



# Recommendations for improving the restaurant «Chow Mein Tacos»

Prepared by:

Tereshchenko Polina

Bakhtin Alexander

Vodovozova Daria

Vinogradova Daria

# Acoustics

Acoustics plays an important role in the work of any institution. If people eat indoors, then the sound should not be very loud so that guests can hear each other, and if an open area is used, then the sound should be slightly louder so that the surrounding noise does not irritate people and they can eat food without being distracted by the noise of the street.





# Atmosphere

The restaurant should be decorated in Mexican and Japanese styles so that all items are in harmony with each other, you need to find something in common between the cuisine of these two countries, so that people would immediately understand what kind of food the institution can offer them. There should be a lot of light in this room so that visitors can fully appreciate the originality of this institution, as well as to photograph the food and put it in the Instagram, calling out more customers. Music does not have to be the same as the theme of the establishment, include songs from popular artists and people will appreciate it.



# Client profile

The institution should be suitable for customers of any gender and age, so it is worth adding children's dishes, in which there will not be much spicy, as well as hearty dishes for men, so that every client after visiting this restaurant is full

# Ingredients and marketing

Restaurants need to buy more products and Mexican sauces to diversify the ingredients, as well as invite a competent chef, so that the dishes are delicious, and the ingredients are combined with each other. Also, to diversify the menu, you need to add more other dishes. In order to lure people to the restaurant, you can distribute flyers and make a 10% discount on the first visit.

Also, guests can order and combine their own meals as they wish. In addition, to have more customers, you can create your own website and advertise it. This is now a trend. This is how people learn about a restaurant on the Internet. In order to lure people to the restaurant, you can distribute flyers and make a 10% discount on the first visit.



# Menu

For a more convenient menu, you can make a division of the menu - that is, on the one hand, only Mexican cuisine, on the other - Chinese. This way, guests can order and combine their own meals as they wish. In addition, to have more customers, you can create your own website and advertise it. This is now a trend. This is how people learn about a restaurant on the Internet.



# Premises

To solve the problem of crowding and hotness, it is necessary to expand the dining area; there is a space in the restaurant for this place. After expanding, air conditioners can be added to cool the air. This is much better.



# Special offers

To attract more customers, you can add special offers. For example, 2 tacos for the price of one. Or on weekdays all tacos get 20 percent off.

And so, in order to diversify your stay in the restaurant, you could arrange themed days. On such days, all the waiters will be dressed in costumes for a specific theme. This will attract customers and make the day more interesting. We think that if this is done, then such a place will quickly become a trendy among people and gain interest and popularity this place.







Thanks for watching!