

veeam

Campaign Asset Placement on V.com Pages

Page & Asset URLs

Placement of below content for each page in subsequent slides.

Note: 6 pages are ready and in this ppt. The remaining pages will be completed later.

PPT Slide #	Page URL	Asset #1 URL	Asset #2 URL	Asset #3 URL
3	Veeam Availability Suite	Your clear Path to Backup Modernization - In process: https://1	Ransomware Kit	NA
4	Veeam Backup & Replication	Top 10 Best Practices for VMware Backup	Ransomware Kit	NA
5	VBR Community Edition	10 tips to make your daily backup easier	Ransomware Kit	NA
6	VMware	Top 10 Best Practices for VMware Backup	VM Demo Video	NA
	HyperV	Hyper V: best practices for protection and security	VM Demo Video	NA
	AHV	5 Key Factors for HCI Data Protection	NA	NA
	AWS	AWS Data Backup for Dummies	NA	NA
	Azure	Conversational Geek: Azure Backup Best Practices	NA	NA
7	Physical: Windows	Physical Server Backup Best Practices	Physical Demo Video	Business Continuity for remote workers webinar
8	Physical: Linux	Physical Server Backup Best Practices	Physical Demo Video	Business Continuity for remote workers webinar
	Physical: Unix	Physical Server Backup Best Practices	Physical Demo Video	Business Continuity for remote workers webinar
	Apps: Oracle	Apps Demo Video	Ransomware Kit	NA
	Apps: SAP	Apps Demo Video	Ransomware Kit	NA
	Apps: Microsoft	Active Directory Webinar Series	Apps Demo Video	NA
	Veeam Availability Orchestrator	4 Critical Benefits of Automating Disaster Recovery	NA	NA
	What's New	NAS Demo Video	Ransomware Kit	NA

VAS

Title:

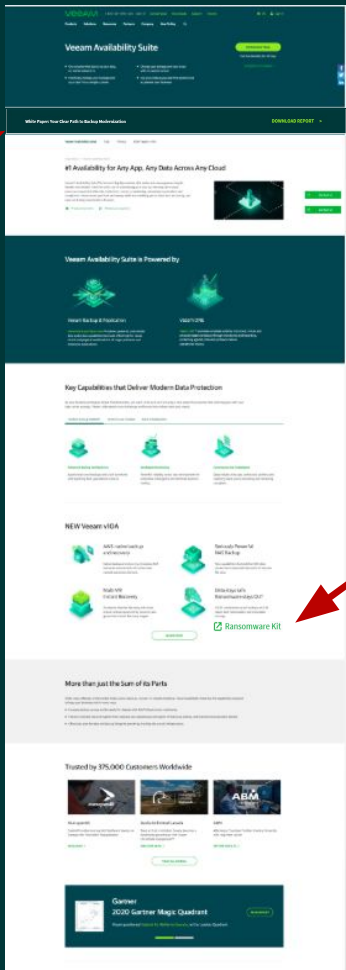
Your clear path to backup modernization

CTA:

LEARN MORE

Note:

Awaiting WP to be created



Ransomware Kit



See slide #2 for page and asset URLs

VBR

Title:

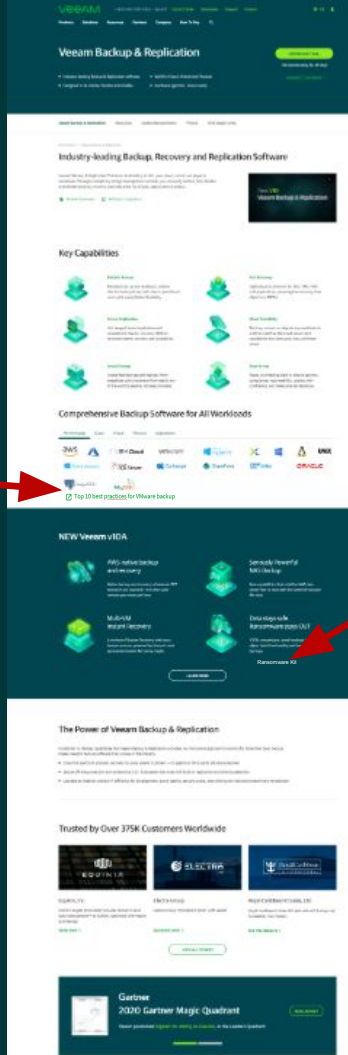
Top 10 best practices for Vmware backup

 [Top 10 best practices for VMware backup](#)

