

# LINKBUILDING

ПОДБОР И АНАЛИЗ ССЫЛОК

# ЗОЛОТОЕ ПРАВИЛО

- 1.** Берете дроп
- 2.** восстанавливаете из кэша
- 3.** парсите релевантный дроп-контент
- 4.** наваливаете по больше
- 5.** регаете дропы под PBN, тем же макарон
- 6.** Линкуете!
- 7.** 2 уровнем льете Scarebox +Xrumer

# ЗОЛОТОЕ ПРАВИЛО

**Все понятно?**

**Если нет то...**

**ПРАВИЛО ВОЛШЕБНИКА:  
GOOGLE IT!**

# МОШЕННИКИ

- 1.** Делаем блок Friends
- 2.** Создаем файл friends.html (с такими же стилями)
- 3.** В блоке Friends вставляем iframe нужного нам размера:
- 4.**

```
<iframe width="200" height="500" frameborder="0" scrolling="no" src="http://www.domain.com/blog/friends.html" allowtransparency="true"> </iframe>
```
- 5.** 4. В friends.html добавляем:
- 6.**

```
<meta name="robots" content="noindex, nofollow">
```

# МОШЕННИКИ



Icons Design

## Icons Design

Icons, Inspiration  952 views

incredible growth we're seeing. More and more  
to understand as compared to some other  
iPhone apps released from developers all  
at the application you're using and give you  
...[More this article](#) →

1



### Friends:

- |                                    |                                    |
|------------------------------------|------------------------------------|
| <a href="#">▶ 99Points</a>         | <a href="#">Admix Web</a>          |
| <a href="#">▶ AmritRay Blog</a>    | <a href="#">Artatm</a>             |
| <a href="#">▶ Artfan Design</a>    | <a href="#">Best HTML5 Gallery</a> |
| <a href="#">▶ Blogupstairs</a>     | <a href="#">CSS Gallery</a>        |
| <a href="#">▶ Cuded</a>            | <a href="#">Daily Inspiration</a>  |
| <a href="#">▶ Deepu Balan</a>      | <a href="#">Demortalz</a>          |
| <a href="#">▶ Design Magazine</a>  | <a href="#">DesignDim</a>          |
| <a href="#">▶ Designs Tutorial</a> | <a href="#">Designsmag</a>         |
| <a href="#">▶ Feedgrids</a>        | <a href="#">Free brushes</a>       |
| <a href="#">▶ Free PSD</a>         | <a href="#">Ginva</a>              |

# FOOTPRINTS



# FOOTPRINTS: ATR

- **site:.edu «you must be logged in to comment»**
- **site:.edu «post a comment»**
- **inurl:story.php?title=**
- **allintitle:guestpost guidelines**
- **intitle:write for us**
- **site:.co.uk intitle:«add your site»**
- **site:.de allinurl:/wiki/ intitle:referenz –allinurl:news**

# FOOTPRINTS: ATR

- **site:**
- **allinurl:**
- **inurl:**
- **allintitle:**
- **intitle:**
- **-**
- **&**



# ИНСТРУМЕНТЫ

- 1. ScapeBox**
- 2. Footprint Factory**
- 3. Ahrefs**

**SCAPEBOX**

# SCAPEBOX

The screenshot displays the ScrapeBox 64-Bit V2.0.0.42 interface. The main window is titled "ScrapeBox 64-Bit V2.0.0.42, (C)2009-2015 Scrapebox.com". The interface is divided into several sections:

- Harvester and Keywords:** Features a dropdown menu with 'M' and 'C', radio buttons for 'Custom Footprint' (selected) and 'Platforms', and a list of keywords including Computers, Laptops, notebooks, Software, Hardware, Tablets, Galaxy, Netbooks, iPad, Monitors, Smart Watch, and Touch Screen. Buttons for 'Import', 'Scrape', 'Save', 'More', and 'Clear' are at the bottom.
- Url's Harvested:** A table showing harvested URLs and their Page Rank (PR). The table has columns for 'Url's' and 'PR'. Below the table are buttons for 'Start Harvesting', 'List', and 'Clear'. The text 'Url's in List: 120' is displayed.
- Manage Lists:** A panel with various actions: 'Remove / Filter', 'Trim...', 'Check Pagerank', 'Check Indexed', 'Grab / Check', 'Import URL List', 'Export URL List', 'Import/Export URL's & PR', and 'More List Tools'. An 'Update' button and 'Latest version: 2.0.0.41' notice are also present.
- Select Harvester and Proxies:** Radio buttons for 'Use Custom Harvester' (selected) and 'Use Detailed Harvester'. A checkbox for 'Use Proxies (12 proxies)' is checked, with 'Results: 10' shown. A table lists proxies with columns for 'S', 'IP', 'Port', 'User', and 'Pass'. Buttons for 'Manage', 'Load', 'Save', 'Edit', 'Modify', and 'Clear' are at the bottom.
- Comment Poster:** Radio buttons for 'Fast Poster' (selected), 'Manual Poster', 'Trackbacks', and 'Contact Forms'. A 'Ping' section has '1' selected. Other options include 'Browser Ping', 'RSS', and 'Check Links'. A table shows 'Url's' and 'Status' for various URLs, all marked as 'Completed'. Buttons for 'Start Poster', 'Export', and 'Clear' are at the bottom.
- Data Lists:** A table listing data files with columns for filename, 'C', 'Open', and 'E'. Files include 'PosterNames.txt', 'PosterEmails.txt', 'PosterWebsite.txt', 'PosterComments.txt', and 'PosterBlogs.txt'. Below is a 'Latest List Status' section showing 'Success: 61' and 'Failed: 0'.

At the bottom of the window, system statistics are shown: 'CPU: 0%', 'Mem Load: 21%', and 'Mem Used: 71.04 MB'. A green license notice reads 'Licensed and activated for ScrapeBox v2.0'.

# SCAPEBOX

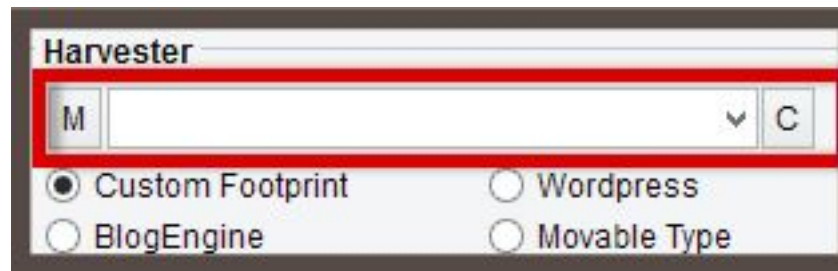
The screenshot displays the ScrapeBox Poster application window. The main area is a table with three columns: 'Url', 'Platform', and 'Status'. The 'Url' column contains a list of various web addresses. Below the table, there are control buttons for 'Start', 'Stop', 'Pause', and 'Proxies'. To the right of these buttons, it shows 'Failed: 0' and 'Success: 0'. Further right are buttons for 'Decaptcha Setup' and 'Close'. At the bottom of the window, a status bar shows 'Names: 1', 'Emails: 1', 'Comments: 1', 'Websites: 1', 'Urls loaded: 76', and 'Active Threads: 0'.

