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industry

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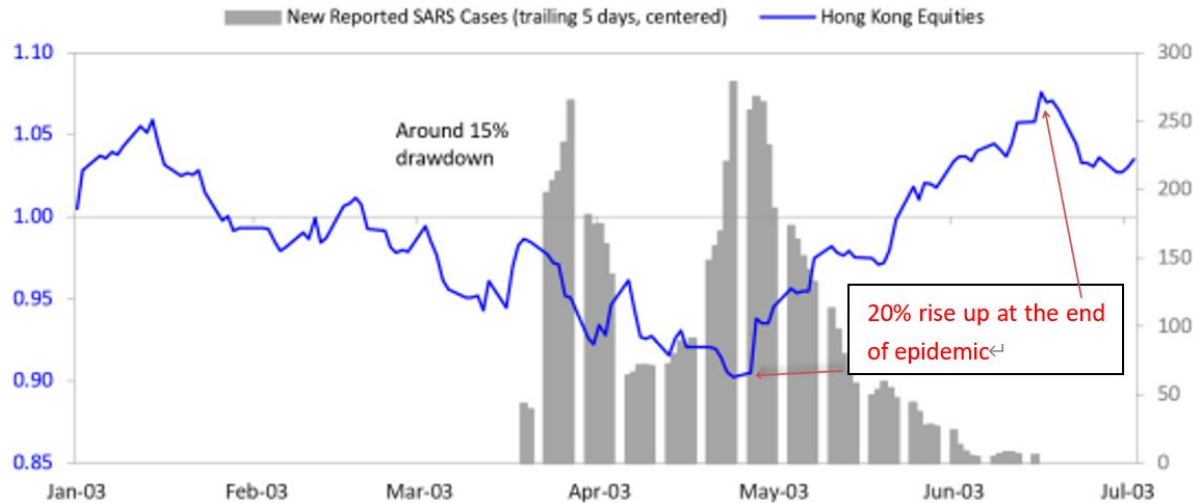
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Diamond in the Darkness

# ■ The Economy in the Epidemic (Like COVID-19)

The economy will rise sharply,  
due to delayed consumption and the government's stimulus policy.

“History doesn’t repeat itself, but it often rhymes,” said Mark Twain.  
Even SARS effected mainly economic climate in Asia, the rising rhymes of world equity is obvious.



# How about the Sex Toys?

It is reported that the sales of adult products have soared in the epidemic

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Coronavirus outbreak • This article is more than 1 month old

Sex toy sales triple during New Zealand's coronavirus lockdown

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Sex toy sales are skyrocketing because of social distancing

