

Project: Global Social Media Plan // October

Topic: Throwback Thursday (2)

Subline: Featuring a Volkswagen Microbus

Format: Image

Date: Flexible



Description

Beautiful vintage Volkswagen models are still being driven today, worldwide. Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their past and remember memorable moments.

Facebook

Posting text (240)

As fresh as always. #tbt #vintage #vwmicrobus
#volkswagen

Twitter

Posting text (140)

As fresh as always. #tbt #vintage #vwmicrobus
#volkswagen

Instagram

Posting text

As fresh as always. #tbt #vintage #vwmicrobus
#volkswagen #vw

Image