Url	Platform	Status
<a href="http://womensvoicesforchange.org/fitness-saturday-kneeling-tricep-kickbacks.htm">http://womensvoicesforchange.org/fitness-saturday-kneeling-tricep-kickbacks.htm</a>		
<a href="http://kimb.me/why-you-should-always-run-wp-optimize-before-migrating-a-site/">http://kimb.me/why-you-should-always-run-wp-optimize-before-migrating-a-site/</a>		
<a href="http://www.aica-be.org/en/the-second-international-awards-for-art-criticism-iaac-2/">http://www.aica-be.org/en/the-second-international-awards-for-art-criticism-iaac-2/</a>		
<a href="http://www.randomkaos.com/tech-tip-of-the-day-recovering-lost-files-on-windows/">http://www.randomkaos.com/tech-tip-of-the-day-recovering-lost-files-on-windows/</a>		
<a href="https://criteriuminc.com/wordpress/index.php/halozyme-update-following-type-b-fda-meeting/">https://criteriuminc.com/wordpress/index.php/halozyme-update-following-type-b-fda-meeting/</a>		
<a href="http://ryansechrest.com/2015/01/setup-mailtrap-wordpress/">http://ryansechrest.com/2015/01/setup-mailtrap-wordpress/</a>		
<a href="http://zenpsychiatry.com/cancer-a-photo-essay/">http://zenpsychiatry.com/cancer-a-photo-essay/</a>		
<a href="http://www.bodyinmind.org/resources/posters/Vision-of-the-body-enhances-touch/">http://www.bodyinmind.org/resources/posters/Vision-of-the-body-enhances-touch/</a>		
<a href="http://www.echocoffee.com/catering/">http://www.echocoffee.com/catering/</a>		
<a href="http://unifor10b.org/announcements/2014-kdlc-bursaries/">http://unifor10b.org/announcements/2014-kdlc-bursaries/</a>		
<a href="http://www.grantmonck.com/?p=60">http://www.grantmonck.com/?p=60</a>		
<a href="https://www.corephp.com/blog/handpicked-wordpress-themes-part-one/">https://www.corephp.com/blog/handpicked-wordpress-themes-part-one/</a>		
<a href="http://contested.com/tag/intitledivorce-attorney-powered-by-wordpress-leave-a-comment-leave-a-post-leave-a-reply-c/">http://contested.com/tag/intitledivorce-attorney-powered-by-wordpress-leave-a-comment-leave-a-post-leave-a-reply-c/</a>		
<a href="http://benpearson.com.au/web-development/replace-a-non-pluggable-function-in-a-wordpress-parent-theme-with-a/">http://benpearson.com.au/web-development/replace-a-non-pluggable-function-in-a-wordpress-parent-theme-with-a/</a>		
<a href="http://bitsnoop.keeptheportopen.org/search/all/?powered+by+wordpress+%27leave+a+reply%27+minus/c/d/1/">http://bitsnoop.keeptheportopen.org/search/all/?powered+by+wordpress+%27leave+a+reply%27+minus/c/d/1/</a>		
<a href="http://blog.crazyegg.com/2014/08/13/successful-ab-test/">http://blog.crazyegg.com/2014/08/13/successful-ab-test/</a>		
<a href="https://philly.wordcamp.org/2015/2015/06/11/panel-highlight-wordpress-in-education/">https://philly.wordcamp.org/2015/2015/06/11/panel-highlight-wordpress-in-education/</a>		
<a href="http://aaron.jorb.in/blog/2015/04/wordpress-let-wordpress-speak-new-in-wordpress-4-2-make-wordpress-accessibl">http://aaron.jorb.in/blog/2015/04/wordpress-let-wordpress-speak-new-in-wordpress-4-2-make-wordpress-accessibl</a>		
<a href="http://www.confidentcashflows.com.au/testimonials/peter-b-butler-smarter-websites/">http://www.confidentcashflows.com.au/testimonials/peter-b-butler-smarter-websites/</a>		
<a href="http://coolangattaseniors.com.au/blog/free-concert-31st-march-2015.html">http://coolangattaseniors.com.au/blog/free-concert-31st-march-2015.html</a>		
<a href="http://sites.duke.edu/languagesatduke/2013/10/23/hello-world/">http://sites.duke.edu/languagesatduke/2013/10/23/hello-world/</a>		
<a href="http://www.loopdeloop.org/2015/04/b-k-empathy/">http://www.loopdeloop.org/2015/04/b-k-empathy/</a>		
<a href="http://wp.zacgordon.com/a-classic-color-scheme-plugin-for-the-wordpress-admin-area/">http://wp.zacgordon.com/a-classic-color-scheme-plugin-for-the-wordpress-admin-area/</a>		
<a href="http://www.melissadavey.com/uncategorized/gps-back-funding-for-meningococcal-b-vax/">http://www.melissadavey.com/uncategorized/gps-back-funding-for-meningococcal-b-vax/</a>		
<a href="http://www.pocketyourdollars.com/2015/05/amazon-oral-b-vitality-deep-sweep/">http://www.pocketyourdollars.com/2015/05/amazon-oral-b-vitality-deep-sweep/</a>		
<a href="http://variety.com/2015/tv/news/abc-taps-sex-and-the-city-producer-amy-b-harris-as-wicked-city-showrunner-1201517">http://variety.com/2015/tv/news/abc-taps-sex-and-the-city-producer-amy-b-harris-as-wicked-city-showrunner-1201517</a>		
<a href="http://www.confidentcashflowsplus.com.au/proof-of-results/peter-b-butler-smarter-websites/">http://www.confidentcashflowsplus.com.au/proof-of-results/peter-b-butler-smarter-websites/</a>		
<a href="http://www.noblenet.org/ethomson/wordpress/enable-media-replace/">http://www.noblenet.org/ethomson/wordpress/enable-media-replace/</a>		
<a href="https://thejourneyhome.edublog.org/2015/04/17/the-danger-of-silence-speak-your-mind/">https://thejourneyhome.edublog.org/2015/04/17/the-danger-of-silence-speak-your-mind/</a>		

