

# Route 66







Route 66 is the most famous road in America.





It was born in 1926 as part of the new numbered highway network and quickly grew to be the preferred road west for a nation on the move. U.S









# SEE AMERICA'S WONDERLAND VIA

# HIGHWAY 66

NATIONAL '66'  
CONVENTION  
& WILL ROGERS  
MEMORIAL CELEBRATION

**SANTA MONICA**  
CALIFORNIA  
JULY 25 · 26 · 27

THE **WILL ROGERS MEMORIAL ROUTE**  
DIRECT FROM CHICAGO TO SANTA MONICA AND THE PACIFIC  
SEE · OZARKS · OIL COUNTRY  
COWBOYS · INDIANS  
PAINTED DESERT  
PETRIFIED FOREST  
GRAND CANYON · BOULDER DAM



OFFICIAL ADVANCE CAR  
**WILL ROGERS '66' HIGHWAY**  
— CONVENTION — CELEBRATION  
SANTA MONICA CALIF.

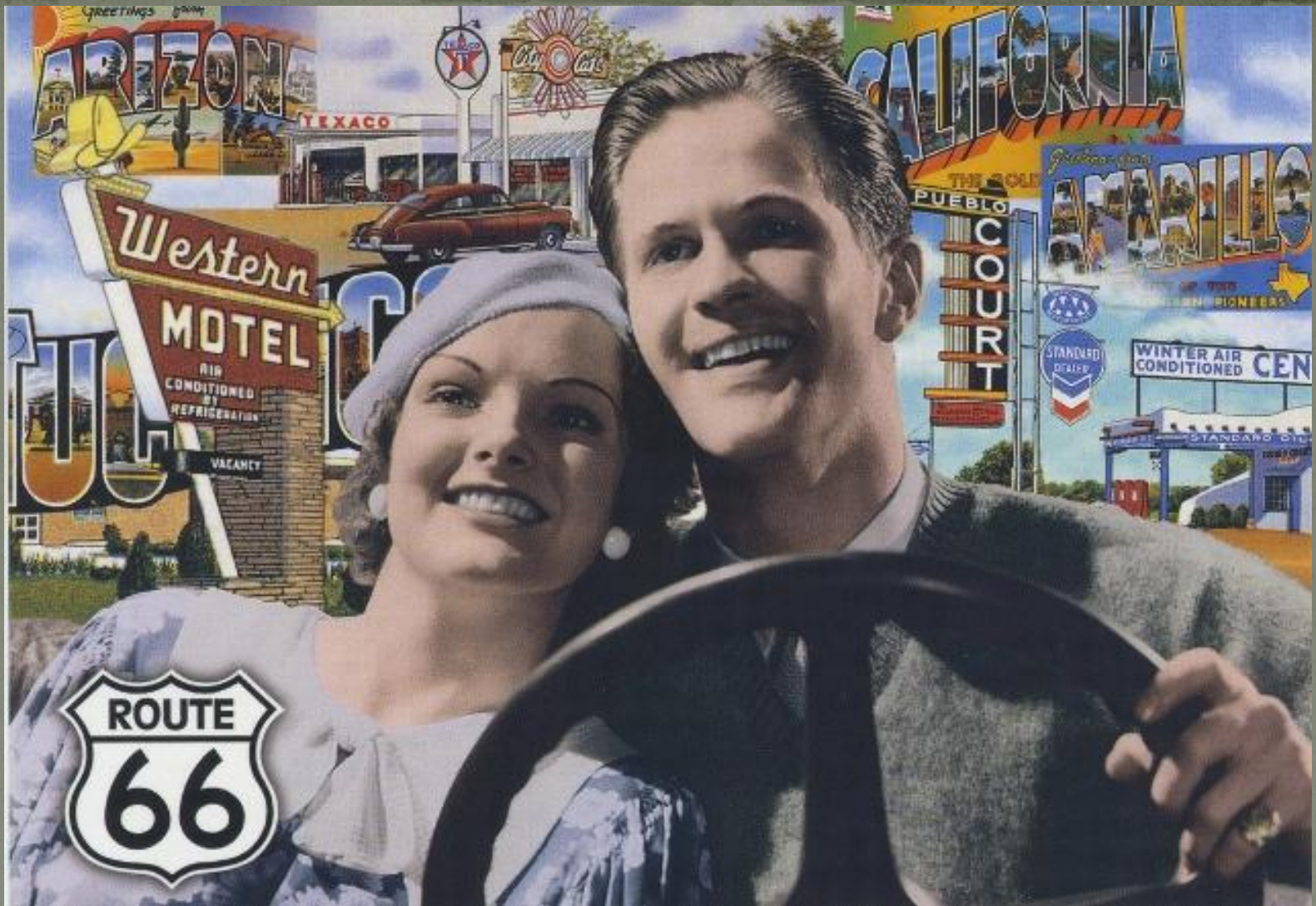
nation.





During the  
Road of Flight for farm families escaping the  
Dust Bowl





In the post war recovery years, optimism pervaded the national attitude. Times were good and people traveled.





Part of the charm of Route 66 is its idiosyncratic personality.





This corridor of neon signs and gaudy roadside attractions was embraced by the traveling public as an exciting diversion from ordinary life.





adventure.





What made Route 66 an intimate adventure also made it dangerous. "Bloody 66" was totally accessible.





culture that could not be replaced by a safer but soulless super highway system. Mythical 66 refused to die.





Route 66, stripped of its signs and removed from highway maps, appeared destined to become a forgotten footnote in history.





A  
corridor, was faded, less traveled, and in places,  
harder to find but still there and waiting to be  
rediscovered





I road. It might not be the corridor west that it once was, but it could still be a road where travelers could experience the landscape.





On March 5, 1989, the Route 66 Association of Illinois was formed with the purpose to "preserve, promote and enjoy the past and present of U.S. Highway 66."





designated a "state heritage" tourism project."



# Interesting Facts









Welcome To  
**QUAPAW**  
HOME OF  
MISS INDIAN  
USA 1999  
*Anna McKibben*

NO  
JAKE  
BRAKING  
NOISE  
ORDINANCE  
ENFORCED

