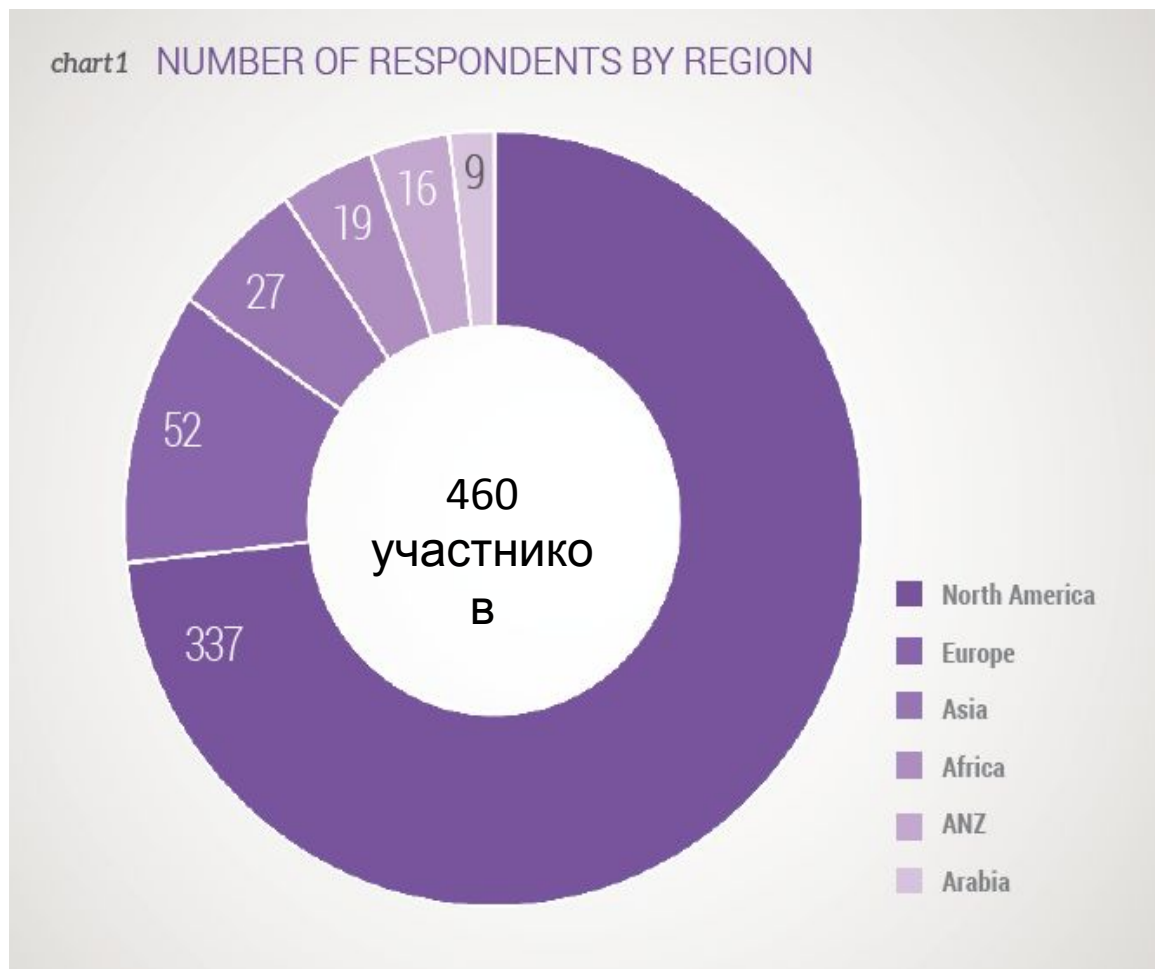




Новые тенденции и модели доступа к электронным книгам

Анна Трифонова
Региональный представитель ProQuest

Что говорят руководители библиотек во всем мире...



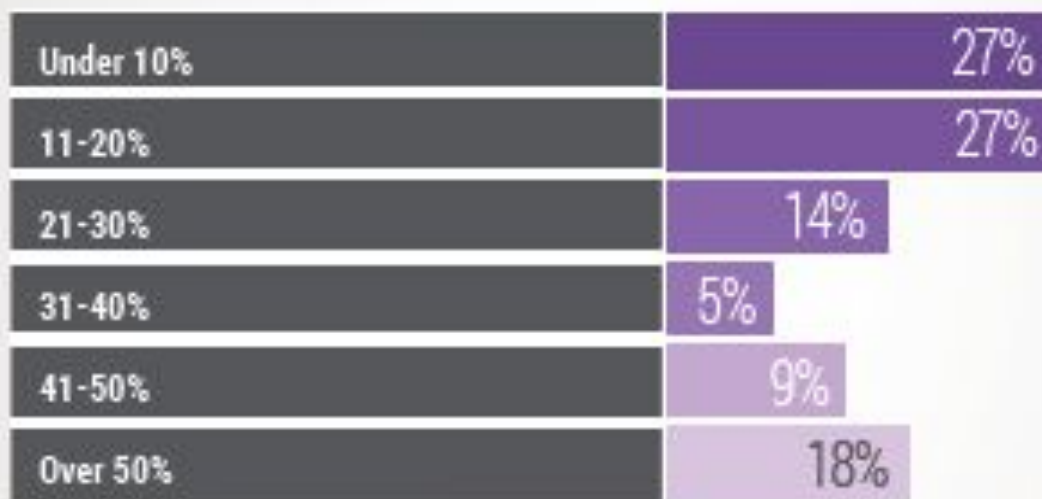
Learn More: *Academic Library Book Purchasing Trends*, ProQuest Global Survey, January 2016; download: <http://go.proquest.com/acquisition-whitepaper>

Что говорят руководители библиотек во всем мире...



Как растут расходы на электронные книги относительно общего бюджета на книжное комплектование?

table10 % OF BOOK BUDGET SPENT ON EBOOKS



Что говорят руководители библиотек во всем мире...



Какой % руководителей библиотек считает, что они удовлетворяют потребности всех своих читателей в части электронных книг?

48.7%



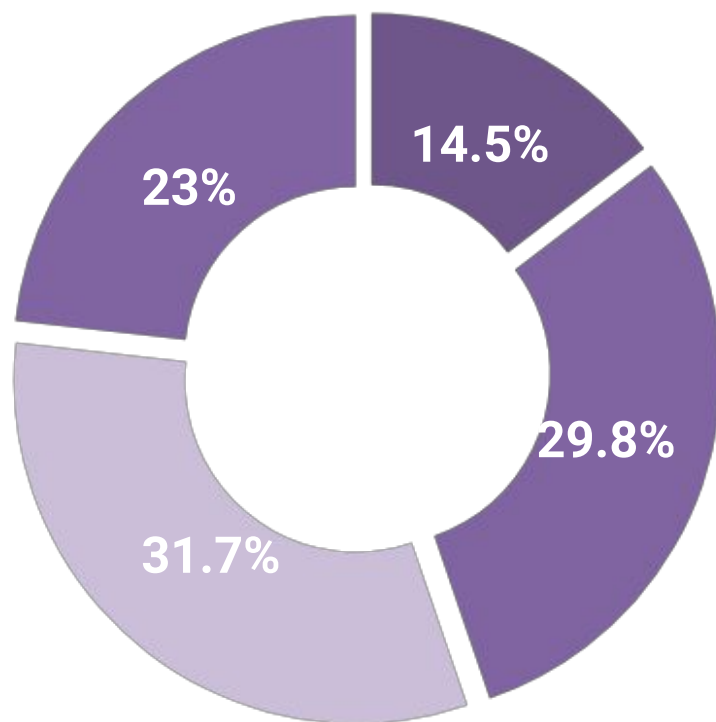
Как изменился бюджет комплектования?

table 1 PERCENTAGE OF RESPONDENTS WHO REPORTED BUDGET CHANGE

	INCREASED	REMAINED FLAT	DECREASED
Library Resources Budget	25%	46%	29%
Overall Monograph Budget	17%	48%	35%
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Journal Budget	28%	44%	28%

... в части комплектования фонда электронных книг...

