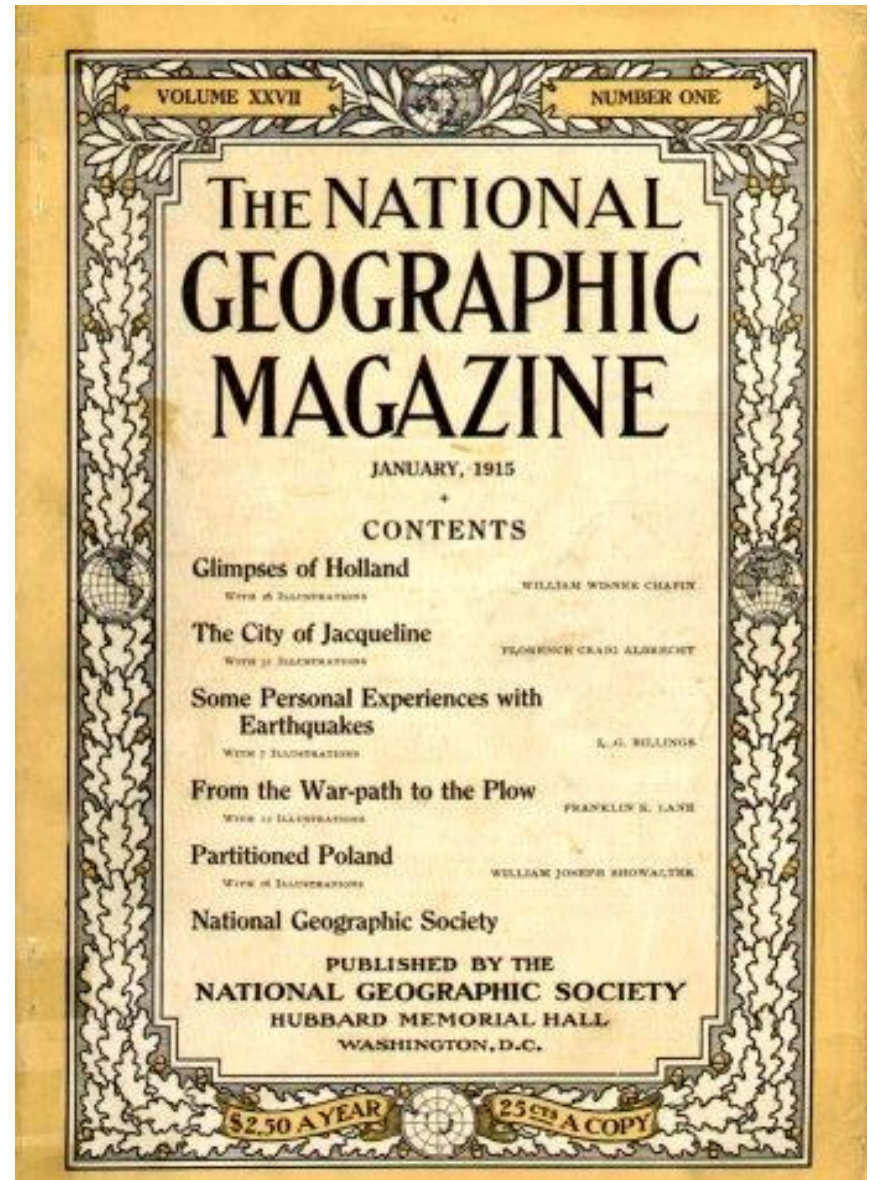


# **NATIONAL GEOGRAPHIC CHANNEL/MAGAZINE**

