

Project: Global Social Media Plan // [June](#)
Topic: Passat B1
Format: video
Date: Flexible Content



Description	The Passat B1 was first introduced in 1973. The hatchback is known for its distinct wooden dashboard and its clear Italian design. Content from the Volkswagen press department.
-------------	--

YouTube	
Video Headline	Classic in every detail: the 1973 Passat.

