

Фильмы 30-50 годов с наличием Product Placement (PP)

Подготовила:
Шошкина Маргарита
1319 ФМА

Мистер Смит едет в Вашингтон

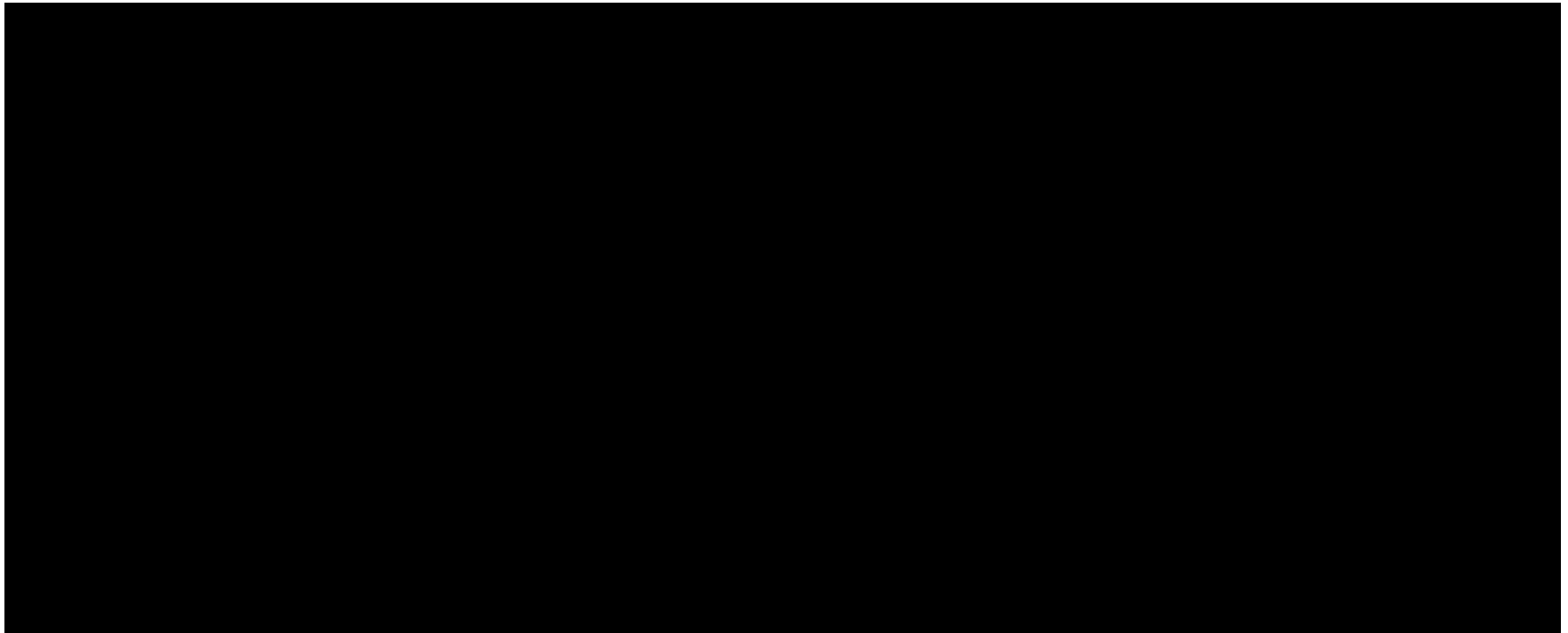
- Год: 1939
- Страна: США
- Жанр: драма, комедия
- Режиссёр: Фрэнк Капра
- Награды:

1939 — попадание в десятку лучших фильмов по версии Национального совета кинокритиков США.

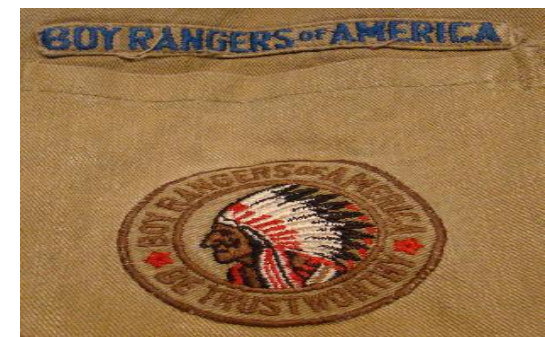
1940 — Премия «Оскар» за лучший оригинальный сюжет (Льюис Р. Фостер), а также 10 номинаций: лучший фильм, режиссёр (Фрэнк Капра), сценарий (Сидни Бакмен), актёр (Джеймс Стюарт), актёр второго плана (Гарри Кэри и Клод Рейнс), музыка (Дмитрий Тёмкин), работа художника (Лайонел Бэнкс), монтаж (Джин Хэвлик, Эл Кларк), запись звука (Джон П. Ливадари).