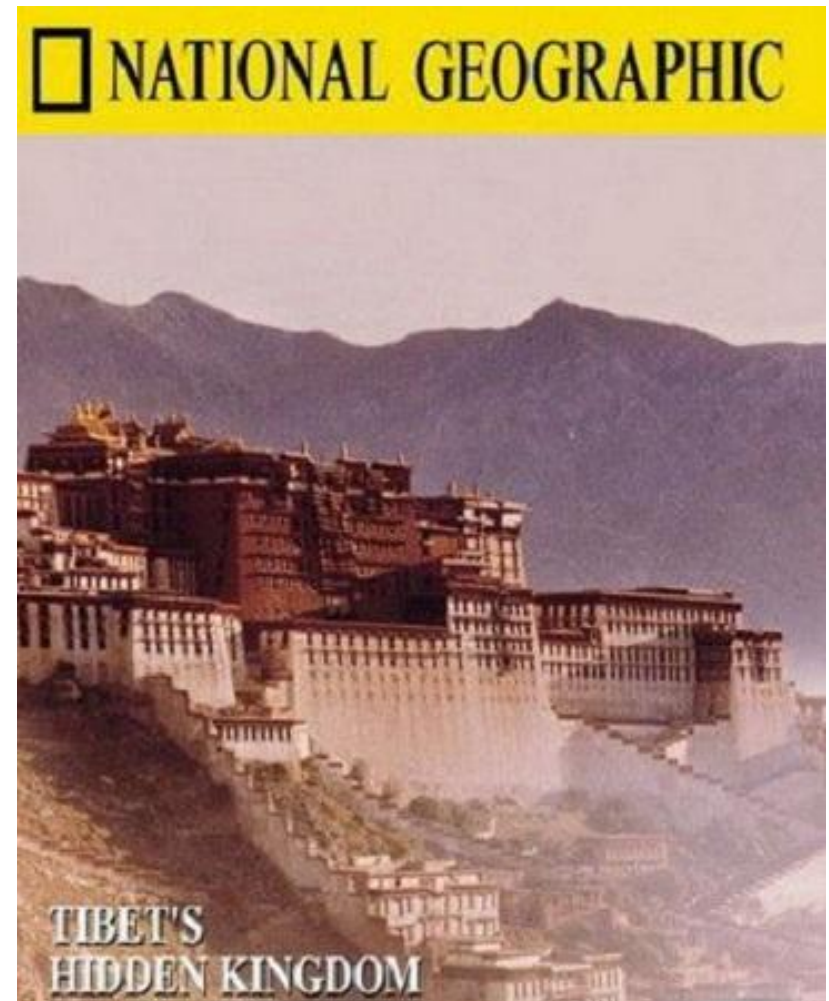
**DONE BY A STUDENT  
OF GROUP №33808/6  
VERONIKA REKHTINA**

