

St. Petersburg, 2018



# Composition

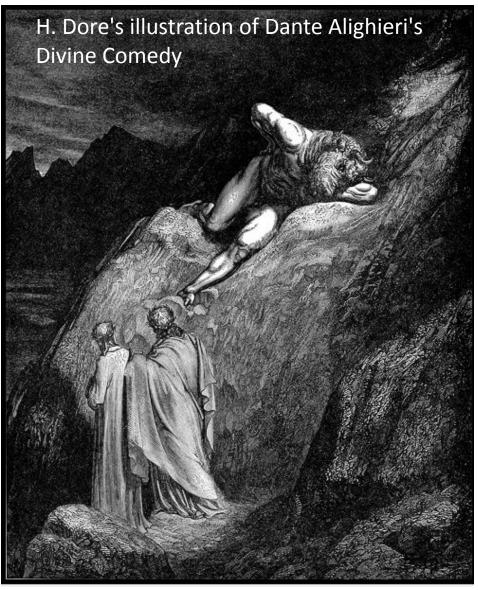
Autor: Bezbakh Yulia



### Composition

- Form and placement
- Contrast
- Rhythm

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#### УНИВЕРСИТЕТ ИТМО





# Design with Patience

The Design Genome Project by InVision

Edison bulb organic gastropub lomo. Austin snackwave kitsch bicycle rights

literally twee celiac copper mug pok pok farm-to-table waistcoat migas



