



The ways newspapers are made

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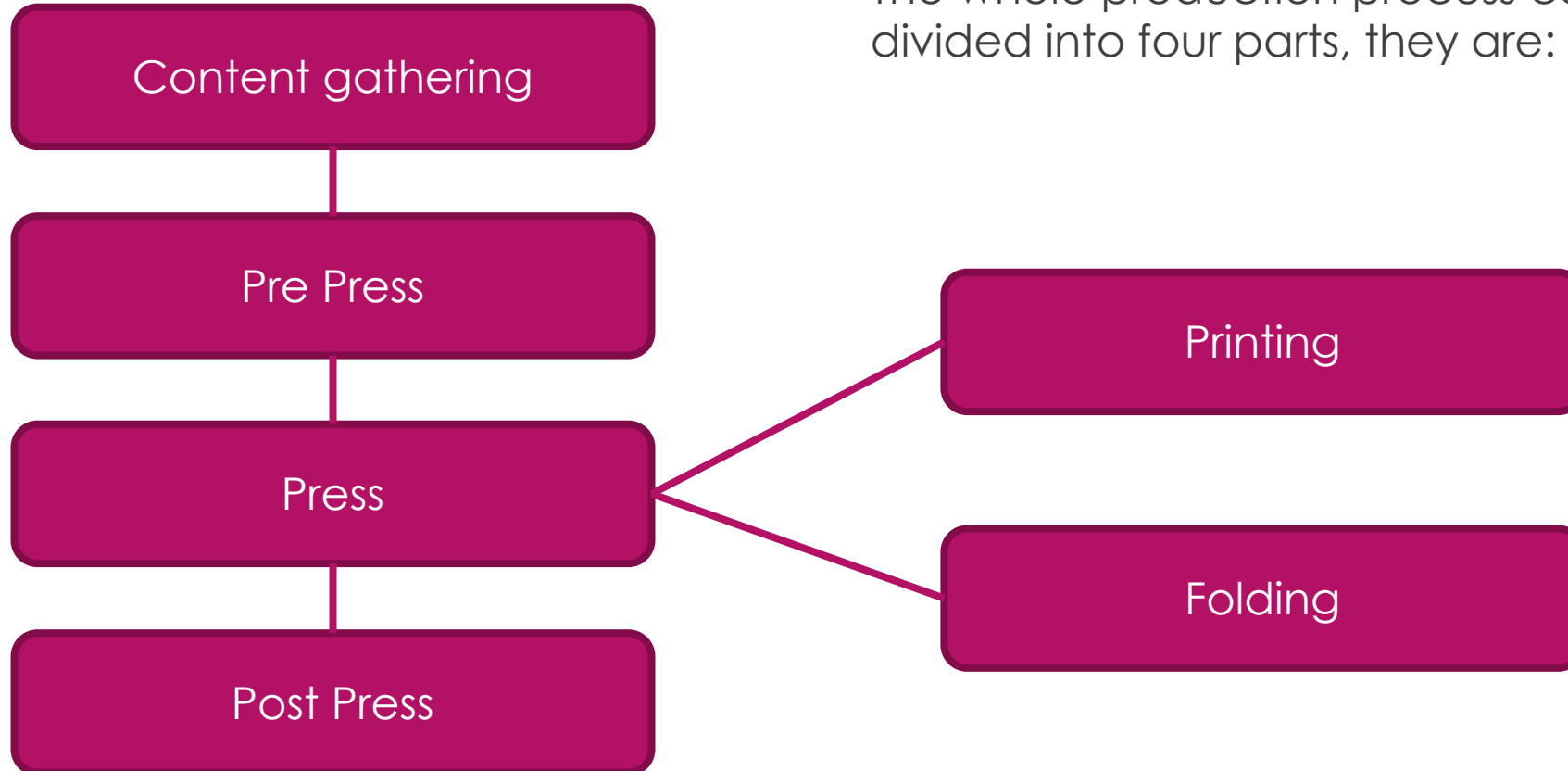
Newspaper



- ▶ A newspaper is a printed periodical whose purpose is to deliver news and other information in an up-to-date, factual manner. Newspapers appear most commonly in daily editions, but may also be issued twice a day or weekly. While the content of a newspaper varies, it generally consists of a predetermined combination of news, opinion, and advertising.

Parts of the production process

- ▶ The whole production process can be divided into four parts, they are:



Content gathering



News production starts with the reporters going out to gather stories and events and the marketing department gets advertisement into the newspaper on daily basis. Then the reporters send their stories through their mails to the editor. Each reporter works with a particular desk in the newsroom, some of these desks are: Metro desk, Sport desk, Business desk, Political desk, Education desk and others.

- ▶ After stories are gathered, the Sub Editors have responsibility of editing copies submitted by the reporter using a red pen or red font color, the Chief Sub Editor uses blue while the Editor uses green. This tells that each of the editing done.



Pre press



- ▶ Pre press is where photos are edited, advertisements are created and composed and the whole pages of the newspapers are laid-out and designed.

- ▶ After stories have been edited, the editor and other sub editors determine what goes inside the paper for the day. Then, each sub editor is expected to plan their pages if possible. The newspaper planning is done on a dummy sheet to give a prototype of the final outlook of each pages, this is called page planning. The editorial department forwards the already planned pages to the graphic section where the dummy sheets are transformed the a meaningful digital form.



Press

- ▶ The printing process is the main process step during newspaper production. The typical newspaper press is divided into two parts:

Printing

Folding

Printing

- ▶ The most common method of printing newspapers is called web offset. The "web" refers to the large sheets of blank newsprint that are inserted in rolls, sometimes weighing over a ton, into the actual printing press. The reels of newsprint are loaded in at the bottom floor of the press. The rolls are inserted onto a reel Newspaperstand, which has three components: the first reel brings a roll of paper up to the press, a second is loaded and ready to replace the first roll when it runs out, and a third reel stays empty and ready to be fed with another when the first reel is almost finished.



- ▶ The plate cylinders then press the image of the page onto a blanket cylinder, leaving a version of the page's image on the cylinder's soft material. When the paper runs through the press, the blanket cylinder presses the image onto it.





Blank newsprint rolls are inserted into the printing press in a process called web offset.



The plate cylinders press the image of the page onto a blanket cylinder, which in turn presses an image of the page onto the paper.



The newsprint is cut by a large machine and sent through a folder.

Folding

- ▶ Next, the large sheets of printed newsprint move on to another large piece of machinery called a folder. There, the pages are cut individually and folded in order. This entire printing process can move as fast as 60,000 copies per hour.



Post press



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- ▶ The copies are collected on the delivery belt and usually transported to the mailroom. The post press area is also often called mailroom because here the copies are prepared for mailing to the customers. Newspaper copies can be bundled directly so that they are ready to be put into a truck for transportation.



Thank you for your attention!