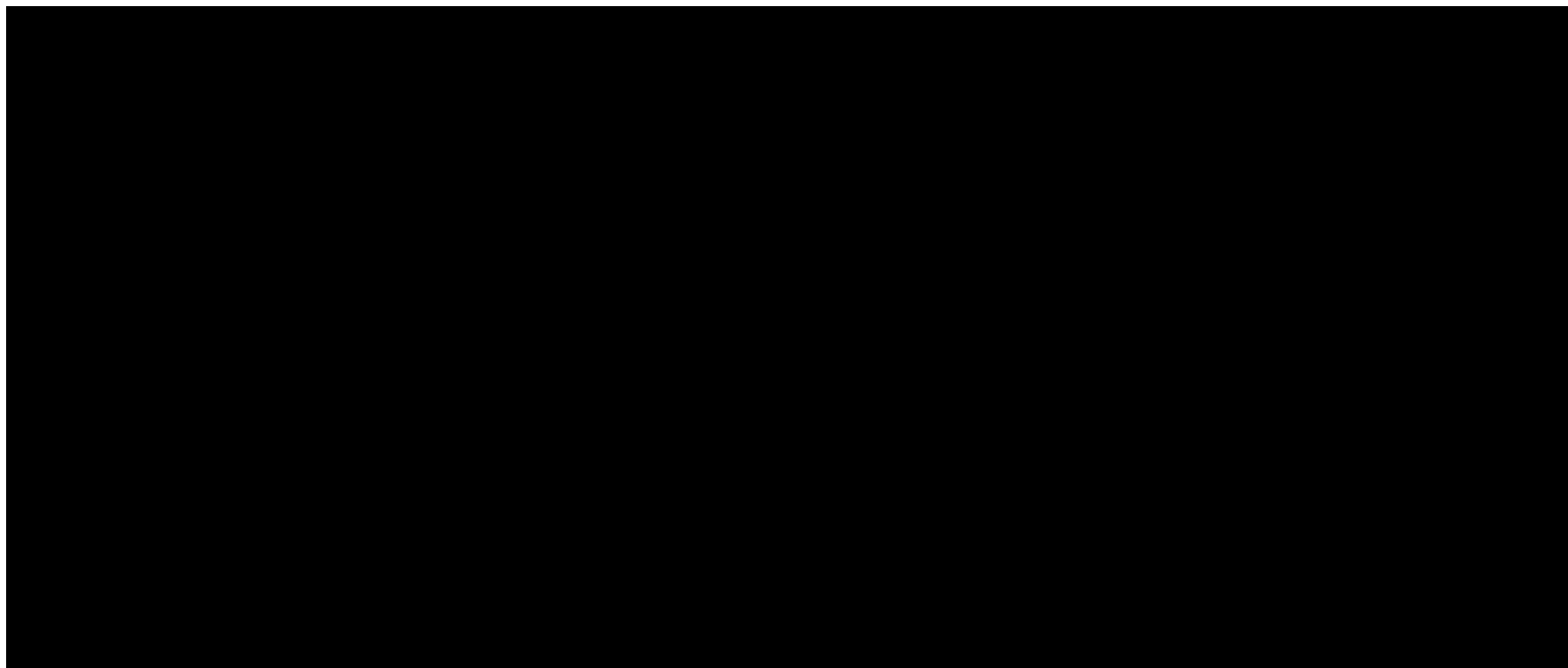
Product Placement «Boy Rangers»



- «Boy Rangers» - Программа скаутов Америки.
- Сейчас эта программа называется «Sub Scouting»