## Design heritage

The Design Genome Project by InVision

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Tw

If ever a company had design in its DNA, it's Herman Miller. Founded

in 1905, Herman Miller is known around the world for iconic designs,



# Designs for delight

 The Design Genome Project by InVision

For years, Caitlin Flint's mom did her taxes. As a design lead at Intuit,

Caitlin wanted to help everyone feel the confidence she felt in her tax



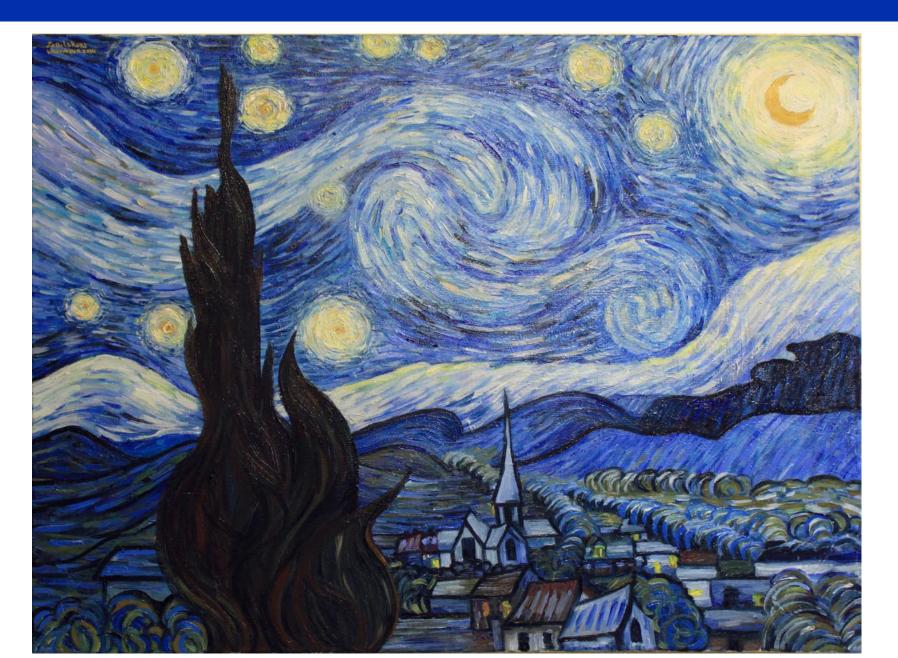
# Restless reinvention

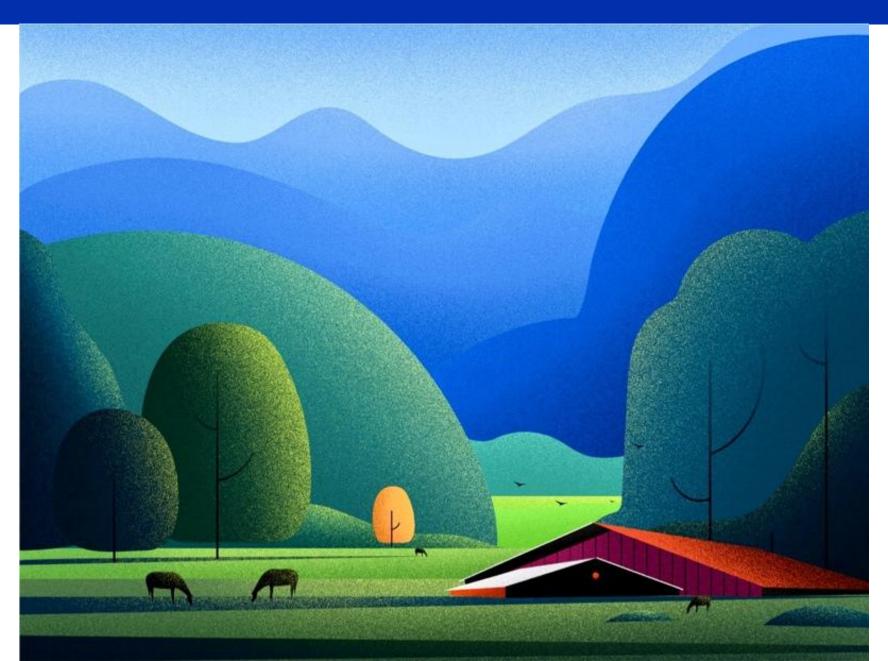
The Design Genome Project by InVision

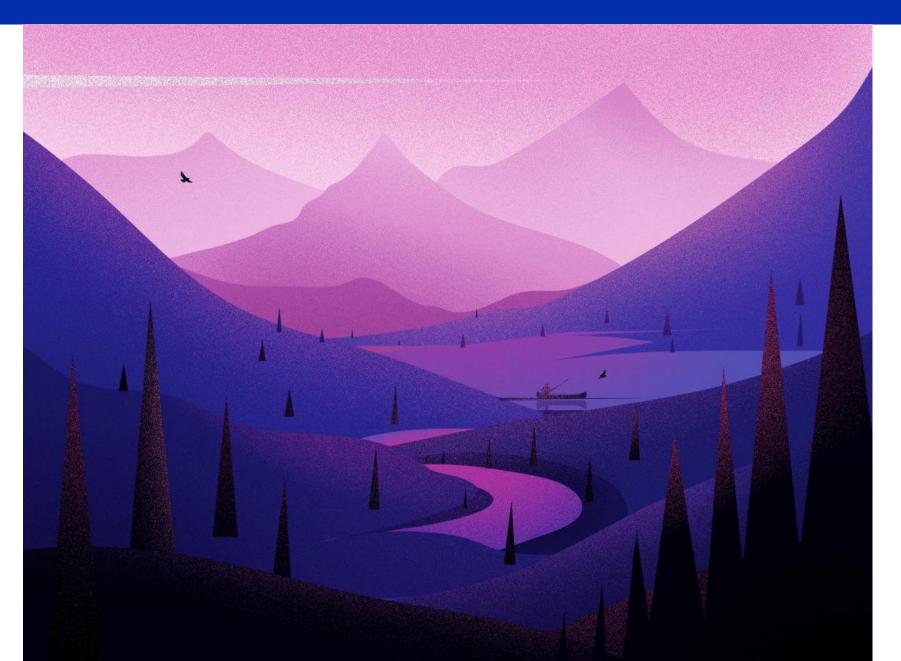


Chichester Canal, 1828, William Turner



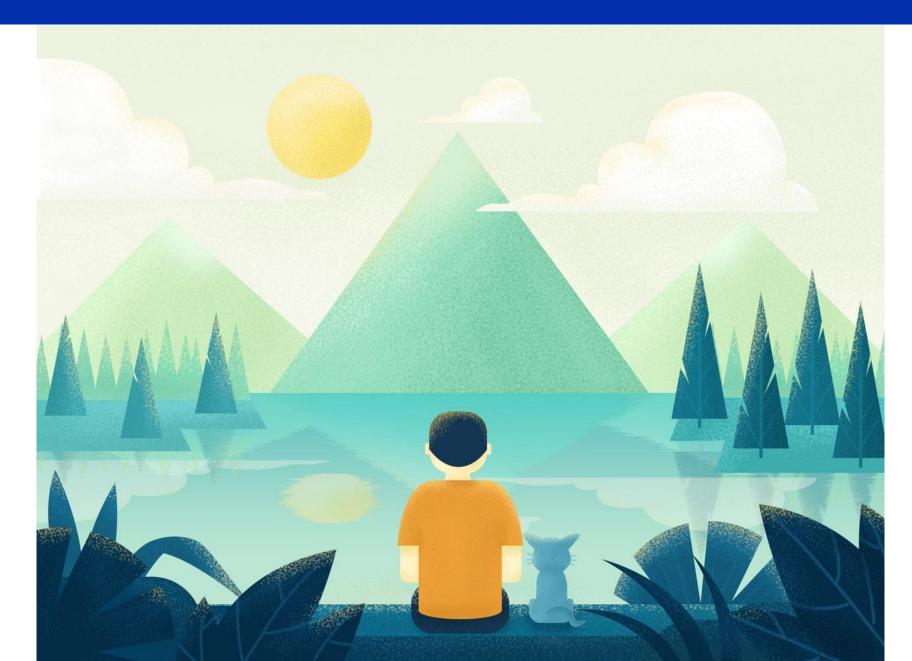


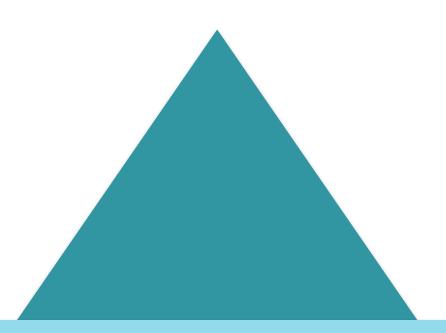


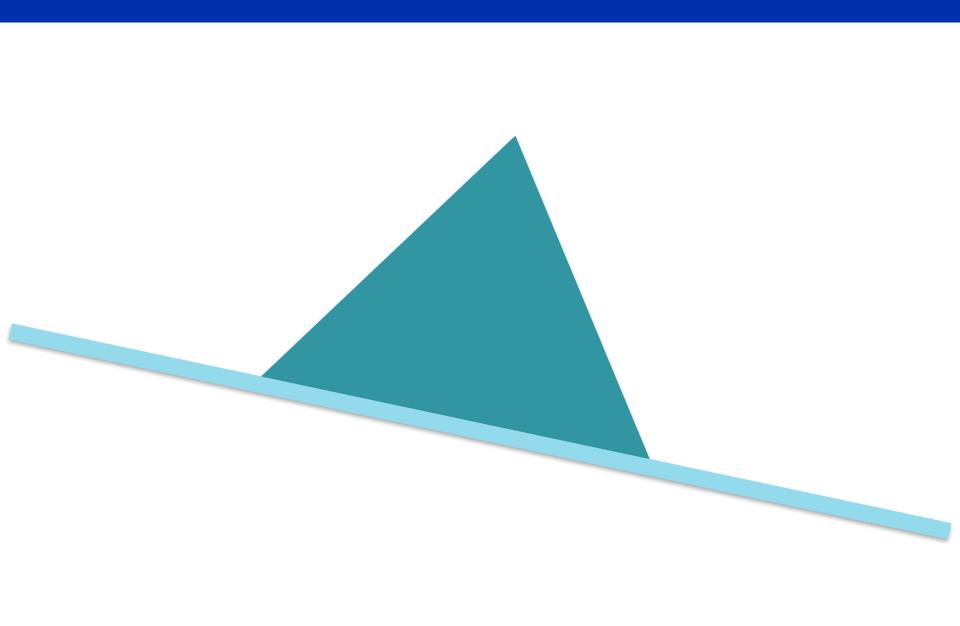


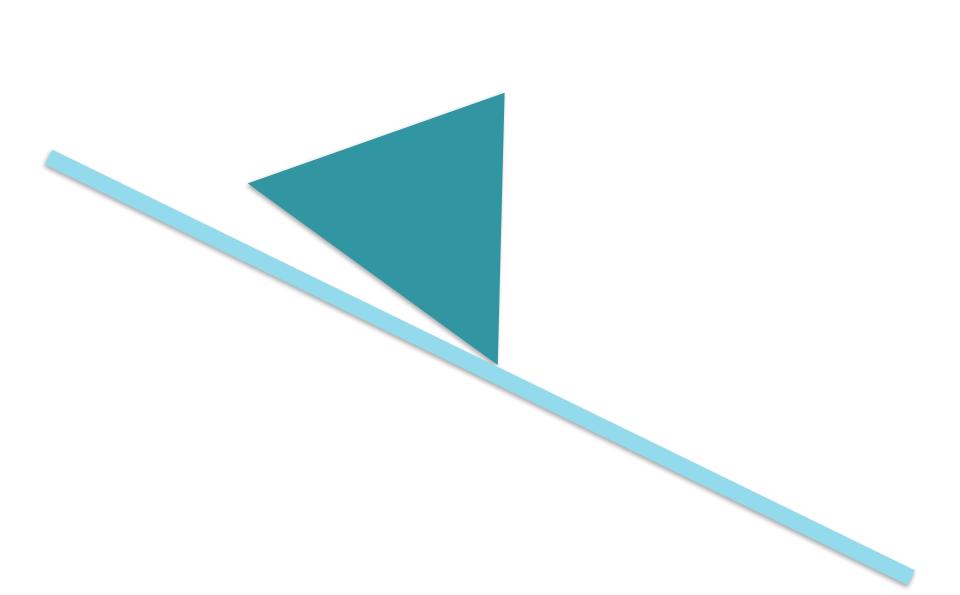


