ELIT WEB

AUDIT OF BUSINESS SOLUTIONS

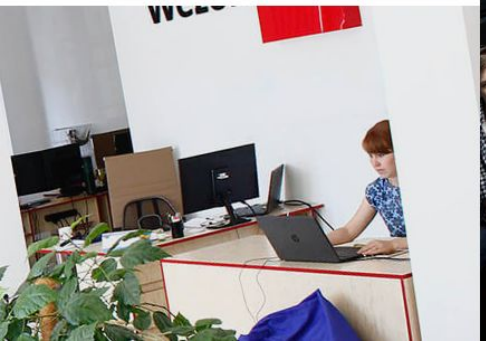
2019

WEZOM GROUP

ELIT WEB

10

We now have 10 company's offices in different cities and even different countries

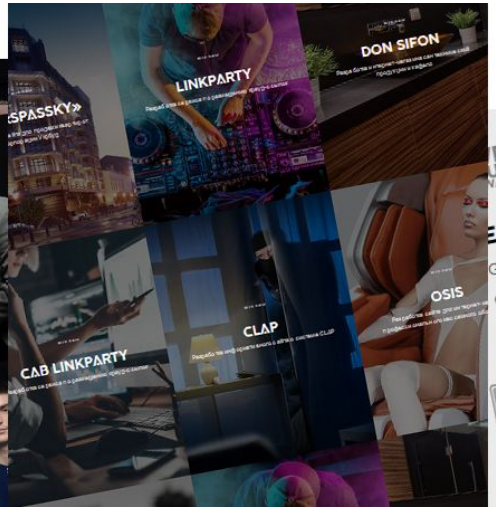


200+

We've got more than 200 full-time certified specialist on staff.

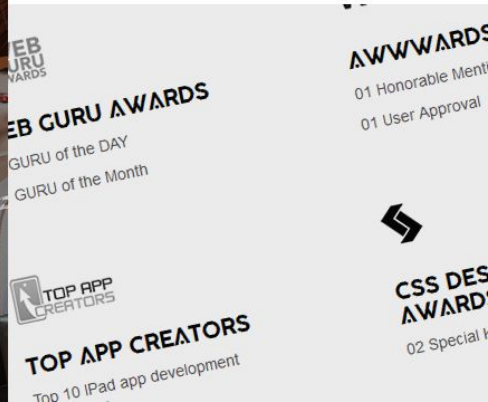
1000+

Over 1000 of web projects were implemented through the use of various techniques and CMS



30+

We have received more than 30 highest and most famous awards of the IT industry



Awards

COMPANY'S AWARDS & RECOGNITION

CSS Light
15 Feb 2016
FEATURED OF THE DAY
AUG 19
HONORABLE MENTION
FIFTH OCEAN YACHTS
BY WEZOM
AWWWARDS
2013 OFFICIAL CERTIFICATE
GURU OF THE MO
M11 Workshop
By Wezom-Studio from Ukraine
FEBRUAR
WEB GURU AWARD
UI DESIGN
CSSDA
SEP 14
2014
AWARDED
SPECIAL KUDOS
Pallet Export
GURU OF THE DAY
Tero Design
By Studio Wezom From Ukraine
26 APRIL
UX DES
CSS WINNER

