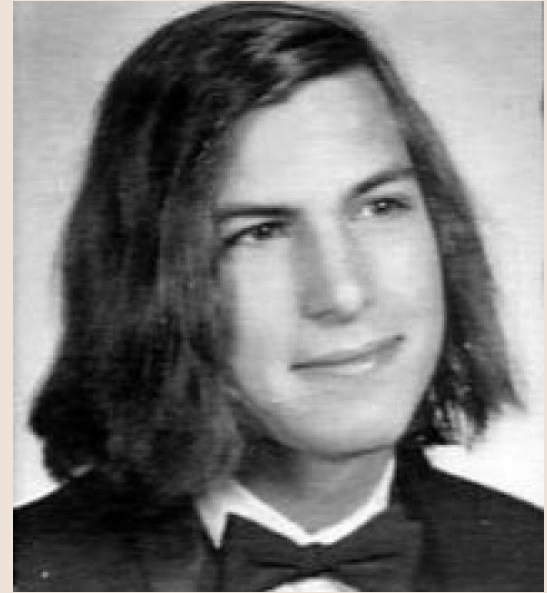


Steven Paul Jobs

(1955 – 2011)



Steve Jobs founded Apple in 1976 with Steve Wozniak and Ronald Wayne. In 1985, he left there because of disagreements with the top management of the corporation, and in 1997 he returned and since 2000 he himself became its CEO.



Apple 1

First computer Apple



For 10 years, under the leadership of Jobs, Apple has been able to maintain a leading position in the computer market. The success of Apple's first computer model, called Apple I (about 200 such machines were sold, which is a very good indicator for a start-up company) was consolidated in 1977 with the release of Apple II, which was considered the most popular personal computer for 5 years.

In 2000, the word "temporary" disappeared from the job title of Jobs, and the founder of Apple got into the Guinness Book of Records as the CEO with the most modest salary in the world (according to official documents, Jobs's salary at that time was \$ 1 per year).



In 2001, Steve Jobs introduced the first iPod player. A few years later, selling iPods became the company's main source of revenue. Under the leadership of Jobs, Apple in 2006 significantly strengthened its position in the personal computer market, which was facilitated by the transition of Macintosh machines to high-performance processors manufactured by Intel.



On January 9, 2007, Steve Jobs went on stage and introduced a small device that was destined to make Apple the largest technology company in the world. The iPhone itself has undergone many versions over the years, but how Steve Jobs described it ten years ago - something like this is mainly used until so far. Jobs said the iPhone can play movies, podcasts, television shows, transfer browser bookmarks and sync photos.

It was a device with powerful specifications for its time.

In January 2010, Jobs presented to the public a new Apple device - an iPad Internet tablet, and in September he finally left the company.