## **Form**

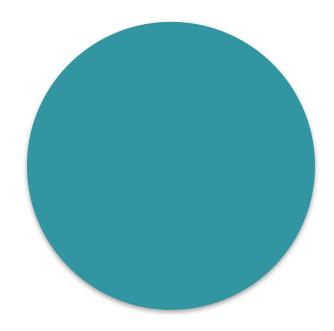


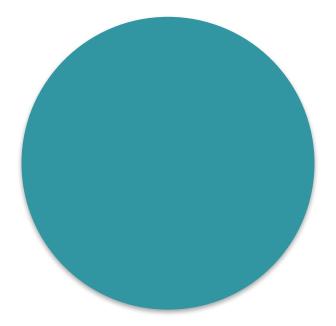


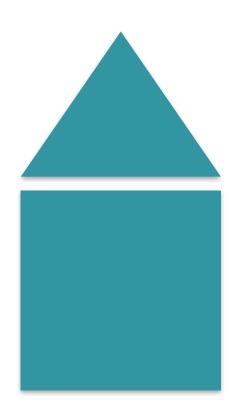


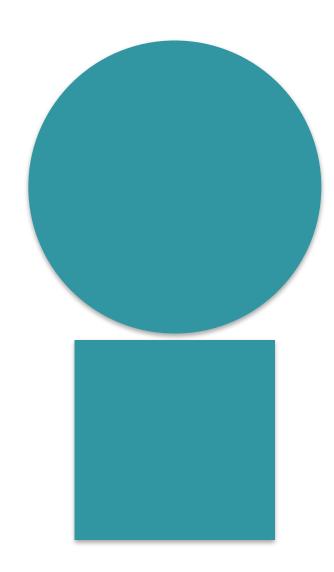


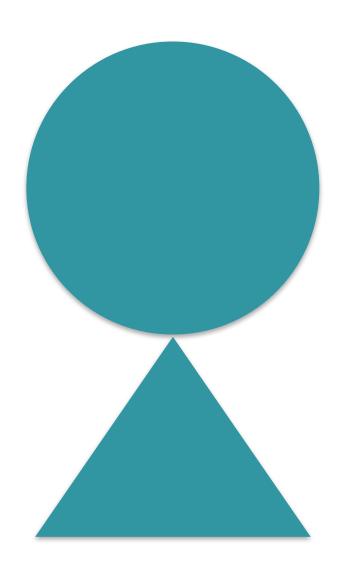




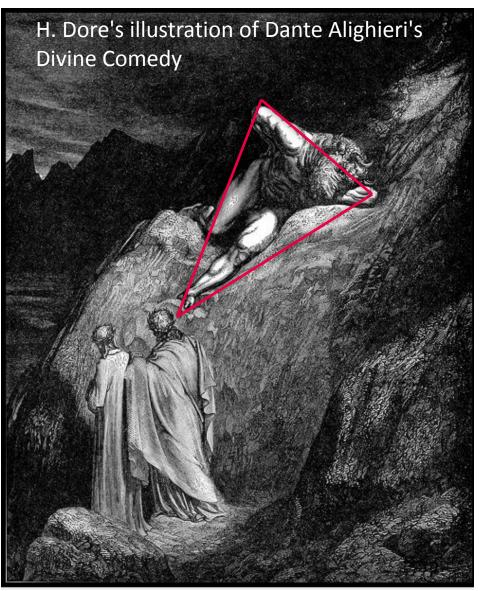




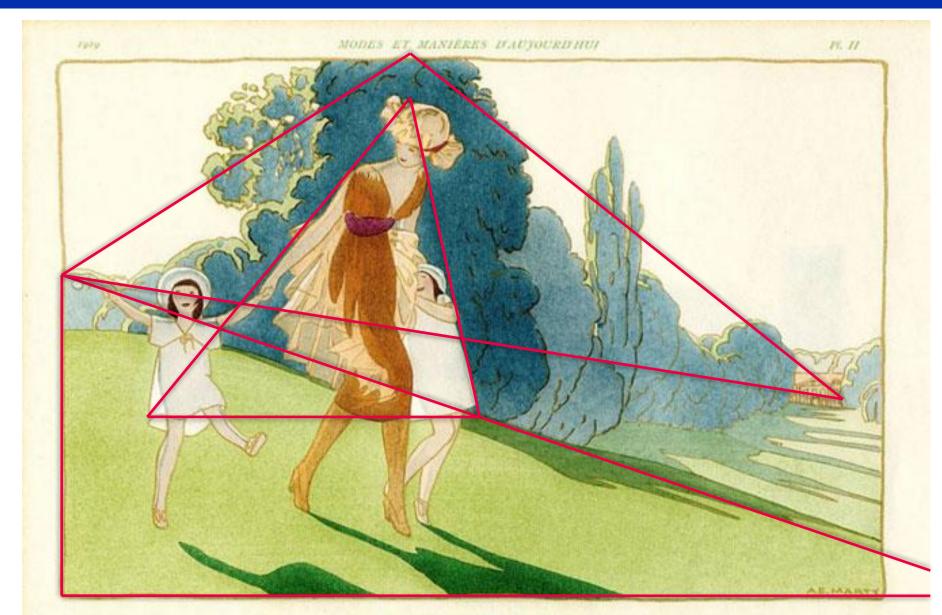




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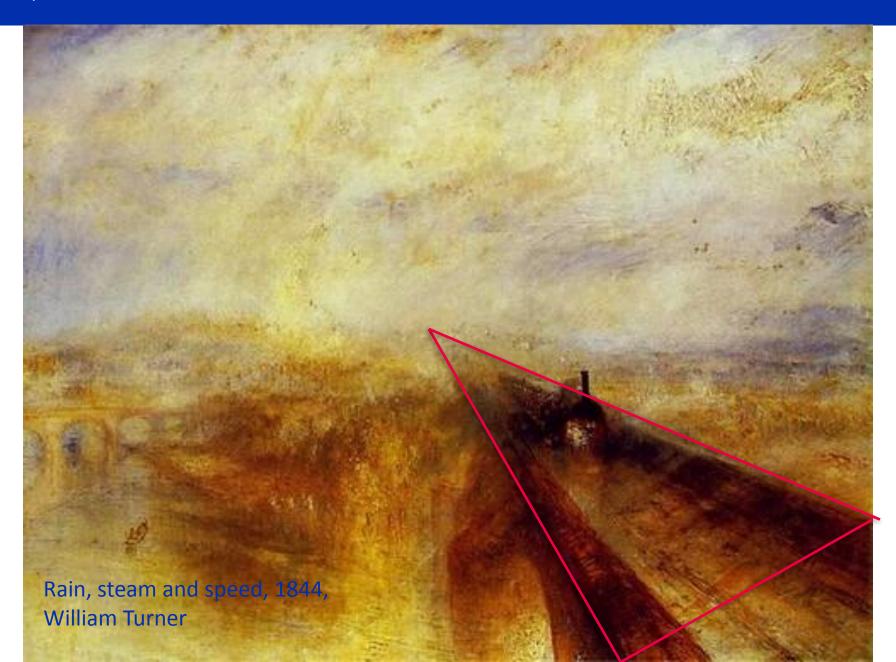