Clients

WE ARE TRUSTWORTHY

WEZOM GROUP

ELIT WEB

JOHN DEERE

WINETIME
GASTRO & WINE MARKET

METINVEST

KULIK SYSTEM

TOYOTA
MATERIAL HANDLING

ROSHEN

REHAU
Unlimited Polymer Solutions

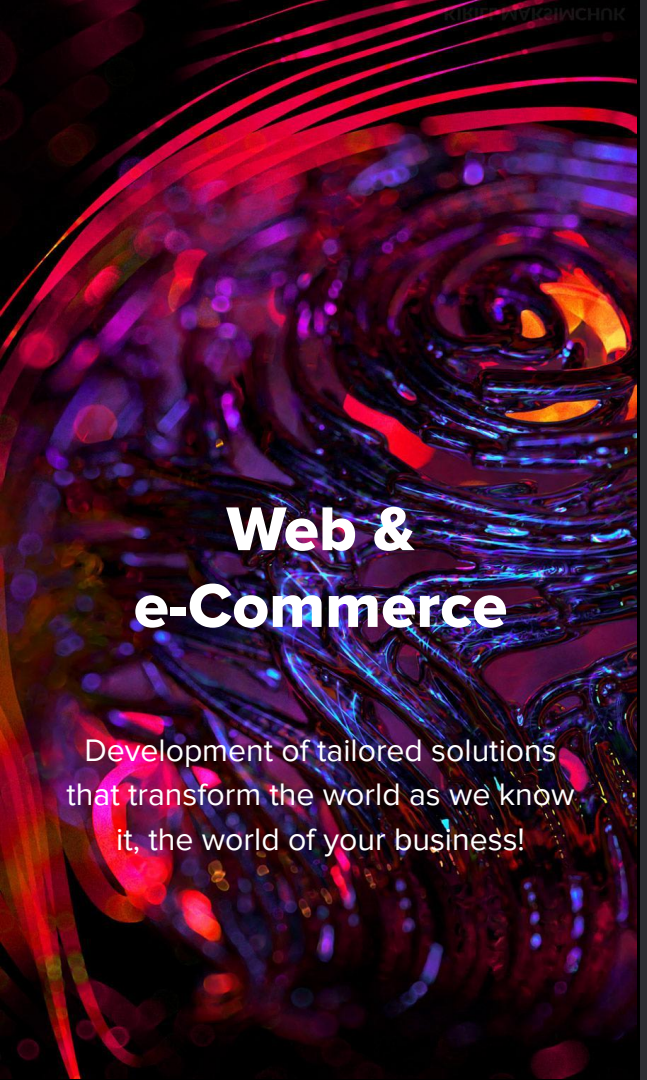
KIVI

IKEA

ZOLLEX

Solutions

OUR SPECIALIZATION



Web & e-Commerce

Development of tailored solutions that transform the world as we know it, the world of your business!

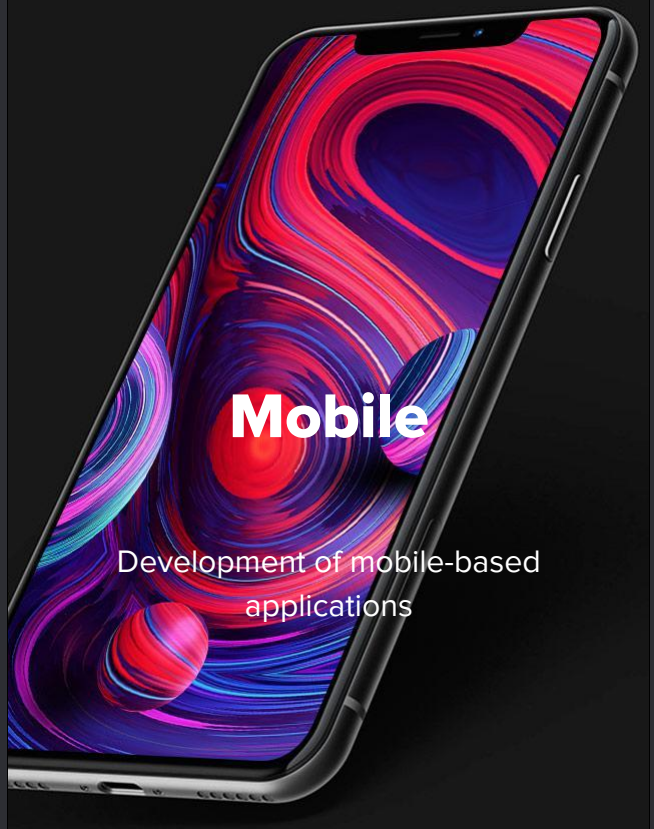
Mobile

Marketing

WEZOM GROUP

ELIT WEB

Web & e-Commerce



Mobile

Development of mobile-based applications

Marketing

WEZOM GROUP

ELIT WEB

Web & e-Commerce

Mobile

Marketing

A complete complex of digital marketing services

SEO

Step 1

ANALYSIS

The site must be optimized for search engine algorithms. To do this, you need to analyze the resource

