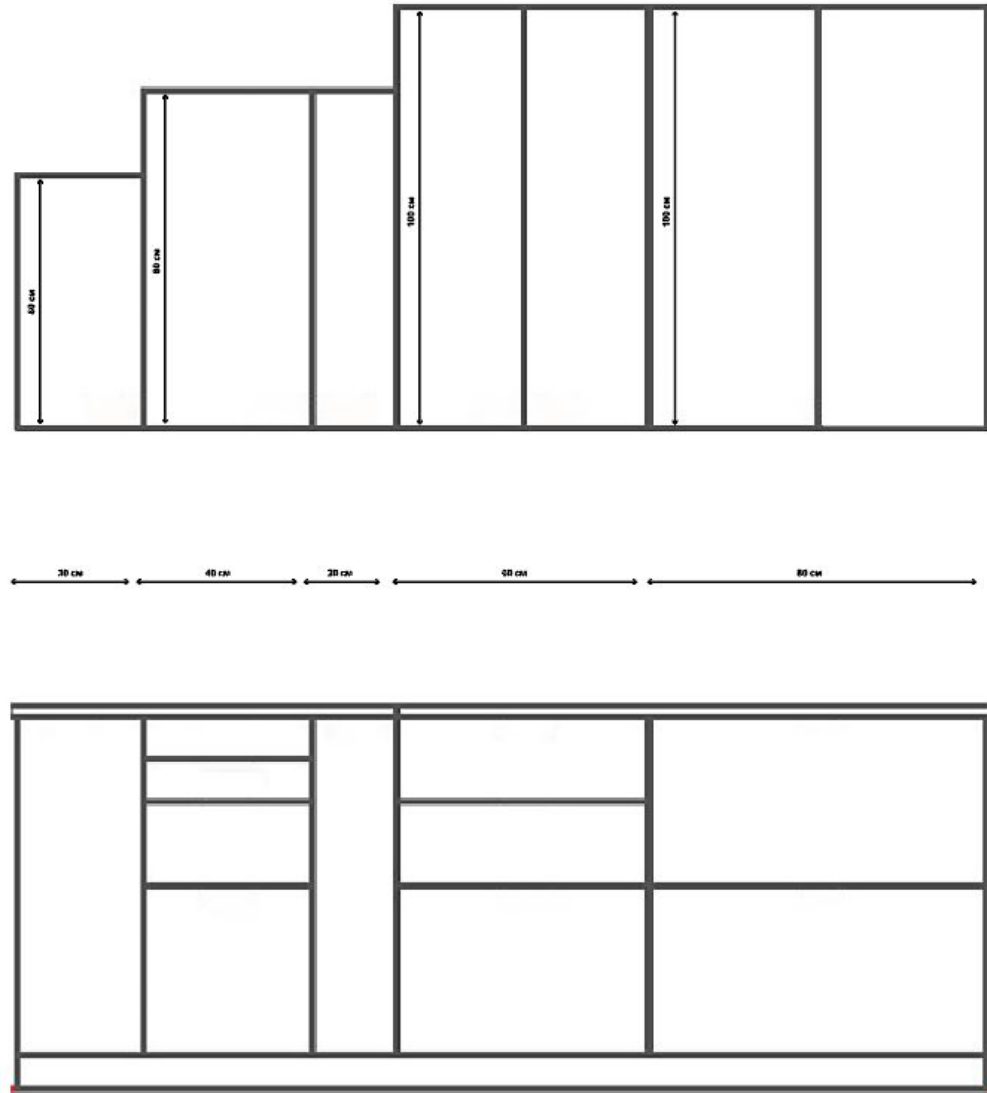
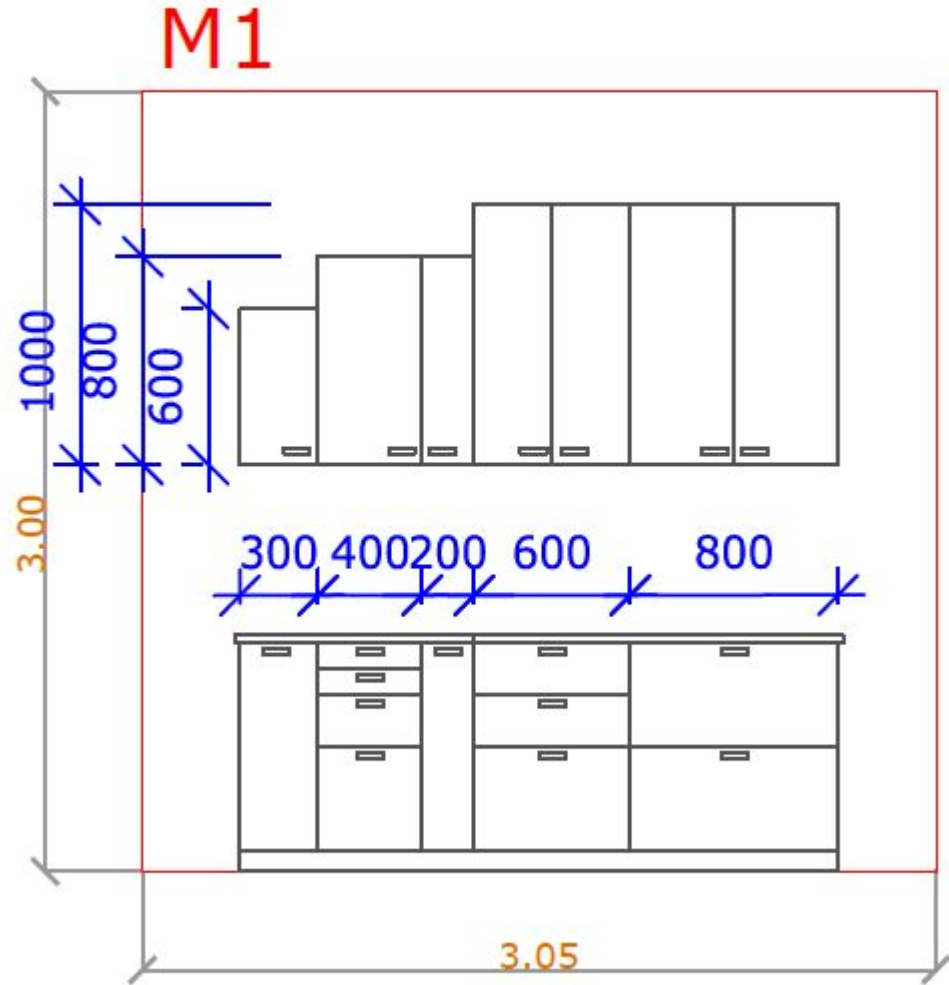
Hejda\_Wall\_graphics\_360x300\_cm  
Adhesive vinyl stuck on forex 5 mm and fixed on the wall