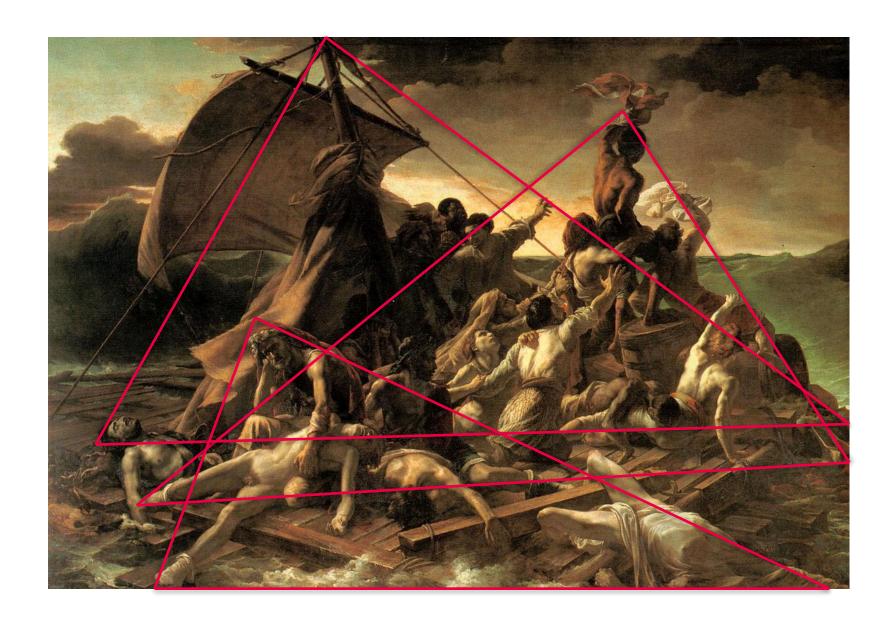




### УНИВЕРСИТЕТ ИТМО



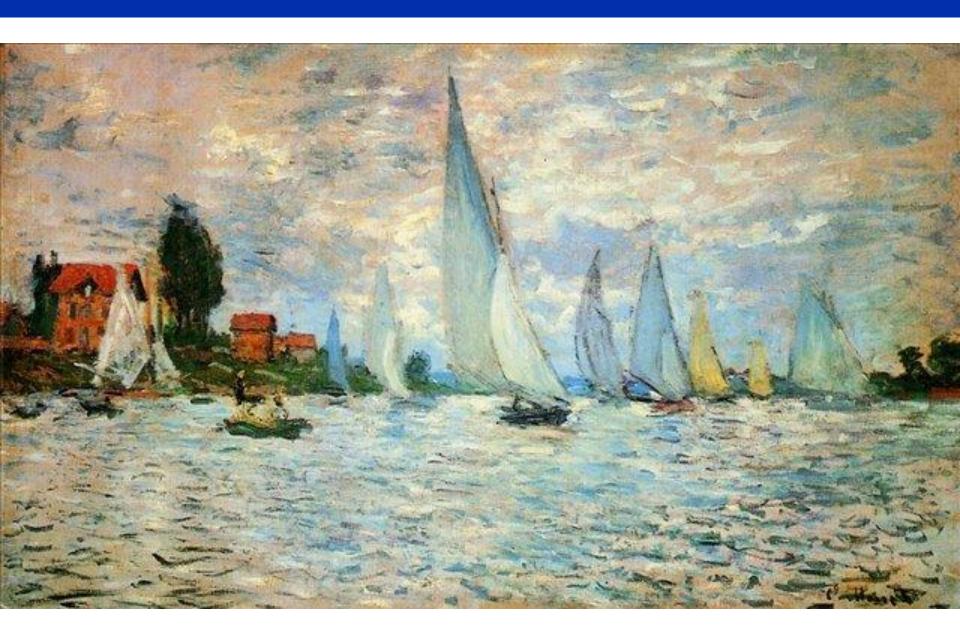


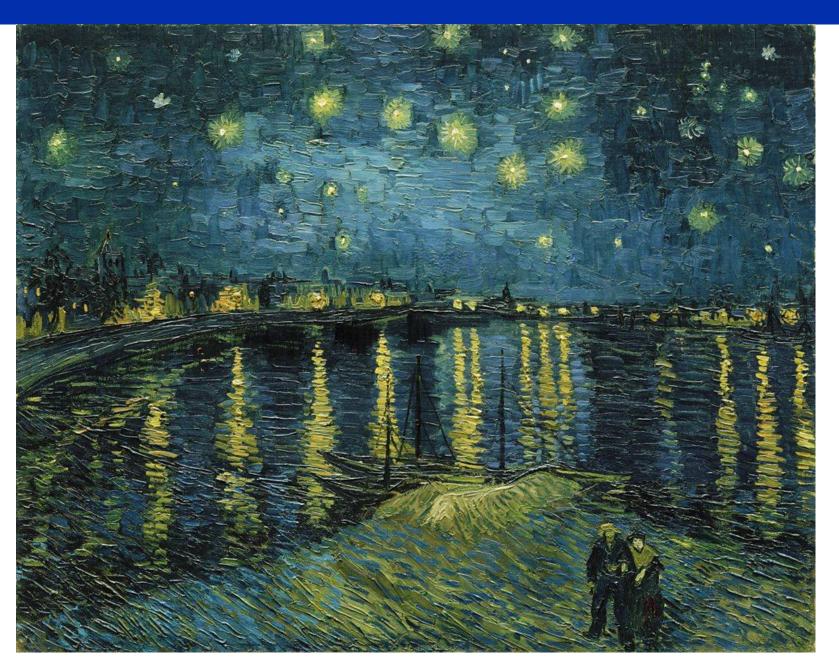