Step 2

STRATEGY

For each site you need to develop a strategy

Competitors:

https://www.northwesternplastics.com/the-medspa/
https://www.spaderma.com/
https://www.goldcoastmedspa.com/
https://oldtownmedspa.com/
https://www.naturalbeautymedspa.com/

Table of comparison:

Position	Google Page Speed	Mobile	Desktop	SSL	Ref.domains	Ref.links	Indexed Page	Mobile Friendly	Age	Keywords
1	https://www.northwesternplastics.com/	23	77	YES	279	1400	488	YES	2010	1600
2	https://www.spaderma.com/	13	65	YES	96	562	171	YES	2006	4900
3	https://www.goldcoastmedspa.com/	32	87	YES	64	237	234	YES	2002	304
4	https://oldtownmedspa.com	4	20	YES	39	378	473	YES	2016	638
5	https://www.naturalbeautymedspa.com/	93	99	YES	52	193	159	YES	2009	392
OUR	https://www.soluxmedspa.com/	32	37	YES	33	2000	112	YES	2010	252

The site clearly lags behind the niche leader https://www.spaderma.com/ that collects 10 times more traffic than our website http://prntscr.com/p1mx0x and for comparison,
our
http://prntscr.com/p1mxgu .
It is quite realistic to catch up with the leader of the niche, as he can reach the main SEO metrics.

Growth point:
- redo the current site, or do it from scratch
- to work on the usability of the site
- working with the link profile of the site
- expansion of the site structure, creation of profile landing pages for all offered services