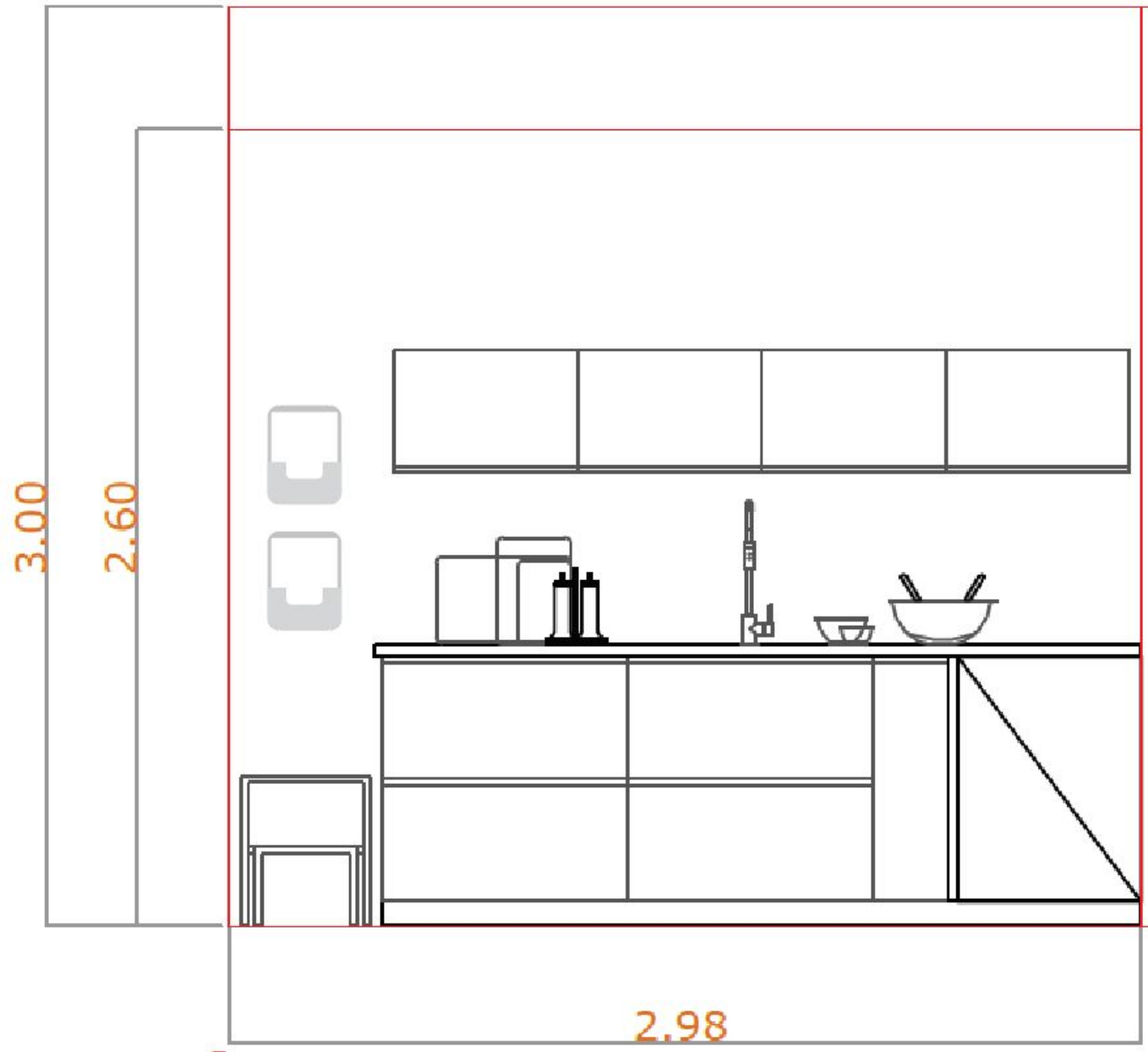
Quality of paint must be the best available

