# The 5 best Web Designing Secrets

## Tips to create masterpiece website

# Responsive Website

✔ Responsive website makes the view of content and designing easy on any screen, whether it might be mobile device, tablets, e-reading devices or any latest computers.

✔ Going for **responsive website design** not only increases the interaction time of users on web pages on several gadgets, but indirectly also helps in increasing the visits from search engine.

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# Fast and Easy to use

✔ While designing a website, most of designers ignore the feature of speed. Having less page speed or if the website faces the issue in loading on most of the mobile devices, then it can result in having a lower conversions ratio. Thus, it affects the overall revenue generated from the website. This can be a serious issue, especially in respect to e-commerce portals.

# Keeping users engaged with offers & reviews

✔ No user would be interested in browsing a website which has a lengthy content or a series of images when they land on the web page at the first time. So, one should try to implement the 3 second rule so that the content of the page can lead to a better clarity as well as conversion.

✔ If one is running an e-commerce store, then placing a few best quotes or recommendations from existing customers along with a few possible deals or coupon codes can comparatively attract more visitors than to a normal website. This gives more opportunity to users to purchase from your store.

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# Smooth Navigation to Internal pages

✔ To make the website more user friendly, ease the navigation process so that when users land to the site, they can locate what they are looking for. Having the key products on homepage and navigation bar makes them easy to locate, and this increase the conversion ratio.

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# Make best use of White spaces

✔ Using white space or the so called blank space near the key pitching areas of the website page not only improves the overall beauty of the website, but also enhances the reading capability of important and targeted words that we want the users to have a look through.

# Find more…….

## Let's build your website:

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