

Project: Global Social Media Plan // January

Topic: Chinese New Year 2

Format: video

Date: 28 January



Description

Chinese New Year, known as the "Spring Festival", is an important Chinese festival celebrated at the turn of the traditional lunisolar Chinese calendar.

Facebook

Posting text (240)

Today, we celebrate Chinese New Year.
#volkswagen #chinesenewyear

Twitter

Posting text (140)

Today, we celebrate Chinese New Year.
#volkswagen #chinesenewyear

Instagram

Posting text

Today, we celebrate Chinese New Year.

#volkswagen #chinesenewyear #rooster
#celebration #vw #car #lights

Image