### Rhythm





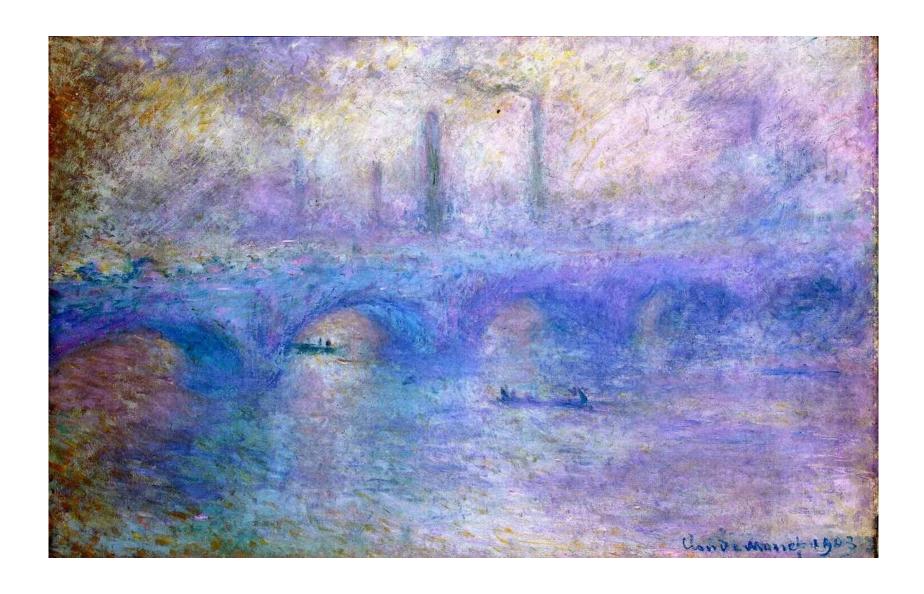


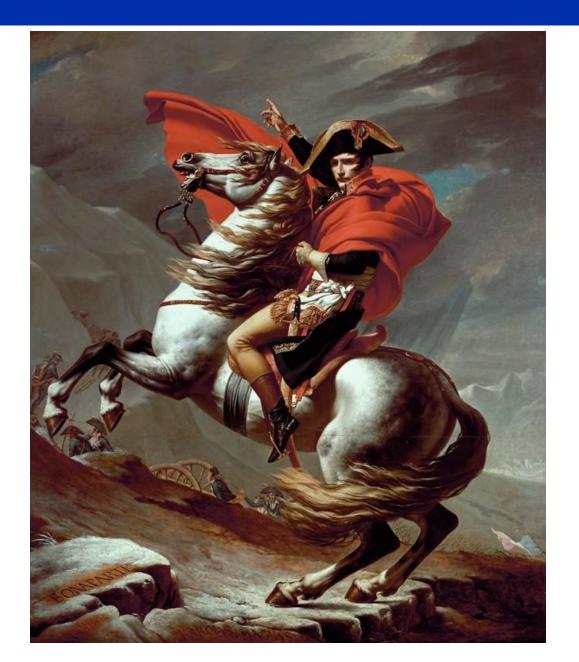




