

# ECO-TOURISM



Eco-tourism (ecotourism, green tourism) is a form of sustainable tourism that focuses on visiting relatively unaffected natural areas.

The term "ecotourism" in the West was officially used at a conference by Mexican ecologist Hector Ceballos-Laskurain (Spanish: Hector Ceballos-Lascurain) in the first half of the 80s of the XX century. It reflected the idea of harmony between recreation and ecology and gained great popularity. One of the options for this definition is ecotourism as an active form of recreation, based on the rational use of natural goods. It involves the rejection of the cult of comfort, mass communications, accessibility and consumption of more and more tourism goods (in contrast to tour realism, for example, which implies immersion in nature and culture while maintaining a high level of comfort). Instead, it instills another system of values, which become the contemplation of nature, spiritual enrichment from communicating with it, participation in the protection of the natural heritage and support of the traditional culture of local communities



# ECO-TOURISM IN COSTA-RICA

This country is most associated with ecotourism. Costa Rica is famous for its magnificent (and carefully protected) nature. Its coastlines along the Caribbean and the Pacific Ocean make up almost one fourth of all the rainforests of the planet.



And there are breathtaking volcanoes and ecologically clean beaches that give the impression of absolute pristine. Also in Costa Rica, tourists are offered to stay in special eco-hotels. The most popular is Tabacon Thermal Resort & Spa, famous for its thermal pools and views of the volcano.

# ECO-TOURISM IN NORWAY

If you think that the harsh Scandinavian country has little to do with ecotourism, then you obviously have not seen the Norwegian fjords. Due to their remote location and strict compliance with environmental standards, the famous fjords of Norway have been preserved in all their splendor: snow-capped mountains, beautiful waterfalls and crystal clear water.

Tourists can go trekking, cross-country cycling, or take a scenic boat ride. There are many wild animals in the fjords, including eagles, seals, porpoises and seabirds. You can also visit small fishing villages where cultural traditions are preserved from century to century. Visiting the Vikings is real.



# ECO-TOURISM IN KENYA



For many of us, this country is associated with safari. After all, Kenya is known for its spacious savannahs, where lions and elephants abound. But most residents do not suspect that Kenya has mountains, lakes, tropical forests, deserts and beaches, and everywhere has its own unique ecosystem and wildlife, which means that it is definitely included in the list of the best countries for ecotourism. Kenya's incredible natural diversity is protected in approximately 50 national parks and reserves throughout the country.

On the coast you can take a walk along the pristine white beaches or go diving along the colorful coral reefs. And in the savannahs and forests - with your own eyes to see the rich flora and fauna. They, alas, suffered greatly as a result of poaching, but the government and environmental organizations are doing everything possible to preserve the natural heritage.



# ECO-TOURISM IN KERALA, INDIA



Небольшой штат Керала, расположенный на юго-западном побережье Индии, часто называют «личной страной бога». И это не покажется вам преувеличением, если посчастливится увидеть ее роскошные девственные леса и чистые песчаные пляжи.

Это один из самых нетронутых уголков Индии, где обитают сотни уникальных видов животных и почти четверть всех растений в стране (а их, на минуточку, 10 000 видов). В национальных парках Эравикulam и Перияр, а также заповеднике Ваянад живут слоны, гульманы (вид мартышек) и тигры. По версии National Geographic Traveller, Керала — один из «десяти райских уголков мира». Также издание включило ее в список «50 мест, которые необходимо посетить в мире».

# ECO-TOURISM IN ICELAND

The country of glaciers and geysers received the title "The world's most accurate energy consumer." That is why there is such clean air and green valleys. Icelanders will offer you to follow their example - forget about the car and move on foot (as an option: on a horse or bicycle). Fortunately, there is something to see here. Iceland is a country where flowering plains are adjacent to harsh rocks, and hot springs are adjacent to ancient glaciers.



By the way, the state association Icelandic Farm Holidays operates here, offering farm accommodation. About 150 households are waiting for tourists. They will offer you a delicious and healthy breakfast made from natural products and a full sleep in a cozy "peasant" bedroom. And you can choose a cultural program to your taste. If you want, ride your bike around the area and play golf. And if you want, help the owners in the garden.

# ECO-TOURISM IN RUSSIA

Russia is an ideal place for eco-tourism! Firstly, the vast territory of our country is populated by only half. Secondly, almost all climatic zones of the planet pass from Russia - from arctic to subtropical. And thirdly, our landscapes are so diverse and amazing that 11 unique natural sites are already included in the UNESCO World Heritage List and another 15 areas are waiting to be added to it. This means that you have a huge choice of places for ecological tourism in Russia.



Baikal is the most famous destination for eco-tourism in Russia. Moreover, it is from Baikal that we recommend starting your experience of ecological travels. Indeed, despite the fact that Baikal is a beautiful protected area, you will not have to leave for a long time and far from civilization.

Mountain Altai is the second most popular destination for eco-tourism in our country! Altai mountains, like Baikal, are protected by UNESCO.

If you want to visit several unique nature reserves and national parks in our country, we recommend that you go to Primorye!



# Thank you for attention!

Man with the development of civilization is very much detached from nature. However, he strove for this from the very beginning. But now it's time to rethink. A man suddenly saw how much he deprived himself of having refused clean and fresh air, from the opportunity to watch sunrises and sunsets, and from many other pleasures that are not available in cramped city apartments.

Probably, it is no coincidence that such a direction of outdoor activities as ecotourism appeared. Love and respect for nature, the development of eco-culture becomes the main goal of such travels.