

ROCK AND ROLL



MUSIC STYLE

BY THE EARLY 1950 S,
A NEW GENRE CALLED
"ROCK AND ROLL" WAS CREATED.
THIS NEW MUSIC WAS PLAYED ON ELECTRIC GUITAR,
DOUBLE BASS AND DRUMS WITH
THE GUITARIST OFTEN SINGING AS WELL.

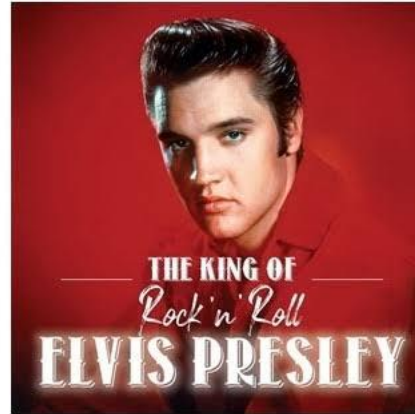




**IT WAS GREAT TO DANCE TO,
AND ROCK AND ROLL DANCE STYLES SOON DEVELOPED AS WELL.
THE LYRICS WERE FUN TO LISTEN TO,
AND IT QUICKLY BECAME POPULAR,
ESPECIALLY WHEN TEENAGERS HEARD ROCK AND ROLL
RECORDS ON THE RADIO.**



BUT ROCK AND ROLL SEEMED WILD AND DANGEROUS TO MANY PARENTS, ESPECIALLY WHEN THEY SAW THE DANCING OF A HANDSOME YOUNG SINGER NAMED ELVIS PRESLEY. HE BECAME HUGELY SUCCESSFUL AND MADE ROCK AND ROLL ONE OF THE MOST POPULAR STYLES OF MUSIC NOT ONLY IN AMERICA, BUT ACROSS THE WORLD.



**ELVIS HAD MANY HIT SINGLES,
INCLUDING HOUND DOG,
HEARTBREAK HOTEL AND JAILHOUSE ROCK,
AND HE SOON BECAME KNOWN
AS "THE KING OF ROCK AND ROLL"
OR SIMPLY "THE KING".**