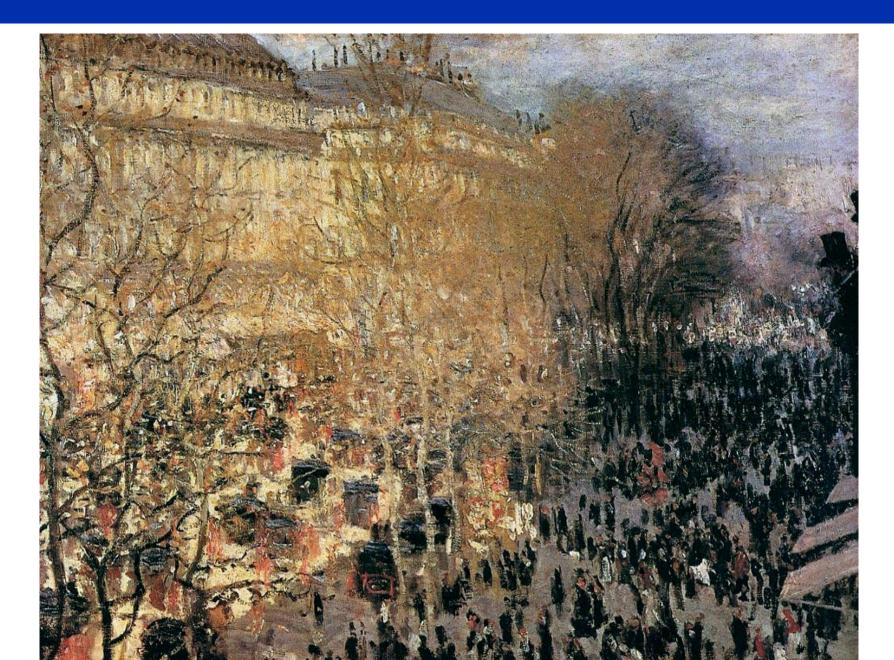
### **Practice**

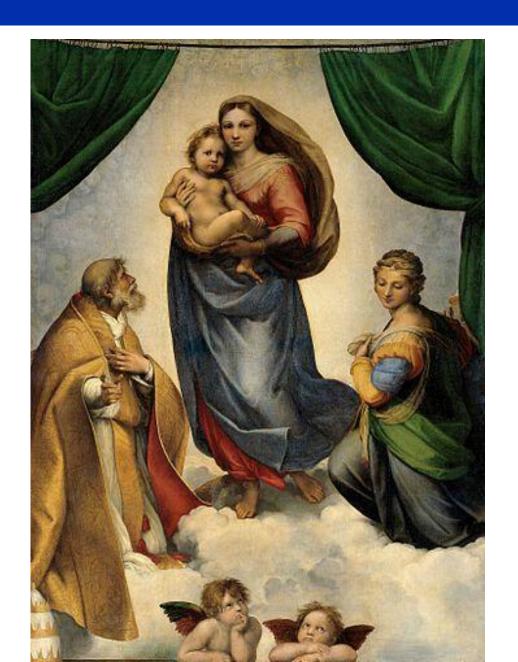


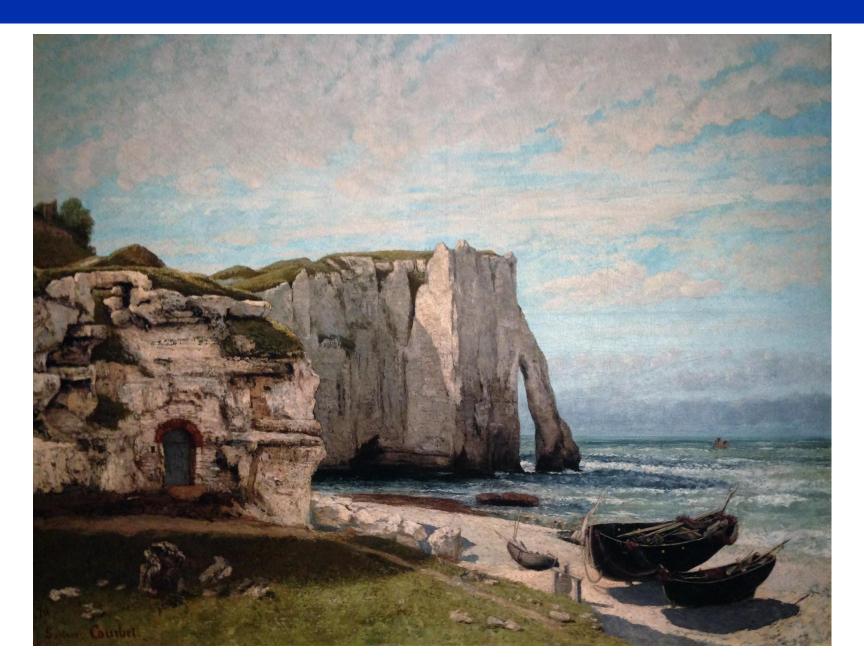