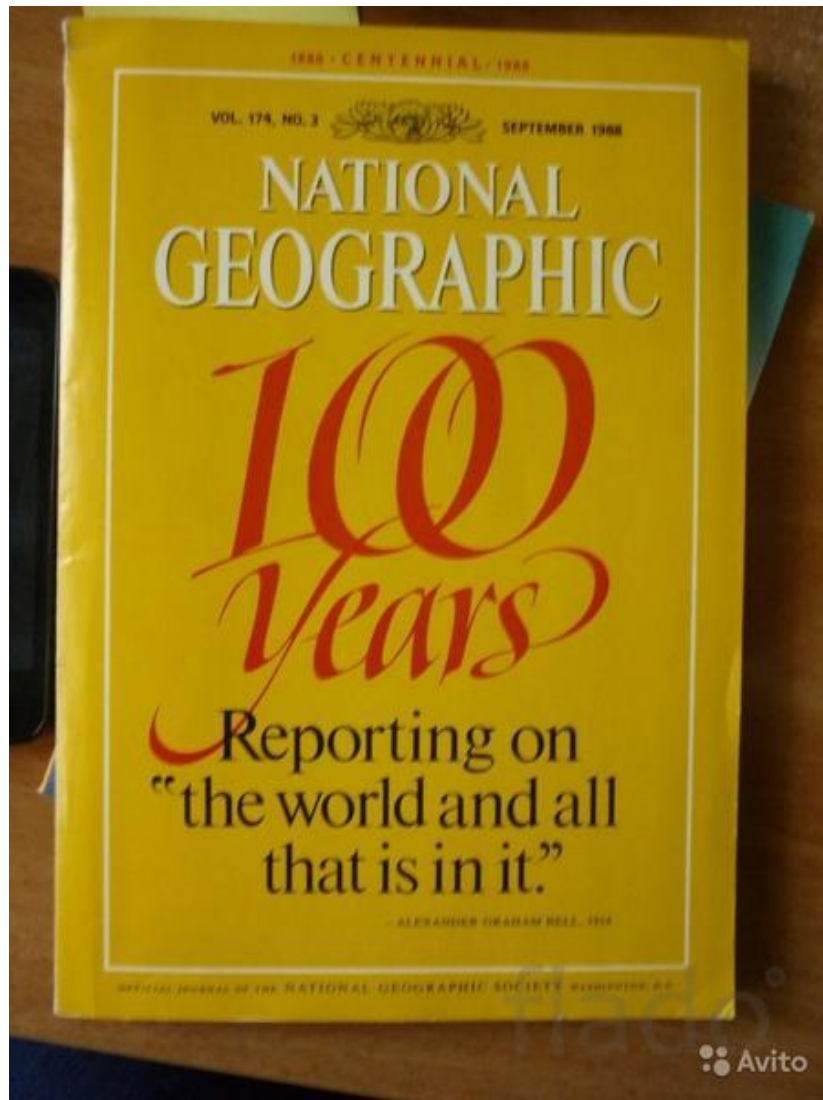
# THE HISTORY

***National Geographic***, formerly ***The National Geographic Magazine***, is the official magazine of the National Geographic Society. It has been published continuously since its first issue in 1888, nine months after the Society itself was founded. It primarily contains articles about geography, history, and world culture. The magazine is known for its thick square-bound glossy format with a yellow rectangular border and its extensive use of dramatic photographs.



The magazine is published monthly, and additional map supplements are also included with subscriptions. It is available in a traditional printed edition and through an interactive online edition. On occasion, special editions of the magazine are issued. As of 2015, the magazine was circulated worldwide in nearly 40 local-language editions and had a global circulation of approximately 6.5 million per month according to data published by The Washington Post (down from about 12 million in the late 1980s) or 6.7 million according to National Geographic. This includes a US circulation of 3.5 million.

