

# BRAC



Anastasia Bobrova  
Dmitry Alekseev  
Maria Redkina  
Sofia Kuznetsova  
Maria Sum

# General information

- **BRAC**- an international development organisation based in Bangladesh
- Established in 1972 after the independence
- Aim-to reduce poverty by providing the poor people with opportunities to make affirmative changes in their lives
- The largest non-governmental development organisation in the world
- BRAC is present in all 64 districts of Bangladesh as well as 11 other countries in Asia, Africa and America



# Organizational dimension

## Geographic range

- BRAC is a transnational organisation that operates in 12 countries

## Support base

- BRAC has connections with developed countries such as UK that provided 226 million pounds to it over 5 years starting from 2012 “to help meet millennium development goals and lift Bangladeshis out of extreme poverty”
- £132m from AusAid



## Personnel

- Has a managerial personnel and applied experts and professionals
- Working for the company's interests inside the NGO (accounting, redistribution of finances and looking for investors) and outside the NGO such as for skills development and education
- Opportunity to become a volunteer and help BRAC to fight poverty

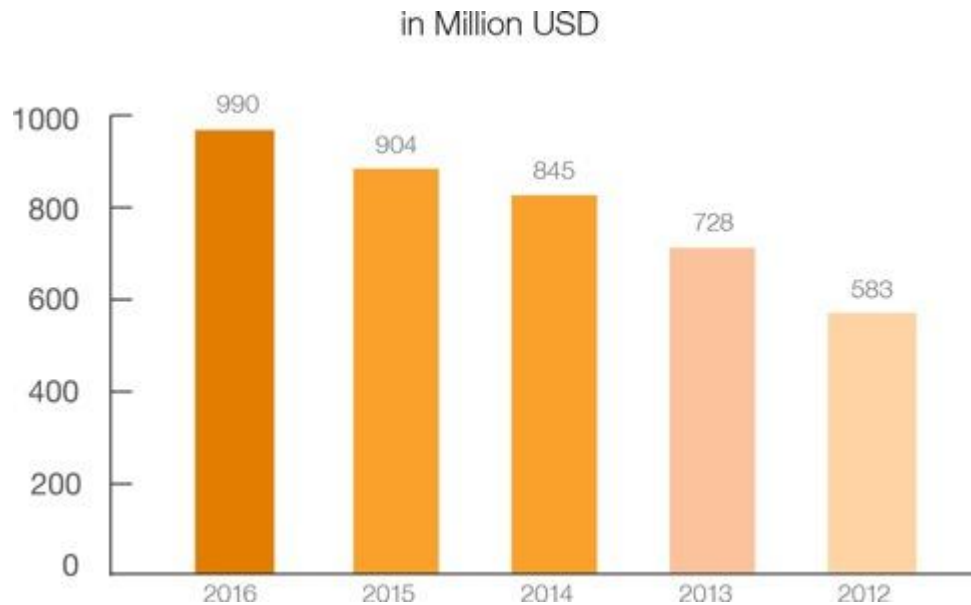
## Financing

- Opportunity to donate money using the official website
- BRAC-completely self-sustainable in Bangladesh through its own network of development programmes, social enterprises and investments