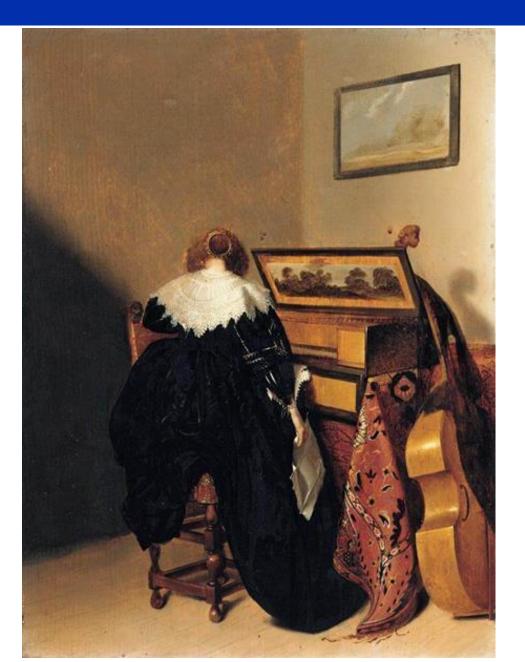


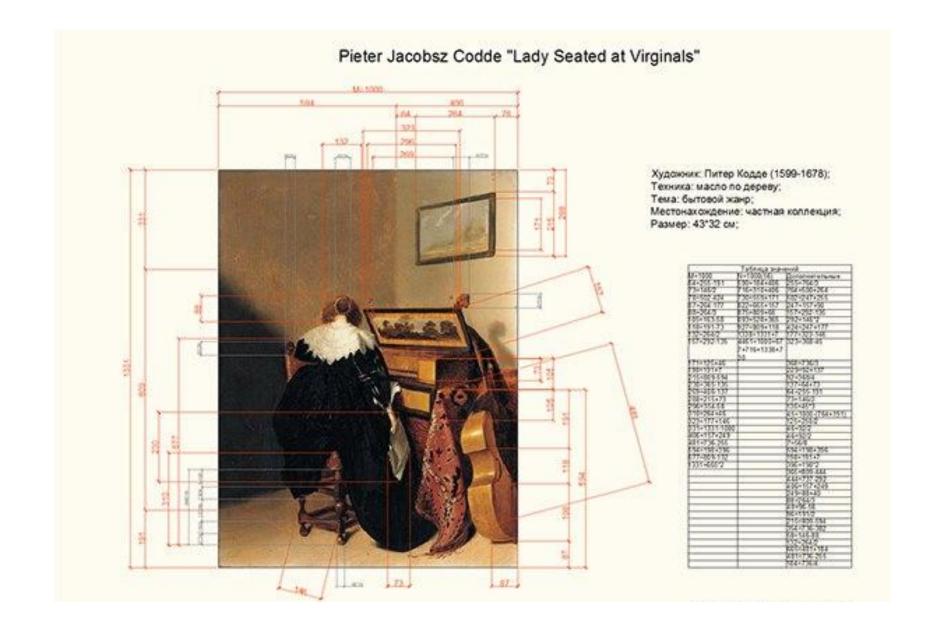














### Thank you for attention

yuliya.bezbakh@gmail.com