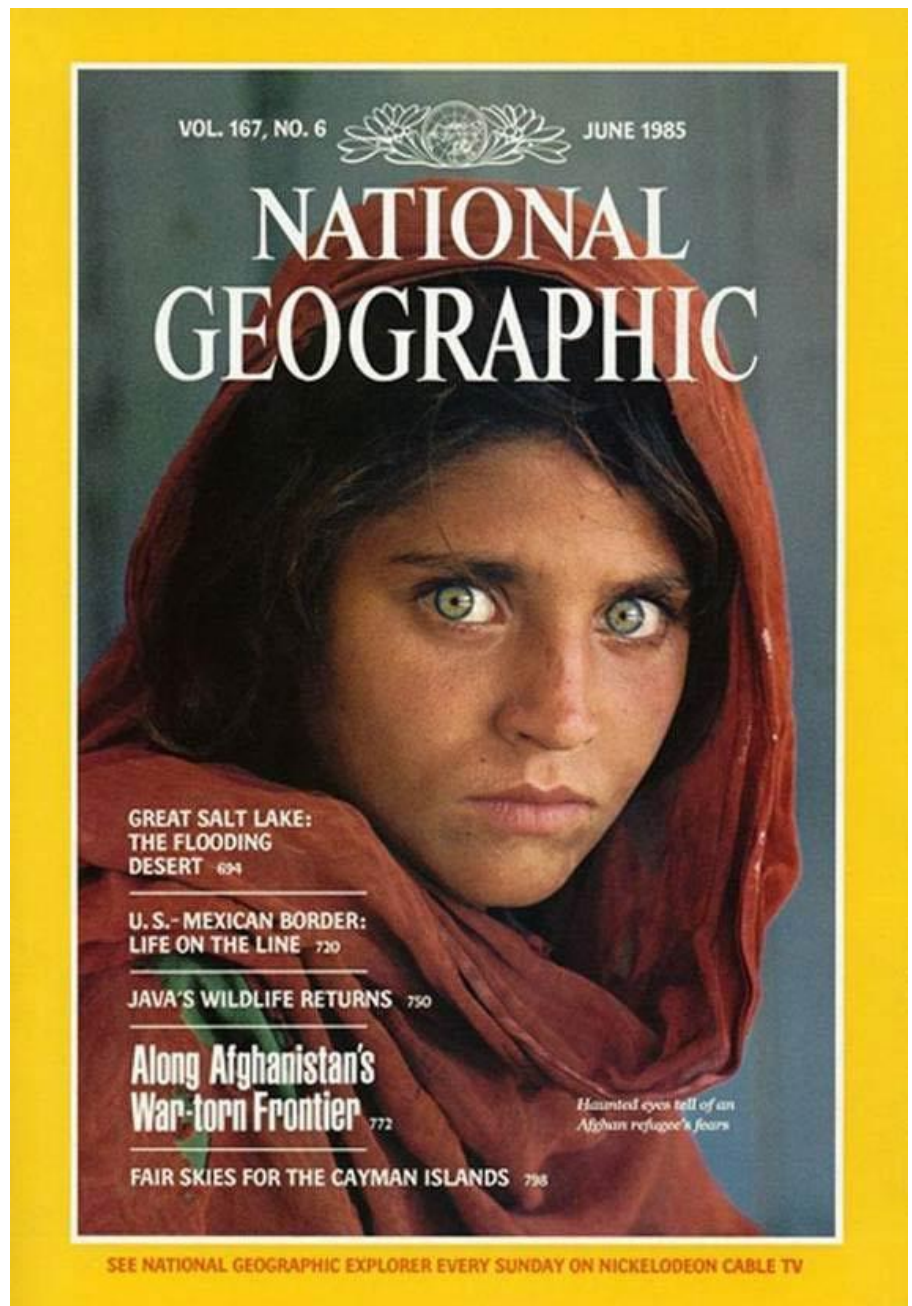




The first issue of *National Geographic Magazine* was published on October 22, 1888, nine months after the Society was founded. Starting with its January 1905 publication of several full-page pictures of Tibet in 1900–1901, the magazine changed from being a text-oriented publication closer to a scientific journal to featuring extensive pictorial content, and became well known for this style. Among its more recent issues, the June 1985 cover portrait of 13-year-old Afghan girl Sharbat Gula, shot by photographer Steve McCurry, became one of the magazine's most recognizable images.



Sharbat Gula - **Afghan Girl** is a 1984 photographic portrait by journalist Steve McCurry which appeared on the June 1985 cover of *National Geographic*. The image is of a young woman with green eyes in a red headscarf looking intensely at the camera. It has been likened to Leonardo da Vinci's painting of the Mona Lisa and has been called "the First World's Third World *Mona Lisa*". The image became "emblematic" of "refugee girl/woman located in some distant camp" deserving of the compassion of the Western viewer.



## **Gilbert Hovey**

**Grosvenor** (October 28, 1875 – February 4, 1966), father of photojournalism, was the first full-time editor of *National Geographic Magazine* (1899-1954).