Note:

Place on both "all" tab and "virtual" tab

See slide #2 for page and asset URLs



Ransomware Kit

 [Ransomware Kit](#)

Note:

In appropriate font/color (white)

VBR-CE

Ransomware Kit

 Ransomware Kit



Title:
Top 10 best practices for Vmware backup

 Top 10 best practices for VMware backup

See slide #2 for page and asset URLs

VMware

Title:
Top 10 best practices for Vmware backup

[🔗 Top 10 best practices for VMware backup](#)

The screenshot shows a Veeam website page with the following content:

- Header:** Veeam logo and navigation menu (Home, Products, Resources, Training, Support, News, My Veeam).
- Section:** #1 VMware Backup & Availability
- Introductory Text:** "When it comes to backup and recovery, VMware is a critical piece of your IT stack. And with virtualized workloads, the stakes are high. If you don't have a solid backup and recovery strategy in place, you could be putting your business at risk. In this article, we'll share the top 10 best practices for VMware backup and recovery, so you can ensure your data is always protected and your recovery process is as simple as possible." (Note: This text is partially obscured by a red arrow pointing to the article title below).
- Article Title:** [Top 10 Best Practices for VMware Backup](#)
- Key Takeaways:**
 - Minimize recovery time objectives (RTO):** A major goal of any backup strategy is to minimize the time it takes to recover data.
 - Reduce your recovery footprint:** Backup your data to a single location, rather than multiple locations, to simplify recovery.
 - Automate backup and recovery:** Automating backup and recovery processes can reduce the risk of human error and ensure consistency.
- Additional Topics:** VMware Backup, VMware Recovery, VMware Backup/Recovery.
- Feature Highlights:**
 - Application-aware backup:** Veeam Backup & Replication can identify and backup the data inside applications, ensuring consistency and reducing the risk of corruption.
 - Backup for all environments:** Veeam Backup & Replication can backup data from a wide range of environments, including on-premises, cloud, and hybrid.
 - Simple backup and recovery:** Veeam Backup & Replication provides a simple and intuitive backup and recovery process, making it easy to manage and maintain.
- Deliver Availability, Simplicity and Scale:**
 - Single point, single level backup:** Veeam Backup & Replication provides a single point of backup and recovery, simplifying management and reducing the risk of data loss.
 - Multi-VM instant recovery:** Veeam Backup & Replication can restore individual VMs or entire VMs, providing flexibility and speed.
 - Built for disaster recovery:** Veeam Backup & Replication is designed for disaster recovery, providing a reliable and scalable solution for protecting your data.
- Feature Highlights: Recovery:** Three video thumbnails showing recovery scenarios.
- Foundational Questions:** A list of questions related to VMware backup and recovery.
- Gartner 2020 Magic Quadrant:** A section highlighting Veeam's position in the market, with a "View Report" button.

See slide #2 for page and asset URLs

Physical: Windows

Title:
Physical server backup best practices

 Physical server backup best practices

Title:
Business continuity for remote workers

 Business continuity for remote workers

See slide #2 for page and asset URLs



Title:
Physical backup & recovery demo

 Physical backup & recovery demo

Physical: Linux

Title:
Physical server backup best practices

 [Physical server backup best practices](#)

Title:
Business continuity for remote workers

 [Business continuity for remote workers](#)

See slide #2 for page and asset URLs



The screenshot shows the Veeam website with a navigation bar at the top. The main content area features a section titled "Powerful Backup for Linux Servers" with a sub-heading "Linux Backup and Server Backup Best Practices". Below this, there are three main content blocks: "Veeam Backup Modules", "Application aware Processing", and "Snapshots at the File Level Backup". A red arrow points from the text "Physical server backup best practices" to a link labeled "Physical server backup best practices" in the top right of the content area. Another red arrow points from the text "Physical backup & recovery demo" to a link labeled "Physical backup & recovery demo" in the top right of the content area. Below these, there is a section titled "Veeam Backup & Replication Integration" with a sub-heading "Business Continuity for Remote Workers". A red arrow points from the text "Business continuity for remote workers" to a link labeled "Business continuity for remote workers" in the bottom right of this section. The bottom of the page features a "Trusted by Over 375K Customers Worldwide" section with logos for Esquire, Inc., Electra, and Royal Caribbean Cruises Ltd. At the very bottom, there is a "Gartner 2020 Gartner Magic Quadrant" section.

Title:
Physical backup & recovery demo

 [Physical backup & recovery demo](#)