Вы используете различные модели
комплектования электронных книг?



Кол-во моделей на библиотеку

- 1 Model
- 2 Models
- 3 Models
- 4 Models

Типичные модели комплектования фонда электронных книг

A red circle with a grey border containing the white text 'SUB'.

Subscription - Подписка

Широкий спектр изданий - привлекательные цены

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Perpetual Access – Покупка в бессрочное пользование

Выбор индивидуальных наименований и коллекций

A green circle with a grey border containing the white text 'DDA'.

Demand Driven Acquisition – Комплектование по запросу

Выбор книг на основе непосредственных запросов пользователей

A purple circle with a grey border containing the white text 'STL'.

Short-Terms-Loan - Краткосрочный абонемент

Committed purchase budget – Selection base on past usage

Типичные модели комплектования фонда электронных книг



Наш мировой опыт показывает:

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2. Организации с определенными предпочтениями по электронным книгам комбинируют 2-4 различных моделей и четкие критерии для каждой из них

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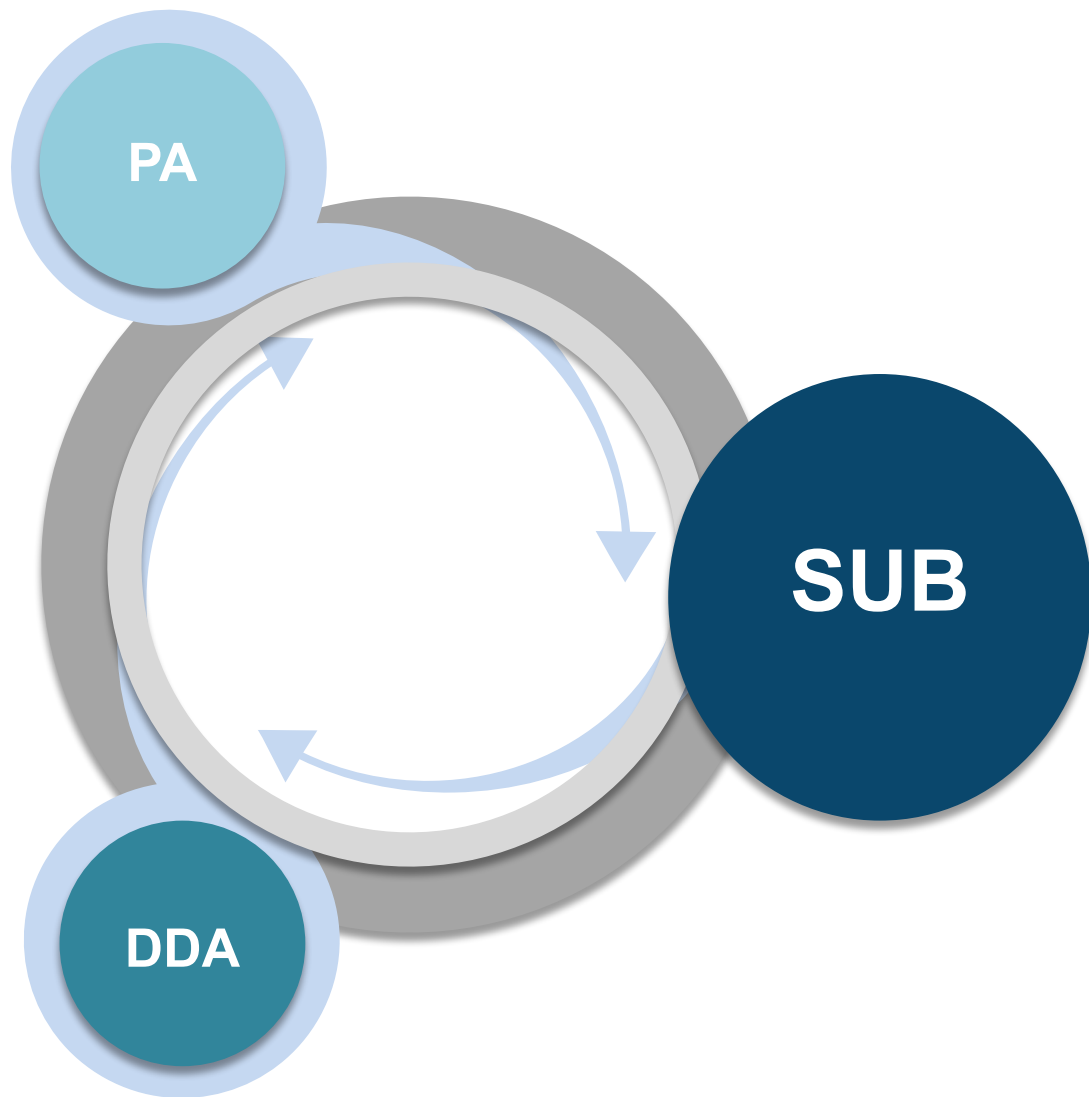
Collections for Subscription	# of Titles
Arts	7.400
Business	20.000
Education	5.500
Health and Medicine	11.100
History	33.500
Law	10.400
Literature & Language	19.600
Religion and Philosophy	14.400
Science and Technology	27.000
Social Sciences	21.100
Total	170.000

“Reference Collection”

