

Project: Global Social Media Plan // November

Topic: #TGI Black Friday

Subline: Featuring the Tiguan

Format: Image

Date: Date related // 24.11.2017



Description

This day marks the beginning of the Christmas shopping season and is now a commercial trend around the world. Join the hype and promote the Tiguan. Please link to your local product website.

Facebook

Posting text (240)

Tag your favourite shopping buddy! #shopping #blackfriday #vwtiguan #volkswagen

Twitter

Posting text (140)

Tag your favourite shopping buddy! #shopping #blackfriday #vwtiguan #volkswagen

Instagram

Posting text

Tag your favourite shopping buddy! #shopping #blackfriday #vwtiguan #volkswagen #vw

Image

