



Hello , I'm the most creative content creator on social media platforms



Resume

Age: 21 but not a savage

**Education: Secondary school Education, theatre
audiovisualisztion technics (2017-2019);
All-Russian state institute of cinematography**

Work experience: 1,5 years

Level of English language: B1

Me on social media platforms:

https://instagram.com/aka_batya?utm_medium=copy_link



**My vision:
I bring creativity in the
management of social
media platforms so that
brands can be
interact-able and
recognizable**

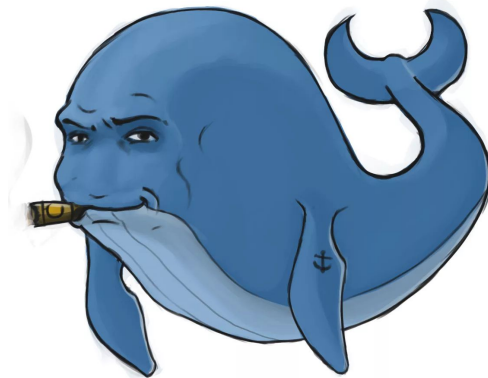


3 main most important goals / ways in which I manage accounts:

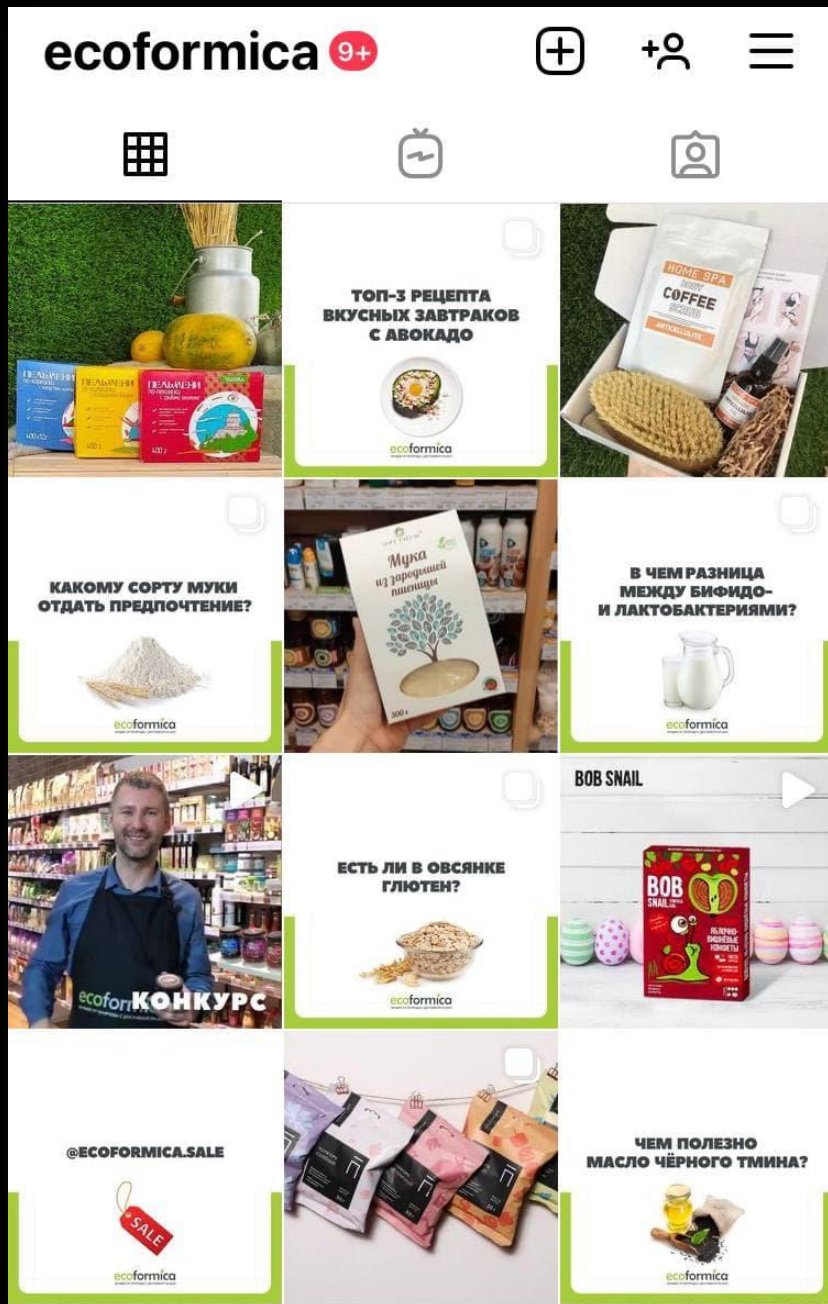
Original content: followers — our friends, with friends we communicate using memes. We share information which we are most interested in

Musical ushering, music unites and influences people, in creating content I use music which reflects the message being passed

Fast Replies: I am available 24/7 to answer people, because in my life, my work is my top priority, and for this I interact with followers positively and create an atmospheric conversation



My projects



before



after

Organic-market "Ecoformica"

Goal: to stand out among competitors, to form an idea of organic products among the mass population, to increase the number of subscribers.

What I did:

- Made an individual content plan (7 posts per week, 28 posts per month);**
- Increased the number of interactive stories;**
- Developed contests;**
- Monitored comments and messages;**
- I wrote creative captions for all the posts;**
- I did weekly photo shoots;**
- I prepared monthly reports on the work done.**

Results:

- The number of subscribers increased from 11,009 to 16,706 in IG;**
- Increased customers attention;**
- The average number of participants in the competition before the start of our joint work was 108 people, after which increased to 200**

"Eda Vsegda" canteen network


Goal: to create a visually attractive profile, increase the activity of subscribers, and reduce the amount of negativity in the account.

What I did;

- Created a very attractive profile in the feed;
 - Increased the number of interactive stories;
 - I wrote captions for all the posts;
- Monitored the group's comments and messages;**
- I prepared monthly reports on the work done.


Results:



- The visual of the feed has become attractive;
- Increased the number of reviews and mentions of the account;
- The number of negatives decreased by 100 percent due to timely responses, competent processing of negatives and quick solutions to the complaints of subscribers

 **Банк «Центр-инвест»**
29 нояб. 2019

#Советы_Центринвест

 Черная пятница — это отличный повод заказать карту «Visa Virtual» от банка «Це... ещё




 **Black Friday** 




**ПРЕИМУЩЕСТВА КАРТ
«VISA VIRTUAL»**


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 **Банк «Центр-инвест»** 3

 Комментарии  Поделиться  Класс

 **Банк «Центр-инвест»**
12 нояб. 2020

10 причин открыть зарплатный проект с кэшбэком 
... ещё

10 причин открыть зарплатный проект с кэшбэком

 **БАНК
ЦЕНТР-ИНВЕСТ**

“Center-Invest” Bank

Goal: maintaining the bank account in the well-known Russian social network "Odnoklassniki”

What I did:

- I wrote informational and interactive posts;**
- I made the bank's services and policies known to individuals who had little or no idea.**

Results:

Bank "Center-Invest" took the 5th place in the TOP 10 banks in the social network "Odnoklassniki"



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