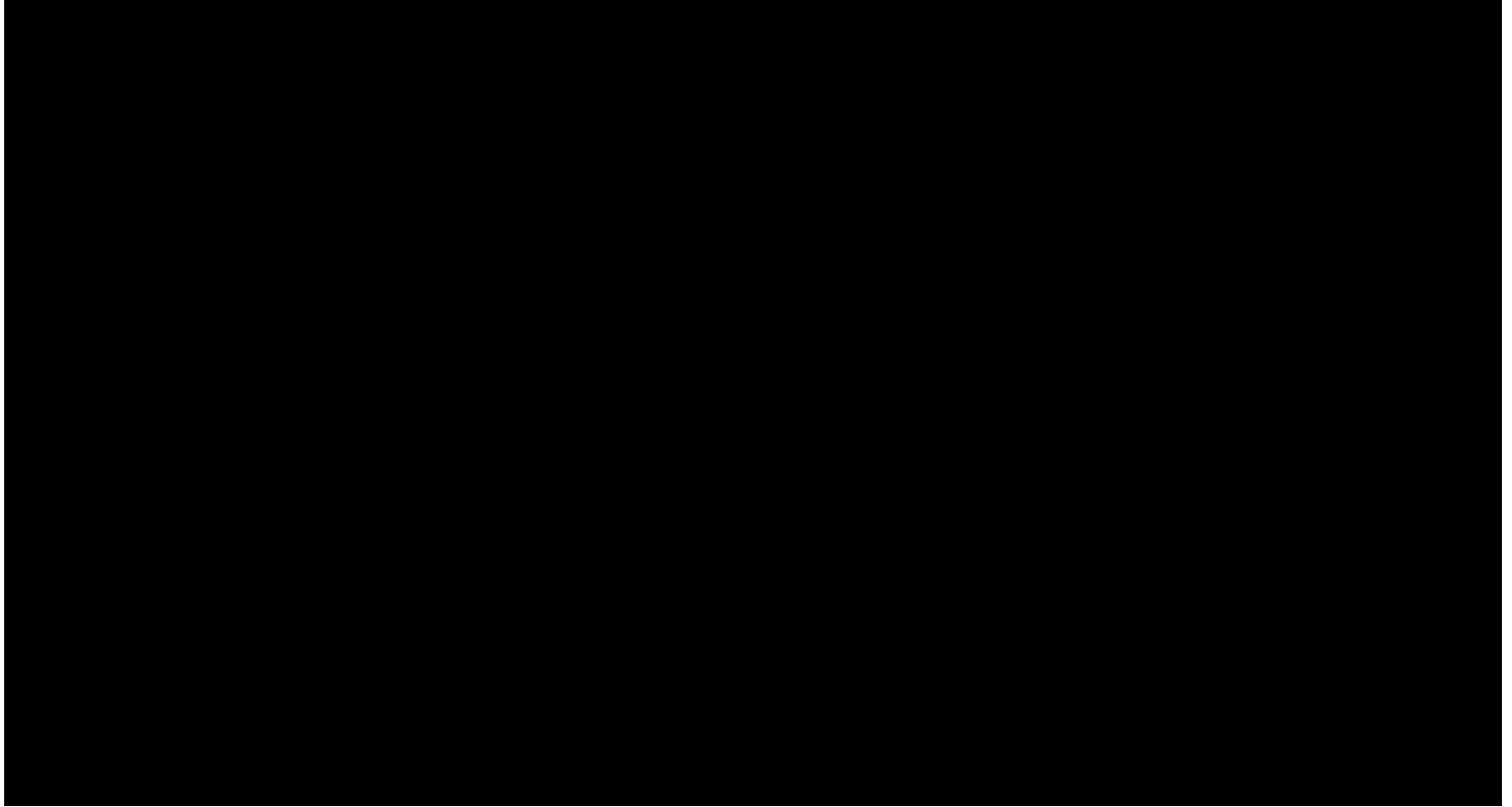
Product placement «Ribbon»



- Микрофон «Ribbon NADY»



Product Placement «Gazette Journal»



Product Placement «Gazette Journal»

- Journal Gazette - утренняя газета в Форт – Уэйне. Она издавалась семь дней в неделю.

SPORTS, PAGE 1B
Pitching propels Cubs to victory



SPORTS, PAGE 1B
Cohn: City shouldn't get so riled up over video game

The Journal Gazette

WEDNESDAY, SEPTEMBER 12, 2018 FORT WAYNE, INDIANA • LOCALLY OWNED SINCE 1863 www.journalgazette.net \$1.00

'Cop's cop' mourned by police

City officer collapses, dies following south-side pursuit

JAMIE DUFFY
The Journal Gazette

Officer David Tinsley, who collapsed and died after chasing an alleged sex thief, was the last Fort Wayne Police Chief Steve Reed wearing a blue badge around his neck, described Tinsley during a news conference Tuesday morning.

Tinsley, 50, was at his job as a sergeant for 16 years, peeling the city's southern side for 11 1/2 months, he said his partner began pursuing an alleged sex thief he had out of New Haven, according to a statement sent by a police officer on foot and a police officer on foot and a police officer on foot and a police officer on foot.

The pursuit began near Northview and East roads and ended near Cardinal Apartments close to Fairfield Avenue and the Riverway, just south of Fording, where Tinsley and his off-

SEE ALSO
Hurricane Florence's potential impact
Page 4A

Storm sets up to be disaster

Conditions for Florence lining up

SETH BORNSTEIN
Associated Press

WASHINGTON — To whip up a monstrous storm like the one chugging for the Carolinas you need a handful of ingredients — and Florence has them.

Warmer than normal sea temperatures to add energy and fuel to a storm. Check.

A wind pattern that allows a storm to get strong and stay strong. Check.

It's not in a perfect position of other weather systems that can help in the Carolinas when it hits the Carolinas, allowing it to cut for days and dump huge amounts of rain. Check.

"The longer it stays, the more wind the more rain. That could fall, the more pressure eases," National Hurricane Center Director Rena Chikara said.

"This one really scares me," he said. "It's one of those situations where you're going to get heavy rain, out-of-control winds, and also the potential for a life-threatening storm surge, and also the potential for a life-threatening storm surge."

The National Hurricane Center on Tuesday afternoon issued a rainfall forecast for 15 to 25 inches of rain and 30 inches in isolated spots, but in a complete situation, it's not in a perfect position of other weather systems that can help in the Carolinas when it hits the Carolinas, allowing it to cut for days and dump huge amounts of rain. Check.

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Piece of 9/11 history finds home in city



Benjamin Vandaveer, 3, helps plant flags Tuesday evening before a ceremony at the Law Enforcement Firefighters Memorial of Allen County on Wells Street.