520+ наименований от 46
издательств

Academic Complete

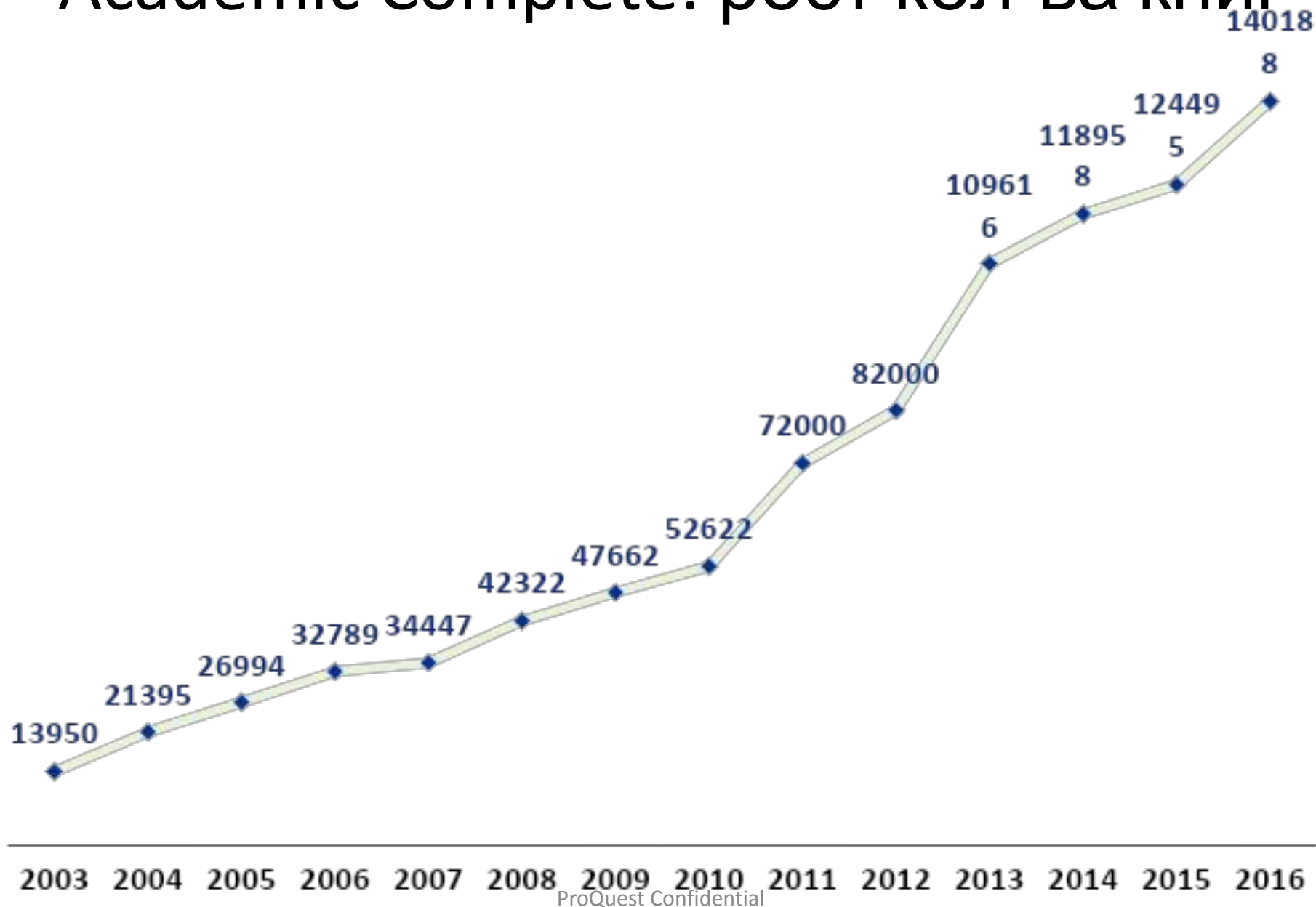
13-летний опыт



Пионер в своей области предоставления доступа к электронным книгам по подписке (13 лет существования)

Сегодня **Academic Complete** - ключевая подписная коллекция, продолжает предоставлять доступ к авторитетной научной информации

Academic Complete: рост кол-ва книг



10 предметных коллекций

Ключевые издания , отмеченные различными наградами, ведущие авторитетные издательства

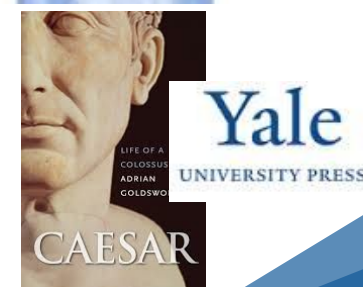
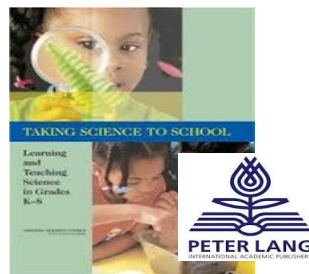
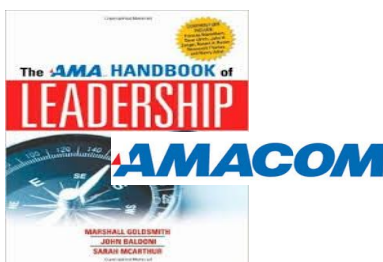
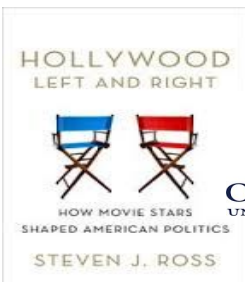
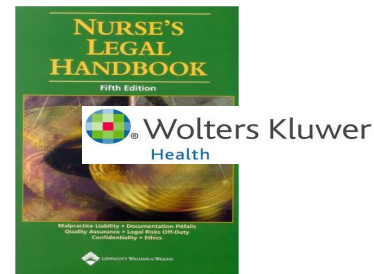
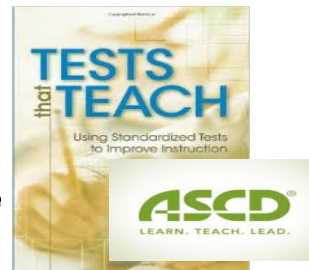
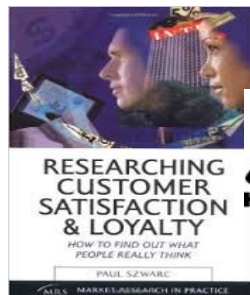
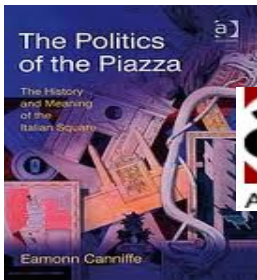
The Arts

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Education

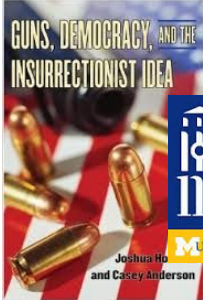
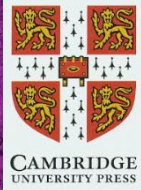
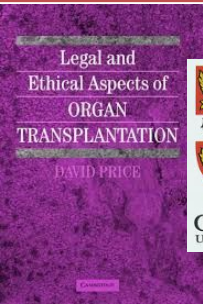
Health &
Medical

History



Авторитетные издания, отмеченные международными наградами, от ведущих научных издательств мира

Law



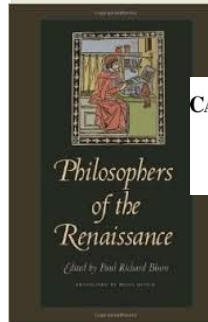
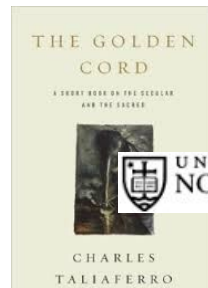
Literature & Language



DE GRUYTER



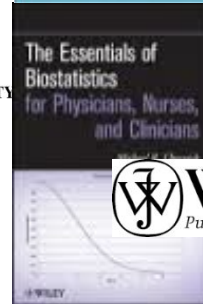
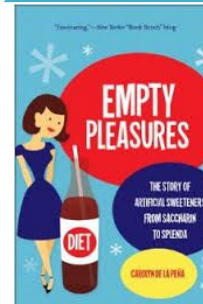
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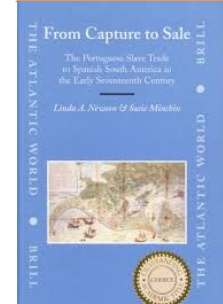
THE CATHOLIC UNIVERSITY of AMERICA



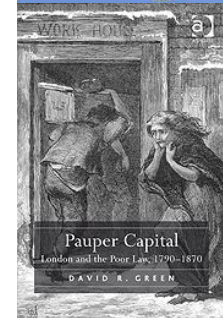
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Social Sciences



BRILL



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Бюджетный вариант в соответствии с запросами пользователей и гарантированное использование

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Ebrary DDA: опыт использования