SUCCESS STORIES

OF OUR CLIENTS

Wezom

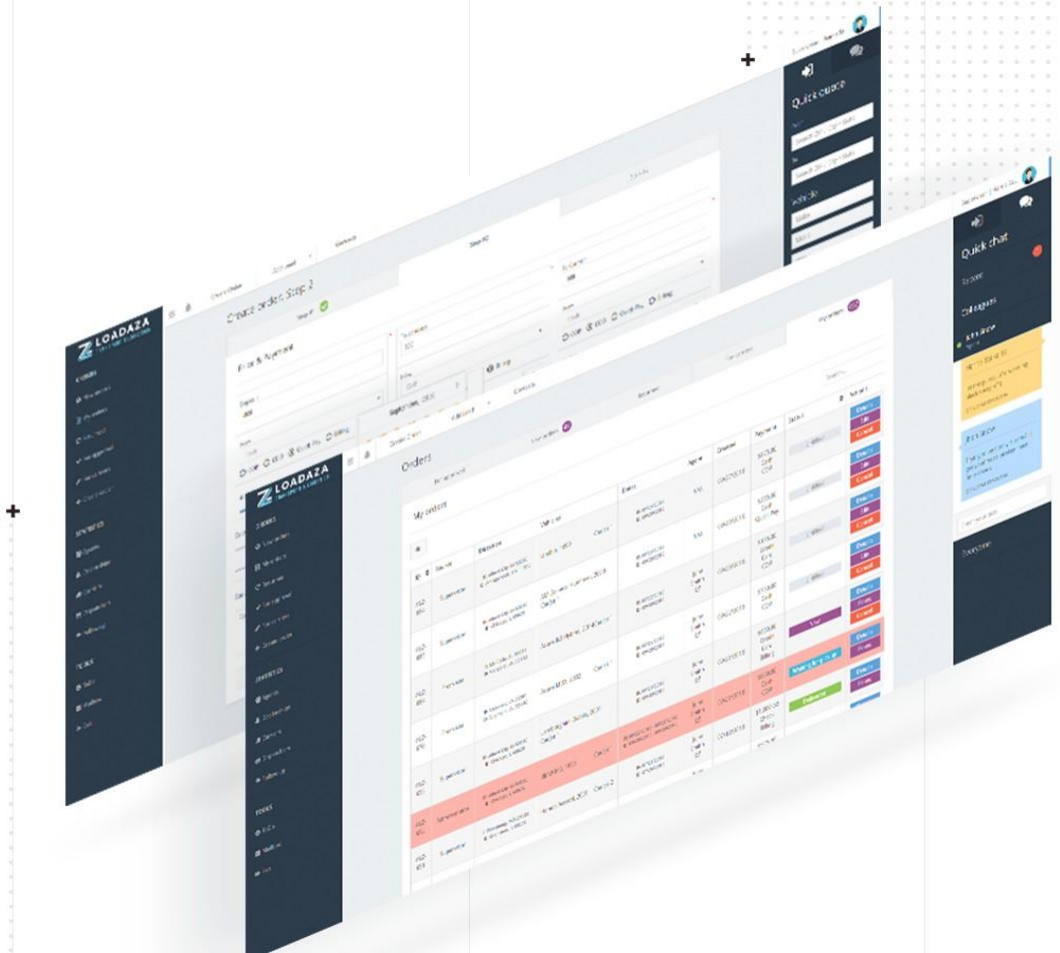
LOADAZA
TRANSPORT & LOGISTICS

An app for vehicle shipping requests aggregation in the USA

Project type
WEB

Field
LOGISTICS, STAFF MANAGEMENT

Wezom



Customer

Aleksandr Nikolaichuk, Chicago entrepreneur

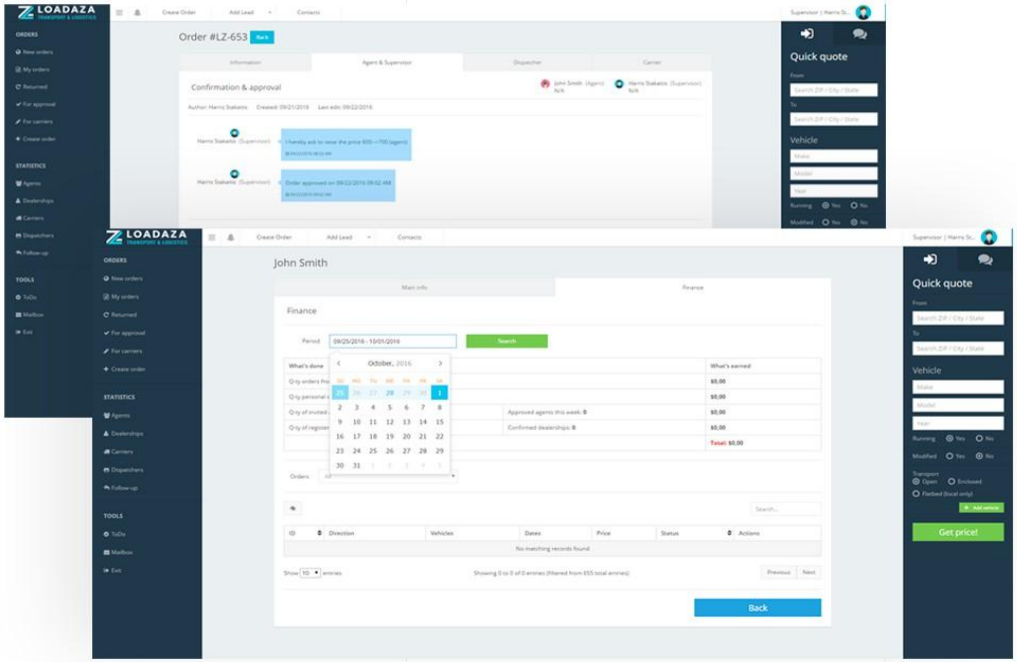
Aim

To organize the collection of shipping requests for customer's company and provide an opportunity to act as a mediator transmitting orders to other carriers