SEE ALSO
Sapling that survived NYC attack planted at Wells Street memorial
Page 4A

Tree 'symbol of rebirth'

Sapling that survived NYC attack planted at Wells Street memorial

NOSA SALTER RODRIGUEZ
The Journal Gazette

Just a few minutes after 6 p.m., sunsets were being enjoyed slowly from the north as a man, a child and a woman gathered for a ceremony at the Law Enforcement Firefighters Memorial of Allen County on Wells Street.

One of the vehicles in a procession that started at Ellington County, held a tree that survived the Sept. 11, 2001, attack on the World Trade Center.

The tree, which survived the Sept. 11, 2001, attack on the World Trade Center, was planted at the memorial site at the Fort Wayne Law Enforcement Firefighters Memorial along

INSIDE

METRO

Annexation draws complaints
Residents of north-side La Cabela neighborhood tell City Council they don't want to be part of city
PAGE 1C

WEATHER

Partly cloudy
Areas of fog in the morning.
High in the mid-70s.
FORECAST, PAGE 2A

SPORTS

Protection plan for Luck
Colts coaches find positives in O-line's Charley's performance
PAGE 1B

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Read & recycle
#100-100
#100-100
#100-100
#100-100

Эта замечательная жизнь

- Год: 1946
- Страна: США
- Жанр: фентэзи, драма
- Режиссёр: Фрэнк Капра
- Награды:

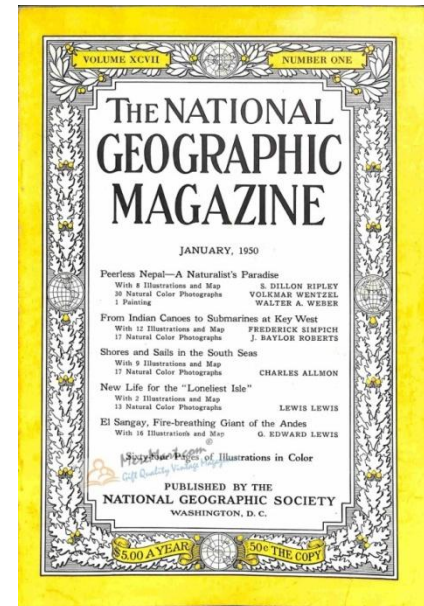
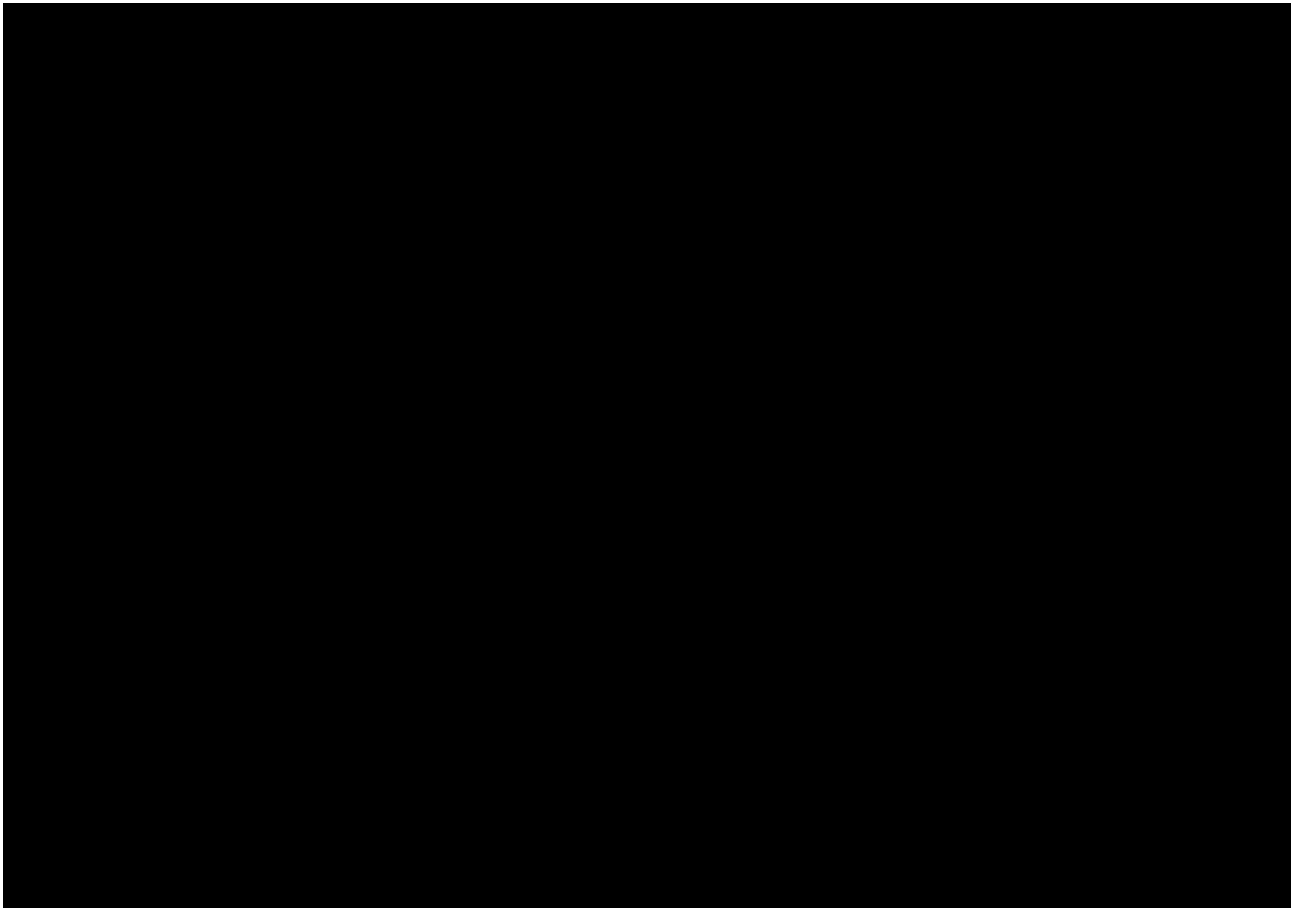
1947 — 5 номинаций на премию «Оскар»: лучший фильм, лучший режиссёр (Фрэнк Капра), лучший актёр (Джеймс Стюарт), лучший монтаж (Уильям Хорнбек), лучшая запись звука (Джон Олберг)

