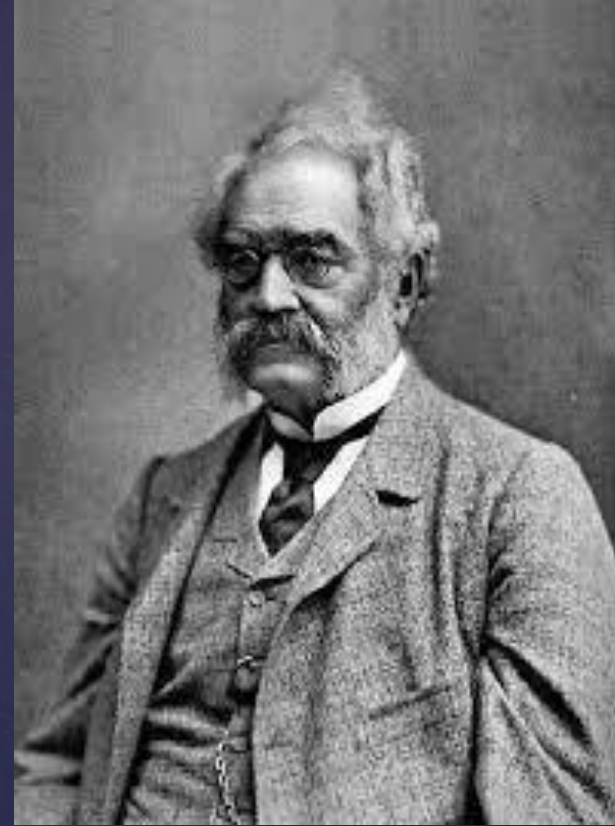


SIEMENS



HISTORY OF THE COMPANY

Siemens AG is a German concern working in the field of electrical engineering, electronics, power equipment, transport, medical equipment. The founder of the company is the well-known German engineer VERNER SIEMENS. Together with Johann Halske, he founded Telegraphen-Bauanstalt Siemens & Halske, which officially began work on October 12, 1847. The financial support of the company was provided by his cousin Werner. In 1849, the foundation of the first division of the firm outside Germany was established in London and in 1850 There was founded a subsidiary company.



CURRENT SITUATION

- Siemens is a large global corporation operating in the most diverse sectors of the global industry. Siemens AG is represented in more than 190 countries. The company employs 405,000 employees. According to the results of fiscal year 2010, the company's turnover amounted to 75.978 billion euros. The main sectors are Energy, Healthcare and Industries. The Energy Sector offers services and solutions for creating transmission and Energy distribution. The Healthcare sector develops information technology systems for clinical and administrative purposes. Sector Industry offers a range of products to improve productivity in industry and infrastructure. The main competitors of the company are ABB (Asea Brown Boveri), AREVA, GEGeneral Electric. The company's management Joe Kezer, (President and CEO) Roland Bush, Klaus Helmrich Hermann Rekwart.

PRODUCT OF SIEMENS

Currently, Siemens offers a wide range of home appliances.

1. Industrial computers and monitors
2. Cell Phones
3. Power supplies
4. Fridge
5. Washing machines
6. Industrial automation systems SIMATIC