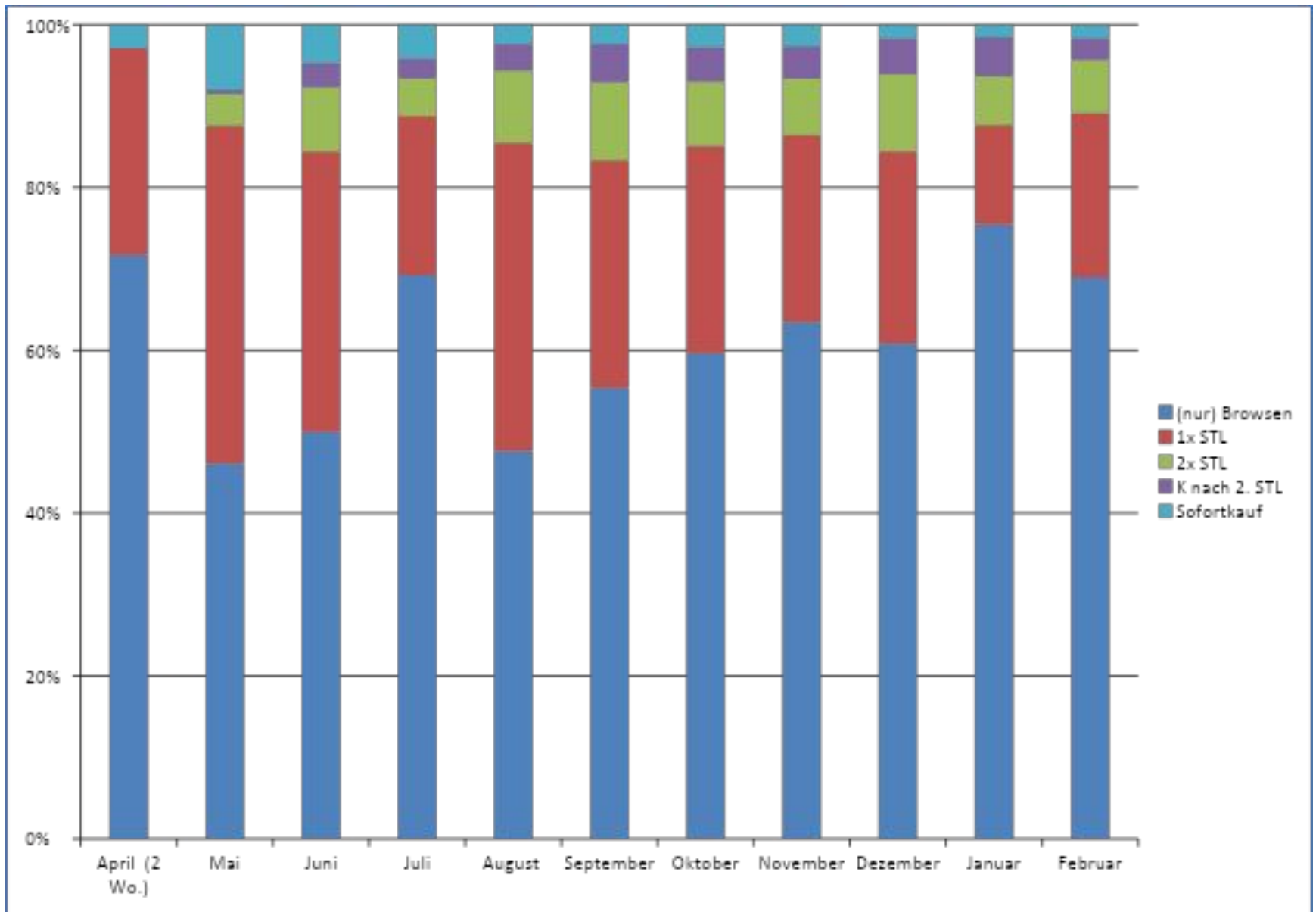
Университет Хартфордшира

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- Автопокупка после 2 загрузок
- Анализ комплектования с помощью PDA демонстрирует приобретение книг, соответствующих профилю основных курсов университета.
- **‘Опыт показывает, что пользователи ответственно подходят к выбору книг, отвечающих их информационным потребностям.’ (Jackie Harrison – библиотекарь)**

Цикл DDA



DDA - Universität Erlangen



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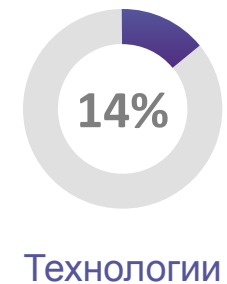
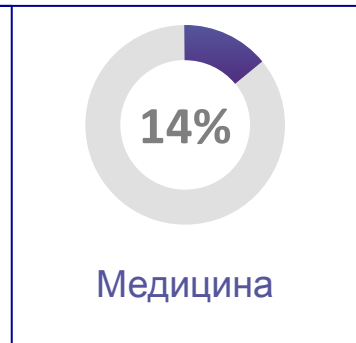
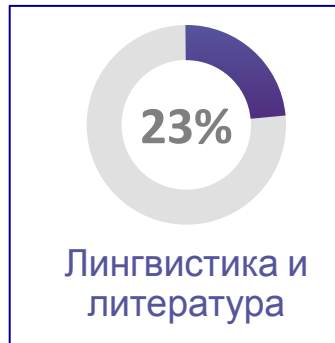
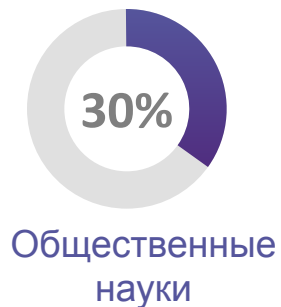
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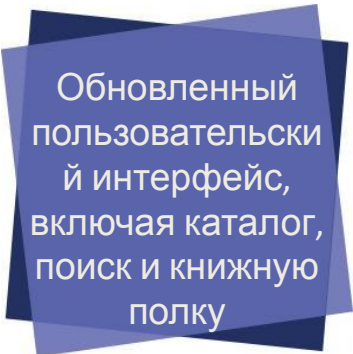
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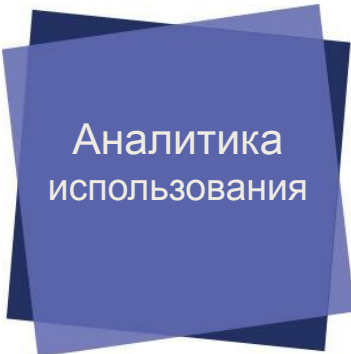
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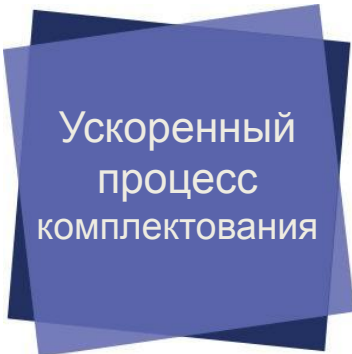
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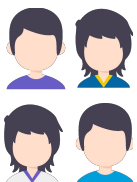


Аналитика
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Ускоренный
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комплектования

Ключевые характеристики



Для пользователей



Многопользовательский доступ



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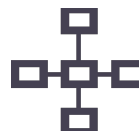
Полезные инструменты для ученых