Start Stop Pause Proxies Failed: 0 Success: 0 Decaptcha Setup Close

Names: 1 Emails: 1 Comments: 1 Websites: 1 Urls loaded: 76 Active Threads: 0

# SCAPEBOX



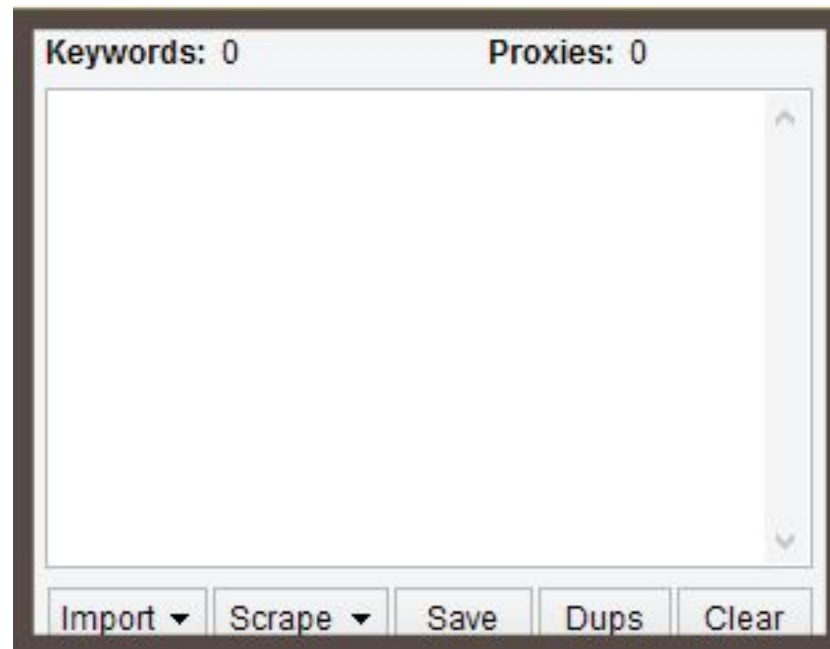
Harvester

M [ ] C

Custom Footprint       Wordpress

BlogEngine       Movable Type

# SCAPEBOX



# SCAPEBOX

Harvester

M site:.gov

Custom Footprint  W

BlogEngine  M

Keywords: 1 Prox

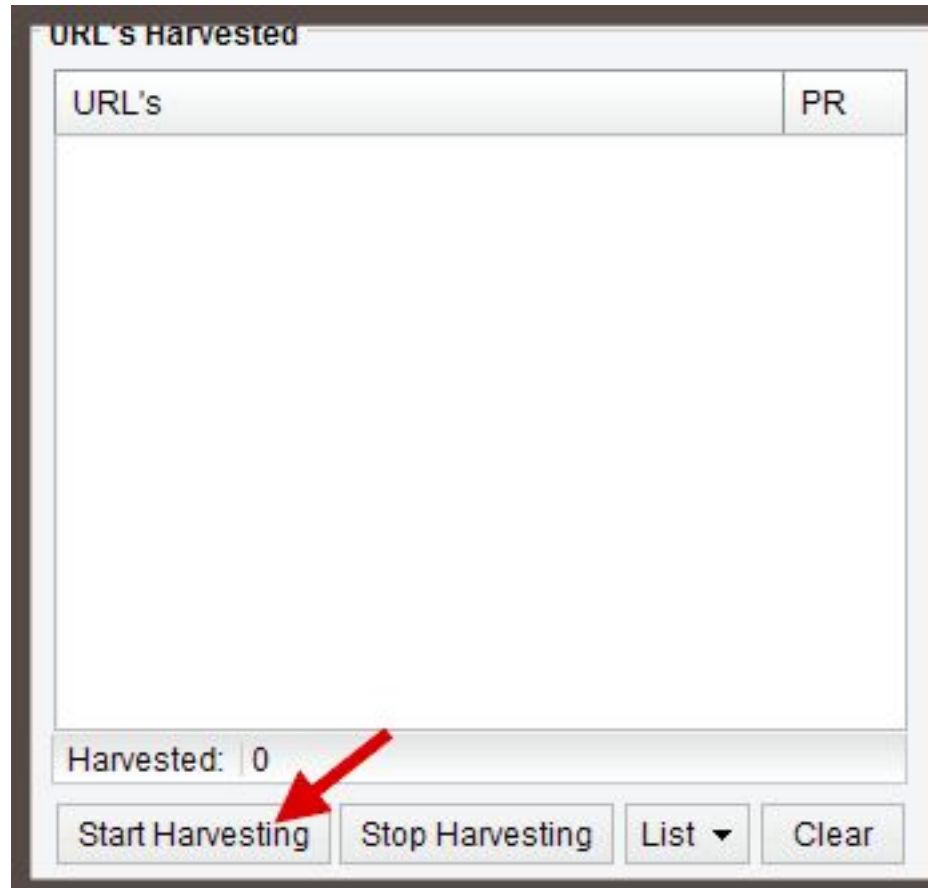
weight loss

# SCAPEBOX

URL's Harvested

URL's	PR
-------	----

Harvested: 0





# SCAPEBOX

URL's Harvested

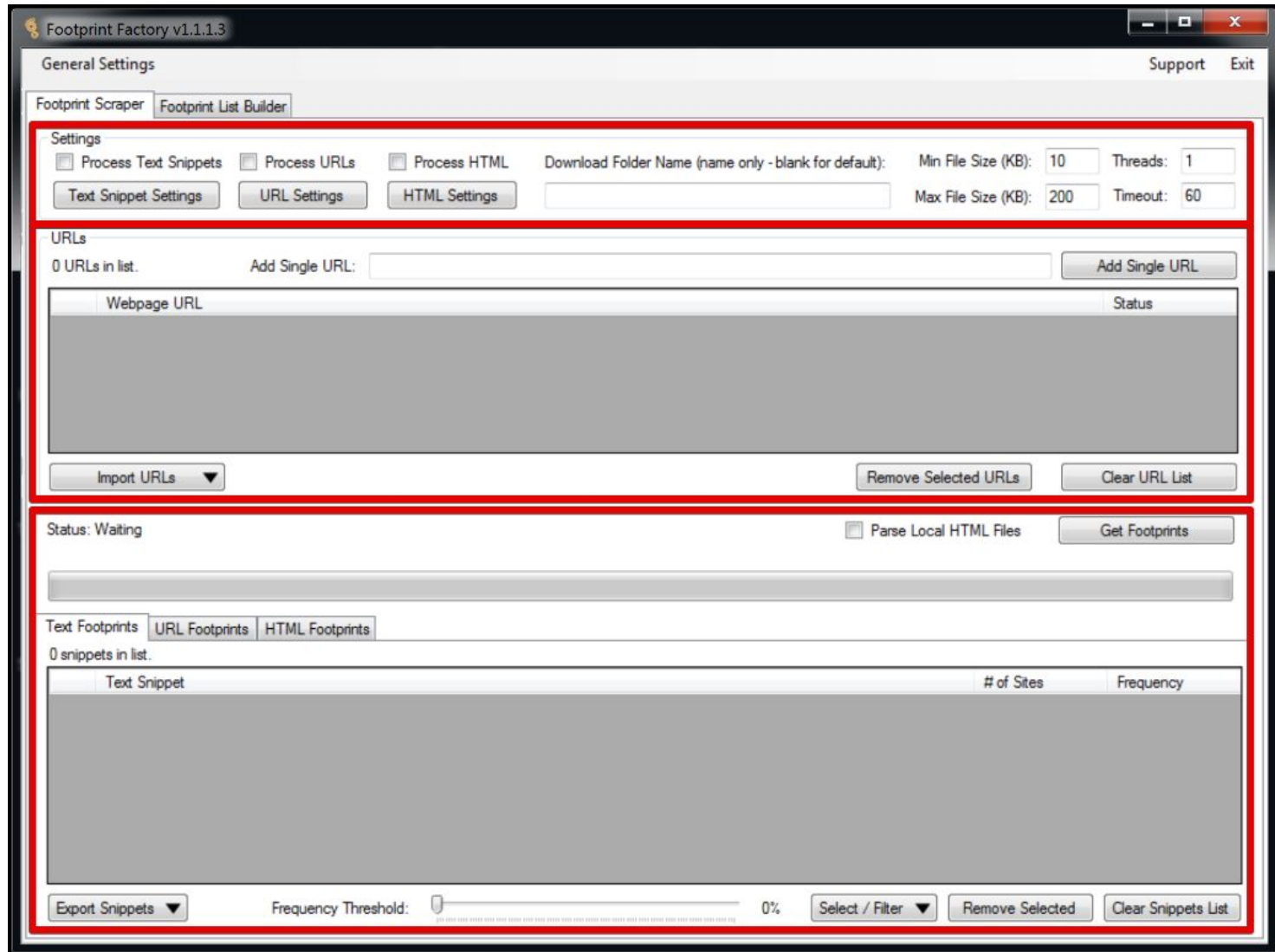
URL's	PR
<a href="http://www.nlm.nih.gov/medlineplus/ency/article/0031">http://www.nlm.nih.gov/medlineplus/ency/article/0031</a>	---
<a href="http://www.nlm.nih.gov/medlineplus/weightcontrol.htm">http://www.nlm.nih.gov/medlineplus/weightcontrol.htm</a>	---
<a href="http://www.nutrition.gov/weight-management">http://www.nutrition.gov/weight-management</a>	---
<a href="http://win.niddk.nih.gov/publications/choosing.htm">http://win.niddk.nih.gov/publications/choosing.htm</a>	---
<a href="http://win.niddk.nih.gov/publications/myths.htm">http://win.niddk.nih.gov/publications/myths.htm</a>	---
<a href="http://www.fda.gov/Drugs/ResourcesForYou/Consumers">http://www.fda.gov/Drugs/ResourcesForYou/Consumers</a>	---
<a href="http://www.choosemyplate.gov/weight-management">http://www.choosemyplate.gov/weight-management</a>	---
<a href="http://www.choosemyplate.gov/weight-management">http://www.choosemyplate.gov/weight-management</a>	---
<a href="http://www.ars.usda.gov/is/pr/2013/130304.htm">http://www.ars.usda.gov/is/pr/2013/130304.htm</a>	---
<a href="http://www.move.va.gov/">http://www.move.va.gov/</a>	---
<a href="http://www.nutrition.gov/weight-management/strategies">http://www.nutrition.gov/weight-management/strategies</a>	---
<a href="http://www.weightloss.gov/">http://www.weightloss.gov/</a>	---