Team

Designer, Front-end, Back-end (5 experts), QA, planner

Wezom



Solution

As a result, we developed two projects. The first one allows customers to make requests and fulfills such functions:

01

Automatically calculate order cost

02

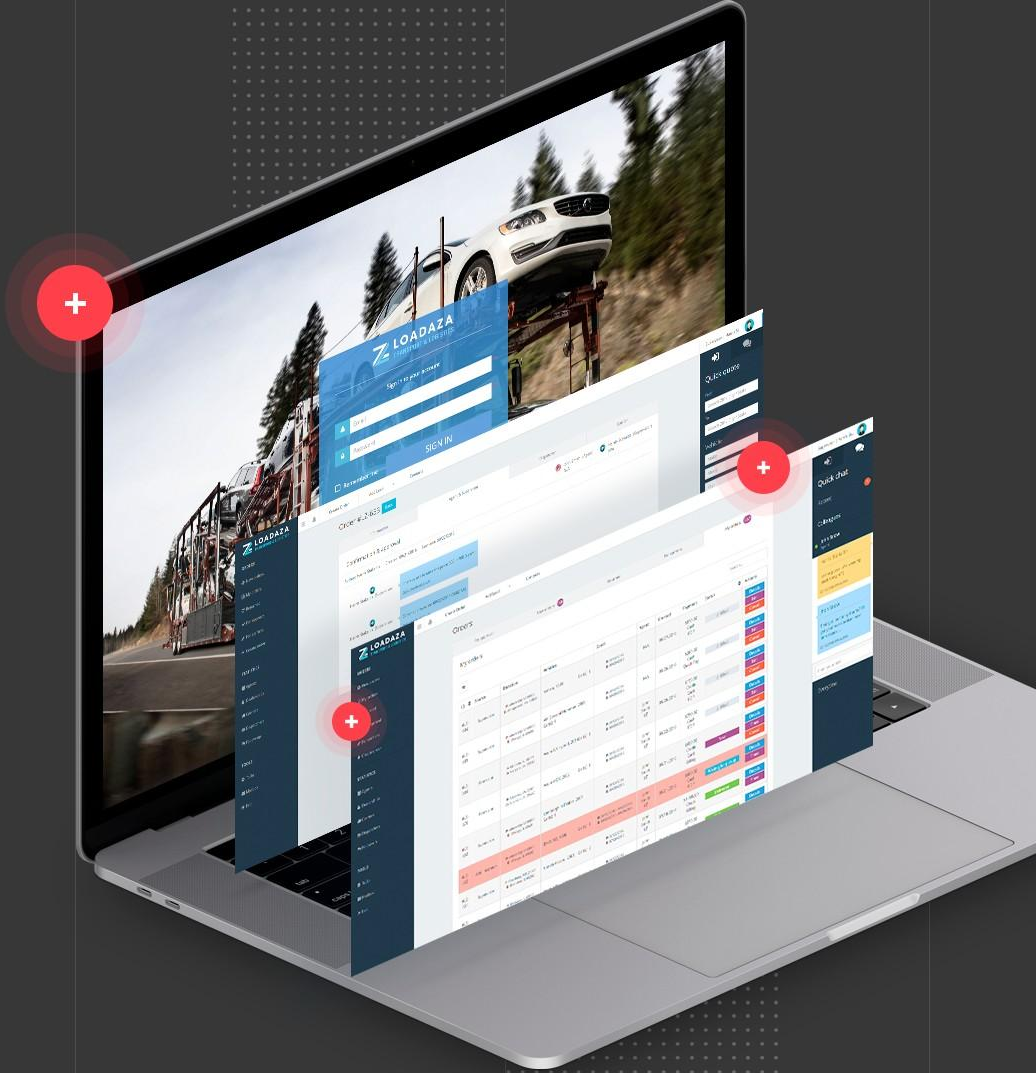
Keep a record of shipping requests

The second project is a back-office management system that allowed automating the majority of personnel management processes.

