

Project: Global Social Media Plan // September

Topic: Fashion Month 1

Subline: The Arteon strikes a pose

Format: Image

Date: 7 September – 3 October



Description

London, Milan and Paris all start their fashion weeks in September. The Arteon joins in the fashion fever by showcasing an elegant colour from the new collection. Please link to your local product website.
Frequently used hashtags on Instagram, e.g. #fashionweek 8.5 million, #fashion 393 million, #style 230 million

Facebook

Posting text (240)

Start fashion week in style. #fashionweek #vwarteon #fashion #style

Twitter

Posting text (140)

Start fashion week in #style. #fashionweek #vwarteon #fashion

Instagram

Posting text

Start fashion week in style. #fashionweek #vwarteon #fashion #style #catwalk #vw #car #volkswagen

Image

