

Project: Global Social Media Plan // December

Topic: Winter Street

Format: image

Date: Flexible Content



Description	Feel the freedom of driving a Volkswagen through a beautiful winter landscape.
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Facebook	
Posting text (240)	Follow your path through the winter wonderland! #volkswagen #drivesafe
Twitter	
Posting text (140)	Follow your path through the winter wonderland and #drivesafe ! #volkswagen
Instagram	
Posting text	Follow your path through the winter wonderland! #vw #volkswagen #car #drivesafe #winter #driving #nature #ontheroad
Image	