Wezom

Result

The project gave the customer an opportunity to extend his range of services and to profit by mediation in transactions, as well as to automate the process of personnel management



EXAMPLES OF DEVELOPMENT SOLUTIONS

Cases

ЖК “SPASSKY”

Spas Sky - from the Ukrainian State Housing Corporation «UKRBUD». We have released the convenient interface for navigating through the floors, and a very simple and clear filter allows to choose a flat for any taste.

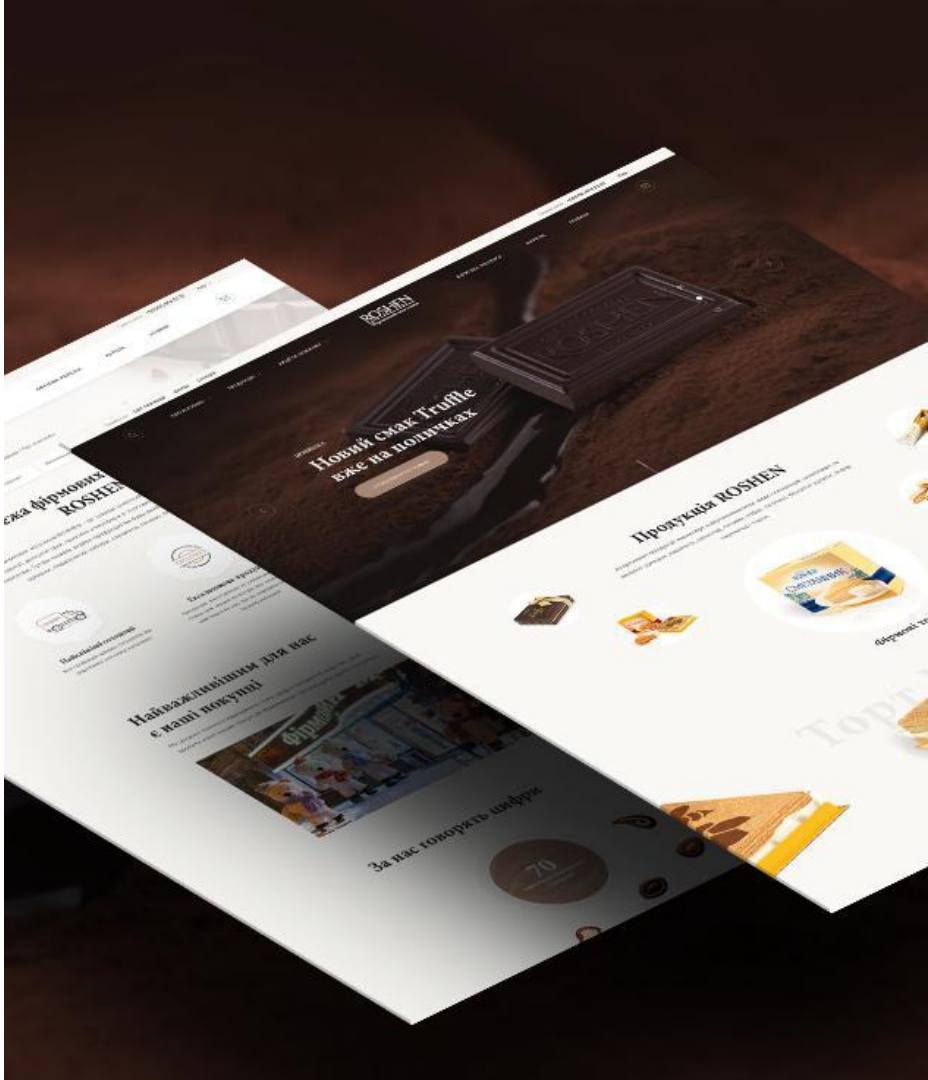
The layout of every floor we performed in digital vector form, that made it possible to implement interactive animations when choosing a flat.

Since every page is overloaded with visual elements, we have implemented smooth transitions between pages, which in turn is hiding the effect of content uploading and making transitions softer and more pleasing to look at.