# BRAC international control system

- Expense Revenue
- Grant Composition
- Annual Expenditure

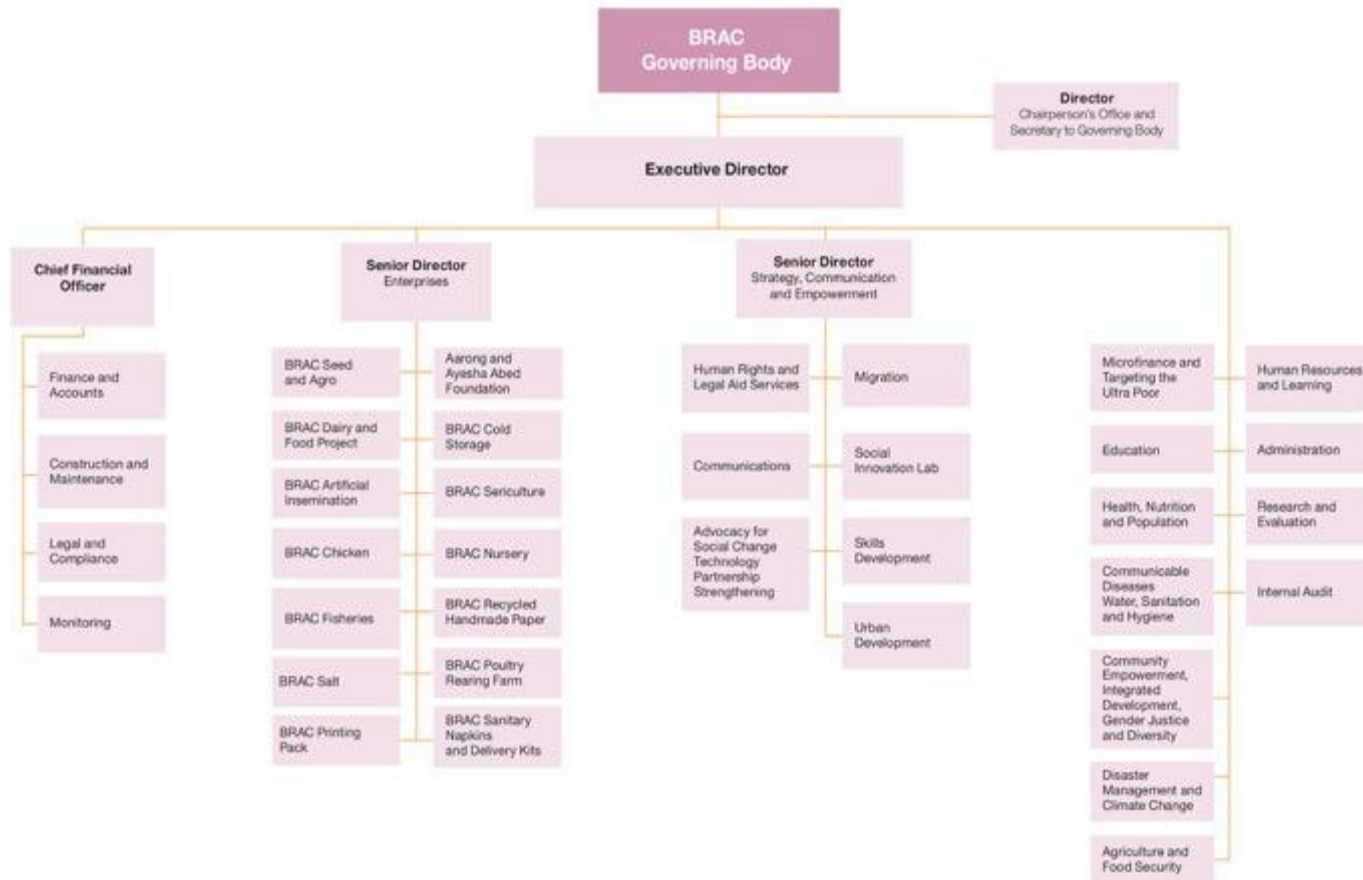


	Year 2016		Year 2015	
	USD million	%	USD million	%
Microfinance	234.44	42.30%	195.44	34.94%
Health	47.95	8.65%	58.70	10.49%
Education	54.26	9.79%	71.40	12.76%
Water, Sanitation and Hygiene	2.62	0.47%	15.62	2.79%
Agriculture and Food Security	1.95	0.35%	4.28	0.77%
Ultra poor	26.32	4.75%	35.64	6.37%
Social Enterprises	157.90	28.49%	150.61	26.92%
Others*	28.82	5.20%	27.20	4.95%
<b>Total</b>	<b>554.26</b>	<b>100.0%</b>	<b>559.39</b>	<b>100.0%</b>

	Year 2016		Year 2015	
	USD million	%	USD million	%
DFID	88.20	62.96%	38.57	38.56%
The Global Fund	16.66	11.89%	16.49	16.48%
DFAT	15.71	11.21%	22.51	22.51%
UNICEF	2.98	2.13%	2.08	2.08%
BRAC-USA	2.71	1.93%	1.79	1.79%
The Global Alliance for Improved Nutrition	2.27	1.62%	2.04	2.04%
EACI, QATAR	2.02	1.44%	1.11	1.11%
Family Health International	1.65	1.17%	1.73	1.73%
Others	7.91	5.65%	13.70	13.70%
<b>Total</b>	<b>140.09</b>	<b>100.0%</b>	<b>100.02</b>	<b>100.0%</b>

# BRAC management and governing body

## BRAC ORGANOGRAM



**Sir Fazle  
Hasan Abed  
KCMG,  
Founder and  
Chairperson**



**Dr  
Mushtaque  
Chowdhury,  
Vice-Chairpe  
rson**

# Strategic dimension

Goal definition is multisectoral

- Health, Economic Empowerment, Education, Gender Issues, Community Building. Their mission is to empower people and communities in situations of poverty, illiteracy, disease and social injustice. initiatives aim to achieve large scale, positive changes through economic and social programs that enable men and women to realize their potential.



BRAC believes that poverty is a system and its underlying causes are manifold and interlinked, so they have developed support services in order to provide resources for the world's poor to address the underlying causes of those systems in the following areas:

- Human Rights
- Social Empowerment
- Education
- Health
- Economic Empowerment
- Enterprise Development
- Livelihood Training
- Environmental Sustainability
- Disaster Preparedness





# Material goods and services

## EDUCATION

- Estimated in June 2008
- 37 500 Primary schools и 24 750 pre-schools with almost 3 million children (65 % - girls )

## ECONOMIC DEVELOPMENT

- BRAC's microcredit program has funded over \$1.9 billion in loans in its first 40 years.
- 95% of BRACs microloan customers -women. The repayment rate is over 98%.
- Created Kishori Kendra
- 964 public libraries(185-with computers)



## PUBLIC HEALTH

- 1980-BRAC educated 10000 women
- Vaccination of people
- National Tuberculosis Programme( with Government )
- National Malaria Control Programme (with Government and 20 other organizations)
- B 1996 - BRAC started a program together with Ain O Shalish Kendra (ASK) and Bangladesh National Women Leader's Association (BNWLA).



# Disaster relief

- BRAC conducted one of the largest NGO responses to Cyclone Sidr which hit vast areas of the south-western coast in Bangladesh in mid-November 2007. BRAC distributed emergency relief materials, including food and clothing to over 900,000 survivors and provided medical care to over 60,000 victims and secured safe supplies of drinking water.



Thank you for your attention!!!