Для библиотекарей



Отчеты статистики использования в различных форматах



Пользователи могут делать закладки, пометки, выделять текст в книгах



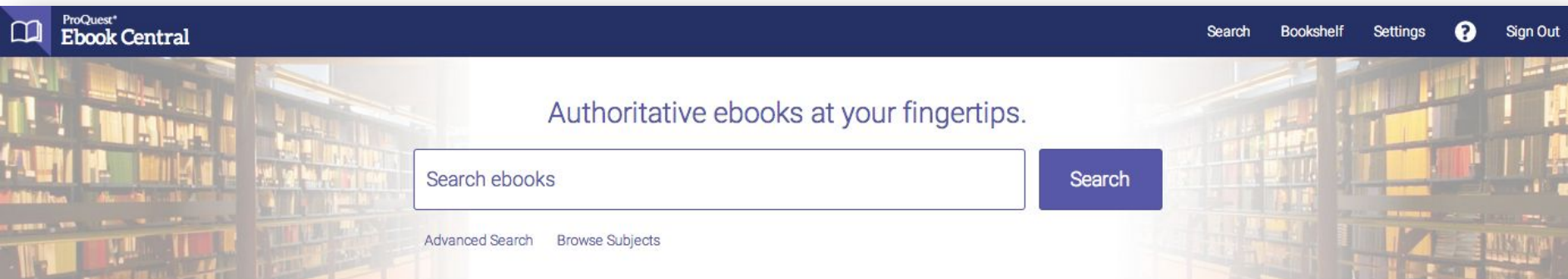
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- ☐ 2013

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- ☐ Science
- ☐ Engineering: Civil
- ☐ Engineering: Chemical
- ☐ Medicine

LANGUAGE

- ☐ English

AUTHOR

- ☐ Garci
- ☐ Fecht, Hans J.
- ☐ Dias, H. V. Rasika
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- ☐ Cimmino, Sossio

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Haghi, A. K.; Zachariah, Ajesh K.; and more Apple Academic Press 2013

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Carbon-based Nanomaterials and Hybrids

Fecht, Hans J.; Brühne, Kai Pan Stanford 2014

ISBN: 9789814316859, 9789814411417

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Shi, Donglu Elsevier Science 2014

ISBN: 9781455777549, 9781455777495

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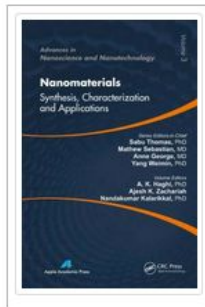


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Table of Contents

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TABLE OF CONTENTS

Front Cover

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Contents

List of Contributors

List of Abbreviations

Preface

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BASIC INFO	
Nanomaterials	
Advances in Nanoscience and Nanotechnology	
EDITION	1
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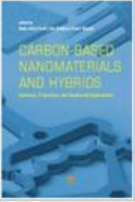


Page Intro of 201 ◀ ▶



✕

▼ Carbon-based Nanomaterials and Hybrids



by Fecht, Hans J., Brühne, Kai

PUBLISHER
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Contents

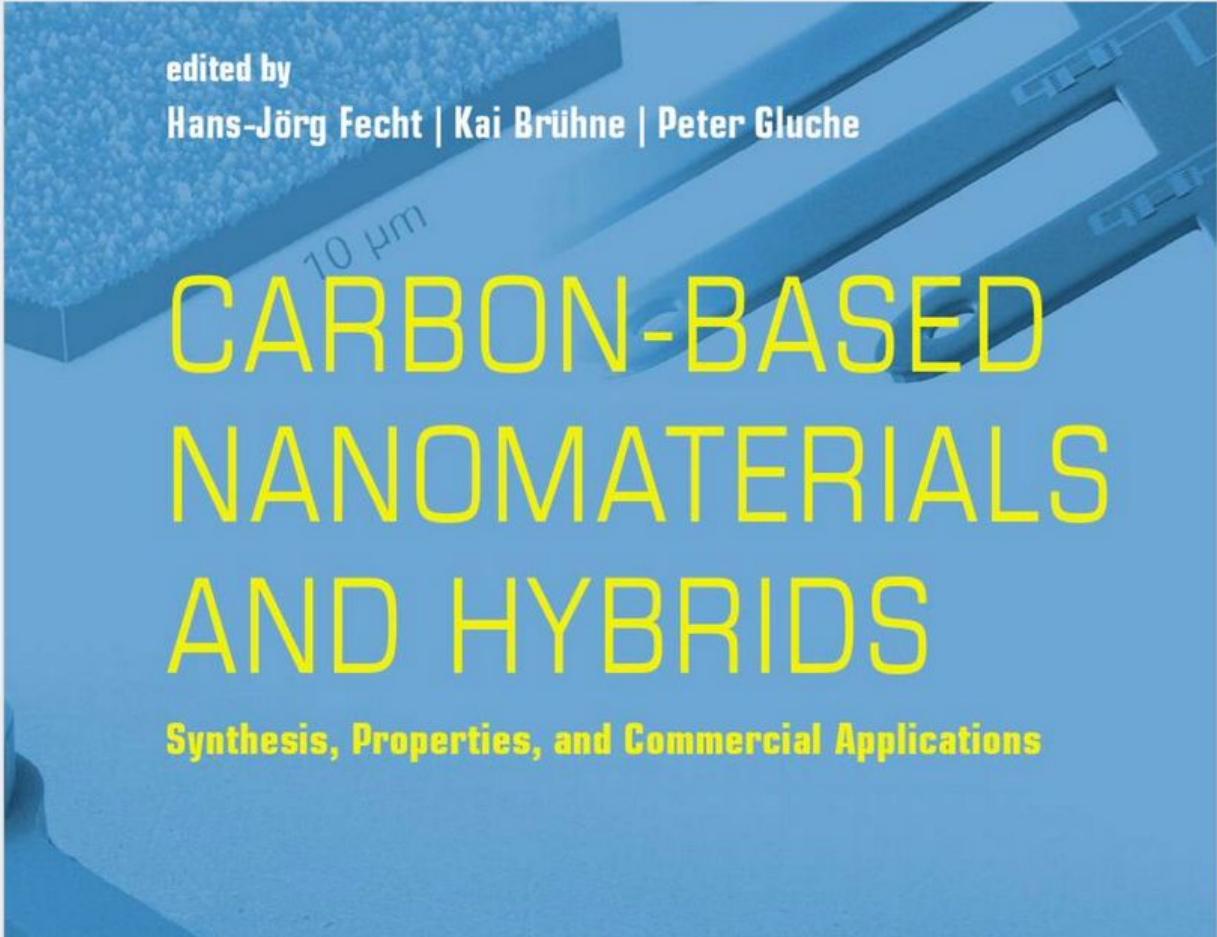
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Chapter 1 C- Based Materials on a Nanoscale: Synthesis, Properties, Applications, and Economical Aspects

Chapter 2 Synthesis of Nanodiamond

Chapter 3 Advanced Carbon Aerogels for Energy



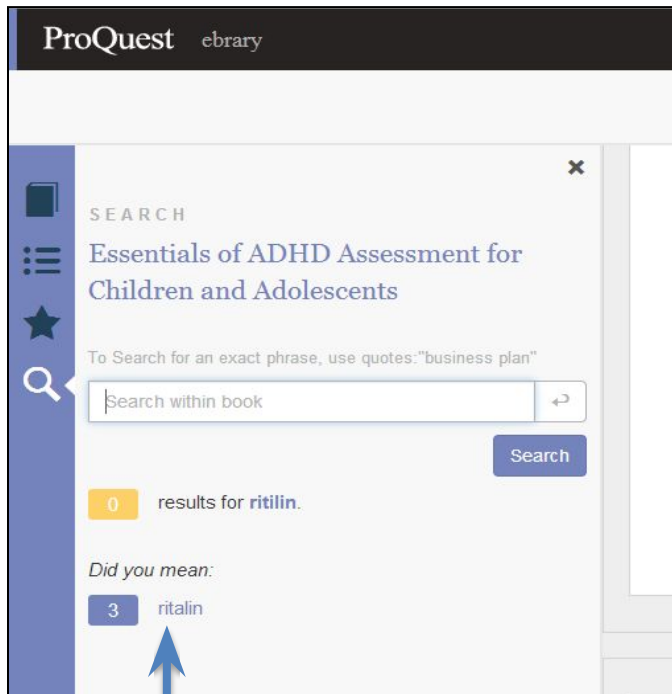
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Hans-Jörg Fecht | Kai Brühne | Peter Gluche