1947 — премия «Золотой глобус» за лучшую режиссуру (Фрэнк Капра)

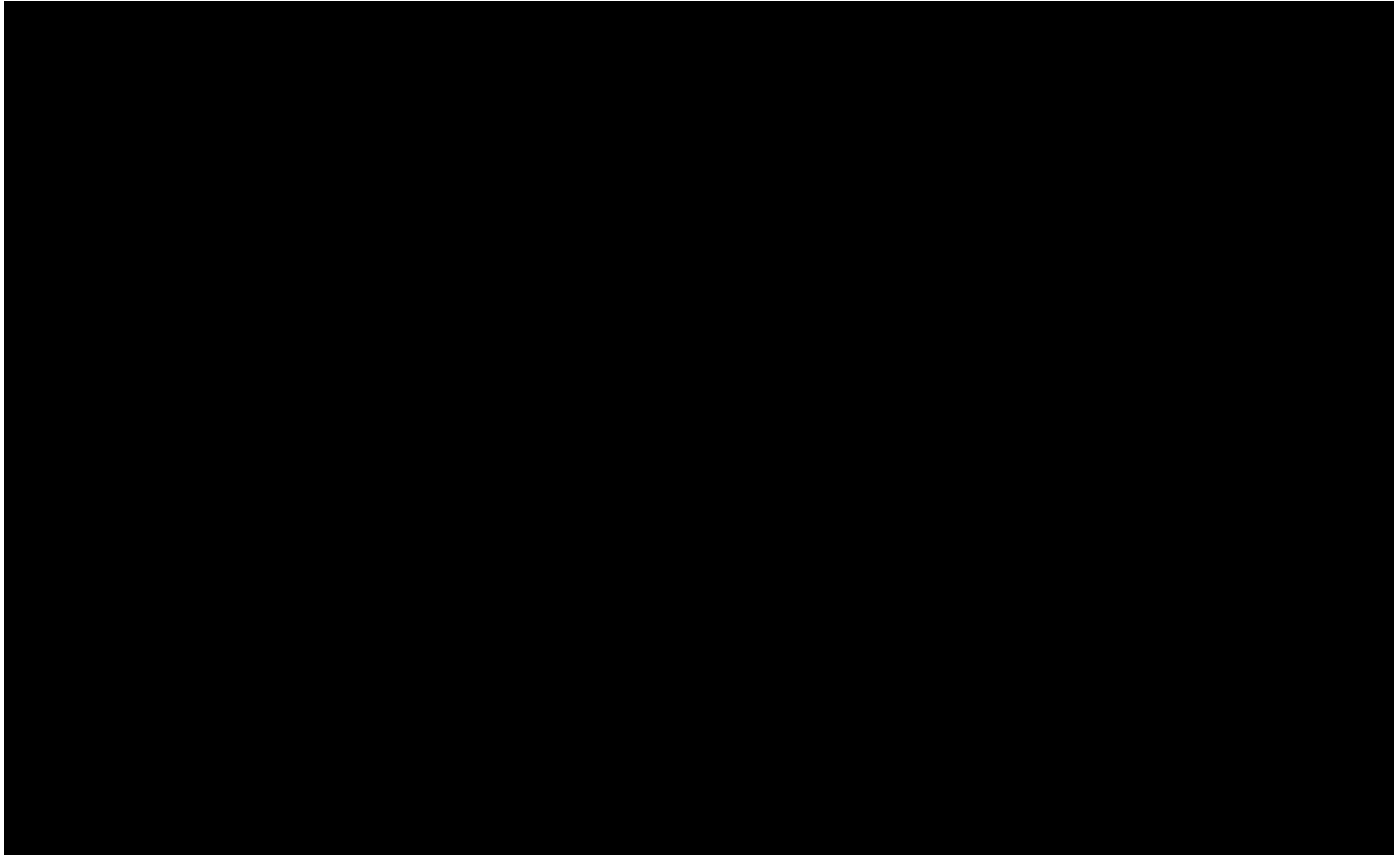
1990 — фильм помещен в Национальный реестр фильмов