Swedish origins Smaland  
Map size 120x120 cm  
Speech bubble forex 3 mm  
laser cut out and fixed on top

All the parts wall – still under development

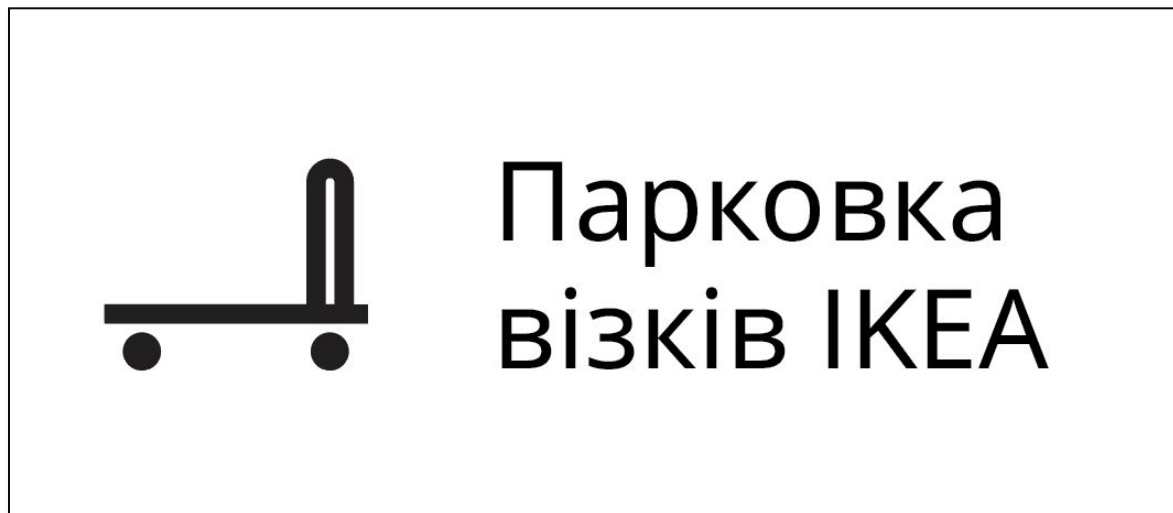


# Vignettes

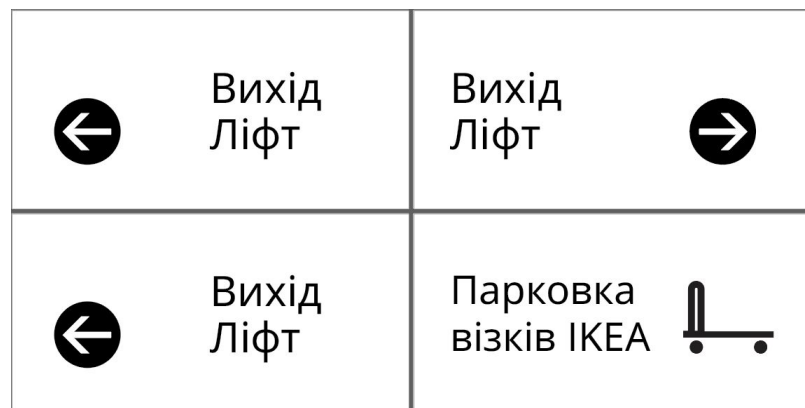


35 cm on the left side of each vignette is for holders:  
Picking lists, booklets, services

# Navigation



IKEA trolley parking sign 150x65 cm  
Adhesive vinyl stuck on forex 5 mm and fixed on the wall  
to mark trolley parking location

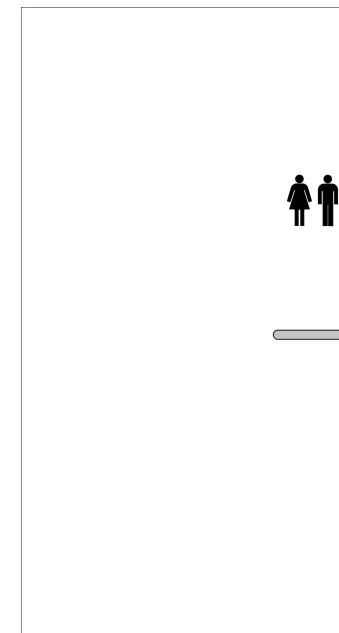


Navigation\_signs\_60x30cm  
Adhesive vinyl stuck on forex 5 mm  