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CARBON-BASED NANOMATERIALS AND HYBRIDS

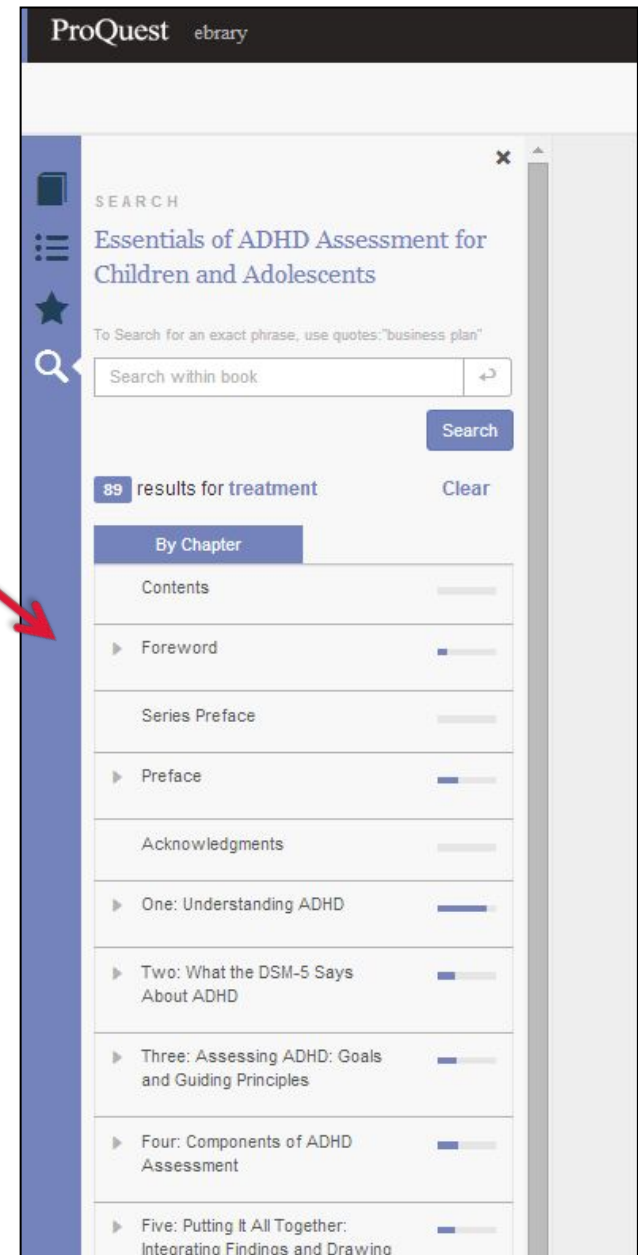
Synthesis, Properties, and Commercial Applications

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▶ Contents

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▼ Chapter 1 C- Based Materials on a Nanoscale: Synthesis, Properties, Applications, and Economical Aspects

1 results on page 1
Chapter 1 C-Based Materials on a **Nanoscale**: Synthesis, Properties, Applications, and Economical

4 results on page 2
2 C-Based Materials on a **Nanoscale** This newly emerging field includes the use of nanotechnology

2 results on page 3
Nanoscale effects High surface-to-volume ratio and enhanced reactivity Enhanced electrical properties

Chapter 2 Synthesis of Nanodiamond

effects available, which cannot be achieved above the critical dimension(s) (~100 nm) without loss of performance; and

- equipment for analytical or manipulatory purposes that allows controlled fabrication, movement, or measurement resolution with a precision below 100 nm.

Most fundamental physical properties change if the geometry size in at least one dimension is reduced to a critical value well below 100 nm, depending on the material itself. For example, this allows tuning of the physical properties of a macroscopic material if the material consists of **nanoscale** building blocks with controlled size and composition. Every property has a critical-length scale, and if a **nanoscale** building block is made smaller than the critical-length scale, the fundamental physics of that property changes. By altering the sizes of these building blocks and controlling their internal and surface chemistry, their atomic structure, and their assembly, it is possible to engineer properties and functionalities of materials and devices in completely new ways.

An overview of the effects and applications of the reduced dimensionality of nanomaterials is listed in Table 1.1. Furthermore, the addition of nanoparticles to an otherwise homogenous material can lead to a change in the macroscopic material behavior. Most material properties may be changed and engineered dramatically through the controlled size-selective synthesis and assembly of **nanoscale** building blocks.

Работа с книгой: маркирование, создание заметок и закладок

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Page 2 of 201

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Chapter 1 C- Based Materials on a Nanoscale: Synthesis, Properties, Applications, and Economical Aspects

Page 2
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One of the key scientific and...

2 | C-Based Materials on a Nanoscale

This newly emerging field includes the use of nanotechnology effects to achieve better device performance or to create completely new devices (bottom up). The trend to a continuous miniaturization and the corresponding increase in the density of integration is a challenge to the processes and materials in use (top down). Therefore, this exciting area at the interface between the micro- and the nanoworld is gaining more and more interest from the fundamental point of view as well as for industrial applications. One of the key scientific and commercial problems to be solved is the development of novel functional structures of superior performance by controlling the atomic or molecular structure on a scale between 1 nm and 100 nm.

As such, nanotechnology surprises.

- all products with a controlled geometry size of at least one functional component below 100 nm in one or more dimensions that makes physical, chemical, or biological effects available, which cannot be achieved above the critical dimension(s) (~100 nm) without loss of performance; and
- equipment for analytical or manipulatory purposes that

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Origin of Species

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We will now discuss in a little more detail the struggle for existence. In my future work this subject shall be treated, as it well deserves, at much greater length. The elder De Candolle and Lyell have largely and philosophically shown that all organic beings are exposed to severe competition. In regard to plants, no one has treated this subject with more spirit and ability than W. Herbert, Dean of Man-