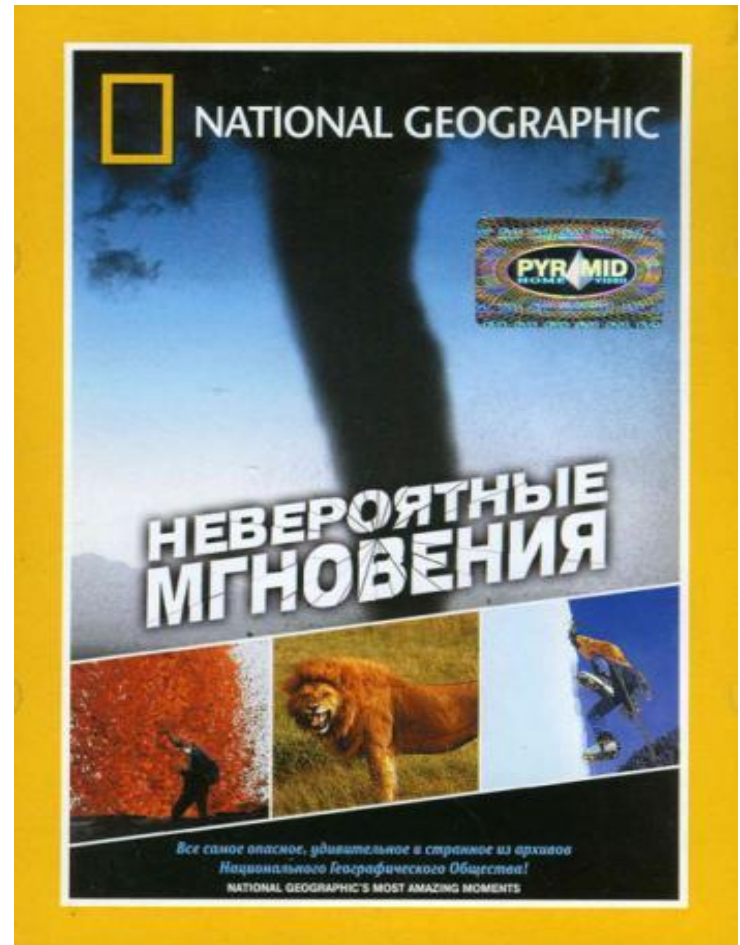
Grosvenor is credited with having built the magazine into the iconic publication that it is today.

As President of the National Geographic Society, he assisted its rise to one of the world's largest and best known science and learning organizations, aided by the chronicling in its magazine of ambitious natural and cultural explorations around the globe.



# ALEXANDER GREK

The chief editor of the Russian magazine National Geographic. Since October 2003, the magazine is published in Russian («National Geographic Russia").





# ON WHICH OF LANGUAGES THE MAGAZINE IS PUBLISHING AROUND THE WORLD

Язык	Редактор	японский	Hiroyuki Fujita
английский	Chris Johns	корейский (Южная Корея)	Kay Wang
болгарский	Krassimir Drumev	норвежский	Karen Gunn
китайский	Yungshih Lee	польский	Martyna Wojciechowska
хорватский	Hrvoje Prčić	португальский (Бразилия)	Matthew Shirts
чешский	Tomáš Tureček	португальский (Португалия)	Gonçalo Pereira
датский	Karen Gunn	румынский	Cristian Lascu
голландский (Нидерланды/Бельгия)	Aart Aarsbergen	русский	Александр Грек
финский	Karen Gunn	сербский	Igor Rill
французский	François Marot	словенский	Miha Kovač
немецкий	Klaus Liedtke	испанский (Латинская Америка)	Omar Lopez
греческий	Maria Atmatzidou	испанский (Испания)	Josep Cabello
грузинский	Levan Butkhuzi	шведский	Karen Gunn
венгерский	Tamás Schlosser	тайваньский	Roger Pan
иврит	Daphne Raz	тайский	Kowit Phadungruangkij
индонезийский	Tantyo Bangun	турецкий	Nesibe Bat
итальянский	Guglielmo Pepe	казахский	Еркін Жақып



# TOP PROGRAMS:

## **KILLING REAGAN**

Killing Reagan explores the events surrounding the 1981 assassination attempt on President Reagan.

## **MARS**

With insight from today's brightest minds, this is the story of how humans colonize Mars.

## **STARTALK**

Neil deGrasse Tyson hosts celebrities, scientists, and comedians on National Geographic's first ever late-night talk...

## **YEARS OF LIVING DANGEROUSLY**

Featuring some of Hollywood's most influential stars;

## **BEFORE THE FLOOD**

Leonardo DiCaprio travels around the world speaking to scientists and world leaders about the dramatic effects of climate...

## **LIFE BELOW ZERO**

National Geographic Channel explores the lives of six people as they battle for the most basic necessities in the state, they have no electricity, any warm and comfortable places for a bed.