and fixed on the wall 180 cm from the floor



Pantone..... 2935 C and 2935 U  
CMYK\*..... 100/60/0/0  
sRGB ..... 0/88/163  
HEXX ..... #0058A3  
L\*a\*b\* ..... 34/-21/-64  
NCS ..... S 3060-R90B  
Textile ..... Turkish Sea 19-4053 TCX

PuP parking slots\_80x100cm  
Use the asphalt paint  
Blue color references below

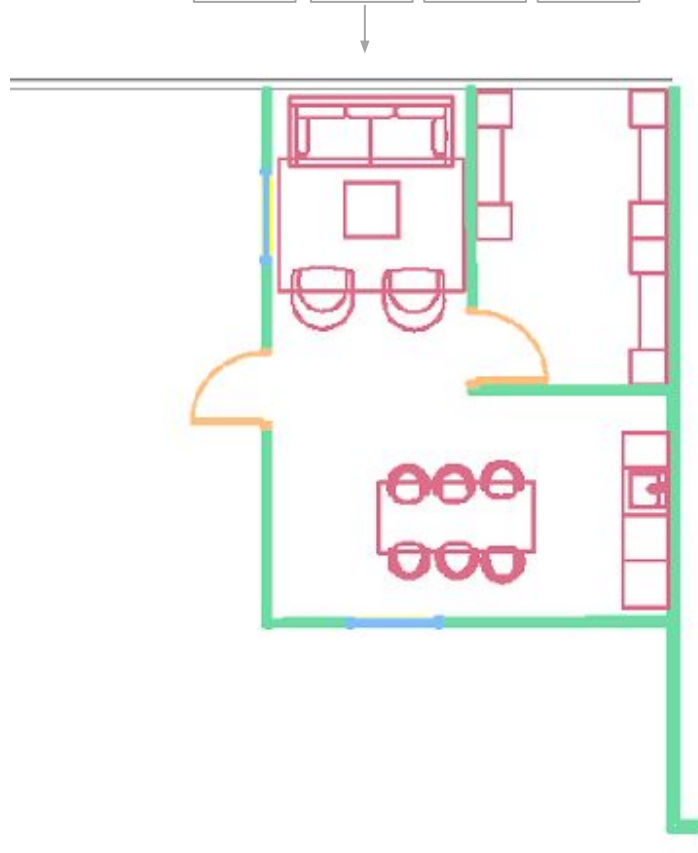


Toilet signs  
Vinyl sticker on the door  
160 cm from the floor

# Co-workers area



IKEA\_values\_posters\_A3  
Posters put in frames





## Contact details

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