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Origin of Species

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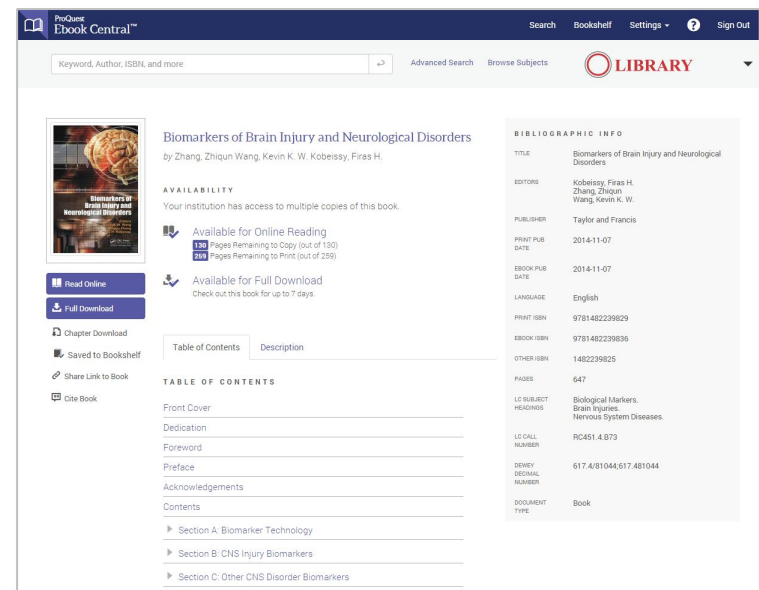
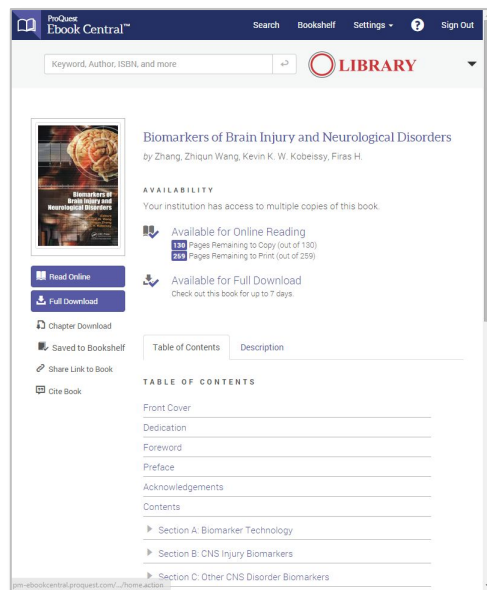
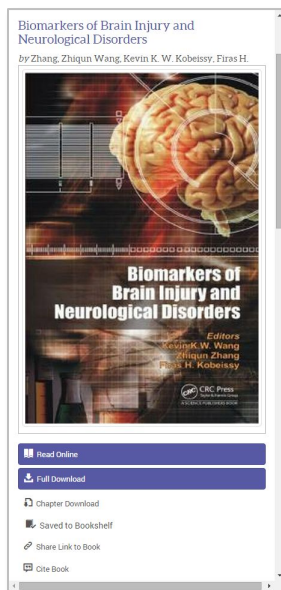
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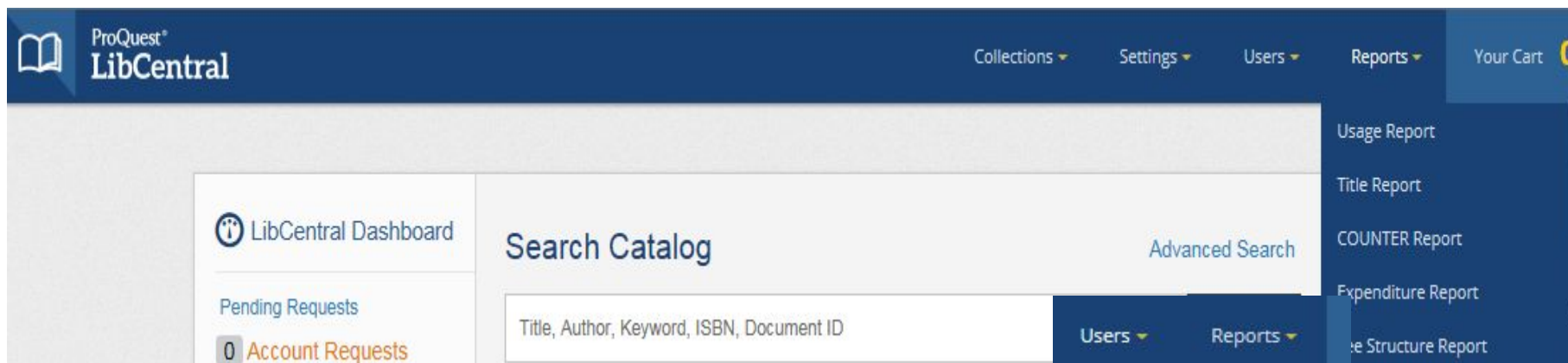
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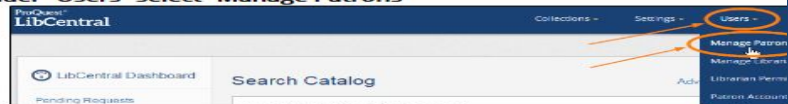
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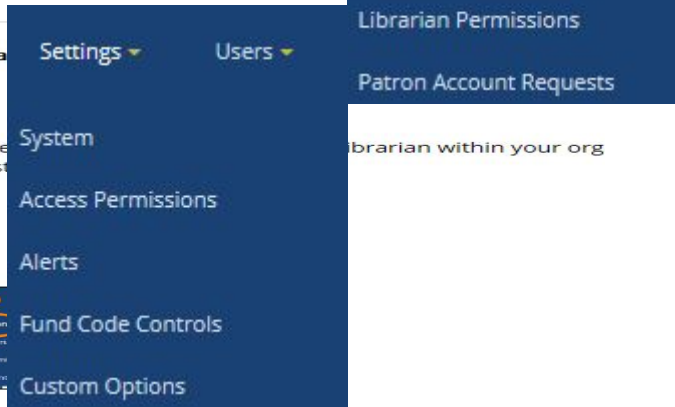
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social sciences

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Visible

☐ Visible (7)☐ Not Visible (134)

Holding Type

☒ Not Owned (141)☐ Owned (0)☐ Subscribed (1)

Year of Publication

Category

Language

Access Model

☐ Non-Linear (NL) (108)☐ 1-user (1U) (99)☐ 3-user (3U) (33)☐ Unlimited (UA) (4)

Format



Reproductive Sciences in Animal Conservation

Holt, William V.;Brown, Janine L.;Comizzoli, Pierre 2014

[Preview](#) [View Details](#)

Publisher: Springer

Category: Science; Science: Biology / Natural History; Science: Zoology

Download Format: PDF

Edition: 1st

eISBN: 9781493908202

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Muslima Theology

Aslan, Ednan;Hermansen, Marcia;Medeni, Elif 2014

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Publisher: Peter Lang GmbH, Internationaler Verlag der Wissenschaften

Category: Religion

Download Format: PDF

Edition:

eISBN: 9783653032383

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Subscribed: Academic Complete

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Arden

Hunt, Albert 2014

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Publisher: Taylor and Francis

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eISBN: 9781317810896

Language: English

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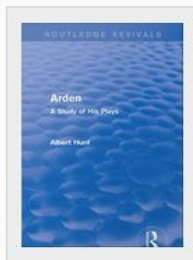
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Arden: A Study of His Plays

Hunt, Albert



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Book Details

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Visibility: **On** [Modify](#)

Activity Summary

Publisher: Taylor and Francis

Dewey: 822.914; 822/.9/14

Publication Date: **17/06/2014**

LCCN: PR6051.R3 Z74 2014

Date Added: **19/06/2014**

LCSH: Arden, John -- Criticism and interpretation.

Edition: **N/A**

Series Name: Routledge Revivals Drama -- Technique.