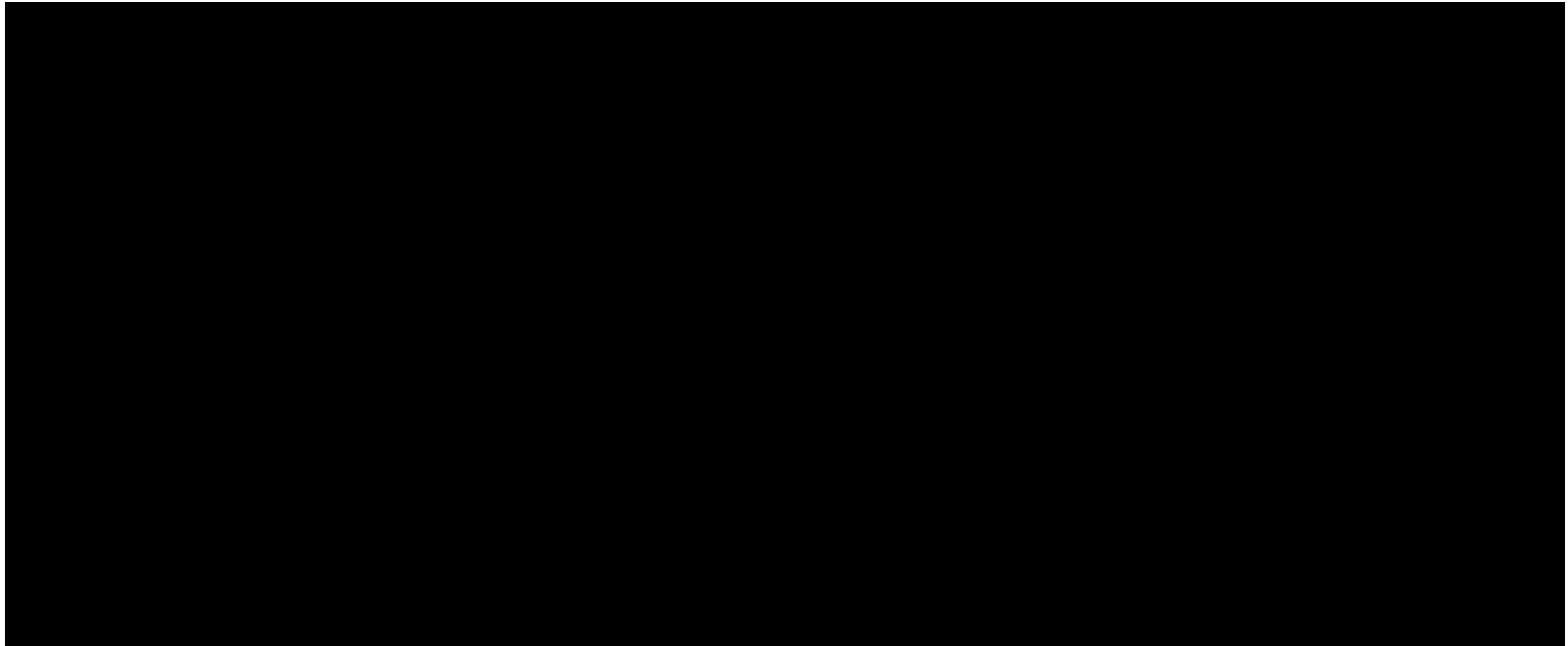
Product placement «National Geographic»



Product placement «Coca-Cola»



Product placement «Western Union»



- The **Western Union** Company — американская компания, специализирующаяся на предоставлении услуг денежного посредничества. Основана в 1851 году.