Harvested: 100

Start Harvesting Stop Harvesting List ▼ Clear

# **FOOTPRINT FACTORY**

# FOOTPRINT FACTORY



# FOOTPRINT FACTORY

Text Snippet Scraper Settings

Minimum Snippet Length:  Characters  Replace Numbers with \*

Maximum Snippet Length:  Characters  Treat Pipes as Snippet Separators

Minimum Frequency:  Percent  Filter Out Characters:

HTML Tag Separator Exceptions

HTML Tag	Is a Separator
<!-- Comments-->	<input type="checkbox"/>
<a>...</a>	<input type="checkbox"/>
<abbr>...</abbr>	<input checked="" type="checkbox"/>
<address>...</address>	<input checked="" type="checkbox"/>
<area>	<input checked="" type="checkbox"/>
<article>...</article>	<input checked="" type="checkbox"/>
<aside>...</aside>	<input checked="" type="checkbox"/>
<audio>...</audio>	<input checked="" type="checkbox"/>
<b>...</b>	<input type="checkbox"/>
<base>	<input checked="" type="checkbox"/>
<bb>...</bb>	<input checked="" type="checkbox"/>
<bdi>...</bdi>	<input checked="" type="checkbox"/>

Any HTML tag can be treated as a "separator". For example if all HTML tags are enabled as separators, then this line of HTML:

this is <i>just</i> an example

Would be split into 3 separate snippets:

1. this is
2. just
3. an example

If you were to uncheck the <i> tag as a separator, then it would consider the example above to be a single snippet:

1. this is just an example

Save Settings

# FOOTPRINT FACTORY

URL Elements Settings

URL Parser Settings

- Compare Path
- Compare Filename
- Compare Named Anchors
- Compare Parameter Names
- Compare Parameter Values
- Replace Numbers with \*