Volume: **N/A**

URL:

eISBN: **9781317810896**

<http://pmdemo.ebl.idc.ebrary.com/patron>

ISBN: **9780415738583**

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OCLCNumber: **881571576**

Language: [English](#)

Pages: **240**

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 Muslima Theology : The Voices of Muslim Women Theologians Peter Lang GmbH, Internationaler Verlag der Wissenschaften 2014 eISBN: 9783653032383	 Modify	1 Update	\$125.90 (UA)
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► Publication Date

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► Year of Publication

► Subject

▼ Language

☒ German (17)

► Author

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► Format



Umwelt-engagierte Literatur aus Island und Norwegen
Hennig, Reinhard 2014
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White, Diana-Maria; Wittmann, Rita 2014
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Wirtschaft Steuern Recht GmbH eISBN: 9783799268745
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▼ Holding Type

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► Subject

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☒ German (17)

► Author

► Access Model

► Format



Umwelt-engagierte Literatur aus Island und Norwegen
Hennig, Reinhard 2014
[Preview](#) [View Details](#)
Publisher: Peter Lang GmbH, Edition:
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Subject: Fiction; Literature Language: German
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White, Diana-Maria; Wittmann, Rita 2014
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2014-09-03 13:05	1777653	Baton Basics : Communicating Music through Gestures	Oxford University Press	2014-09-01	9780199354184	Fine Arts	Yes	DDA	Free Browse								00:01:00
2014-09-02 17:32	182818	Paris, Capital of Modernity	Taylor and Francis	2004-06-01	9780203508619	History	Yes	3U	Download				1	7	2014-08-21 14:15	2014-08-28 14:15	00:06:12
2014-08-21 14:15	1731973	Love Never Dies : How to Reconnect and Make Peace with the Deceased	Hay House	2014-08-26	9781401946814	Medicine; Philosophy; Psychology	Yes	NL	Loan	Browse	Owned			7	2014-08-21 14:15	2014-08-28 14:15	00:15:28
2014-08-21 12:43	1731973	Love Never Dies : How to Reconnect and Make Peace with the Deceased	Hay House	2014-08-26	9781401946814	Medicine; Philosophy; Psychology	Yes	NL	Free Browse								00:05:00
2014-08-19 14:09	1123138	Politics, Philosophy, Culture : Interviews and Other Writings, 1977-1984	Taylor and Francis	2013-07-04	9780203760031	Philosophy	Yes	NL	Loan	Download	Owned		1	1	2014-08-19 14:09	2014-08-20 14:09	00:00:06
2014-08-19 13:54	1123138	Politics, Philosophy, Culture : Interviews and Other Writings, 1977-1984	Taylor and Francis	2013-07-04	9780203760031	Philosophy	Yes	NL	Free Browse								00:01:00
2014-08-18 18:39	1014814	Constructing the Self : Thinking with Paul and Michel Foucault	Mohr Siebeck	2012-08-01	9783161521072	Philosophy; Psychology; Religion	Yes	SUB	Download				2	1	2014-08-19 14:09	2014-08-20 14:09	00:00:06
2014-07-31 11:55	1098457	Odysseus at Troy : Ajax, Hecuba and Trojan Women	Focus Publishing/R. Pullins Co.	2015-06-01	9781585106516	Religion; Literature	Yes	DDA	STL	Download	Non-Mediated	\$34.99	1	1	2014-09-03 13:05	2014-09-04 13:05	00:00:03

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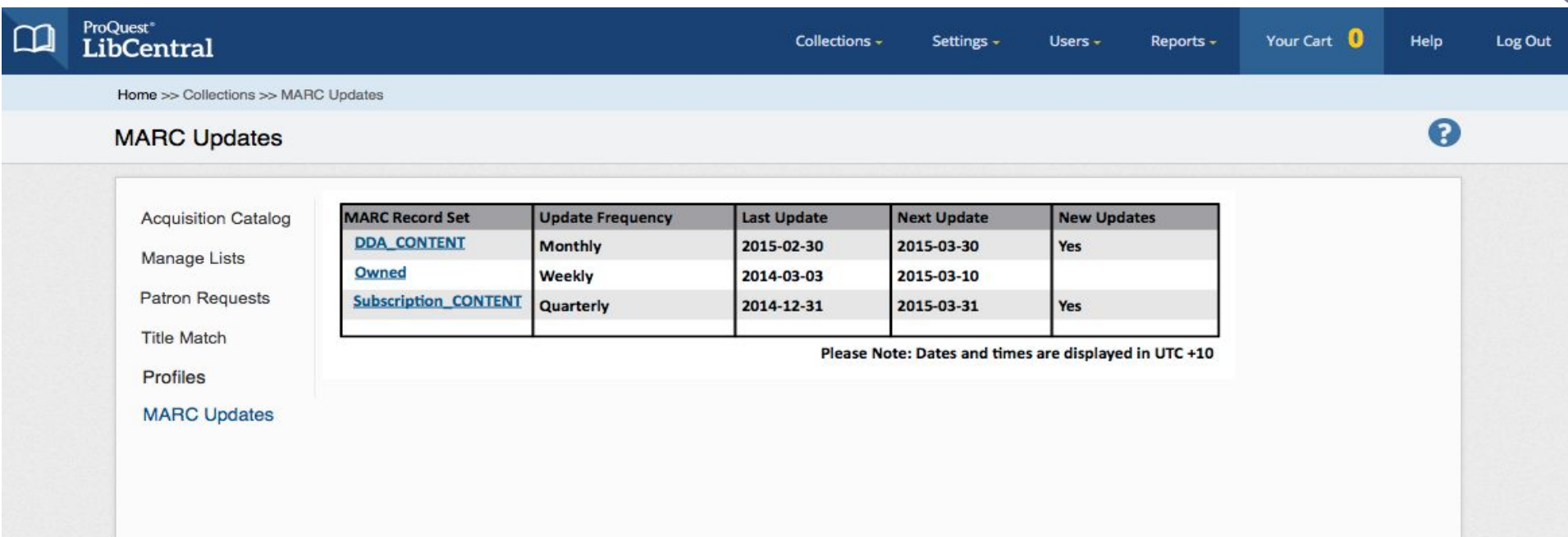
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Total Cost of Ebook Purchases x 10:	\$1,406.44
Average Cost of Ebook Purchases x 10:	\$140.64
Total Cost of STLs x 35:	\$184.12
Average Cost of STLs x 35:	\$5.26

Total Expenditure : **\$2,192.26**

PQ LibCentral: записи *MARC*



ProQuest®
LibCentral

Collections ▾ Settings ▾ Users ▾ Reports ▾ Your Cart 0 Help Log Out

Home >> Collections >> MARC Updates

MARC Updates

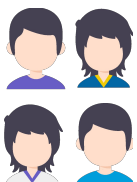
Acquisition Catalog
Manage Lists
Patron Requests
Title Match
Profiles
MARC Updates

MARC Record Set	Update Frequency	Last Update	Next Update	New Updates
DDA_CONTENT	Monthly	2015-02-30	2015-03-30	Yes
Owned	Weekly	2014-03-03	2015-03-10	
Subscription_CONTENT	Quarterly	2014-12-31	2015-03-31	Yes

Please Note: Dates and times are displayed in UTC +10

1. **Full** MARC (ebrary): hand cataloged, customizable, RDA compliant, MARC8 format.
2. **Express** MARC (EBL): machine generated, available for all titles, RDA compliant, multiple formats.

Ключевые характеристики



Для пользователей



Многопользовательский доступ



Интуитивный интерфейс для мобильных устройств



Загрузка книги для чтения в режиме офф-лайн



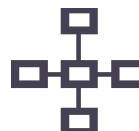
Полезные инструменты для ученых



Для библиотекарей



Отчеты статистики использования в различных форматах



Пользователи могут делать закладки, пометки, выделять текст в книгах



Интеграция с дискавери системами (напр. Summon®)



Бесплатные записи MARCs



СПАСИБО!
ВОПРОСЫ?

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