ROSHEN

The website development for chain of retail candy stores of Roshen Confectionery Corporation with the catalogue of products of exclusive sweets with the opportunity to see on the map the chain stores and choose an alternative route to the nearest convenience store.

The most convenient users section has also been implemented

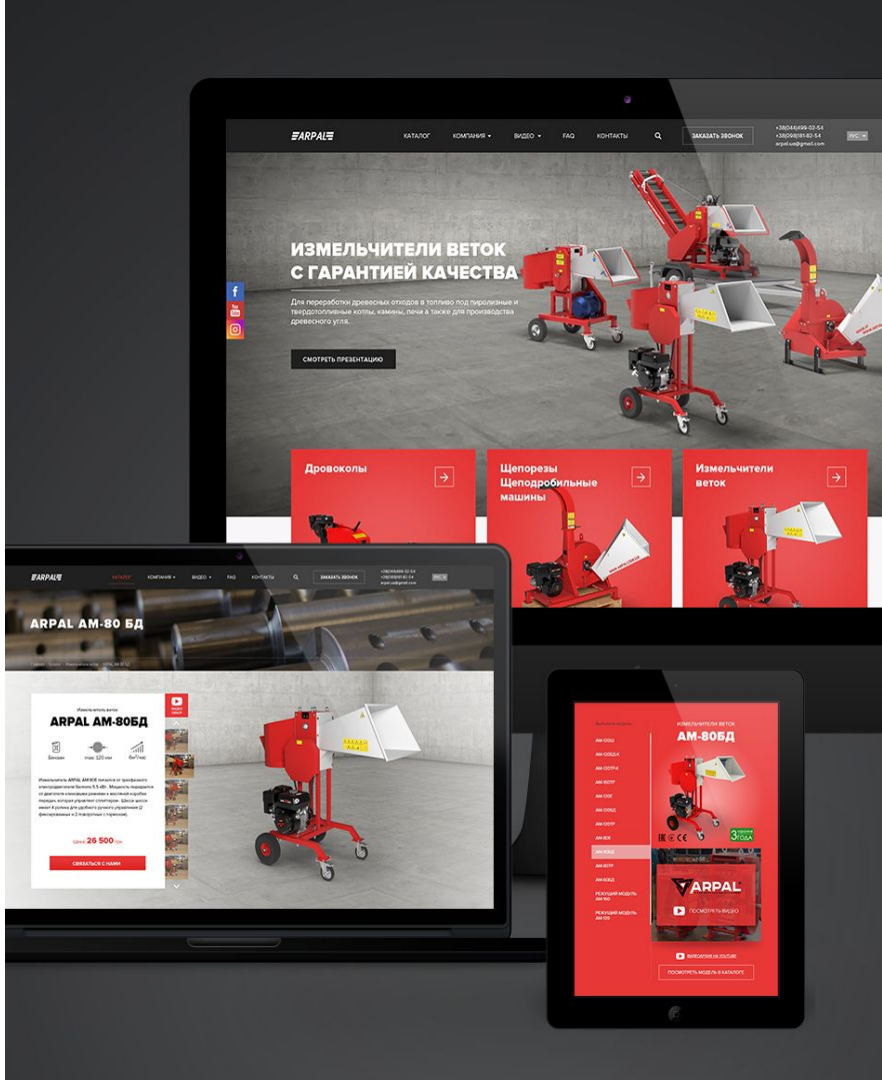


ARPAL

The catalogue site development for manufacturer of branch shredder equipment, splitter and other equipment with 3D modeling realization and opportunity to observe equipment with 360-degree coverage using the plugin.

The primary task of the team was to form the attitudes of consumers about the expertise of the team in the design and manufacturing of equipment through website design, content and structure. To make it possible to understand that the company is inherently unique, all manufactured equipment is protected by patents.

It was necessary to make it as simple and clear as possible to study the technical parameters of the catalog, to see the video reviews of real users.



THANK YOU

Reach out to us with questions anytime

Sergey Guzenko

Igor Volovoj