# The culture of sweden

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### The First! Sweden people avoid





angers

Pathologically polite Swedes do not easily cross the borders of someone else's personal space. A win-win strategy is to speak first with the Swede, keeping the distance in a friendly and respectful manner.

## The second!

"Fika" - this word is given to the sweet thrill in any Swedish heart. The meaning of "fiki" (from the word "coffee", in which the syllables are exchanged in places) is to drink coffee and socialize, as well as absorb the favorite cinnamon rolls, cookies and all kinds of muffins.

### Fikal





#### The third:

- Swedens eat sweets on Saturdays
- Every Saturday, in the family circle in front of the TV, both adults and children devote themselves to eating sweets: the average Swedish family eats 1.2 kg of sweet per week! Why is the main peak on Saturday? Apparently, to somehow limit the irrepressible craving for sweets.

#### SWEE

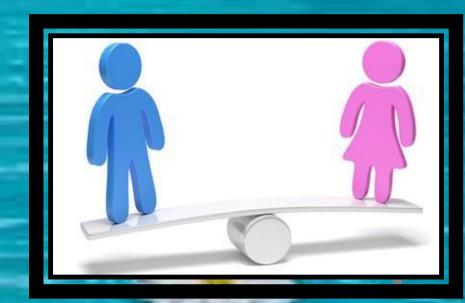




### The Forth—Gender Equality

All people are equal regardless of gender - Swedes hear this mantra from kindergarten. And therefore, both boys and girls at school learn to sew and knit, bake buns, carpentry and forge for iron. Most Swedish dads with zeal take maternity leave to babysit and change diapers while mom is at work. They also bake saffron buns with pleasure and grow pelargonium in pots. Who said that this is not a male job? She doesn't bother hitting a football game or running on motorcycles, and mom, by the way, will also be happy to take part in this.





#### And the Fifth...





#### ECOLOGY

Sorting garbage and processing food waste is only the tip of the iceberg. In the supermarket are often sent with rag shopping bags or backpacks - not to buy harmful plastic bags for the environment. Furniture is better to buy second-hand: consumerism destroys the environment. Each package is meticulously studied: are there any additives harmful to the environment? If it flashes on the news that some factory or poultry farm pollutes the air or water, or, even worse, keeps hens in cramped quarters, its products will immediately stop buying. No compromise.