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LIFE IN QUARANTINE

**With Sales Up 263% in Quarantine, This Sex Toy Is Encouraging Everyone to Stay Home**



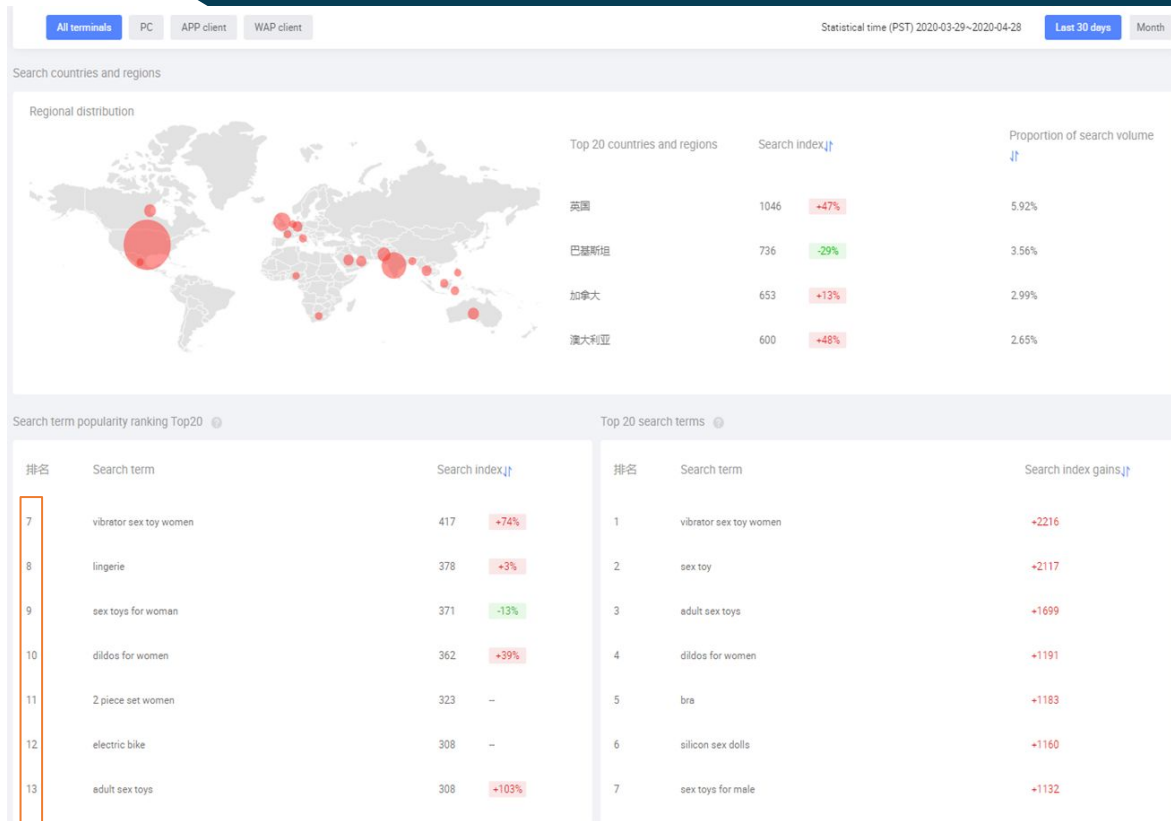
## Sellers' Market

Find in graph:

- 46% of popular search is about sex toys.
- Top search item data rising everyday.

### Conclusion:

- Sellers are more active
- Export data rises  
(Data from Alibaba)



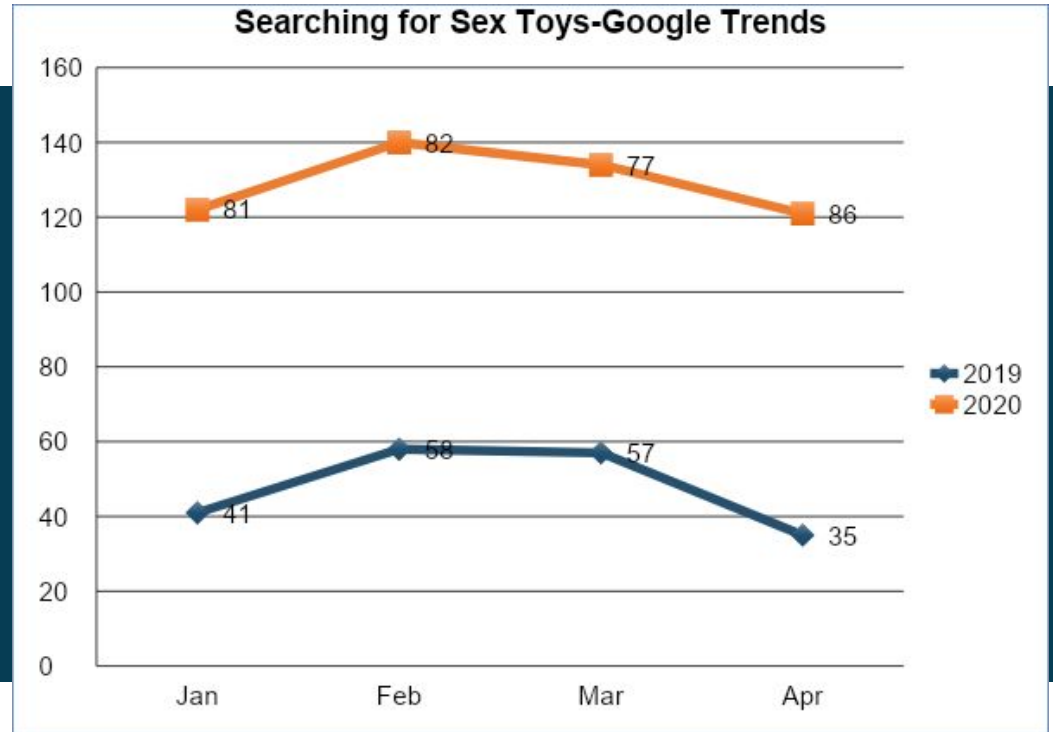


## Buyers' Market

Same period of 2019 and 2020, the online searching for Sex Toys is stably higher than last year.

Online shopping becomes the first choice, bringing Amazon's sales up.

(data from Google Trends)



# ▪ Diamond in the Darkness



## Sales Boom

The sales increased by 100% in sex toys industry in many countries, such as Denmark, New Zealand, Germany and Britain.

Find the interview video of big sex toy retailers in the link: <https://www.youtube.com/watch?v=lc5wNatrI0Q>

