

Welcome to Opening Session!

Outline



- ☐ What is a business case?
- What kind of skills we need to solve business case?
- ☐ In which spheres we can use our skills?
- How NU Case Club can help you?
- Our Events
- □ Q&A

Everything about business cases



- ☐ What is a business case?
 - ☐ A business case is a problem/set of tasks/project.



What about our skills?



- ☐ What kind of skills we need to solve business case?
 - Analytical/Critical Thinking
 - Being Open-minded
 - Problem Solving Skills
 - Structuring
 - ☐ Ability to Work in a Team
 - Leadership Skills
 - Communication Skills



Where and How?



- ☐ In which spheres we can use our skills?
 - □ In all spheres related to business and money =)
 - ☐ Consulting: Big3 and Big4

McKinsey&Company





Deloitte

THE BOSTON CONSULTING GROUP







NU Case Club



■ We offer:

- ☐ Workshops
- Case Simulations
- ☐ Preparation Session
- ☐ Guest Lectures
- □ Case Interviews
- ☐ Case Competition
- Provide Useful Information



☐ Future Events