Minimum Frequency:  Percent

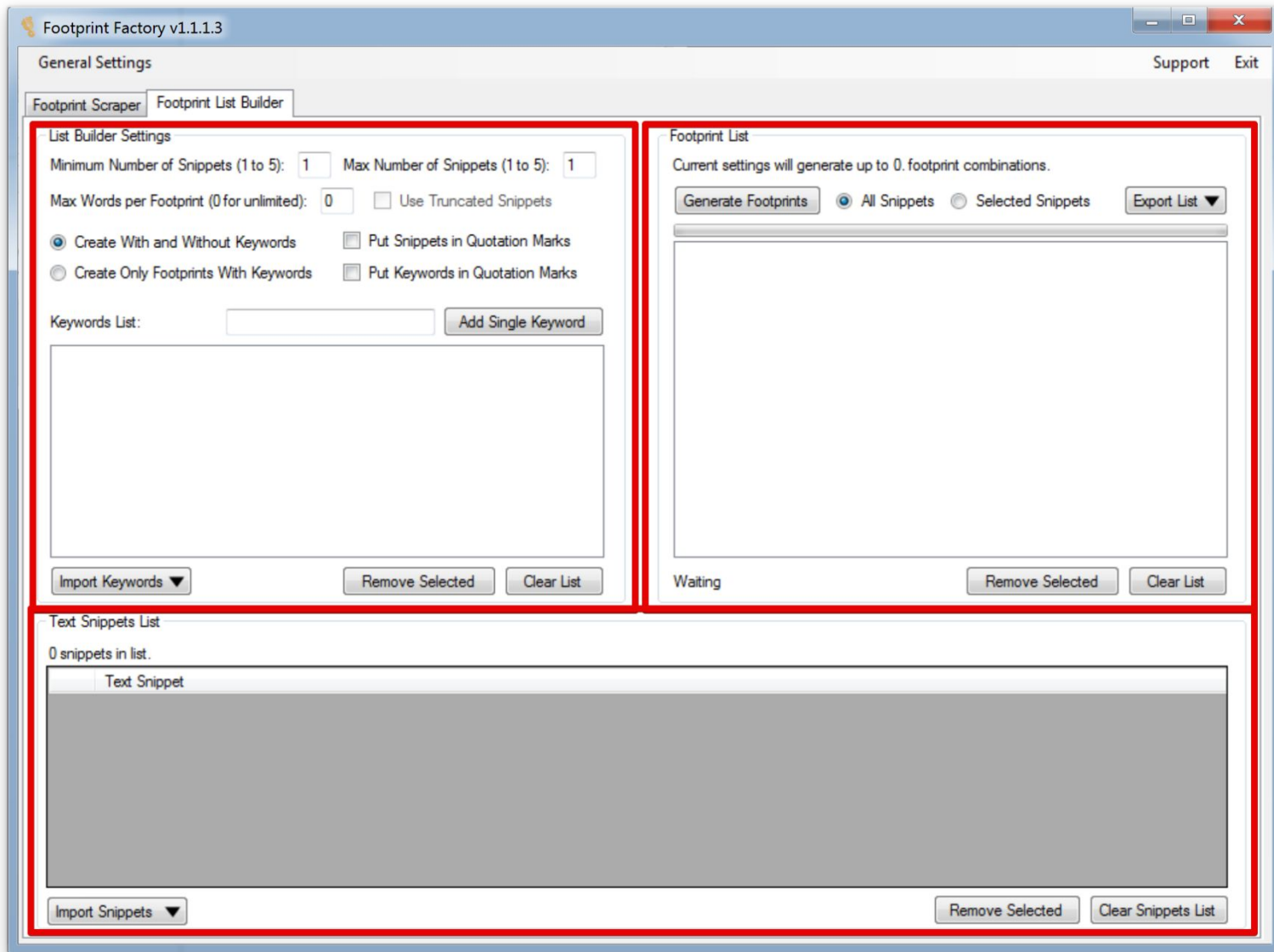
INURL: Footprint Export Settings

Use the following URL elements for INURL: footprints:

- Path
- Filename
- Parameter Names
- Parameter Values
- Named Anchors
- Used Combined Parameter Name + Value (i.e., "name=value")

Save Settings

# FOOTPRINT FACTORY



# АНАЛИЗ КОНКУРЕНТОВ

# AHREFS

indeed.com



\*.domain/\*



Settings

## Overview

### Backlink profile ▾

#### Backlinks

- New
- Lost
- Broken

### Referring domains

- New
- Lost

### Anchors

### Top referring content

### Referring IPs

### Organic search ▾

### Organic keywords

- New
- Movements

### Top pages 🔥

## Backlinks<sup>i</sup>

Group similar links<sup>i</sup>

One link per domain<sup>i</sup>

All links

Link type ▾

Platforms ▾

Fresh index<sup>i</sup>

Live index<sup>i</sup>

125,624 groups of similar link

Referring page<sup>i</sup>

DR<sup>i</sup>

UR↓<sup>i</sup>

Ext.<sup>i</sup>

Social

Find Overseas Jobs and Employment, International Careers and Contracts and other Employment Opportunities and Resources at OverseasJobs.com