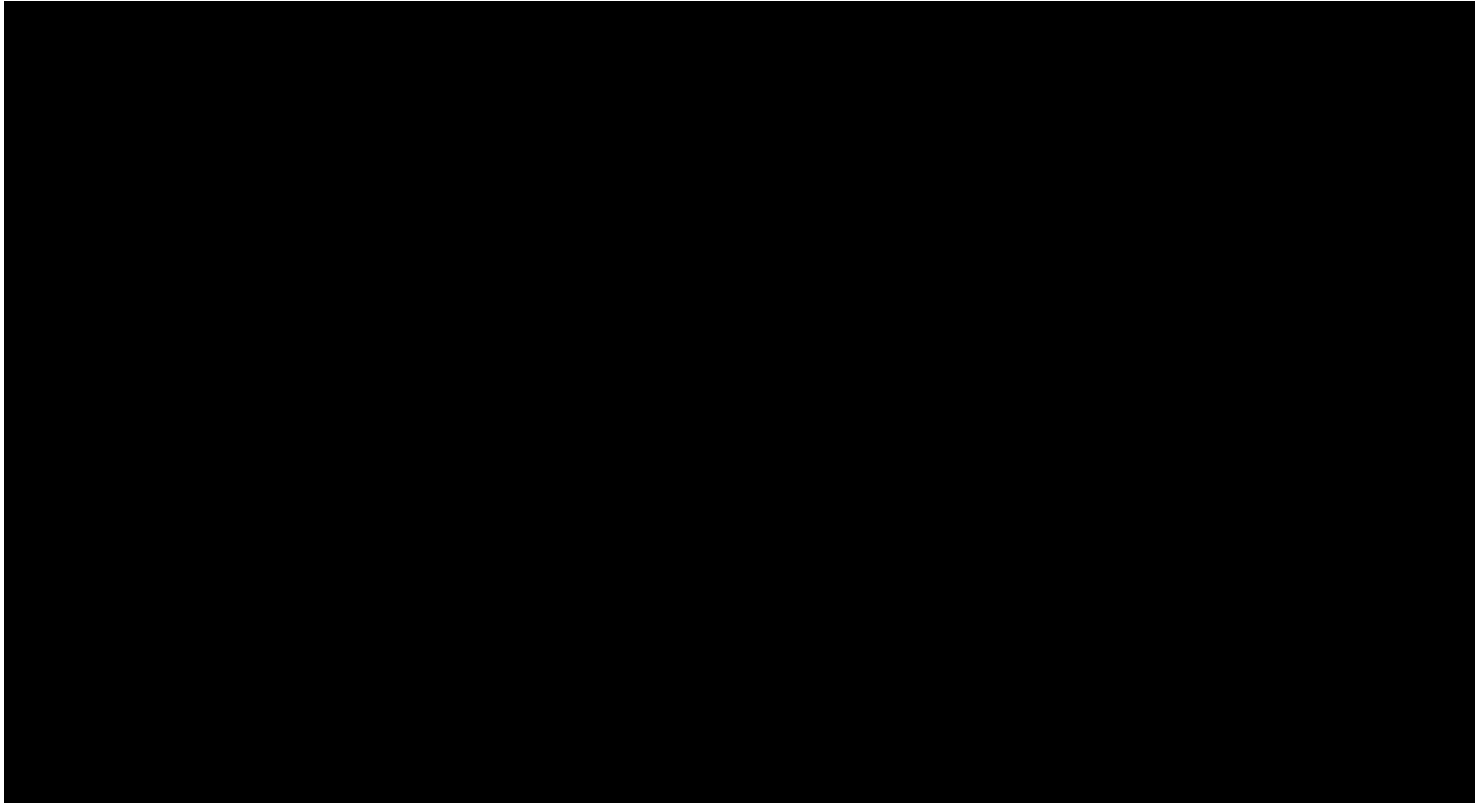


Чудо на 34-й улице

- Год: 1947
- Страна: США
- Жанр: драма, комедия, криминал
- Режиссёр: Джордж Ситон
- Награды:
 - Премии «Оскар» в номинациях: «лучший адаптированный сценарий», «лучший литературный первоисточник», «лучшая мужская роль второго плана» (Эдмунд Гвенн).
 - 5-е место в составленном Американским киноинститутом *списке лучших семейных фильмов*.
 - Включён в *Национальный реестр фильмов* (1995).

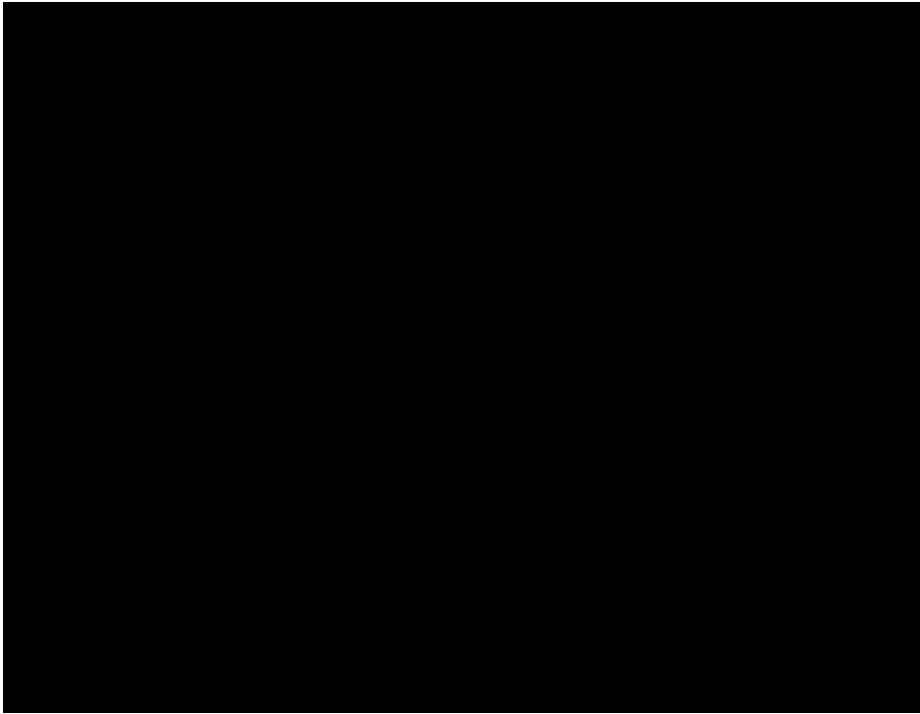


Product placement «General Motors»



