

Project: Global Social Media Plan // March

Topic: Interior Riddle 1

Format: image

Date: Flexible Content



Description

The Interior Riddle series focuses on details from Volkswagen cockpits. It combines a “call to action” aspect with outstanding detail shots that inspire every car enthusiast. It's a Polo.

Facebook

Posting text (240)

Which Volkswagen takes you on a journey through time? #interior #riddle

Twitter

Posting text (140)

Which Volkswagen takes you on a #journey through time? #interior #riddle

Instagram

Posting text

Which Volkswagen takes you on a journey through time? #interior #riddle #volkswagen #car #roadtrip #journey #ontheroad

Image