54

77

9

fb 466

G+ 11

in 52

[www.overseasjobs.com/](http://www.overseasjobs.com/) ▾

Find Summer Jobs, Camp Jobs, Vacation Jobs and Seasonal Employment with SummerJobs.com™

54

76

9

fb 575

G+ 7

in 0

[www.summerjobs.com/](http://www.summerjobs.com/) ▾

EN



# AHREFS

## Backlinks <sup>i</sup>

Group similar links <sup>i</sup>

One link per domain <sup>i</sup>

All links

Link type <sup>i</sup> ▾

Platforms <sup>i</sup> ▾

Languages <sup>i</sup> ▾

Search in re

Fresh index <sup>i</sup>

Live index <sup>i</sup>

125,624 groups of similar link

Referring page <sup>i</sup>

DR <sup>i</sup>

UR <sup>i</sup> ↓

Ext. <sup>i</sup>

Social

Find Overseas Jobs and Employment, International Careers and Contracts and other Employment Opportunities and Resources at OverseasJobs.com

[www.overseasjobs.com/](http://www.overseasjobs.com/) ▾

54

77

9

fb

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G+

11

in

52

Find Summer Jobs, Camp Jobs, Vacation Jobs and Seasonal Employment with SummerJobs.com™

[www.summerjobs.com/](http://www.summerjobs.com/) ▾

EN

54

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G+

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All My Faves: My Homepage! Visual Bookmarks & Web Directory

56

74

873

fb

15K

G+

708

[www.indeed.com/jobs?indpubl](http://www.indeed.com/jobs?indpubl)

All

Japanese

English

Korean

Spanish

Chinese (zh-cn)

French

Portuguese

German

Dutch

Russian

# AHREFS

## Backlinks <sup>i</sup>

Group similar links <sup>i</sup>

One link per domain <sup>i</sup>

All links

Link type <sup>i</sup> ▾

Platforms <sup>i</sup> ▾

Languages <sup>i</sup> ▾

Fresh index <sup>i</sup>

Live index <sup>i</sup> 125,624 groups of similar link

Referring page <sup>i</sup>

DR <sup>i</sup>

UR <sup>i</sup> ▾

Ex

backlin

Find Overseas Jobs and Employment, International Careers and Contracts and other Employment Opportunities and Resources at OverseasJobs.com

54

77

[www.overseasjobs.com/](http://www.overseasjobs.com/) ▾

Find Summer Jobs, Camp Jobs, Vacation Jobs and Seasonal Employment with SummerJobs.com™

54

76

[www.summerjobs.com/](http://www.summerjobs.com/) ▾

EN

All

Blogs

Ecommerce

Message Boards

Wikis

CMS

Comment Systems

Wordpress

search  
d.com

search  
d.com

IMAGE

# AHREFS

## Backlinks <sup>i</sup>

Group similar links <sup>i</sup>

One link per domain <sup>i</sup>

All links

Link type <sup>v</sup>

Platforms <sup>v</sup>

Fresh index <sup>i</sup>

Live index <sup>i</sup>

125,624 groups of similar links

Referring page <sup>i</sup>

Find Overseas Jobs and Employment, International Careers and Contracts and other Employment Opportunities and Resources at OverseasJobs.com

[www.overseasjobs.com/](http://www.overseasjobs.com/) <sup>v</sup>

Find Summer Jobs, Camp Jobs, Vacation Jobs and Seasonal Employment with SummerJobs.com™

[www.summerjobs.com/](http://www.summerjobs.com/) <sup>v</sup>

EN

All (125,624)

Dofollow (42,751)

Redirect (30)

Governmental (2)

Educational (93)

Notsitewide (125,624)

Nofollow (85,028)

Sitewide (0)

# ЧТО ЕЩЕ ПОЧИТАТЬ?

- 1.** <https://goo.gl/3At0jE> - linkbuilding по футпринтам
- 2.** <https://goo.gl/0jbm9L> - операторы поиска
- 3.** <https://goo.gl/6GAU1T> - инструкция по linkbuilding PRO 😊

ПРАКТИКУЕМСЯ ДАЛЬШЕ ...