General Motors®

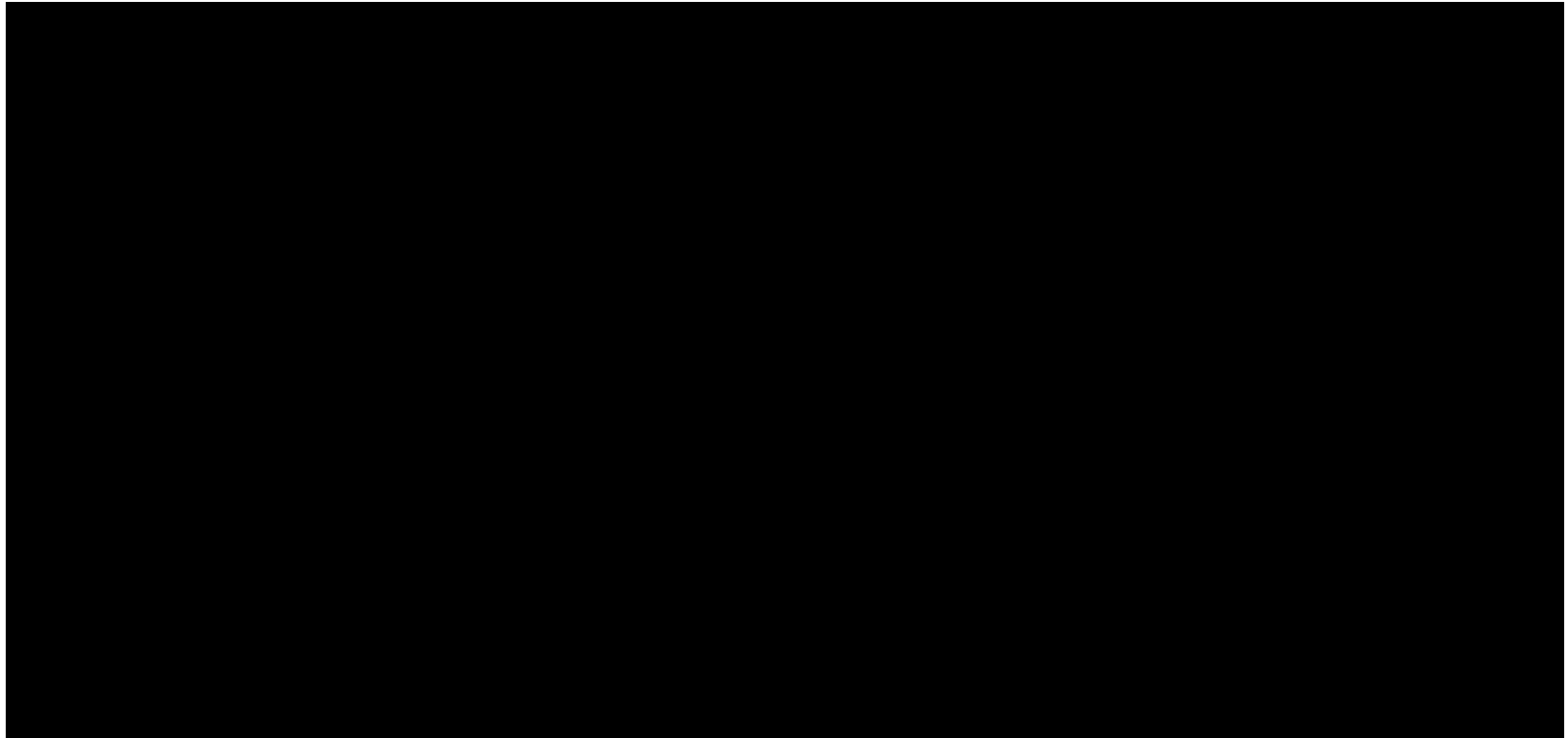
Product placement «Macy's»



- Одна из крупнейших и старейших сетей розничной торговли в США. Основана в 1858 году Роулендом Хасси Мейси. Универмаг Macy's на 34-й улице в Манхэттене считается одной из самых притягательных для туристов достопримечательностей Нью-Йорка

macy's

Product placement «Gimbels»



- **Gimbel Brothers (Gimbels)**
была американской корпорацией универмагов с 1887 по 1987 год.

GIMBELS