

French cultural diplomacy

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Policy of influence

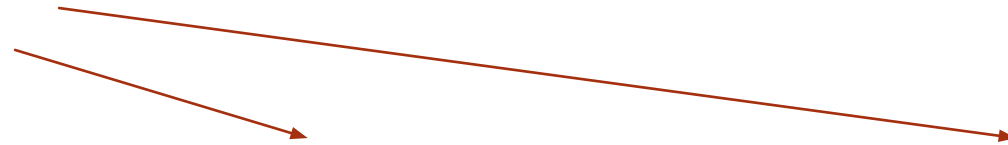
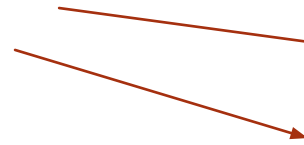
- ▶ 96 institutes and centers in 137 countries
- ▶ 445 Alliances françaises
- ▶ 161 services of Cultural cooperation

- ▶ Main organizations

French Institute

Alliance française

Francophonie



International Organisation of La Francophonie

- ▶ The organization comprises 57 member states and governments, three associate members and twenty observers.
- ▶ The global community of French-speaking peoples, comprising a network of private and public organizations promoting equal ties among countries where French people or France played a significant historical role, culturally, militarily or politically
- ▶ 1880 - French geographer Onésime Reclus coined the word Francophonie
- ▶ 1962 - Francophonie was then coined a second time by Léopold Sédar Senghor, founder of the Négritude movement, in the review Esprit
- ▶ 1970 - The modern organisation was created. Its motto is égalité, complémentarité, solidarité ("equality, complementarity, and solidarity"), a deliberate allusion to France's motto liberté, égalité, fraternité.

Modern Francophonie

- ▶ 80 countries - 57 members and 23 observers
- ▶ French must be either an official language or the language of education or a foreign language that has a significant place in the system of foreign languages of the country
- ▶ The aim - the protection and spread of French all over the world